

Rippleshot



HELPING CREDIT UNIONS

Rippleshot uses machine learning, automation, and advanced analytics to help credit unions manage their card portfolios more profitably, reduce card fraud, improve card member experience, and lower operational costs



CREDIT UNION PARTNERS

Commonwealth Credit Union
Interra Credit Union
America First Credit Union
Alabama One Credit Union
Baxter Credit Union

TwinStar Credit Union
Member Access Pacific
LSC Illinois Credit Union League
FIS credit union clients
Fiserv credit union clients

RESULTS

- **Accuracy:** Rippleshot's Sonar card re-issuance solution delivers 99% accuracy on which cards to re-issue
- **ROI:** Sonar saved over \$2M returning 40x ROI for \$1B asset credit union
- **Performance:** Sonar reduced card fraud and operation cost by 40% in first year of operation for \$1.3B asset credit union
- **Profitability:** Sonar helped \$11B asset size credit union increase card portfolio revenues by 22% by reducing fraudulent cards and increasing transactions from profitable cards
- **Protection:** Sonar monitors, detects, and identifies compromised cards from BIN attacks, reduces card testing, and protect and prevent fraud to card members



To learn more, visit us at www.Rippleshot.com



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