

Economic & Credit Union Update

If you have any questions or comments, please contact: **Steven Rick, Chief Economist** Trustage - Economics 800.356.2644, Ext. 665.5454 Steve.rick@TruStage.com

July 2025

Economic Impact



Economic Impact

10-20% Universal Tariffs



Economic Impact

1. 10-20% Universal Tariffs

Higher Inflation / Lower GDP / Lower Deficits



Economic Impact

- 10-20% Universal Tariffs
- **Mass Deportation**

Higher Inflation / Lower GDP / Lower Deficits



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- 2. Mass Deportation
- 3. Extend 2017 Tax Cuts and Jobs Act

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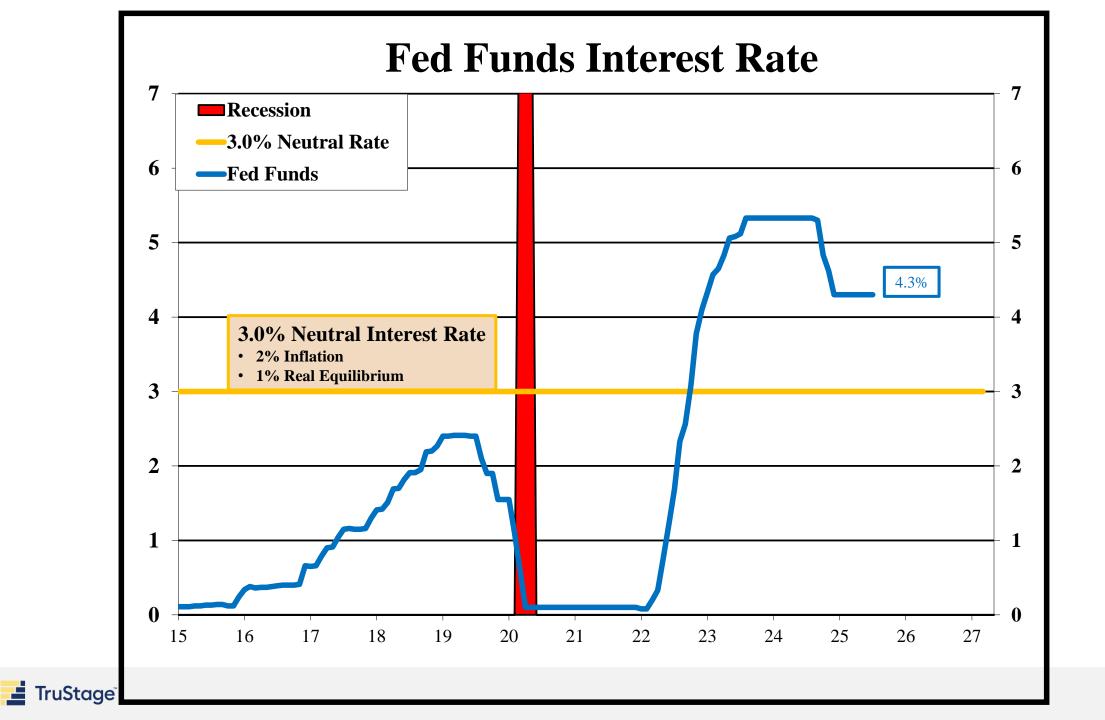
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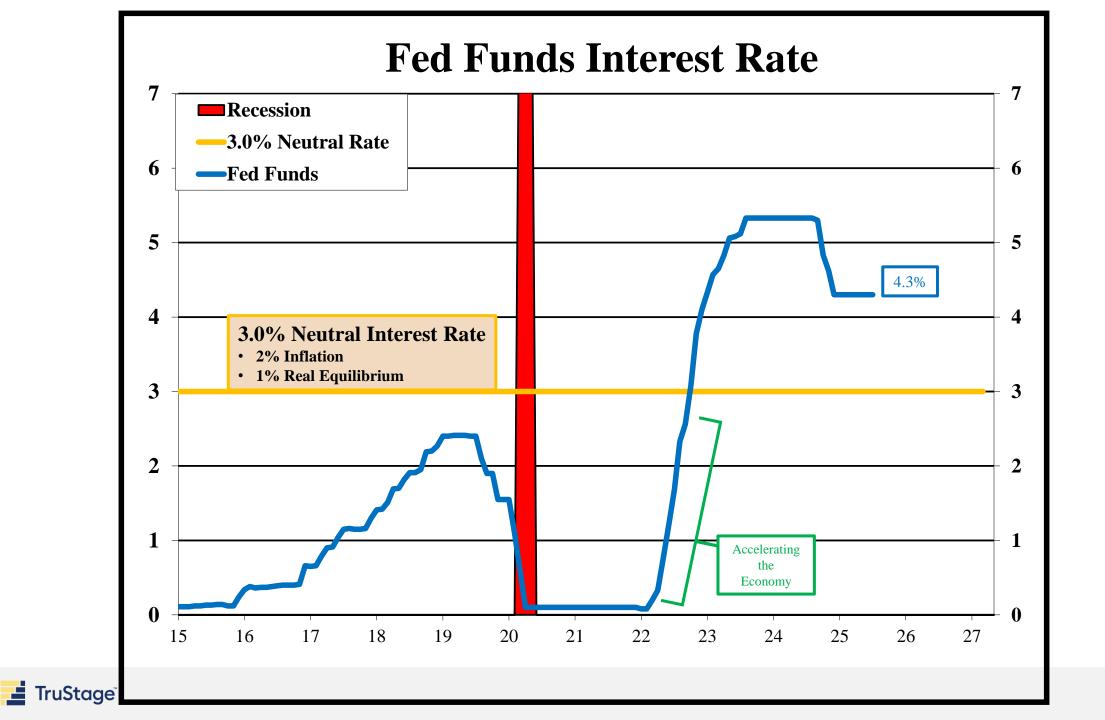
Economic Impact

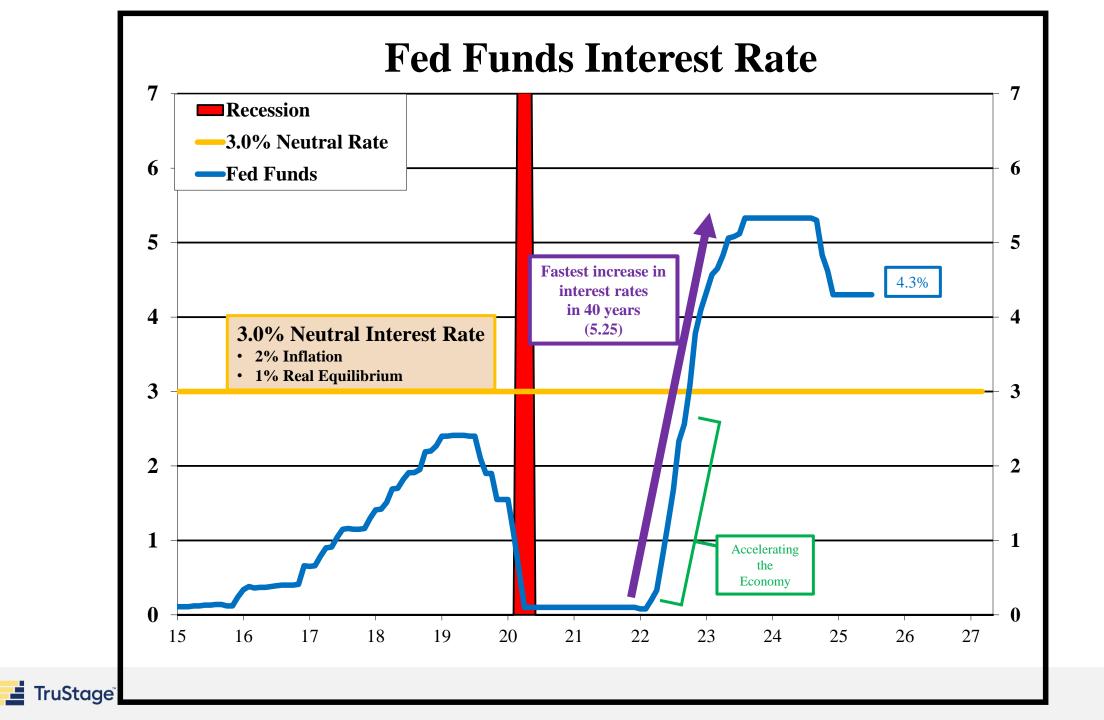
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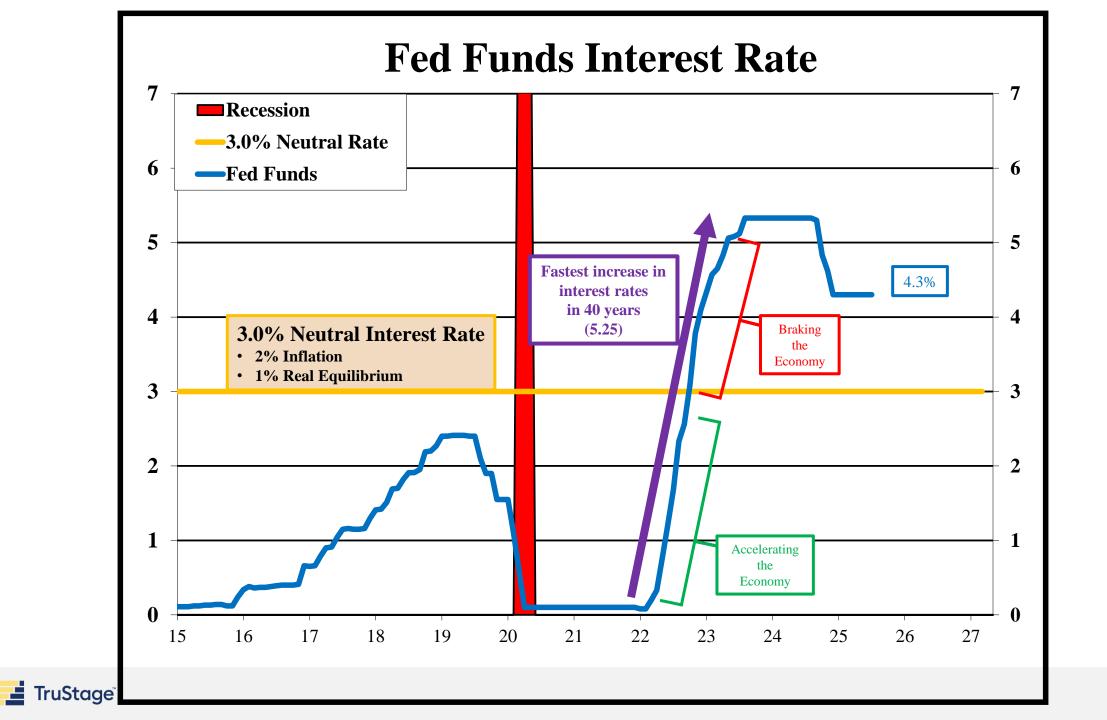
Concerns About Stagflation are Rising

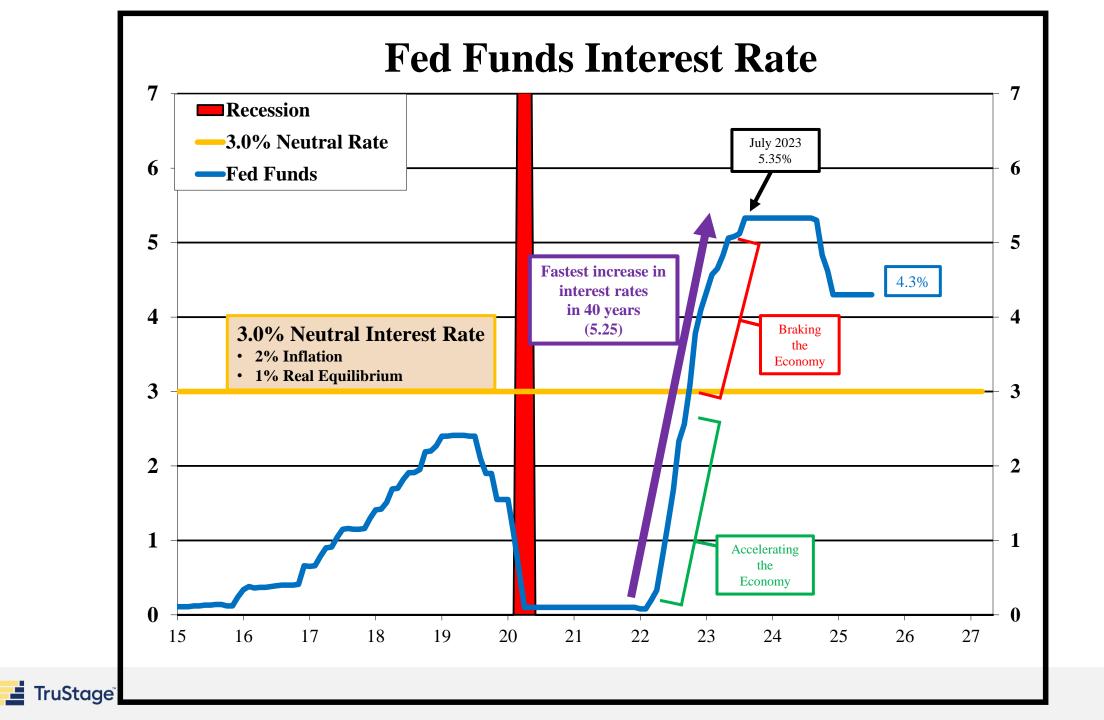


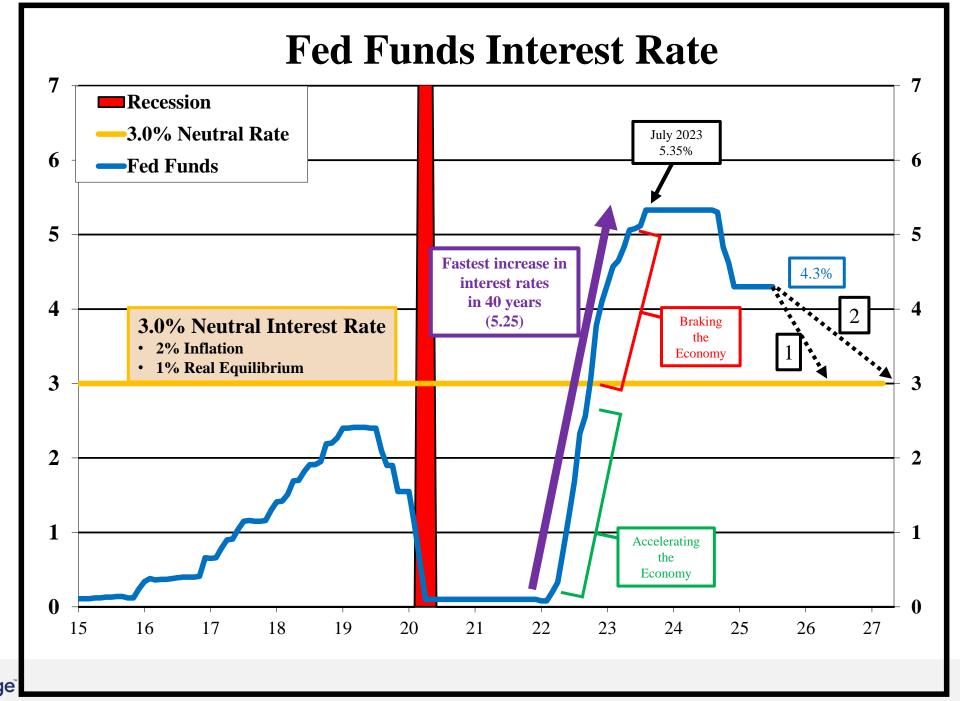




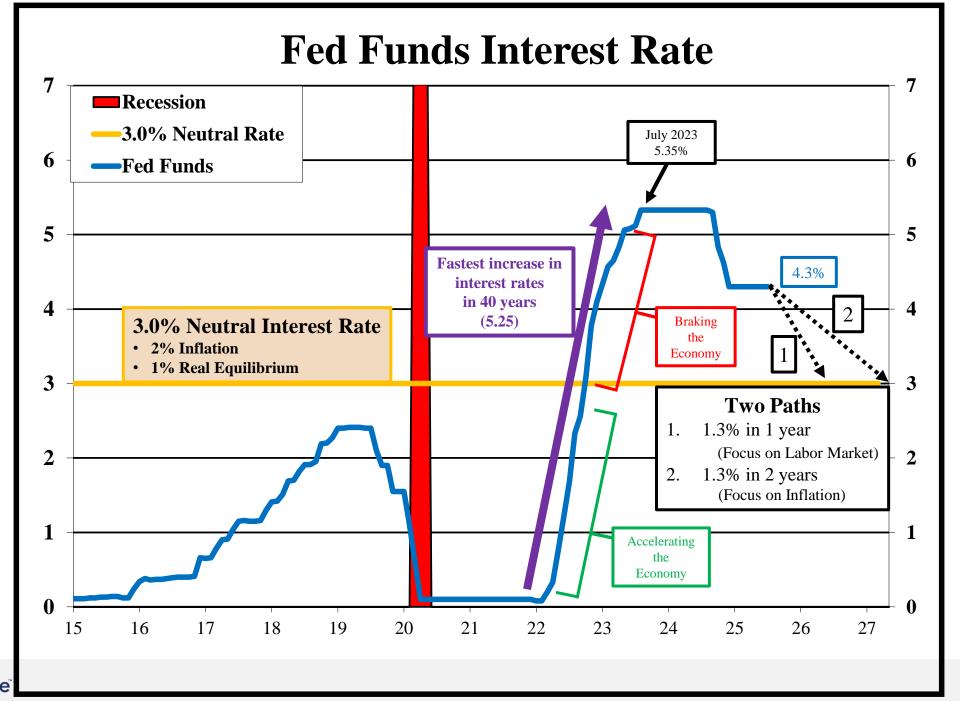




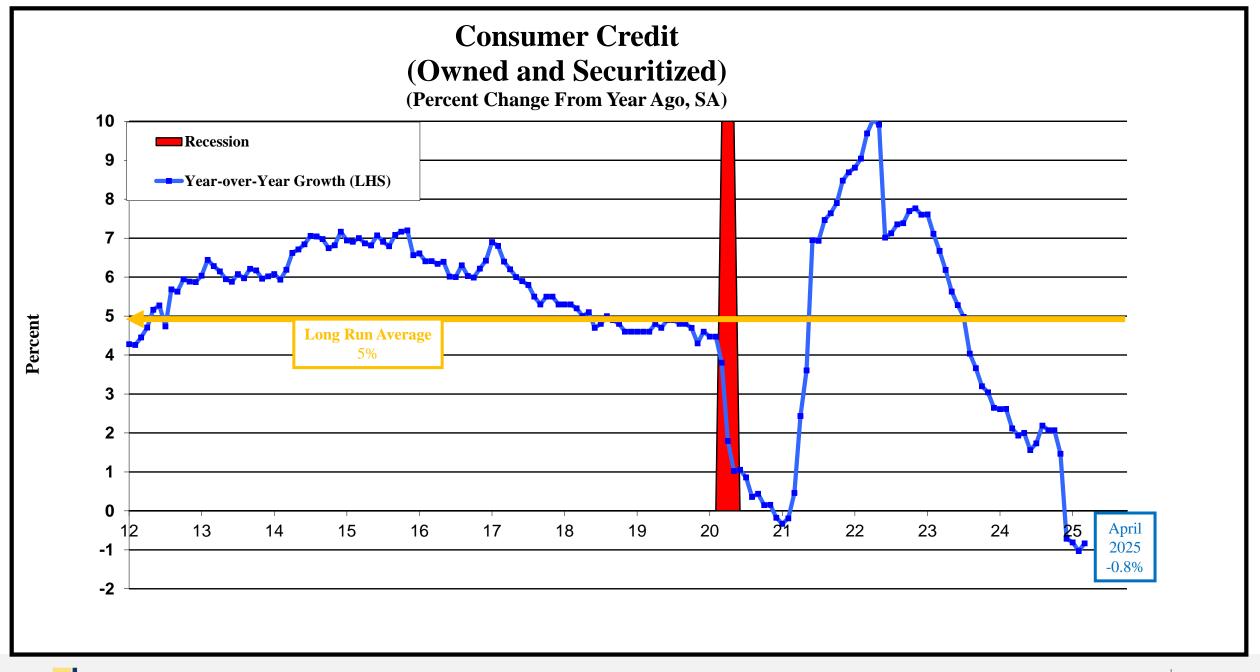






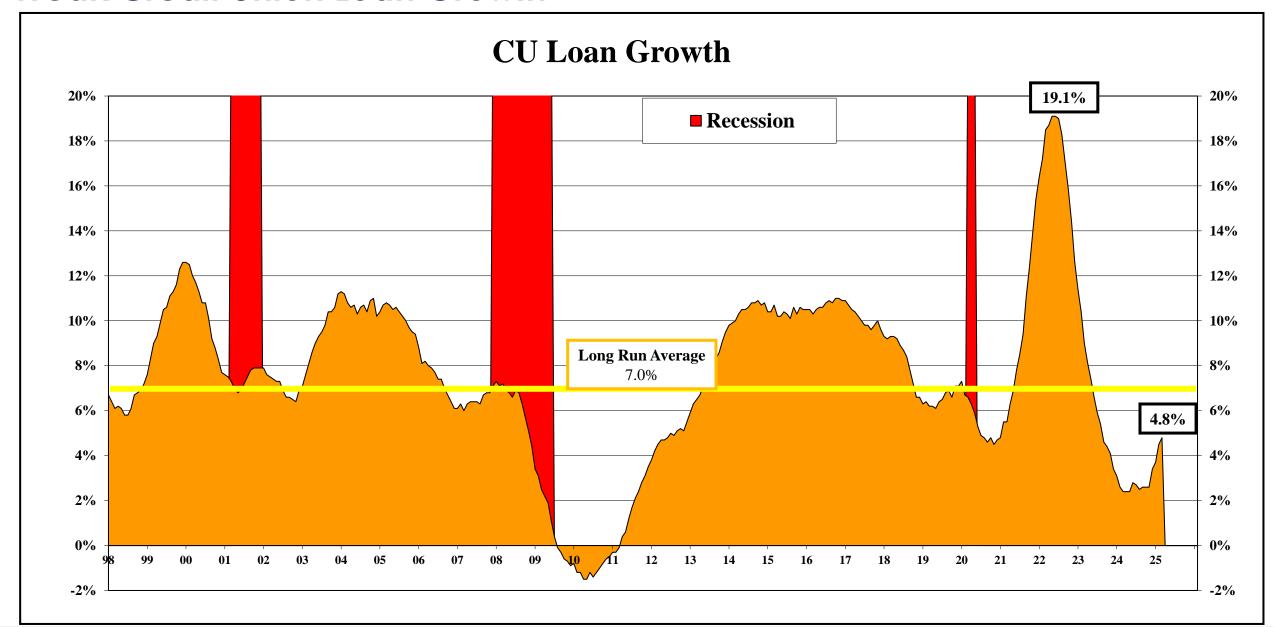




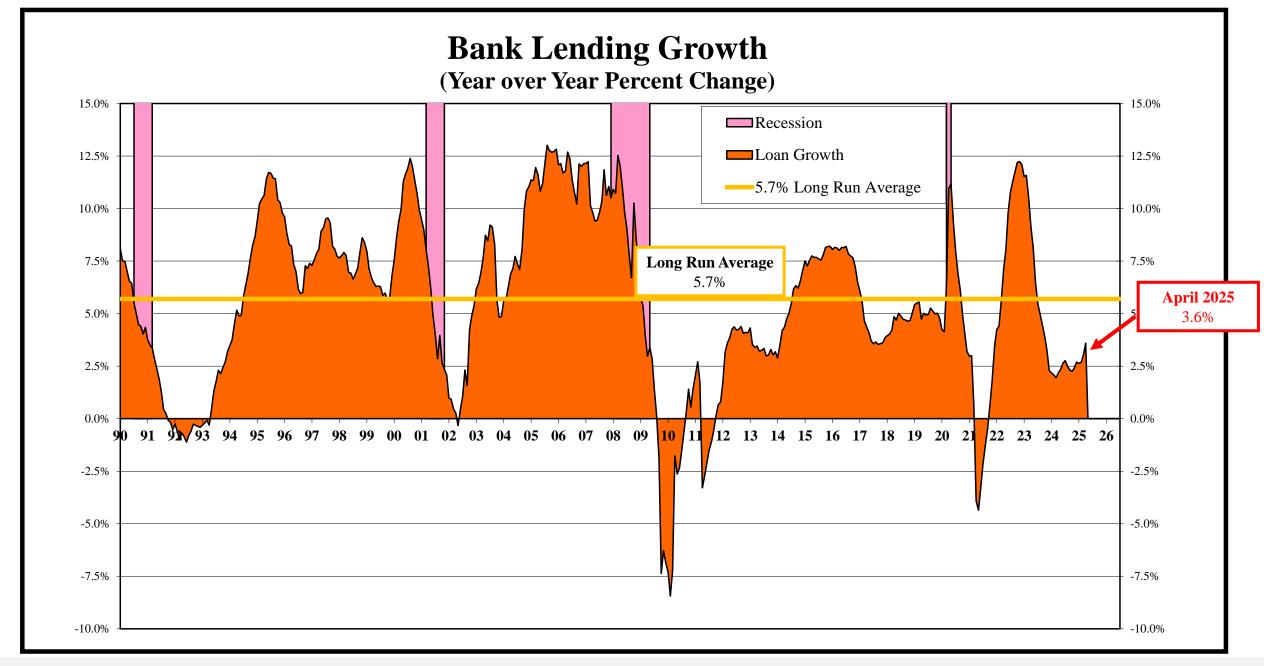




Weak Credit Union Loan Growth





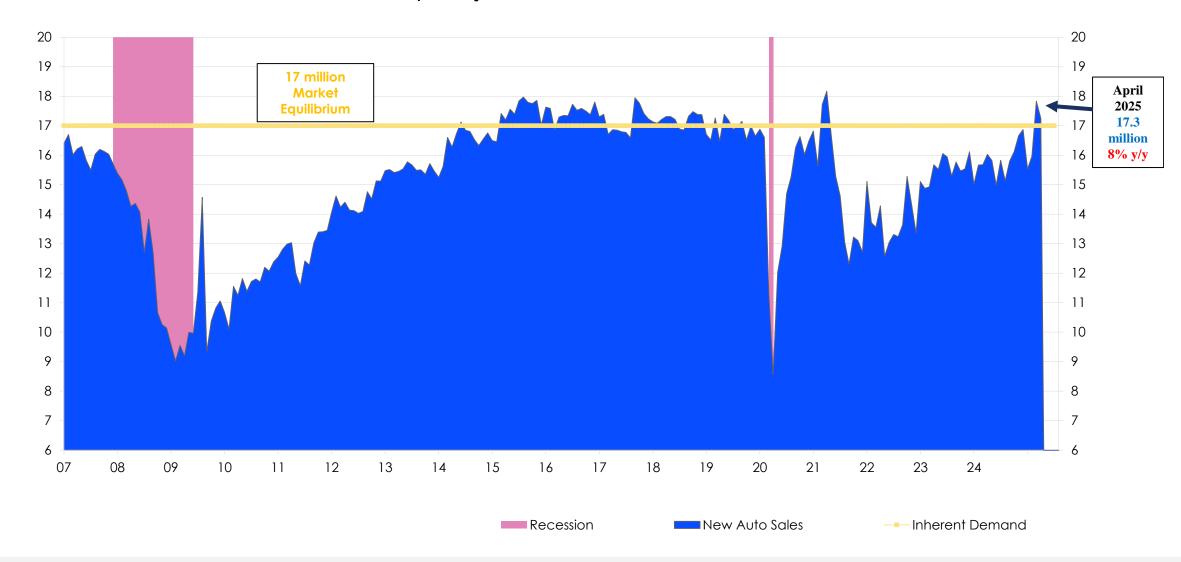




U.S. Vehicles Sales

Millions of Units

Seasonally-Adjusted Annual Rate

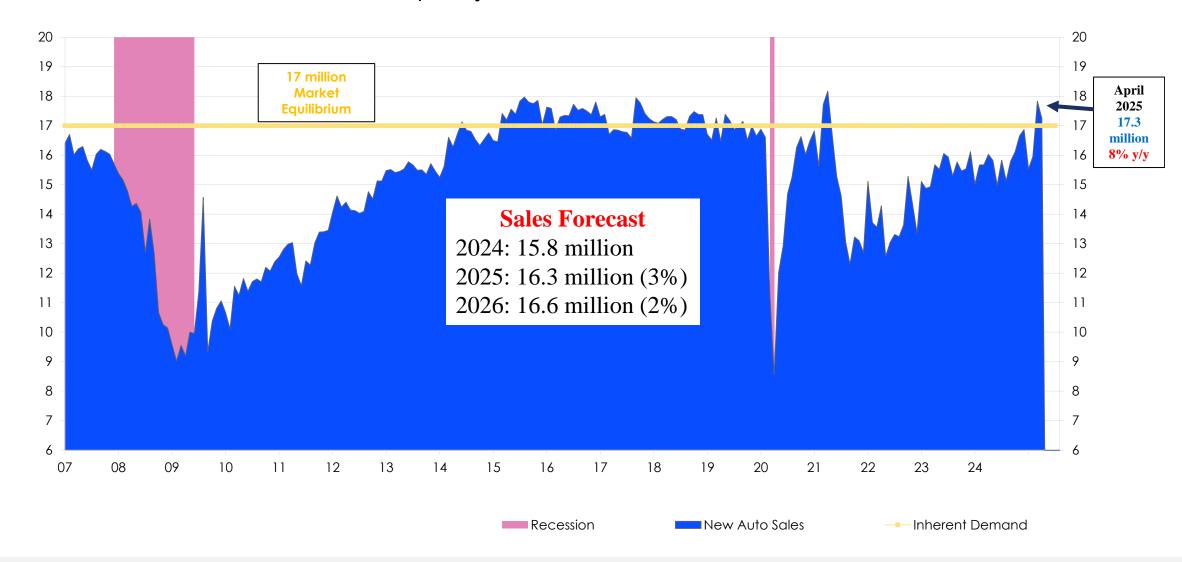




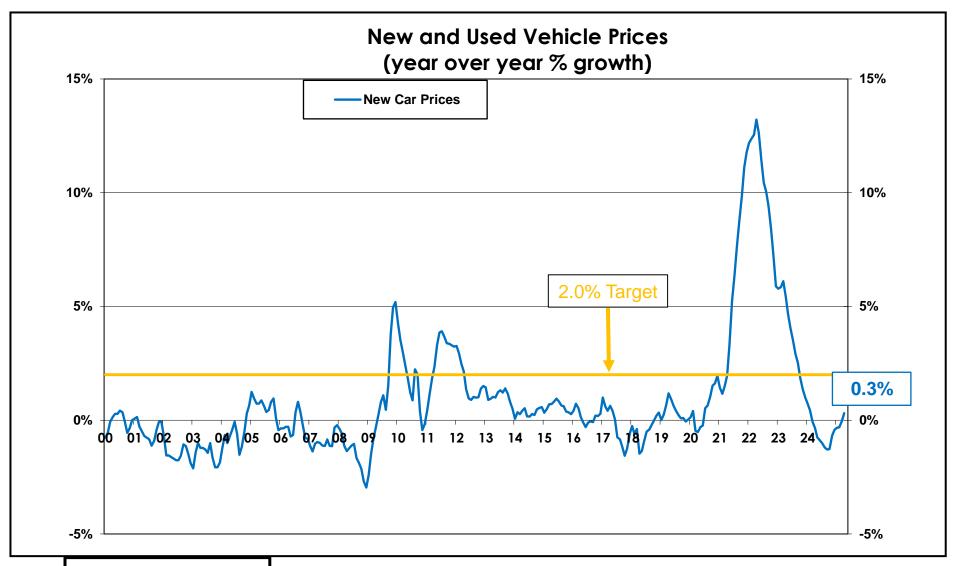
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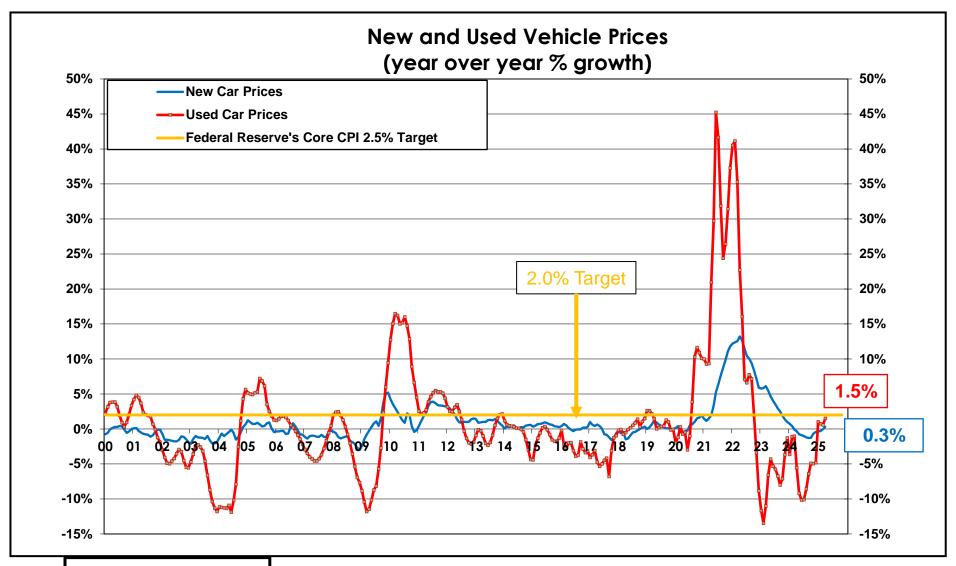
Vehicle Prices are Rising





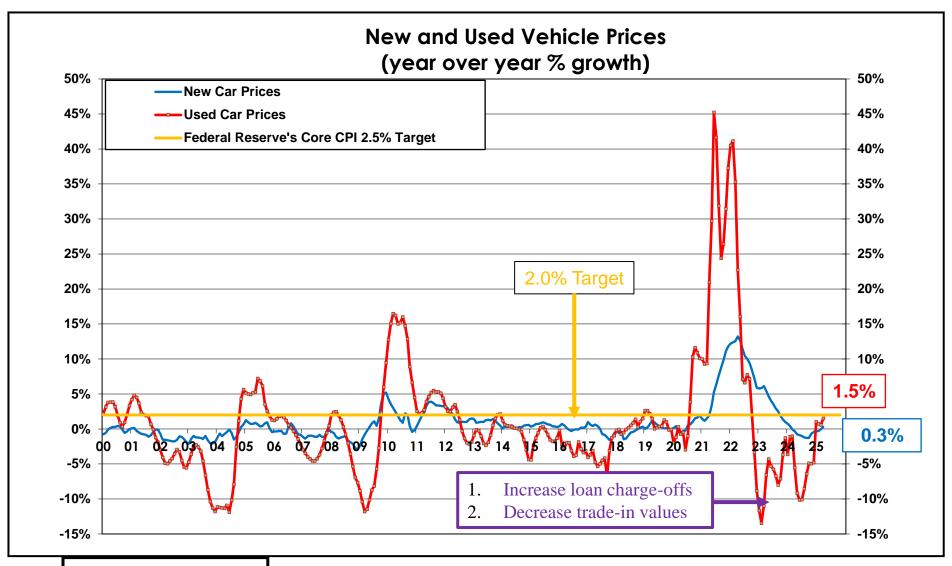
Source: Bureau of Labor Statistics

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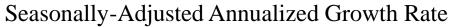


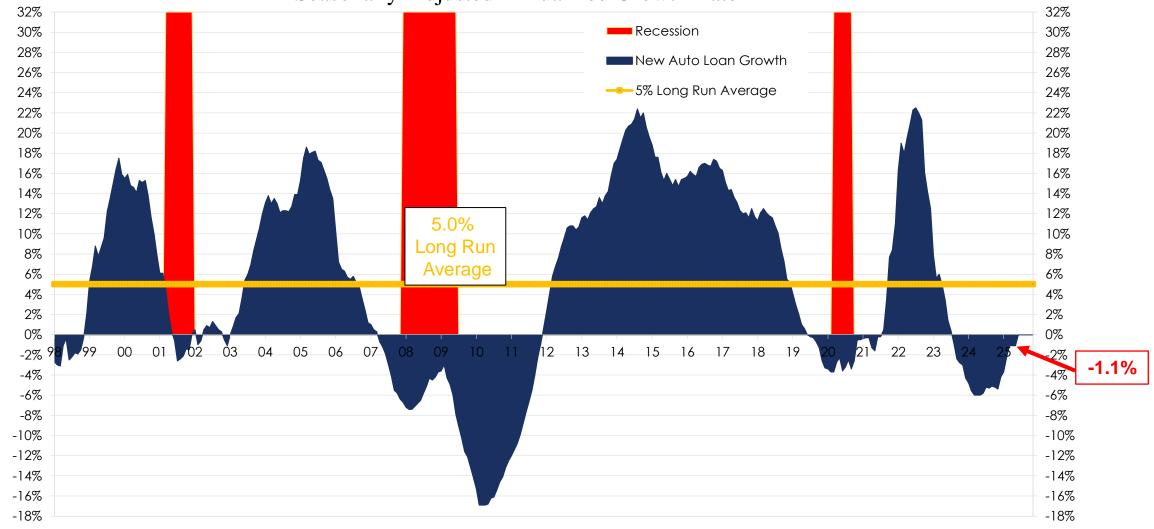
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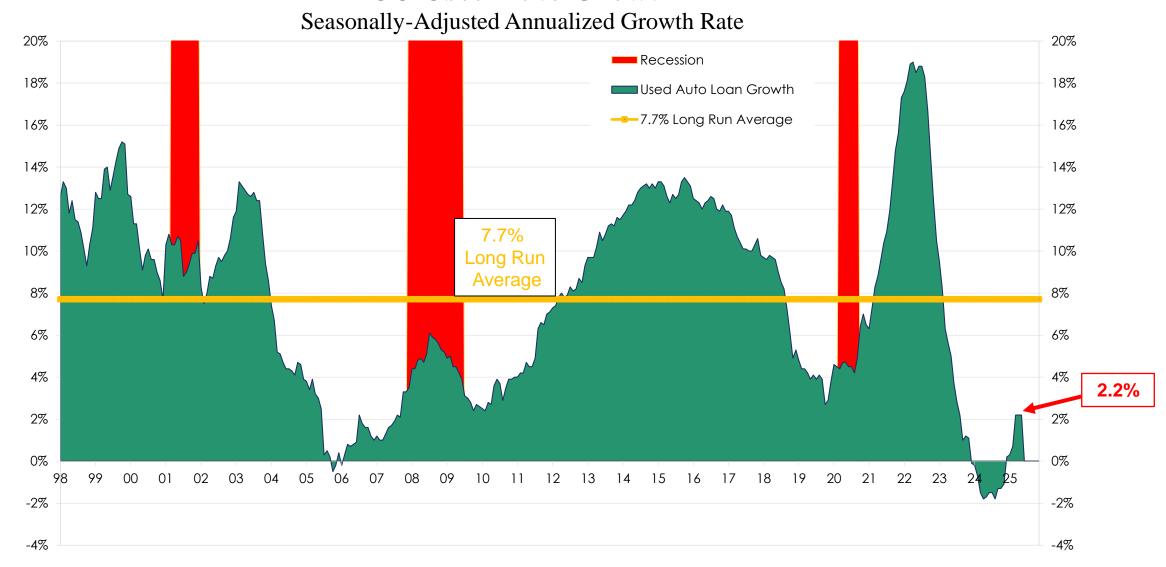
CU New Auto Growth



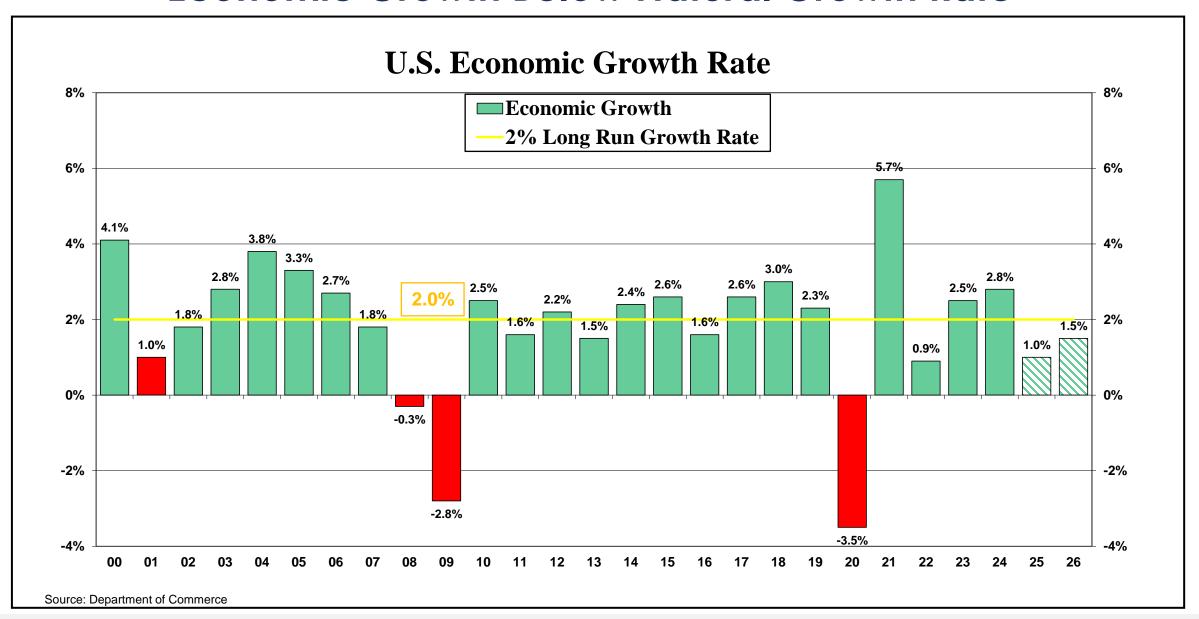




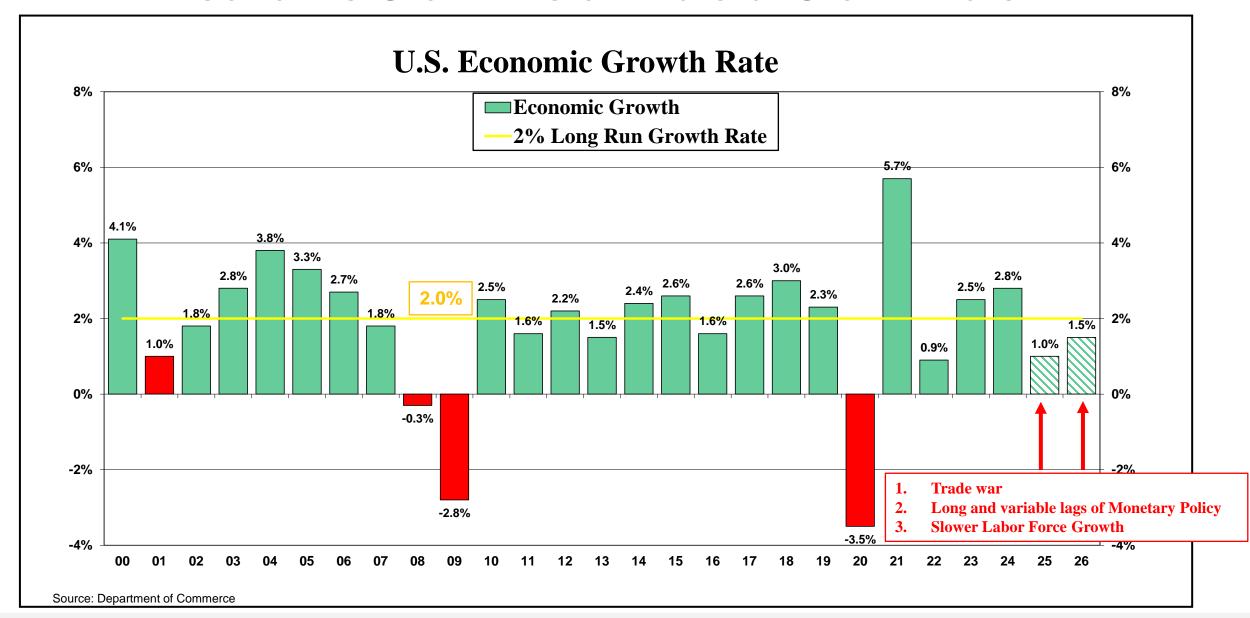
CU Used Auto Growth



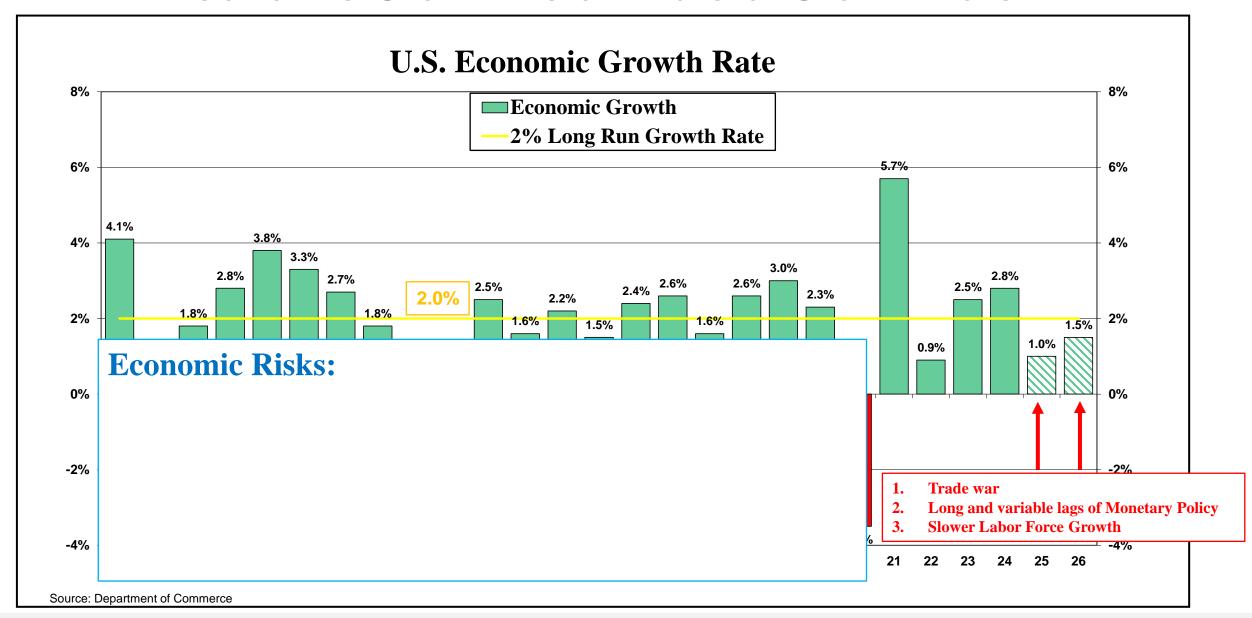




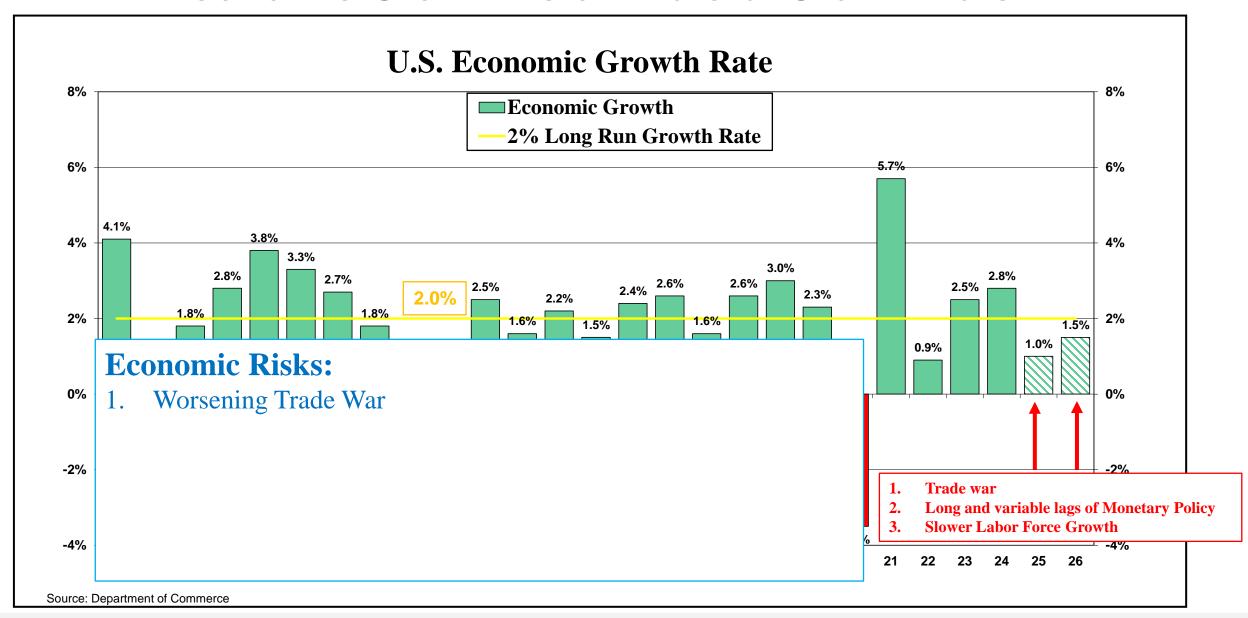




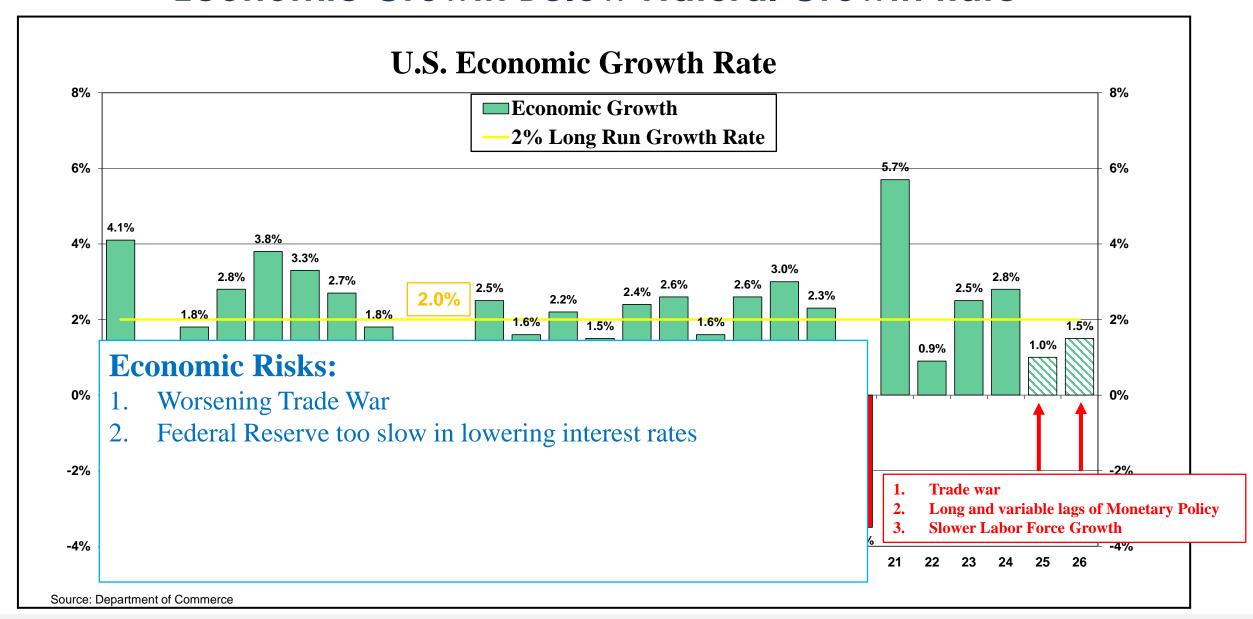




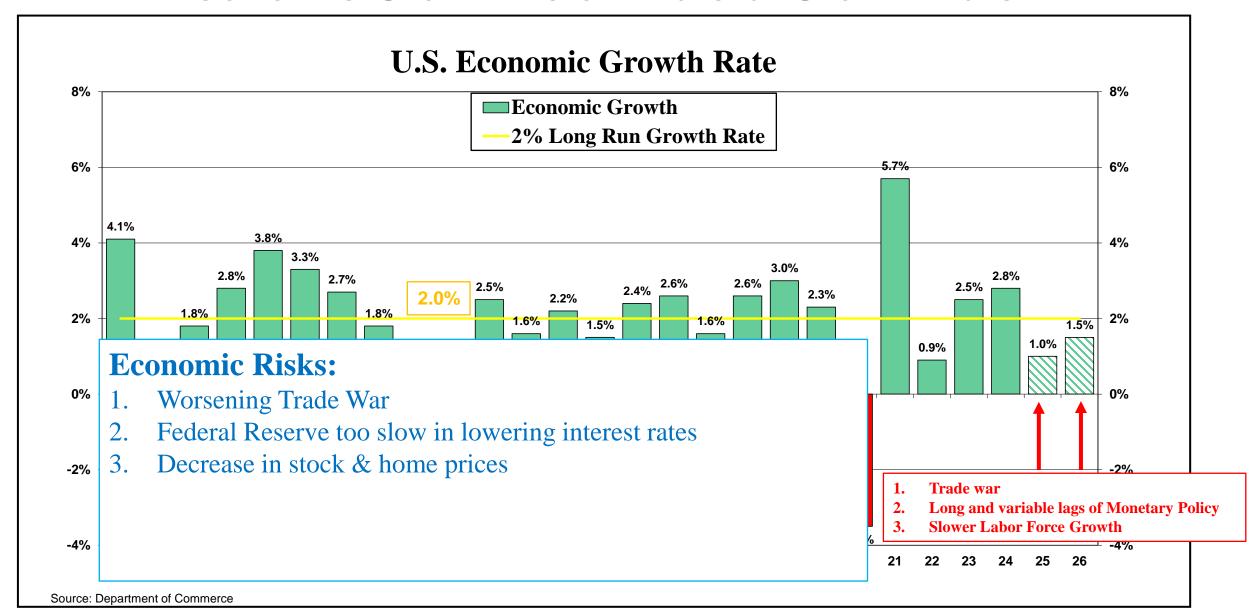




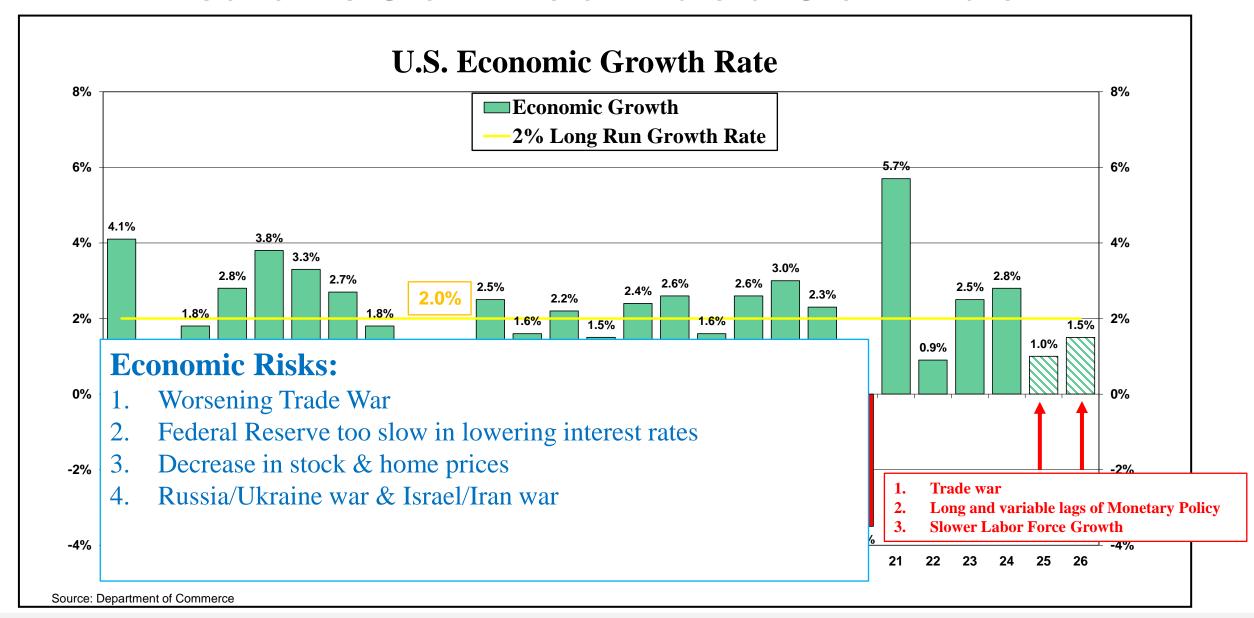




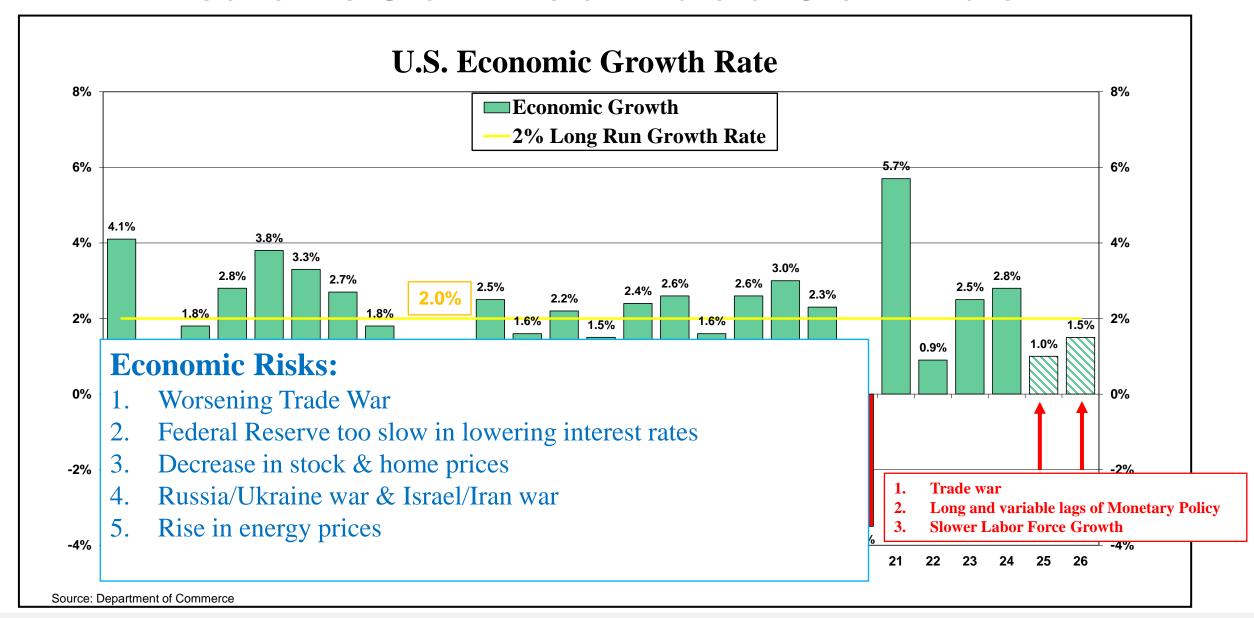




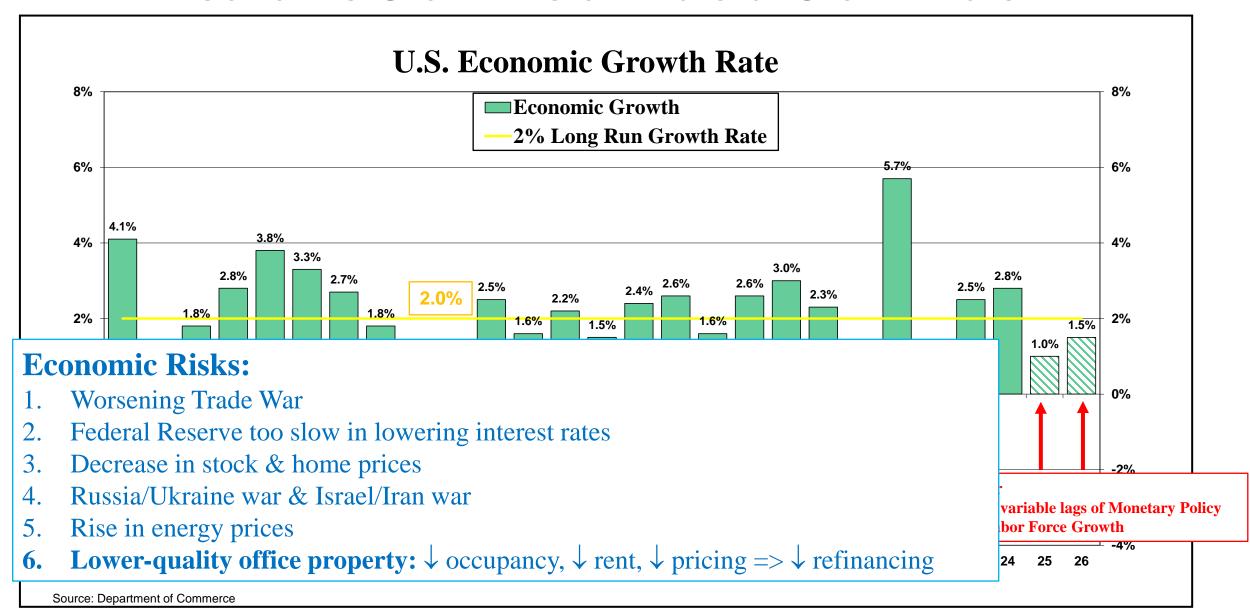




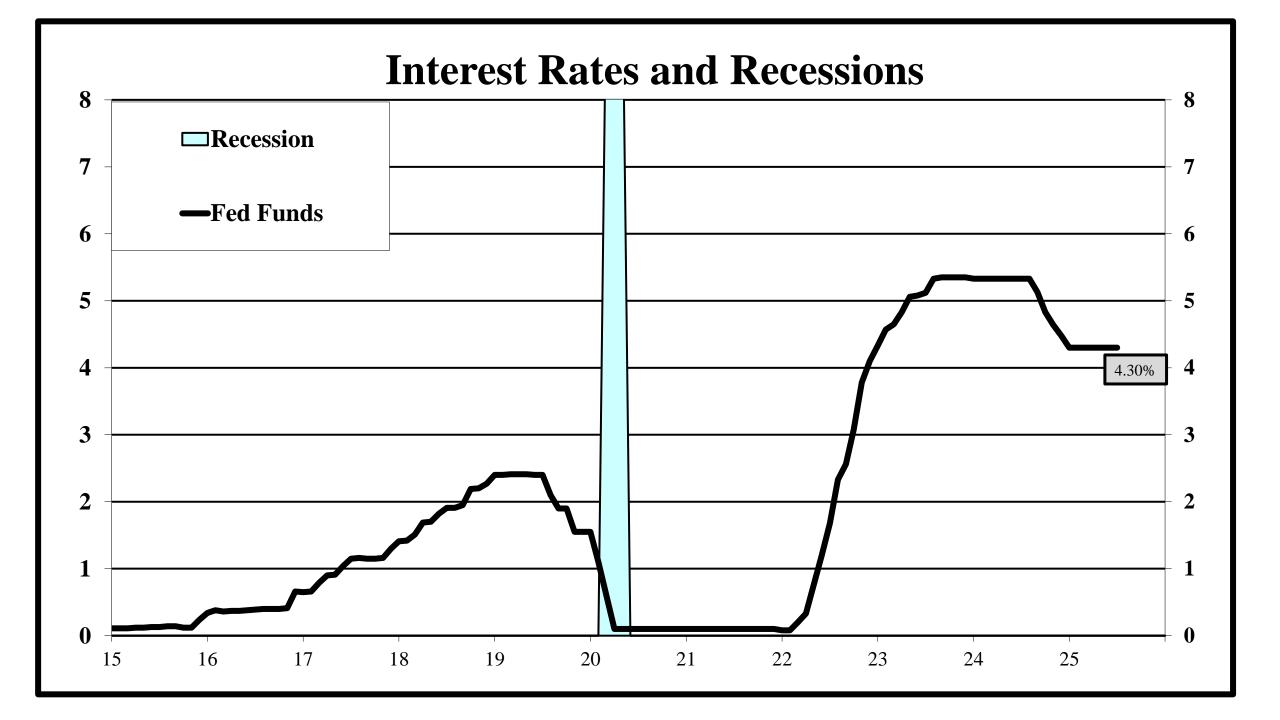


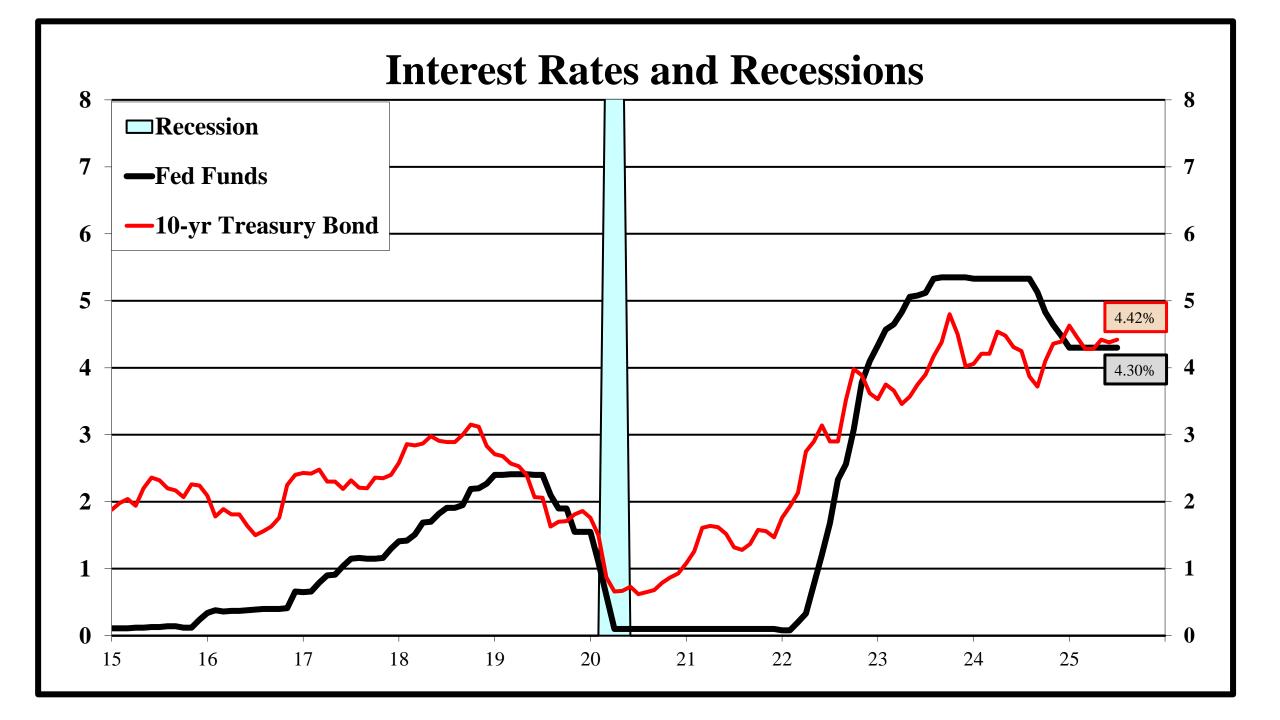


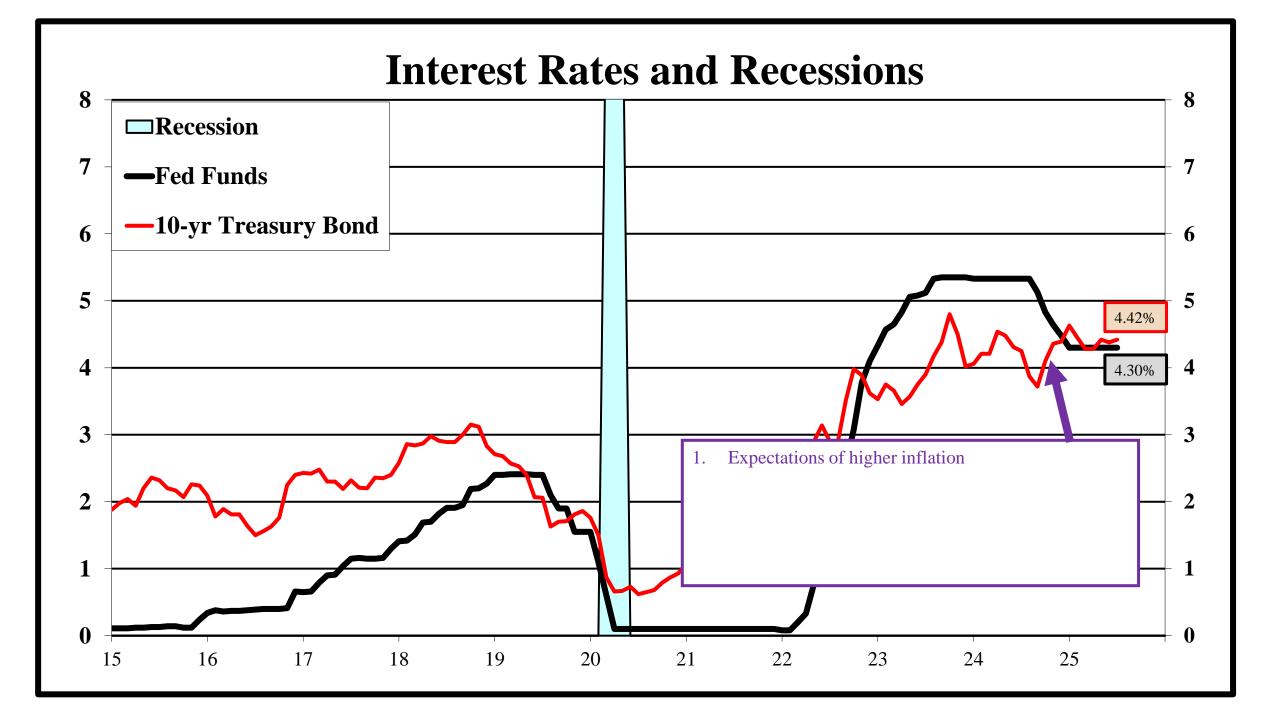


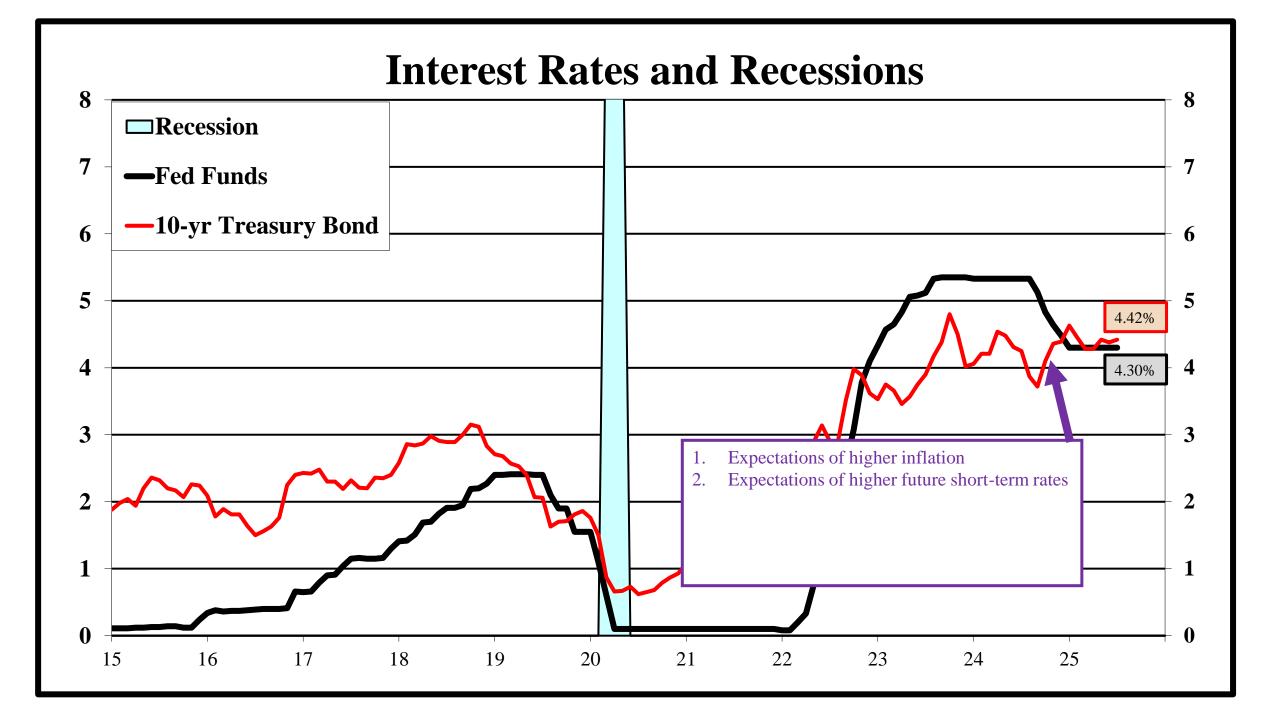


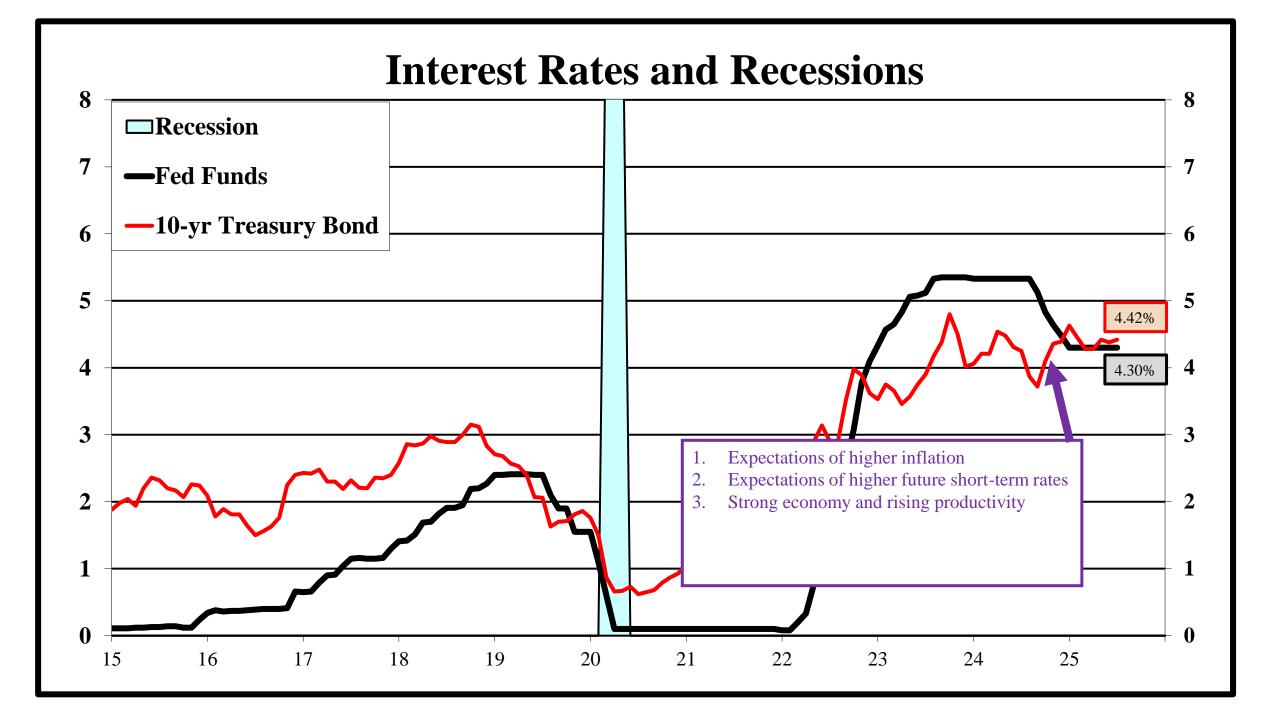


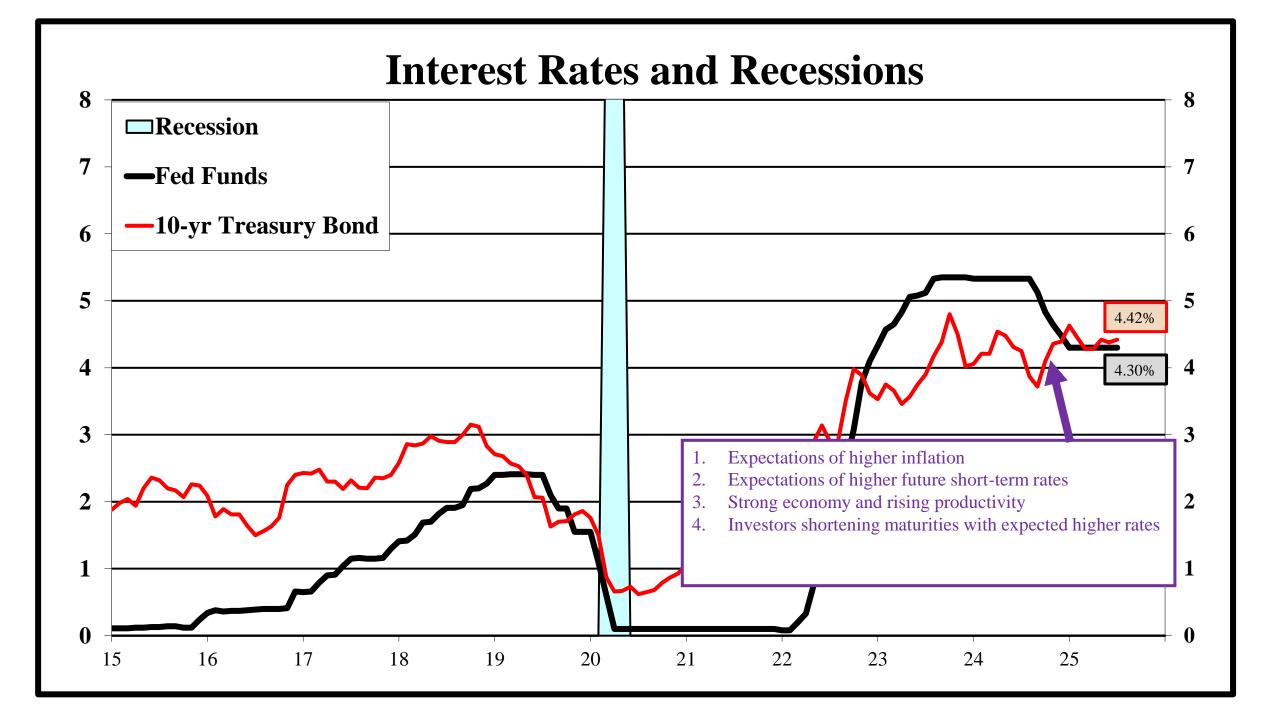


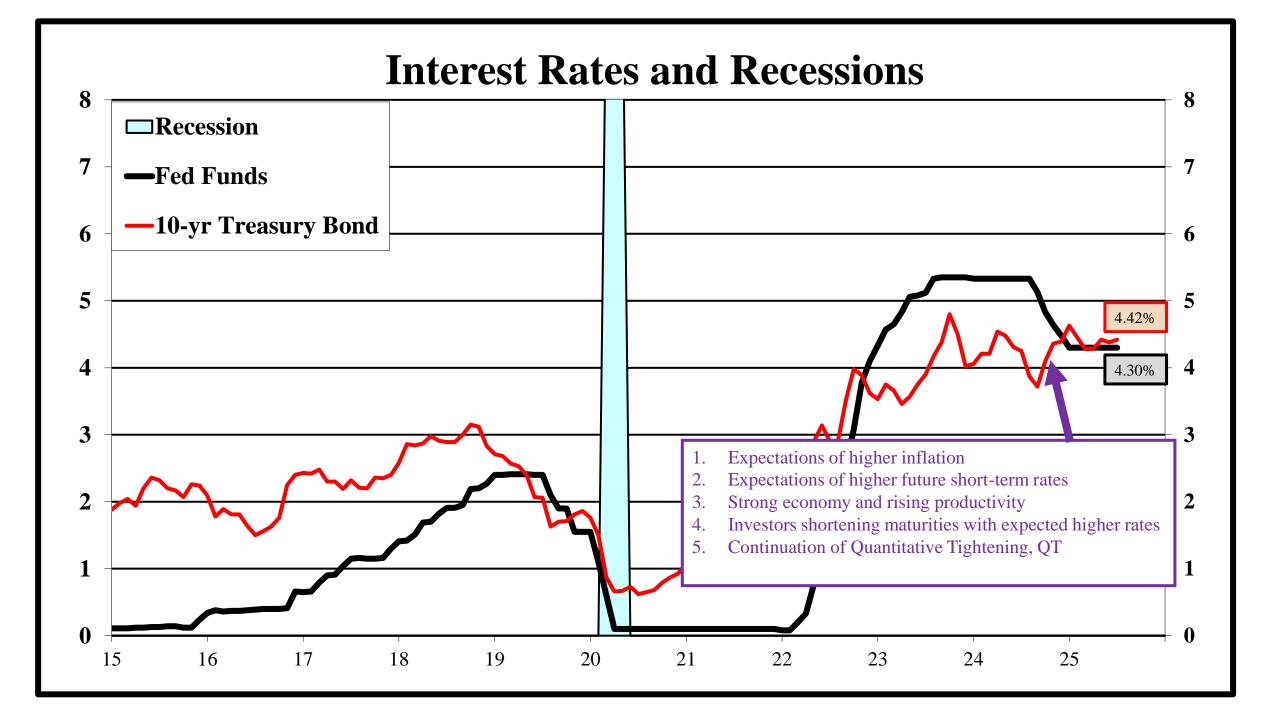


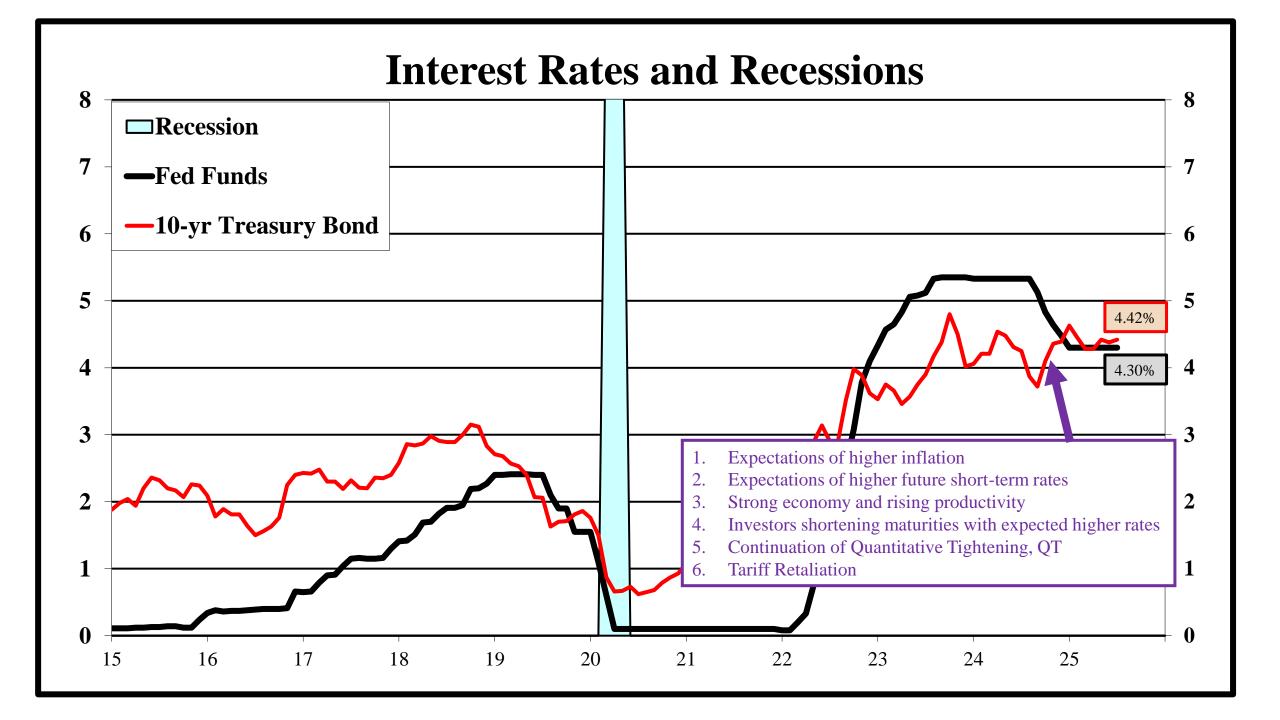






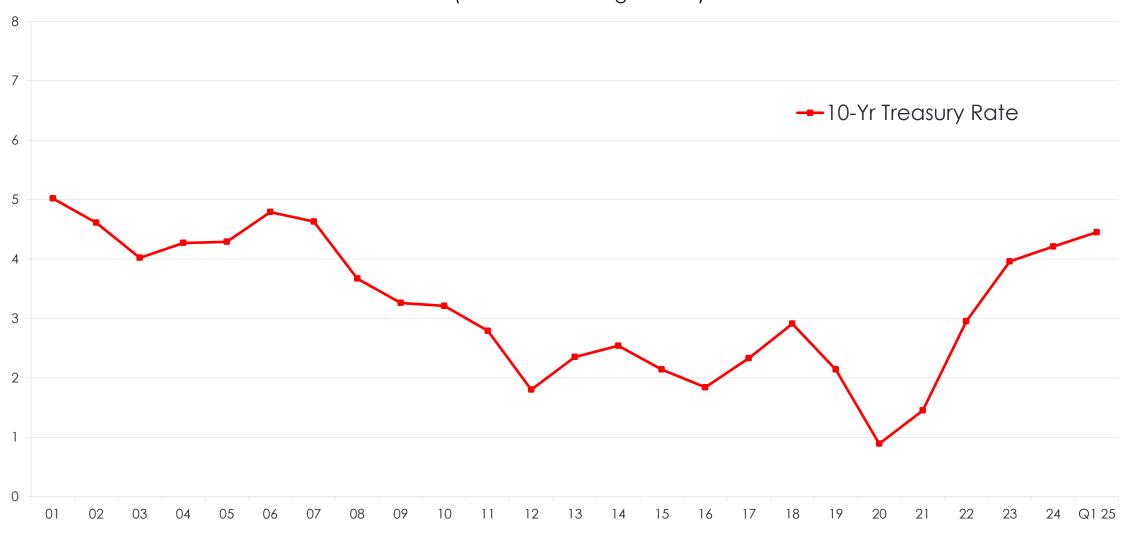






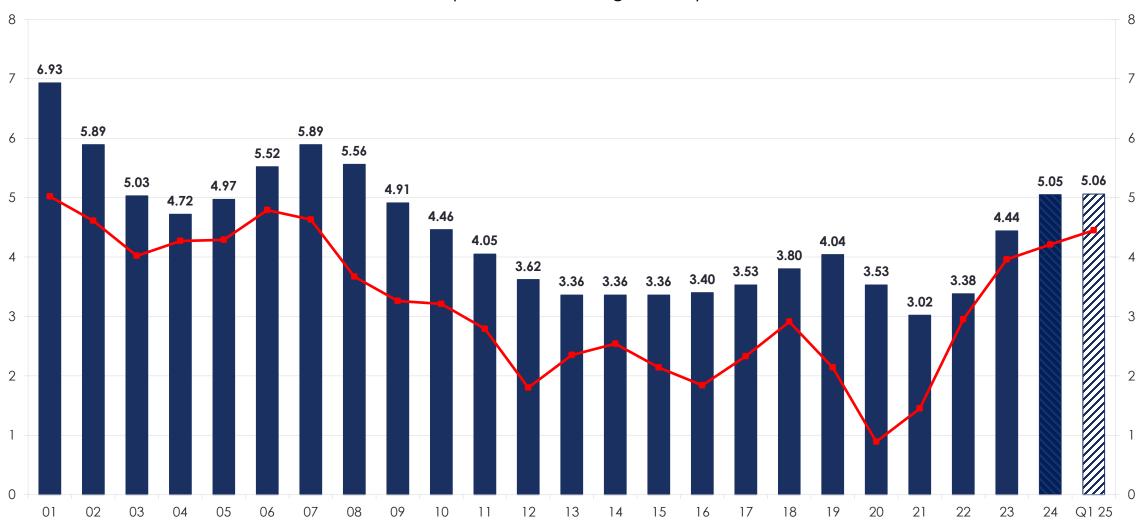
Credit Union Yield on Assets

(Percent of Average Assets)



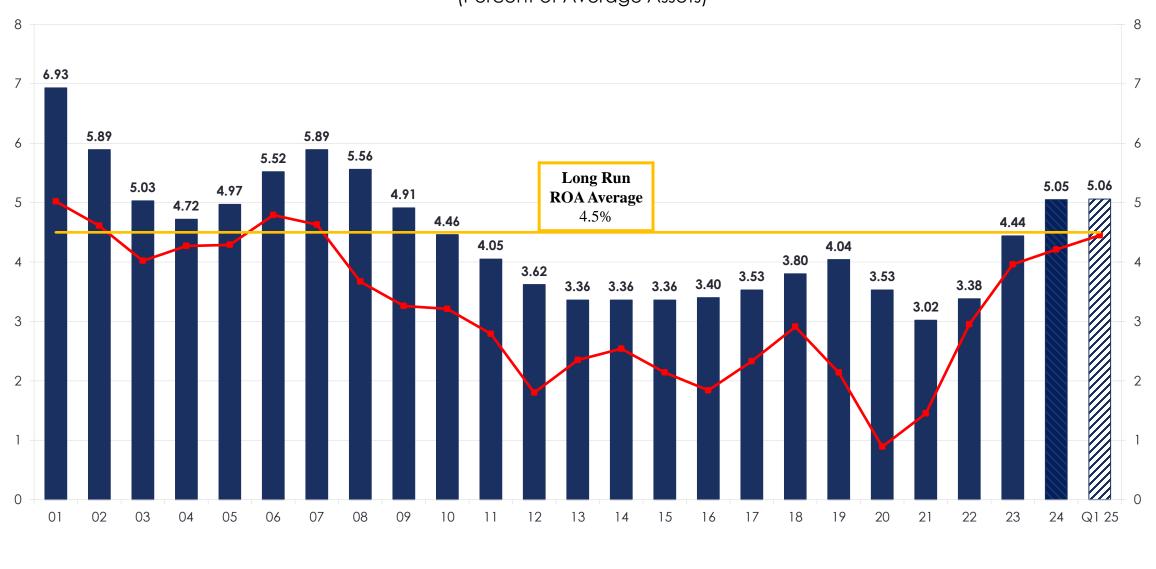
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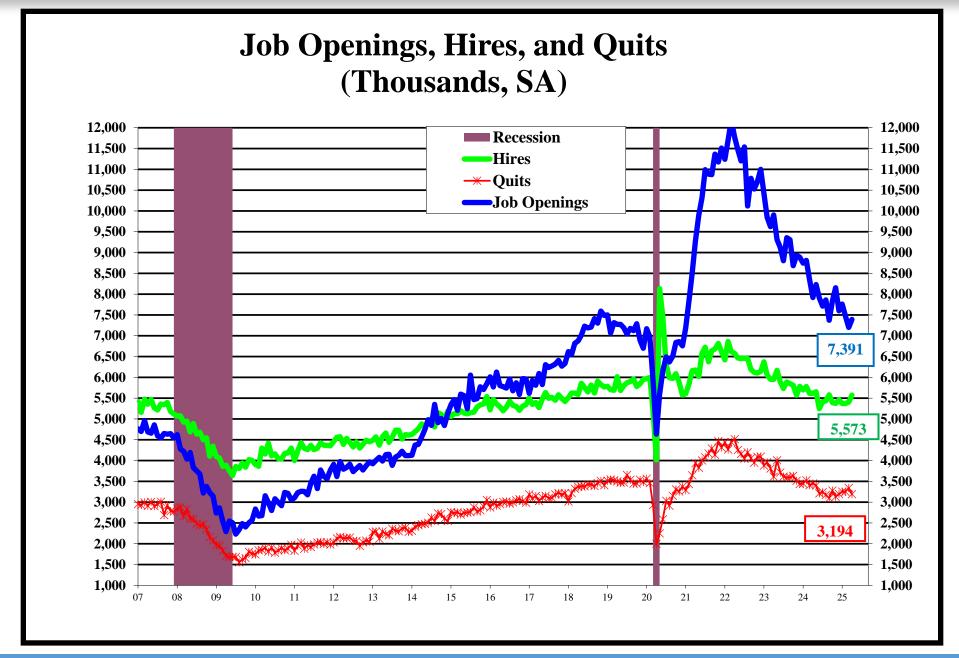
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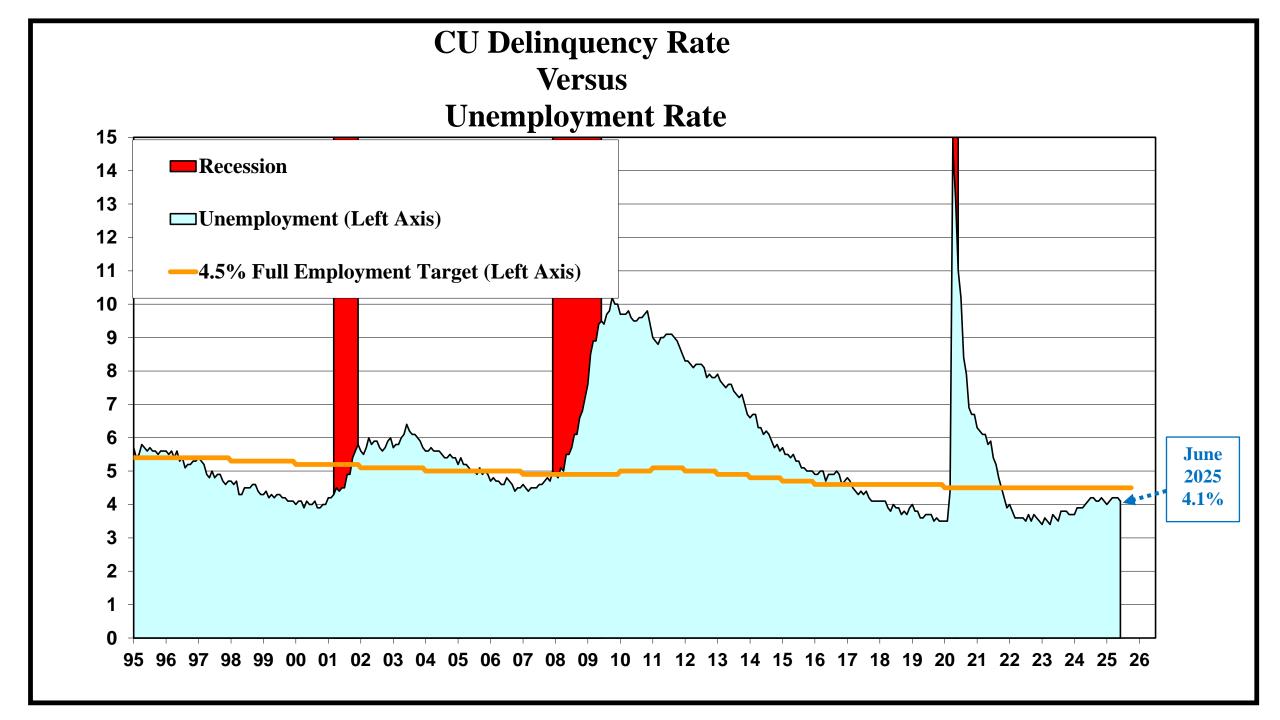
→ 10-Yr Treasury Rate

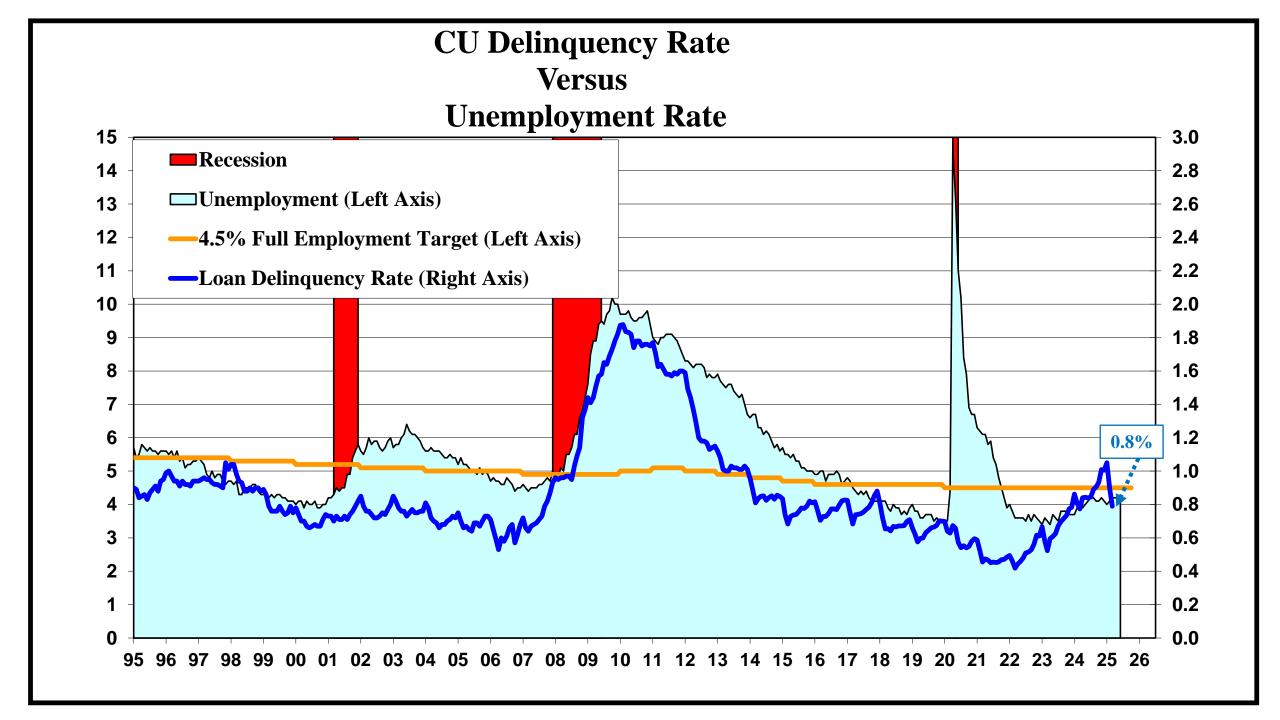
4.5% Long Run YOA Average

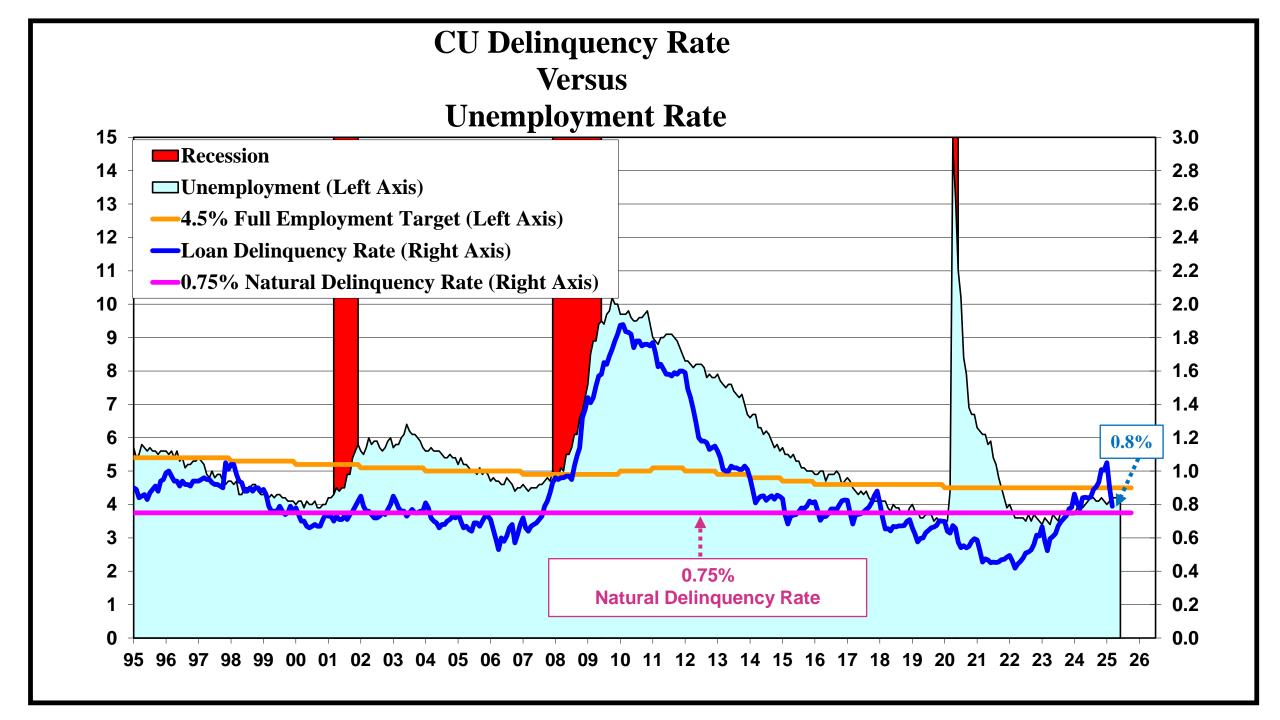
YOA





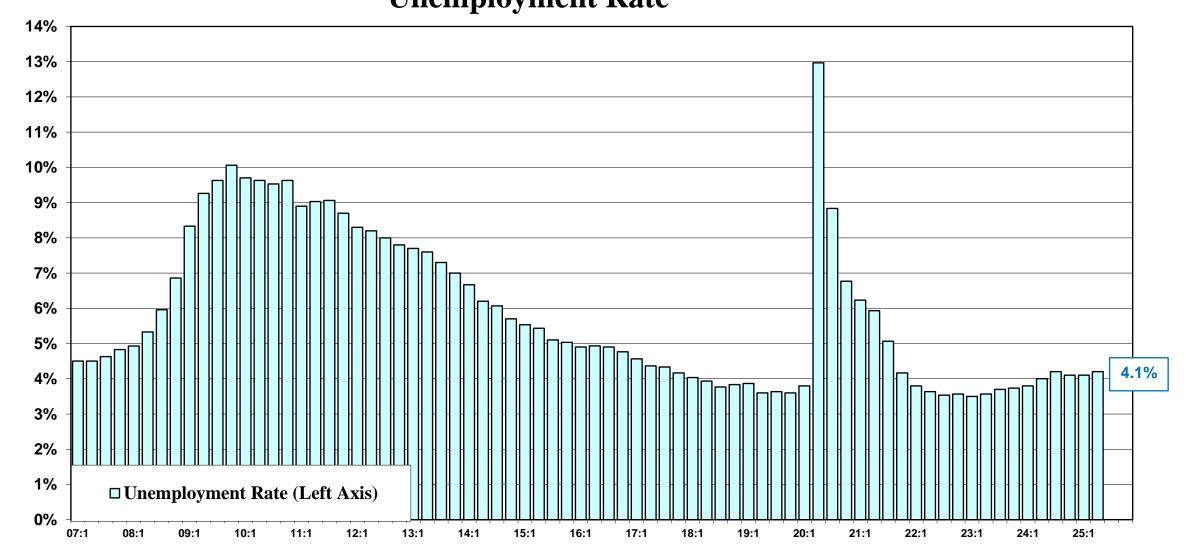


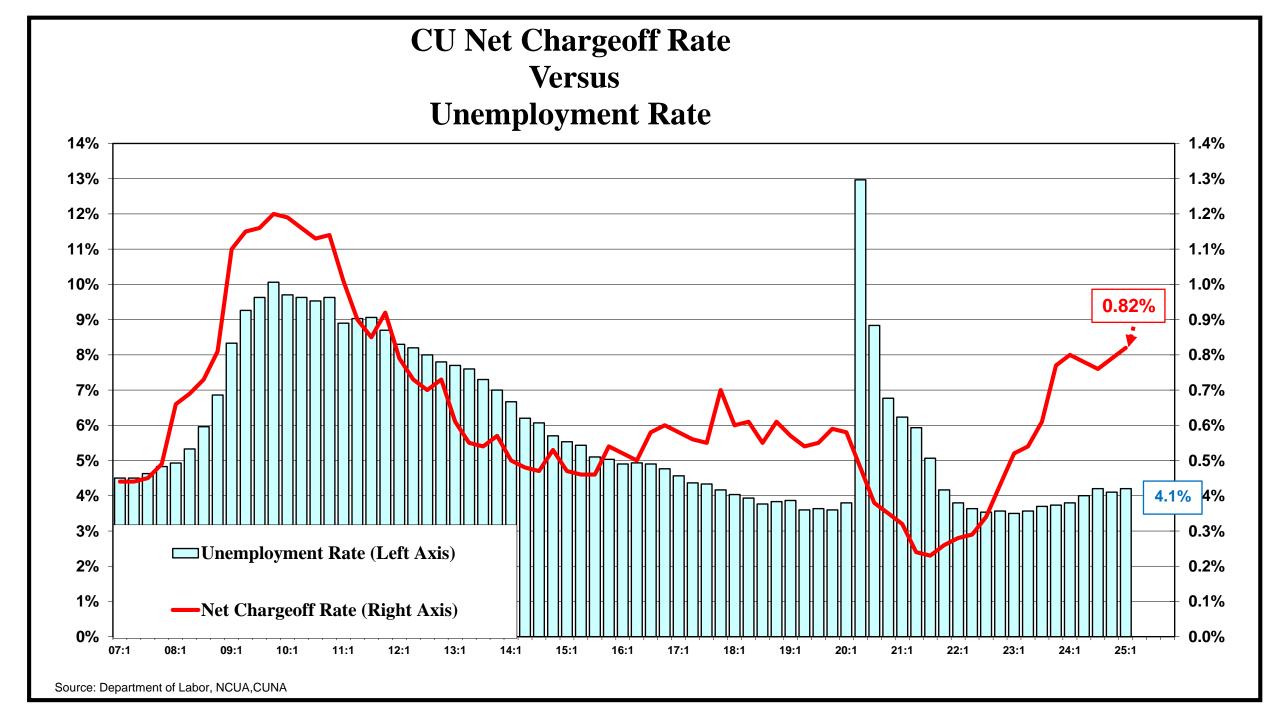


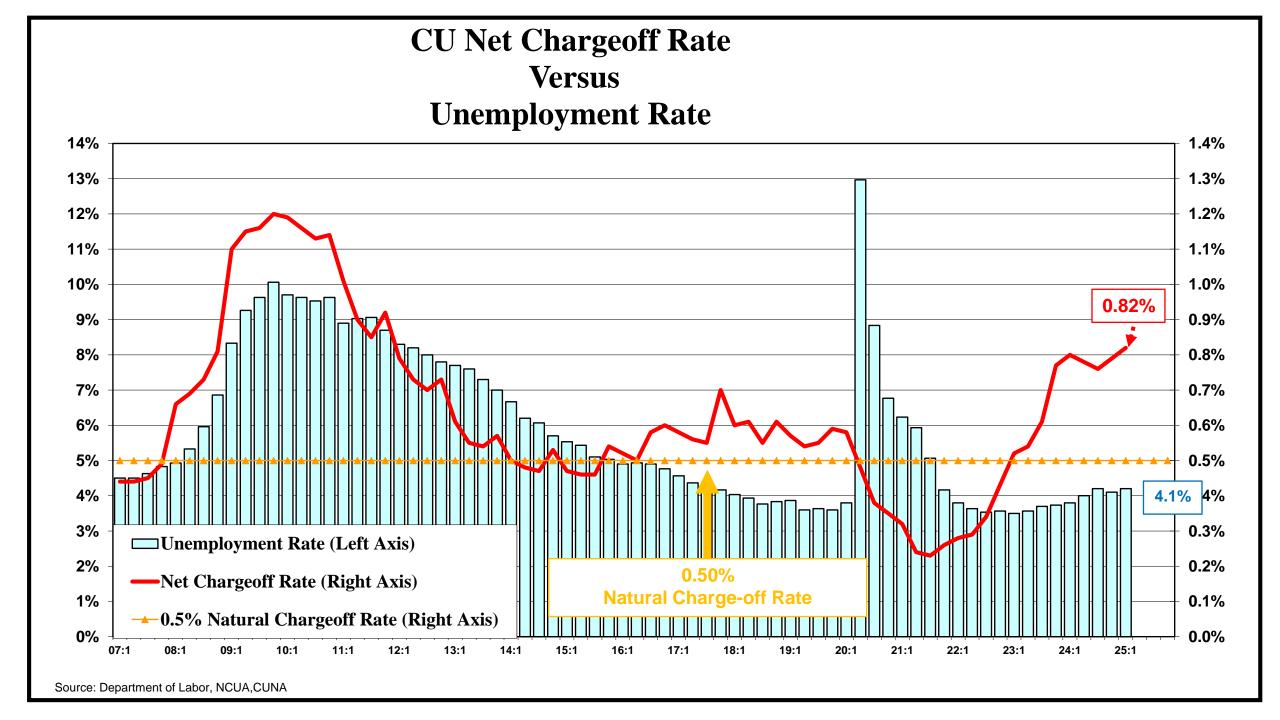


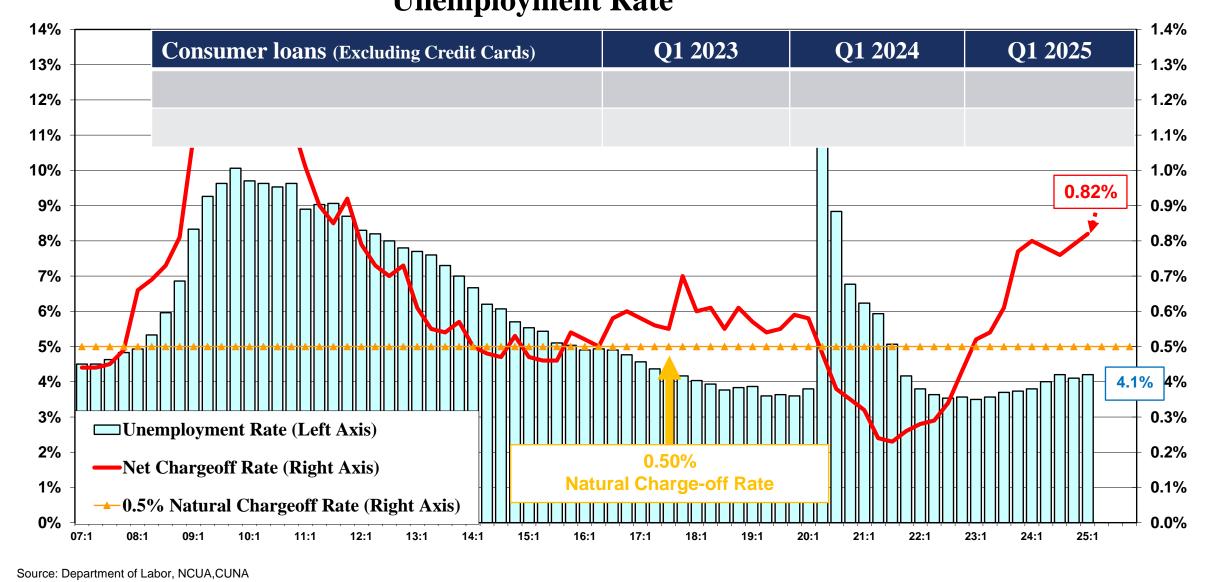


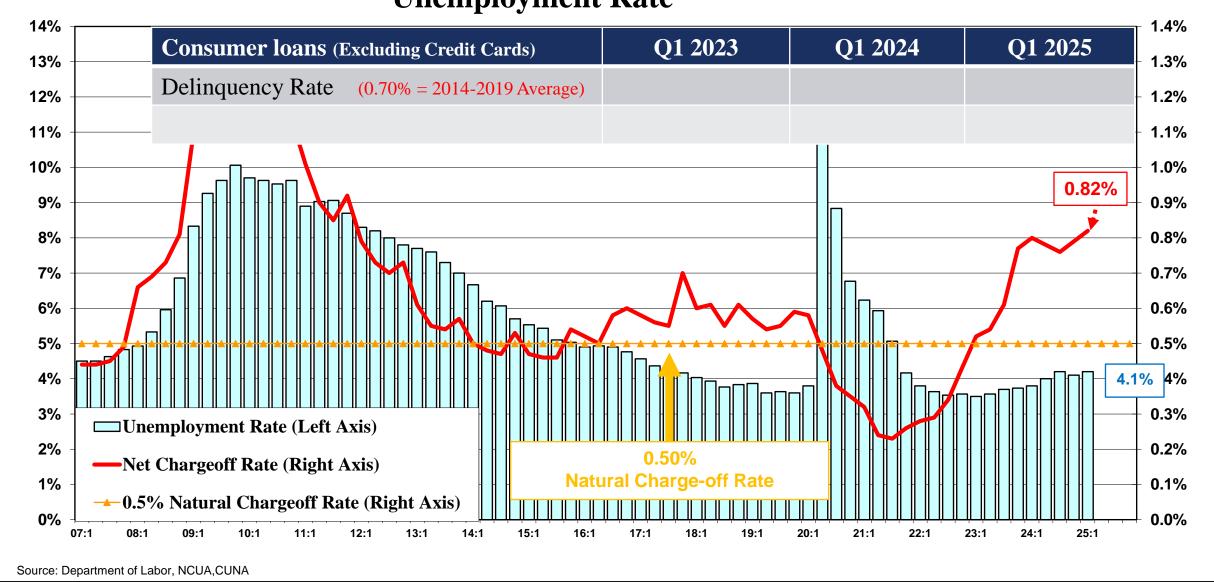
Source: Department of Labor, NCUA, CUNA

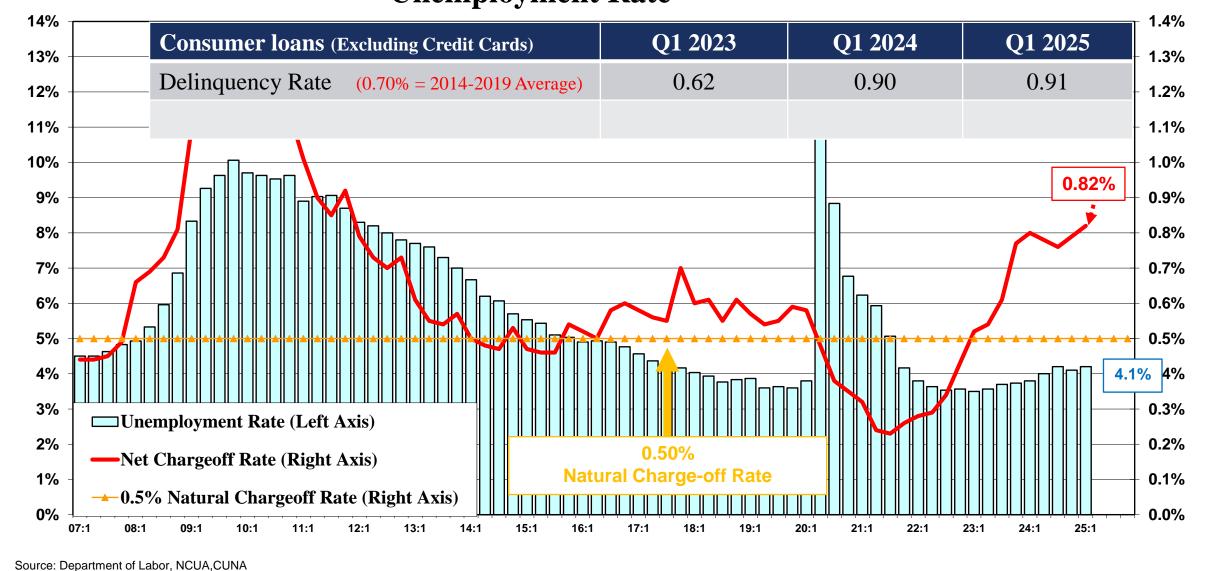


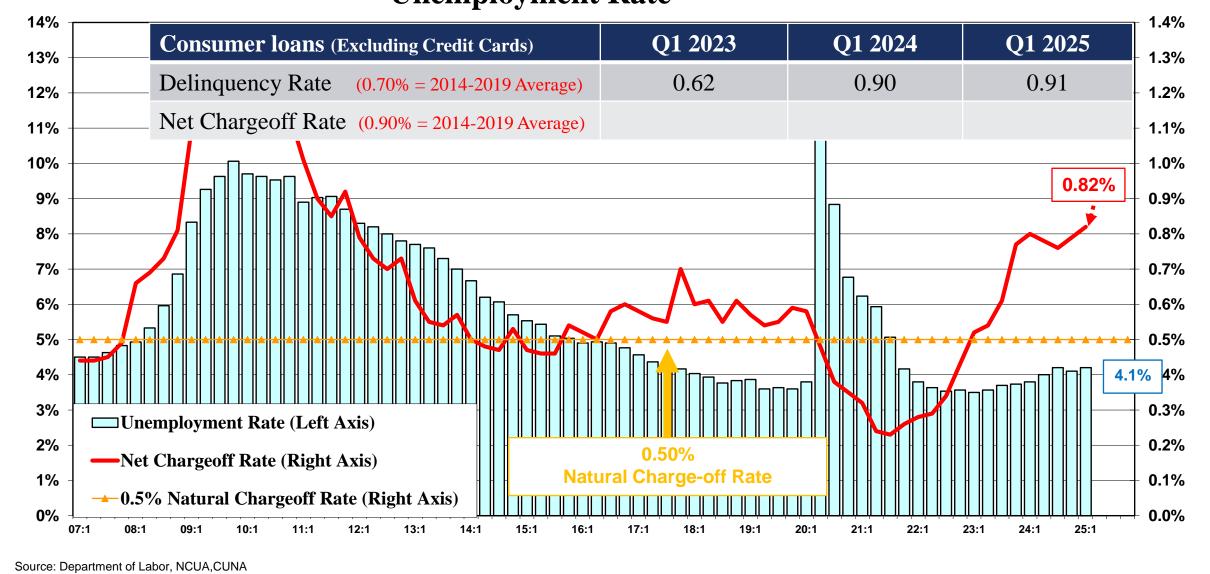


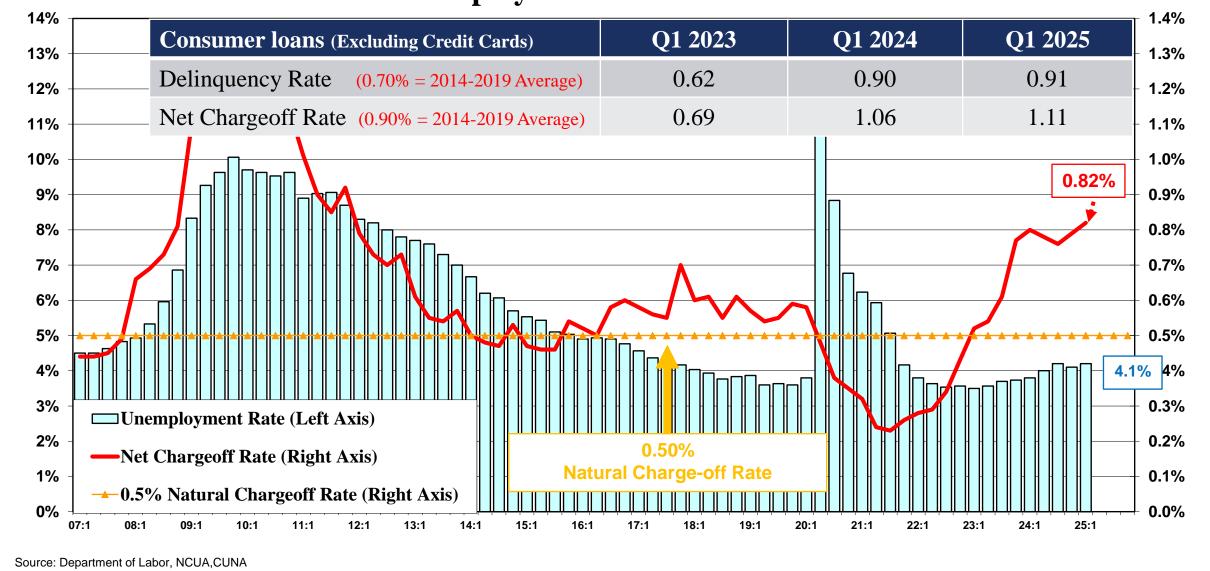


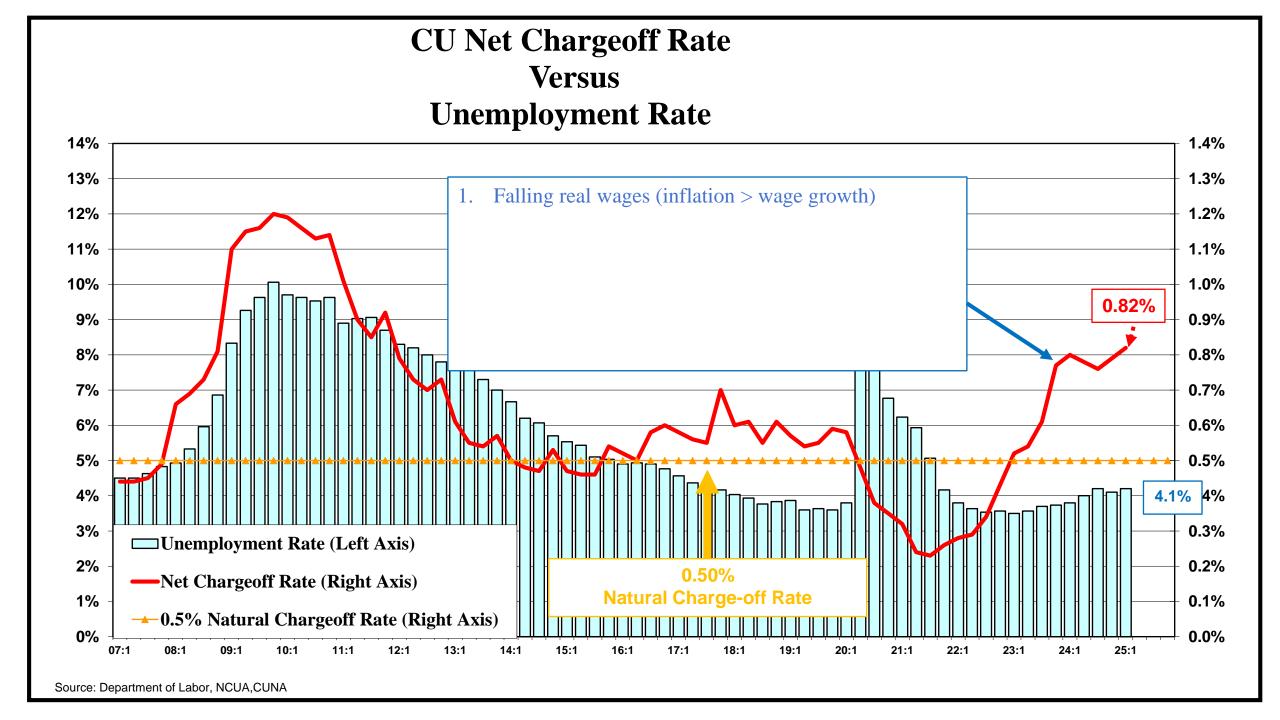




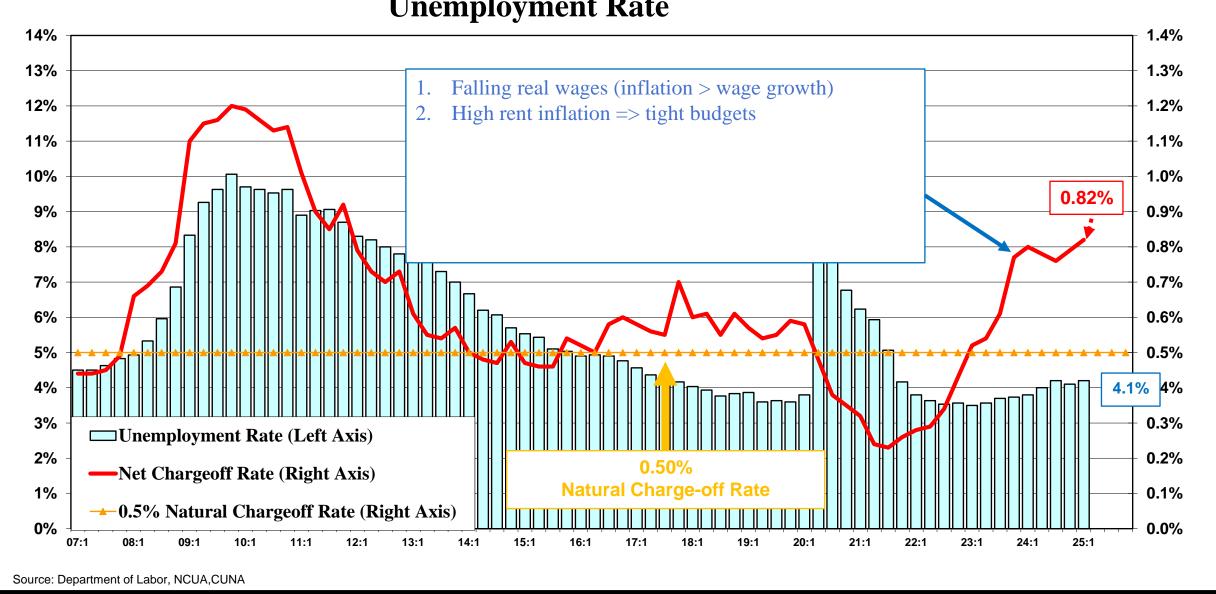




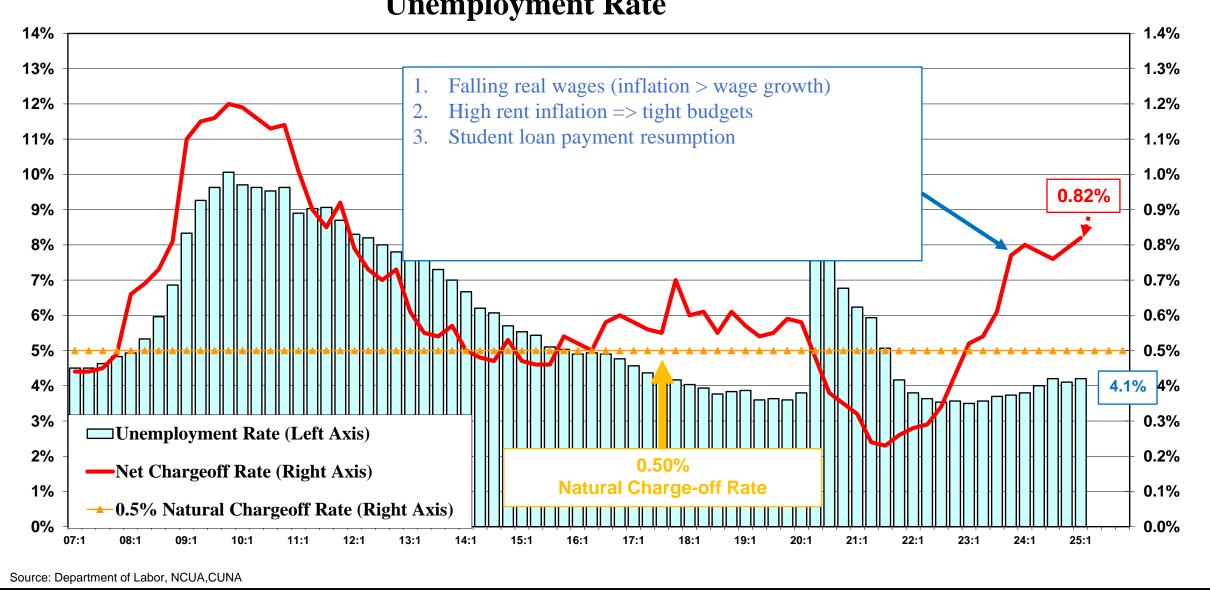




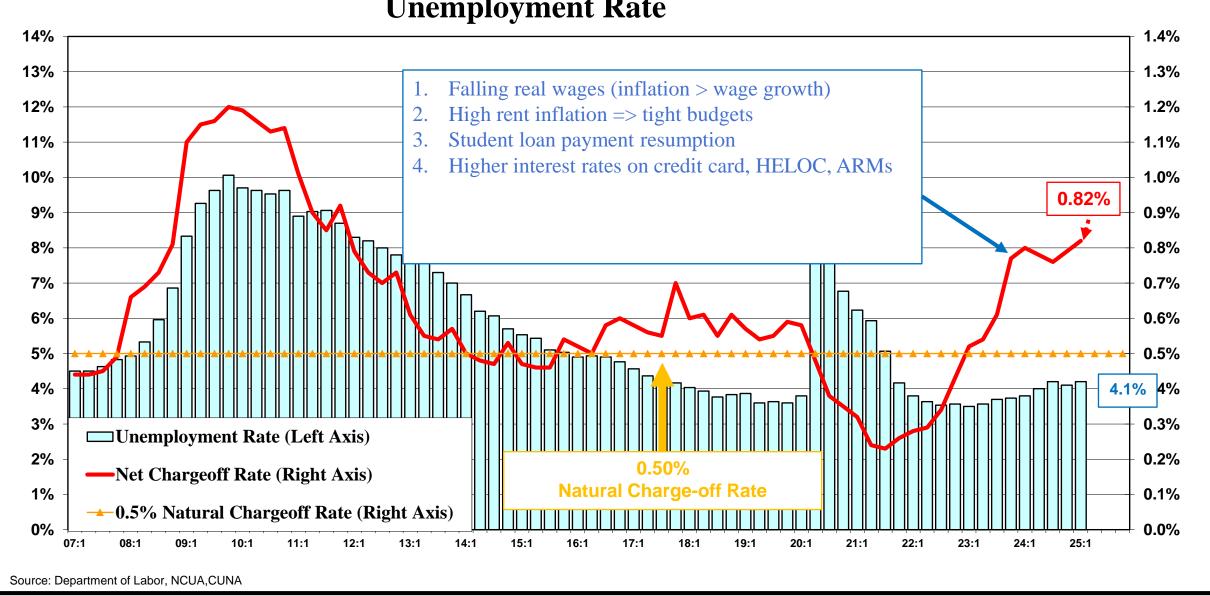




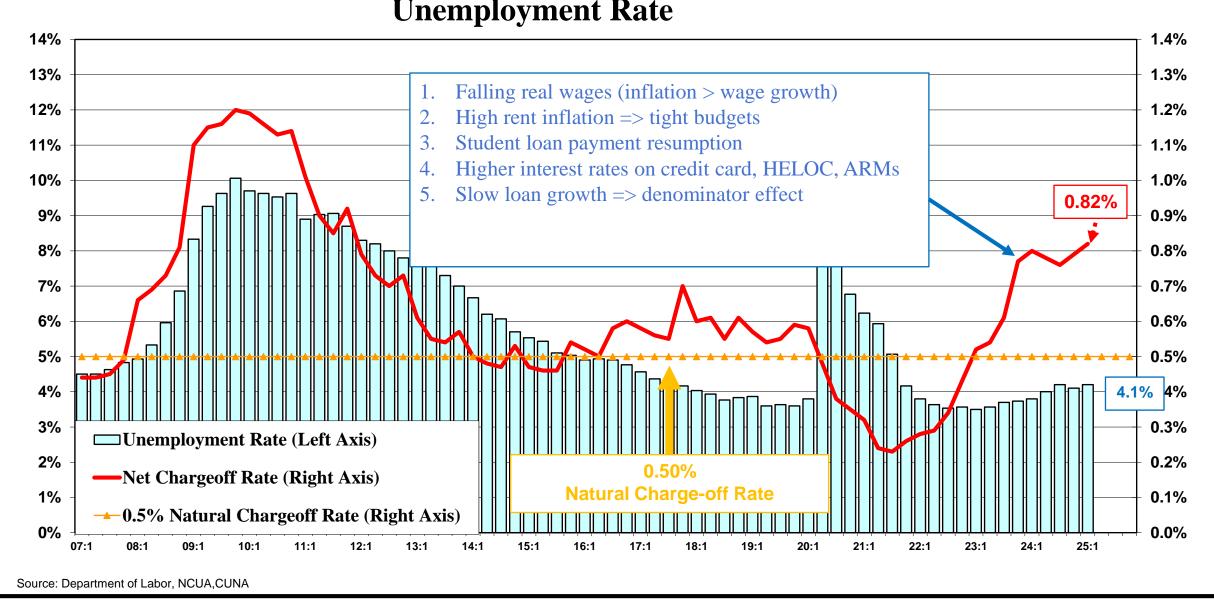




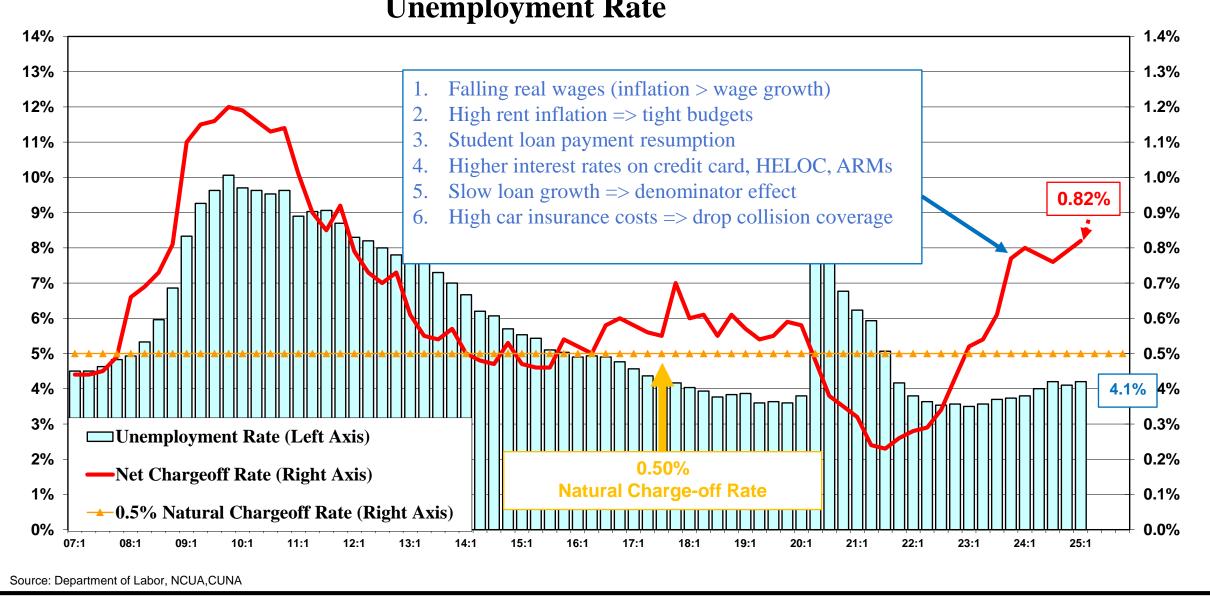




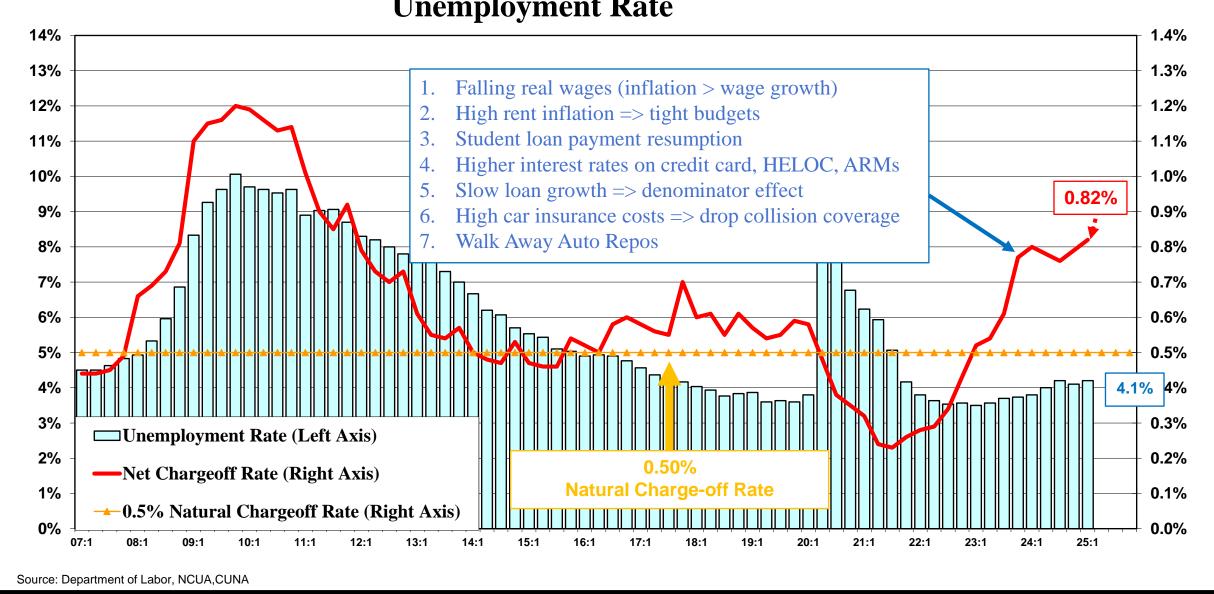




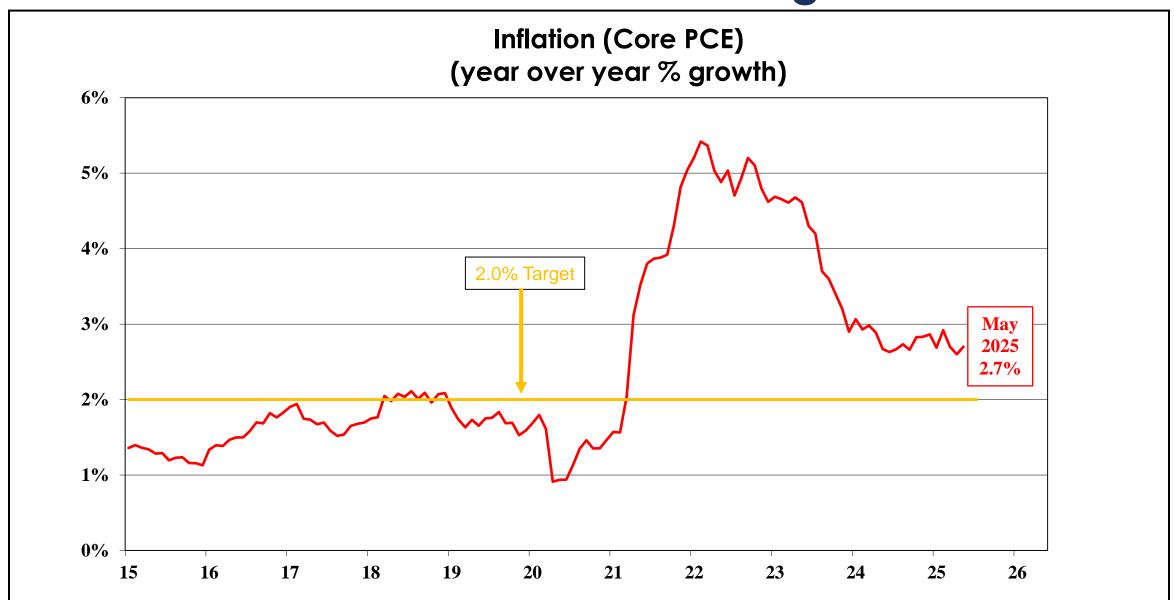






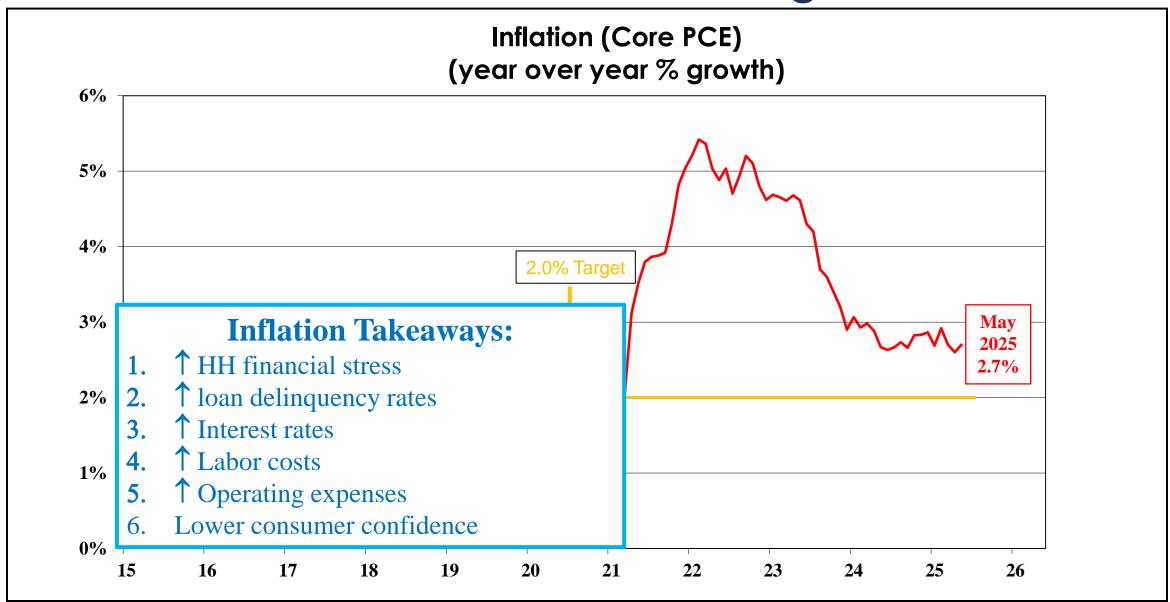


Inflation Above 2% Target

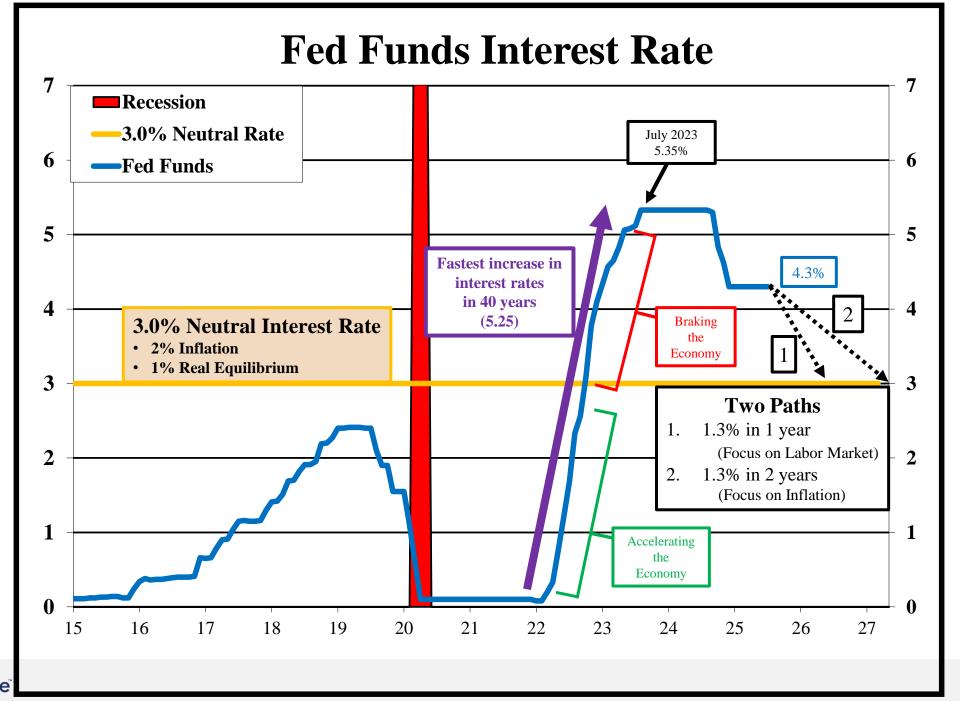




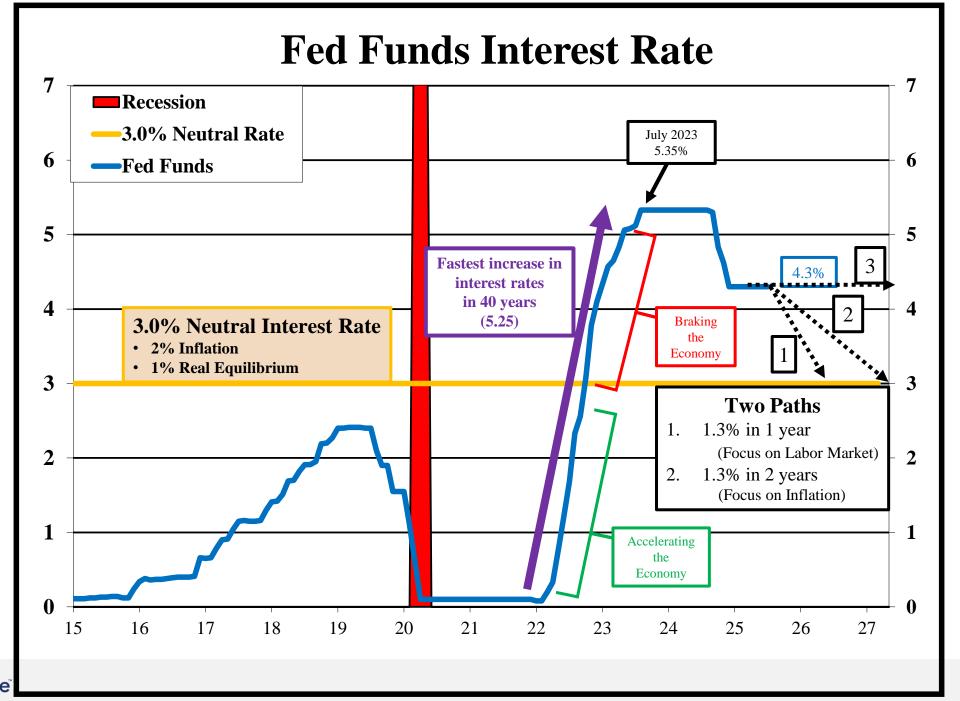
Inflation Above 2% Target



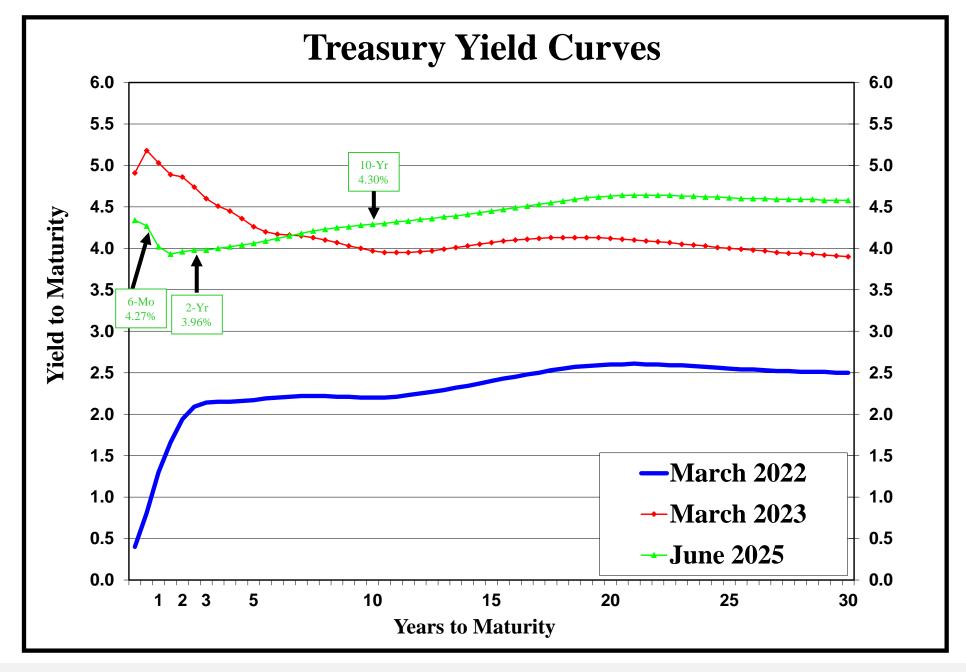




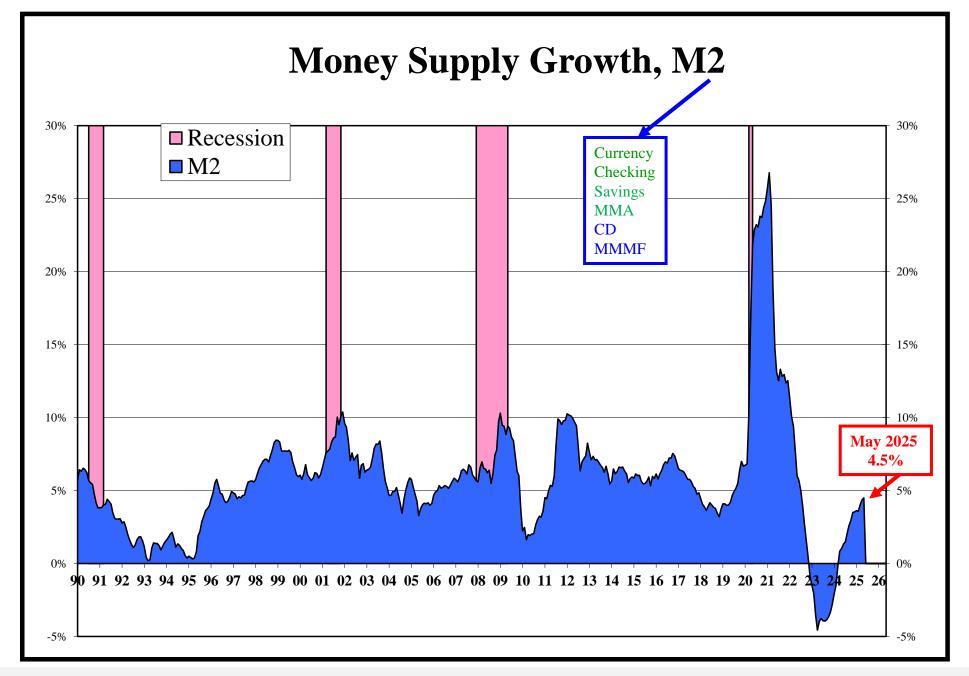




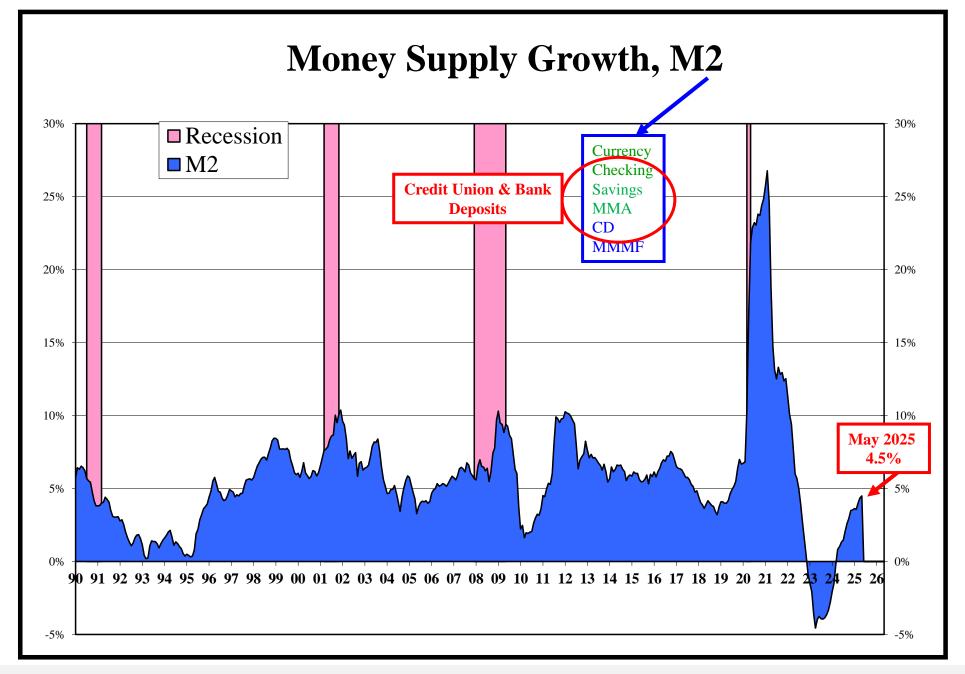




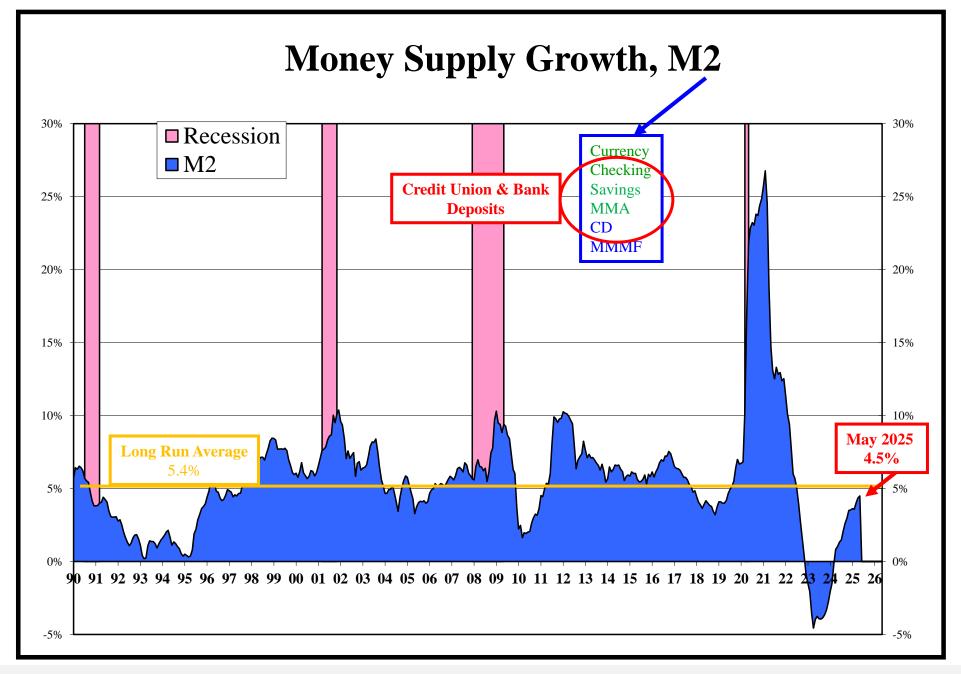




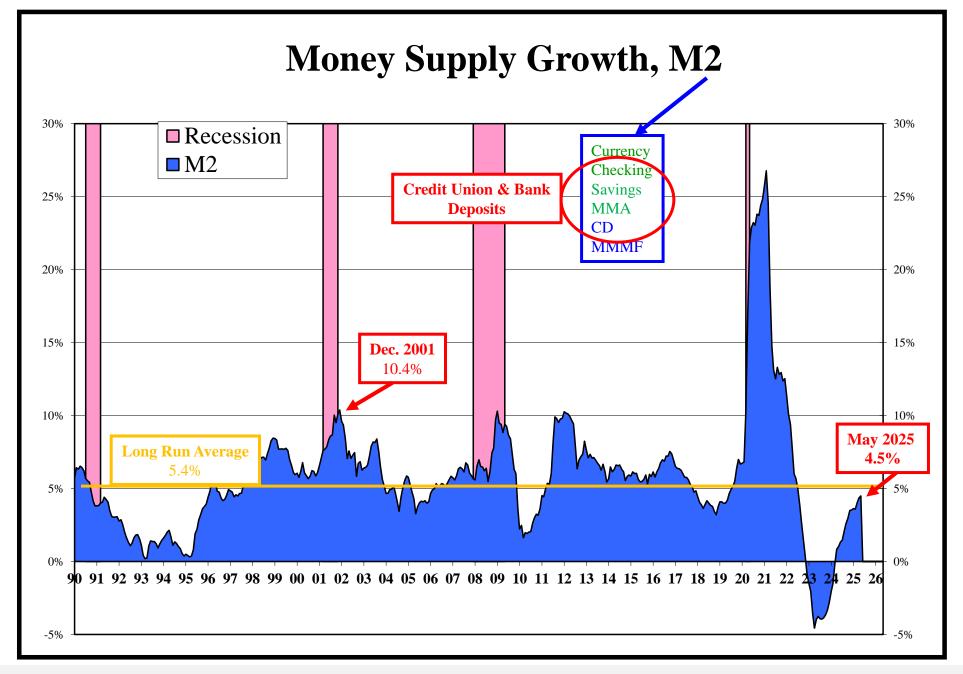




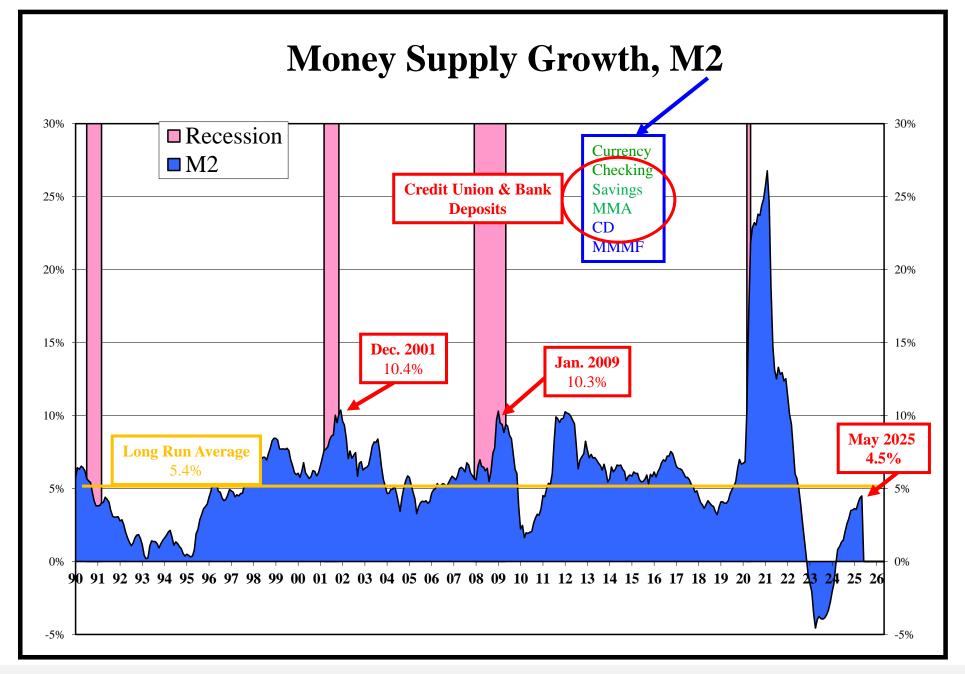




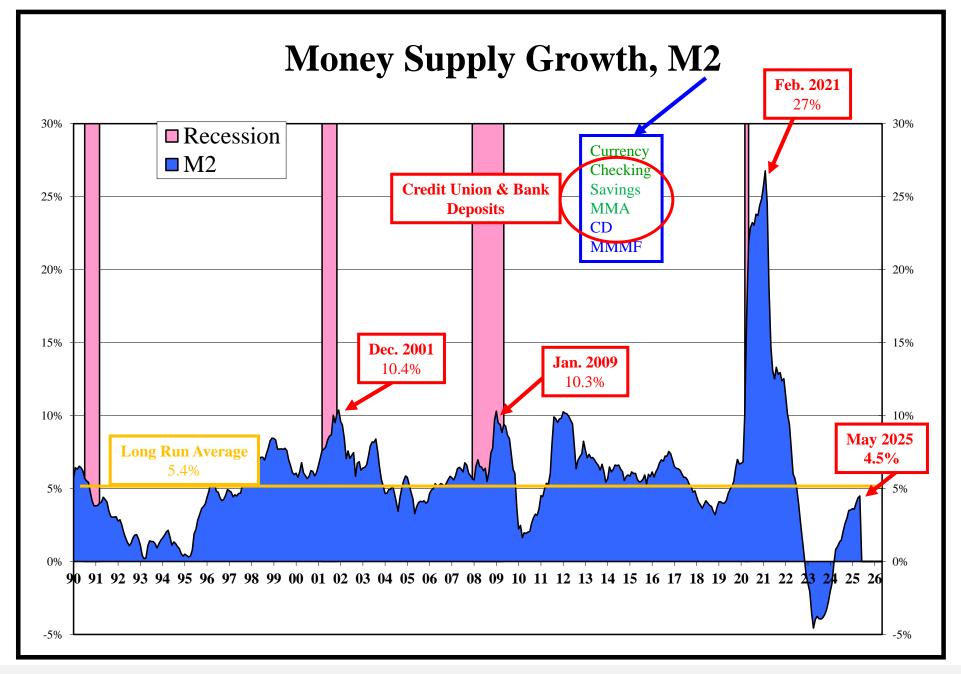




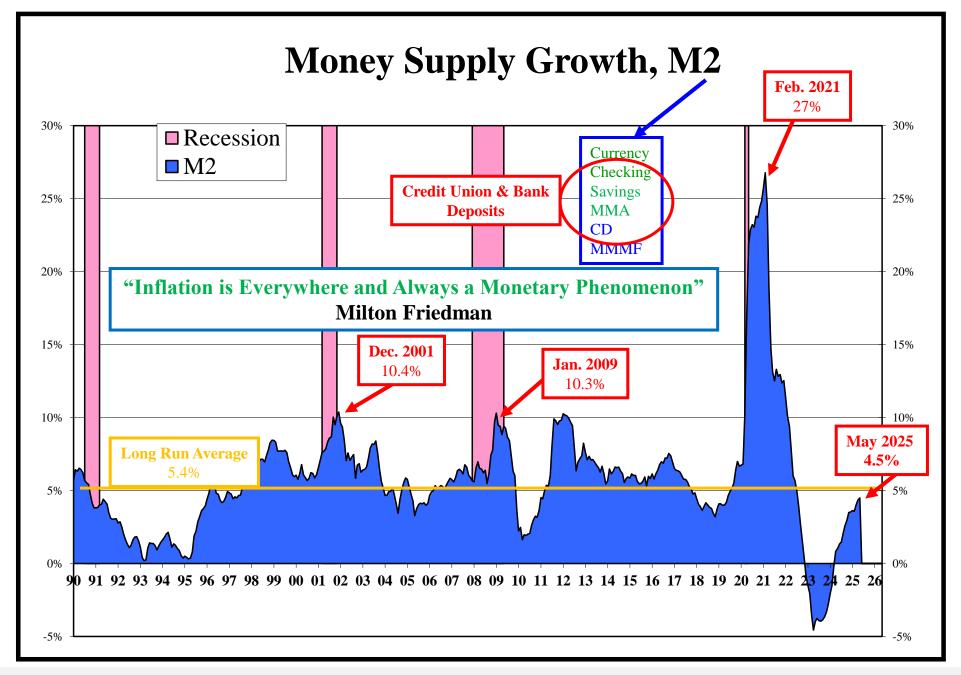




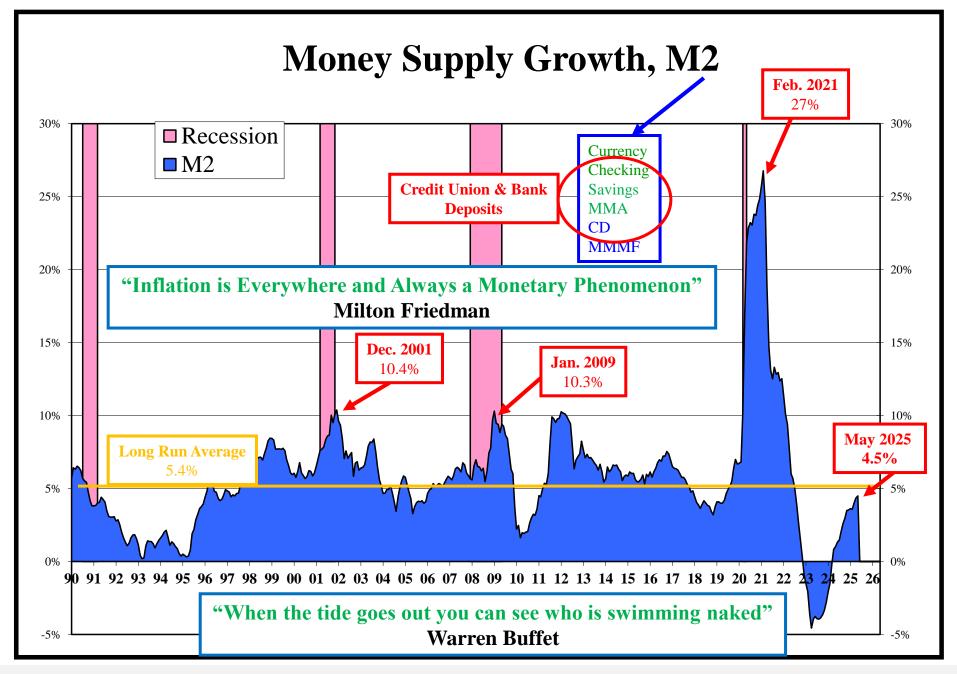




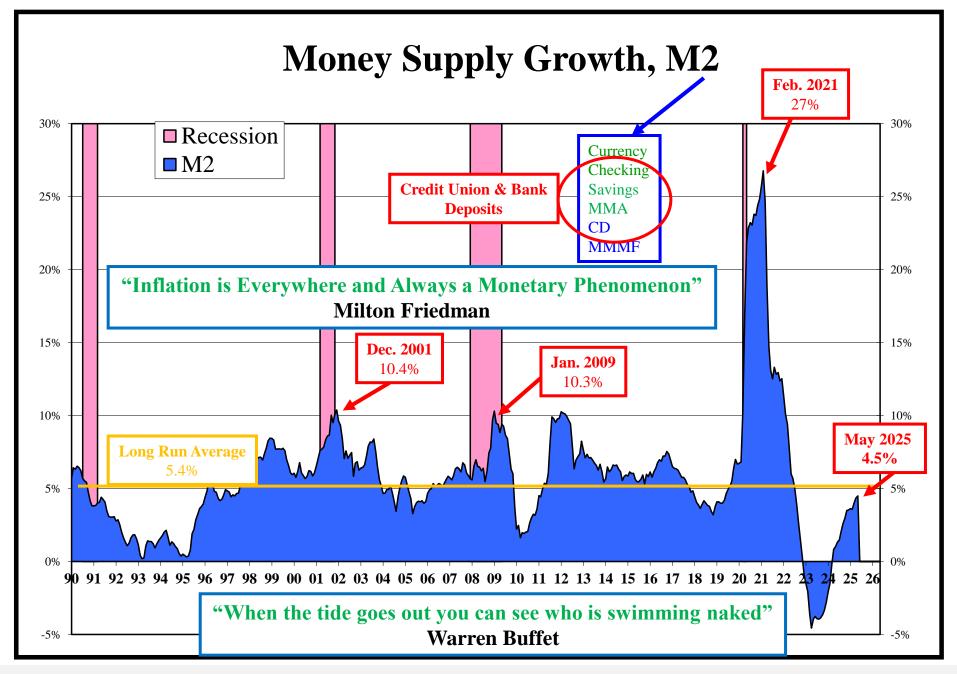




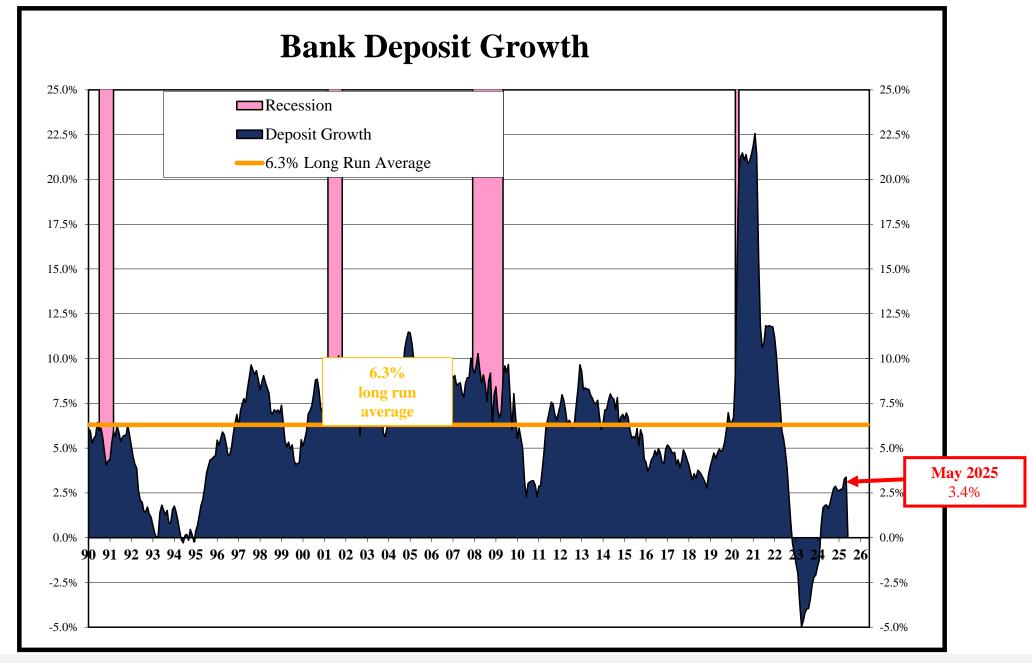






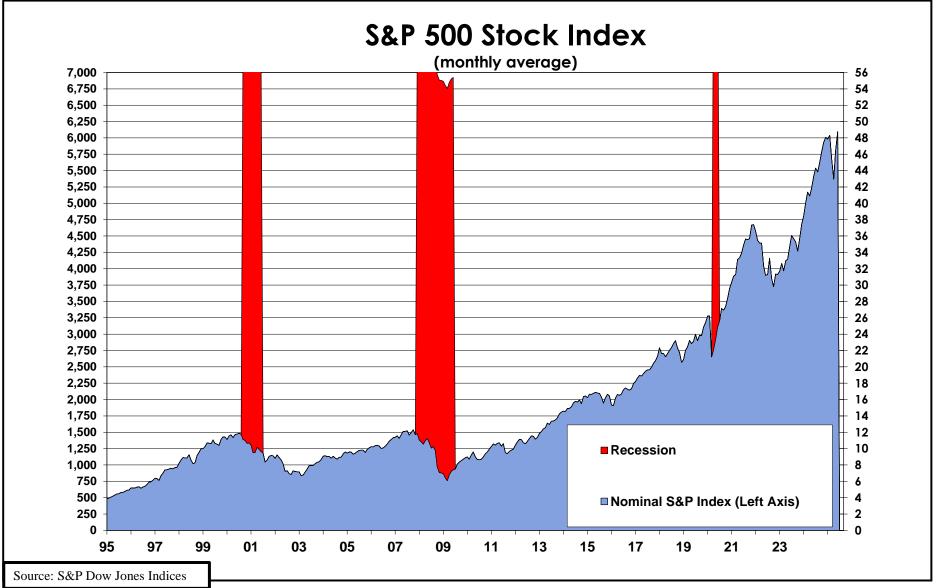






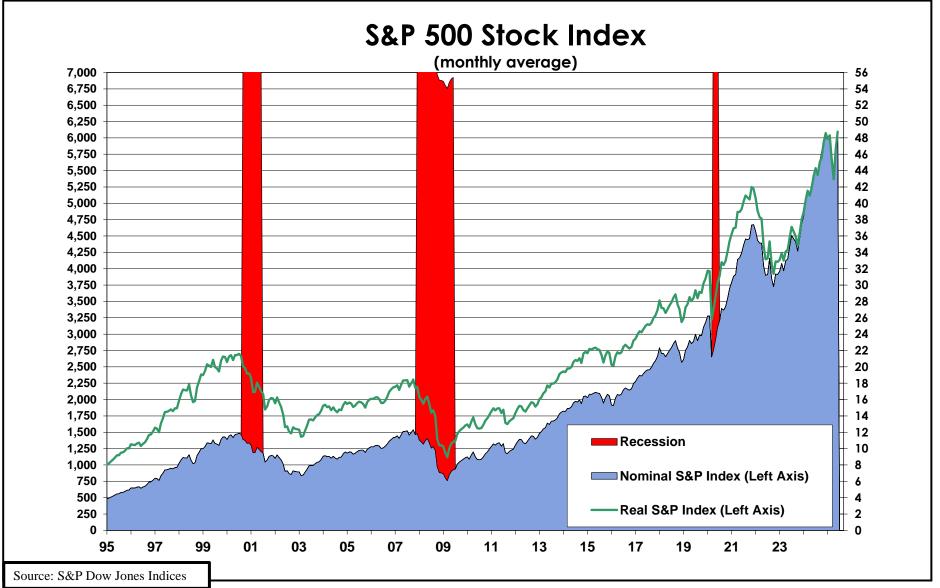


Price earnings
ratio is based on
average
inflation-adjusted
earnings from the
previous 10
years.
Cyclically
Adjusted PE Ratio
(CAPE Ratio)



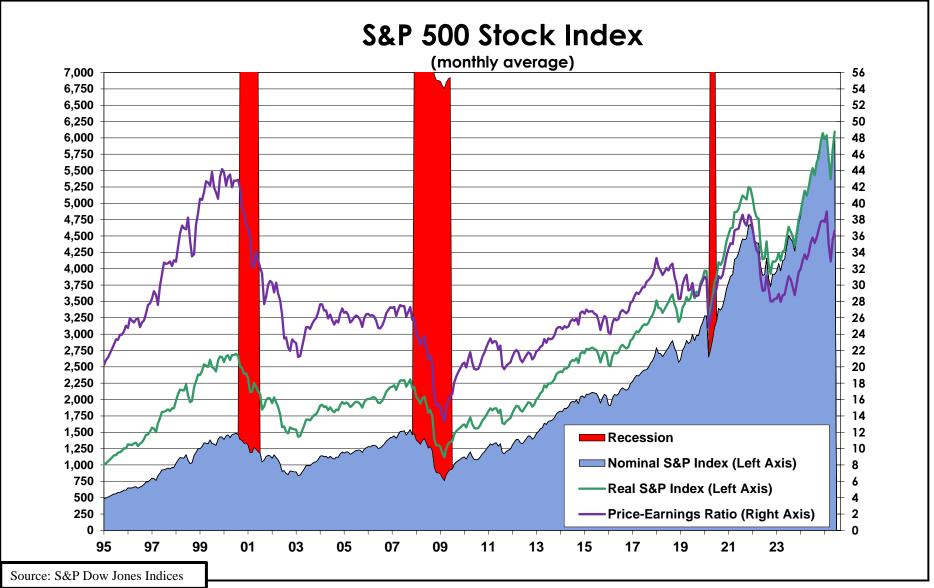


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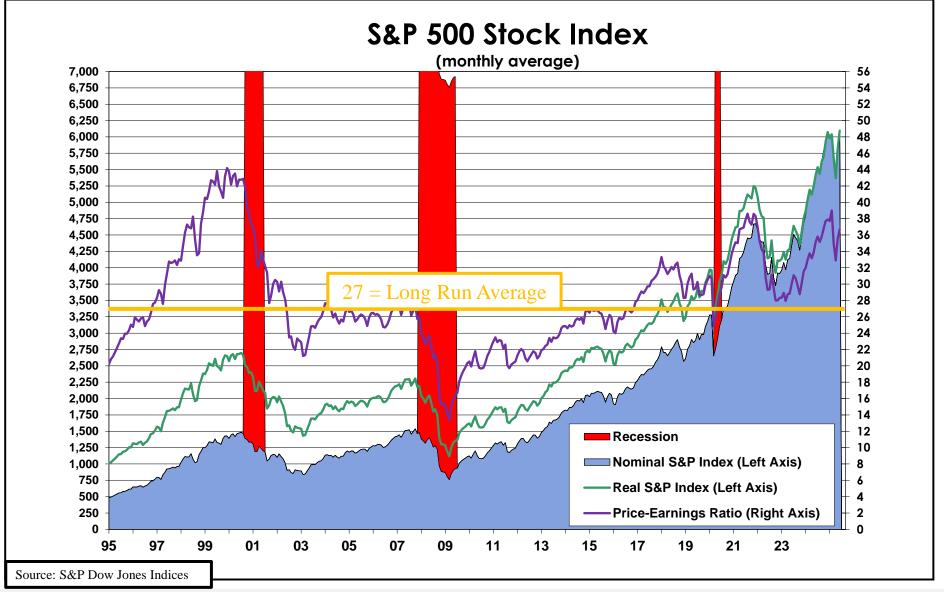


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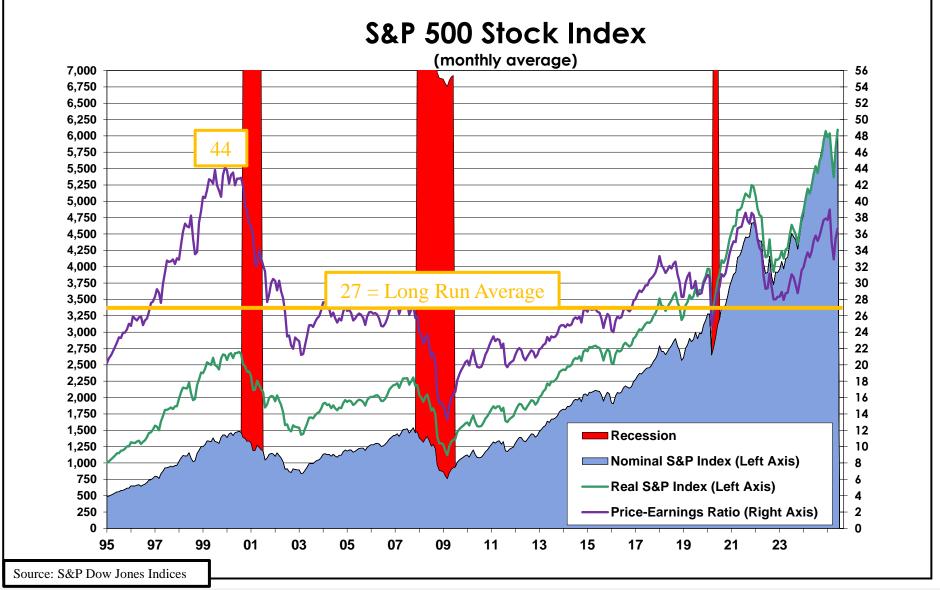


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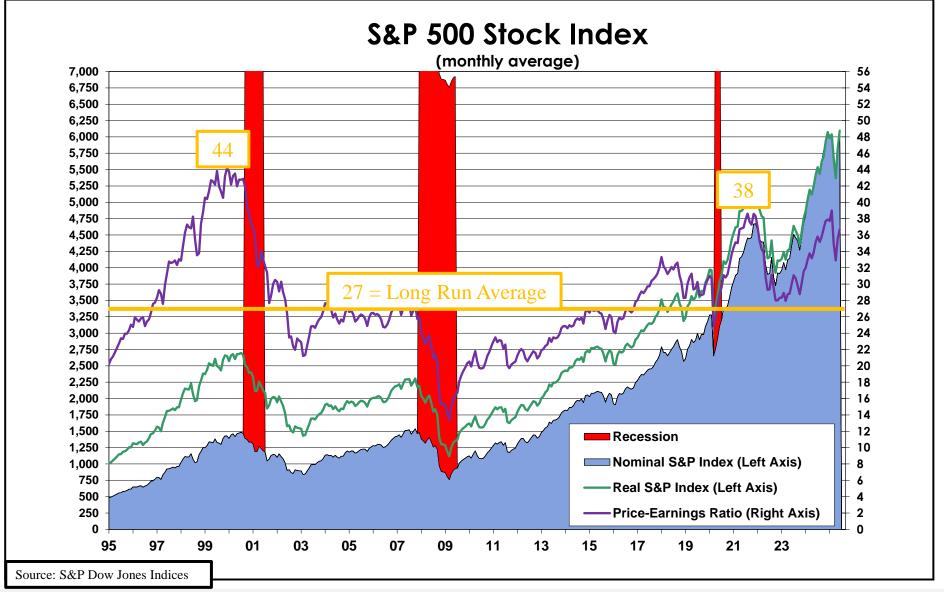


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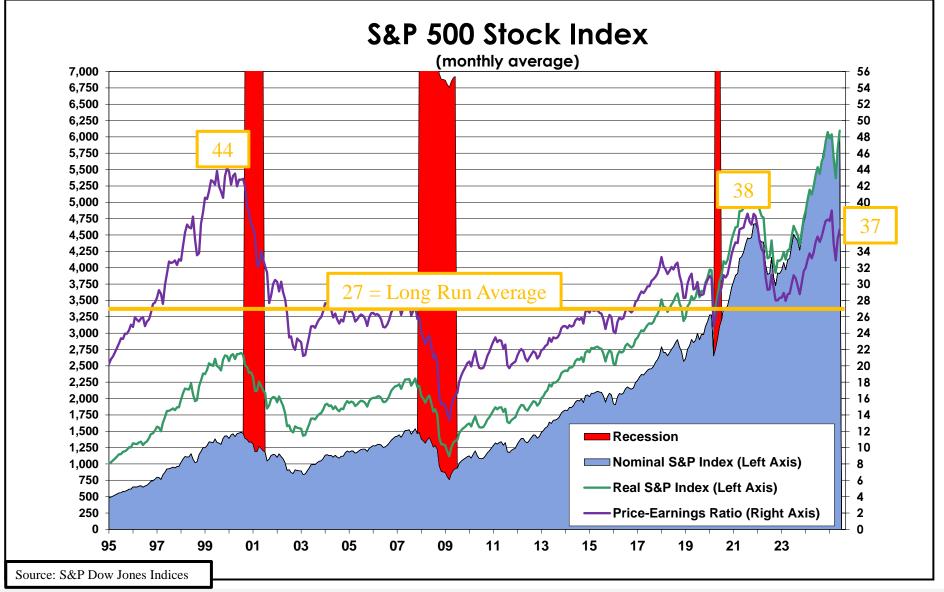


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Credit Union Balance Sheet Assets

Credit Union Balance Sheet Liabilities + Capital Assets

Assets

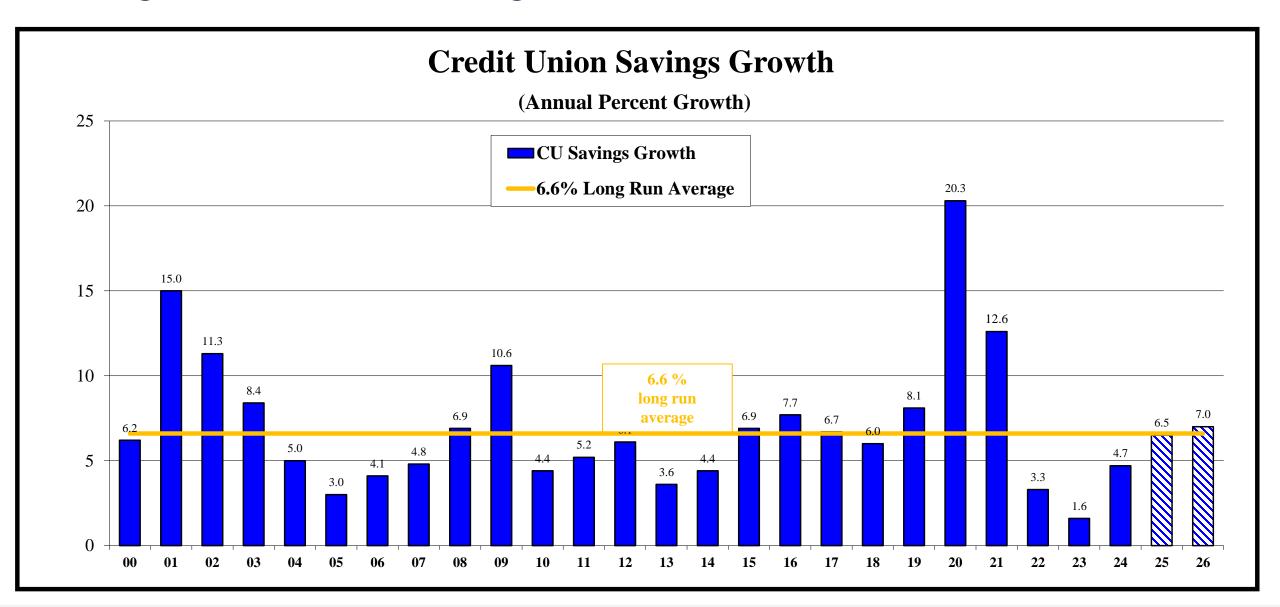
Credit Union Balance Sheet

Liabilities + Capital

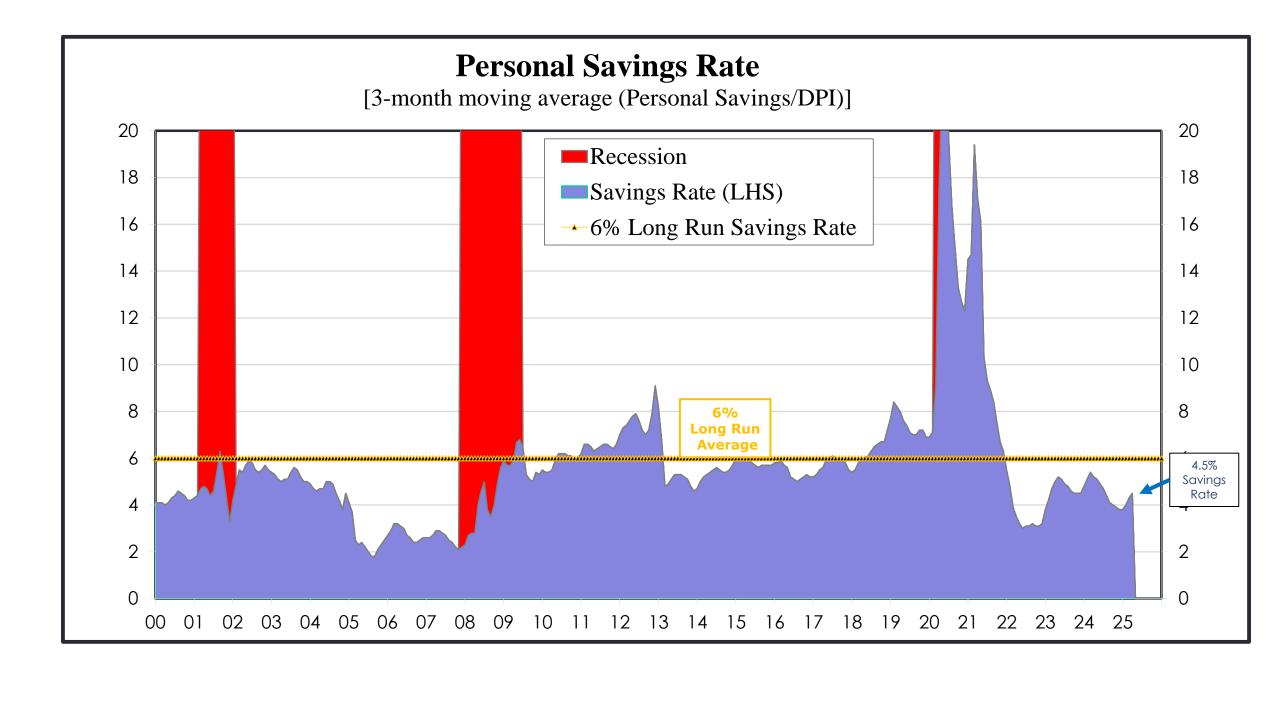
Deposits

- Checking Accounts
- Savings
- Money Market Deposits
- Certificates of Deposits

Stronger Credit Union Savings Growth







Assets

Liabilities + Capital

Cash (Reserves)

Deposits

- Checking Accounts
- Savings
- Money Market Deposits
- Certificates of Deposits

Borrowings

- Federal Home Loan Bank
- Corporate Line of Credit
- Fed Funds Purchased
- Bank Term Funding Program

- 1. Undivided Earnings
- 2. Regular Reserves
- 3. Gains (losses) on Available For Sale (AFS) Securities



Assets

Liabilities + Capital

Cash (Reserves)

Fixed Assets

- Land
- Building
- Equipment

Deposits

- Checking Accounts
- Savings
- Money Market Deposits
- Certificates of Deposits

Borrowings

- Federal Home Loan Bank
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Assets

Liabilities + Capital

Cash (Reserves)

Fixed Assets

- Land
- Building
- Equipment

Investments

- < 1 year maturity 50%
- 1–3 year maturity 19%
- > 3-year maturity 31%

Deposits

- Checking Accounts
- Savings
- Money Market Deposits
- Certificates of Deposits

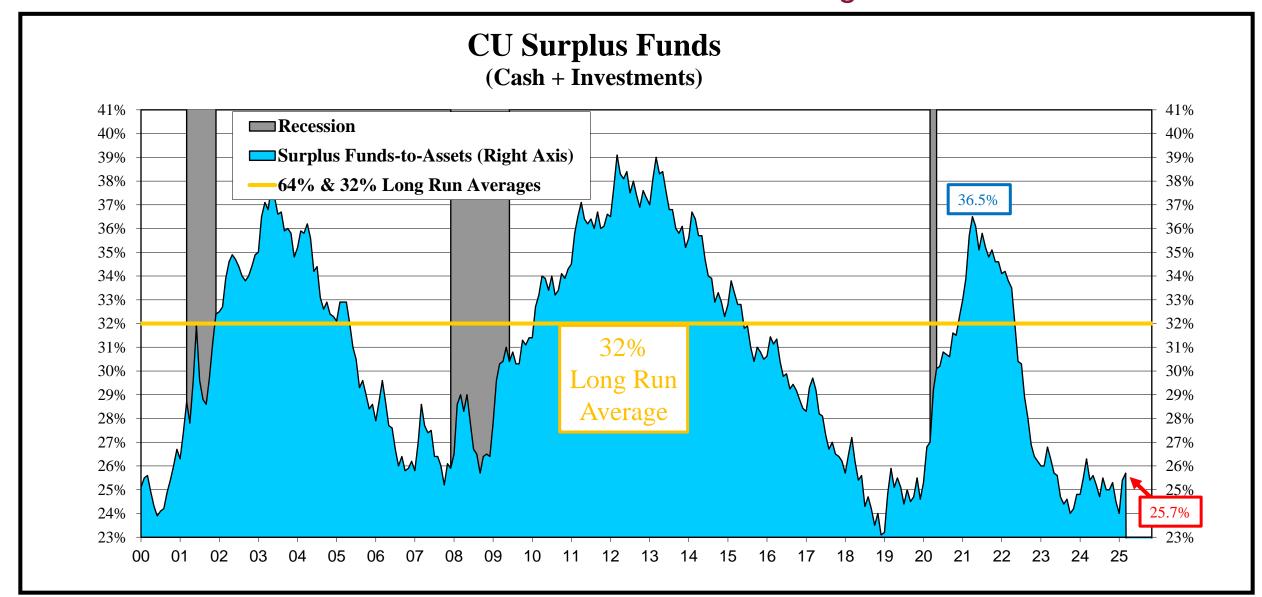
Borrowings

- Federal Home Loan Bank
- Corporate Line of Credit
- Fed Funds Purchased
- Bank Term Funding Program

- 1. Undivided Earnings
- 2. Regular Reserves
- 3. Gains (losses) on Available For Sale (AFS) Securities



Investments Are Low but Yields Are Rising





Assets

Liabilities + Capital

Cash (Reserves)

Fixed Assets

- Land
- Building
- Equipment

Investments

- < 1 year maturity
- 1–3-year maturity
- > 3-year maturity

Loans

- Commercial
- Auto
- Home
- Credit Card

Deposits

- Checking Accounts
- Savings
- Money Market Deposits
- Certificates of Deposits

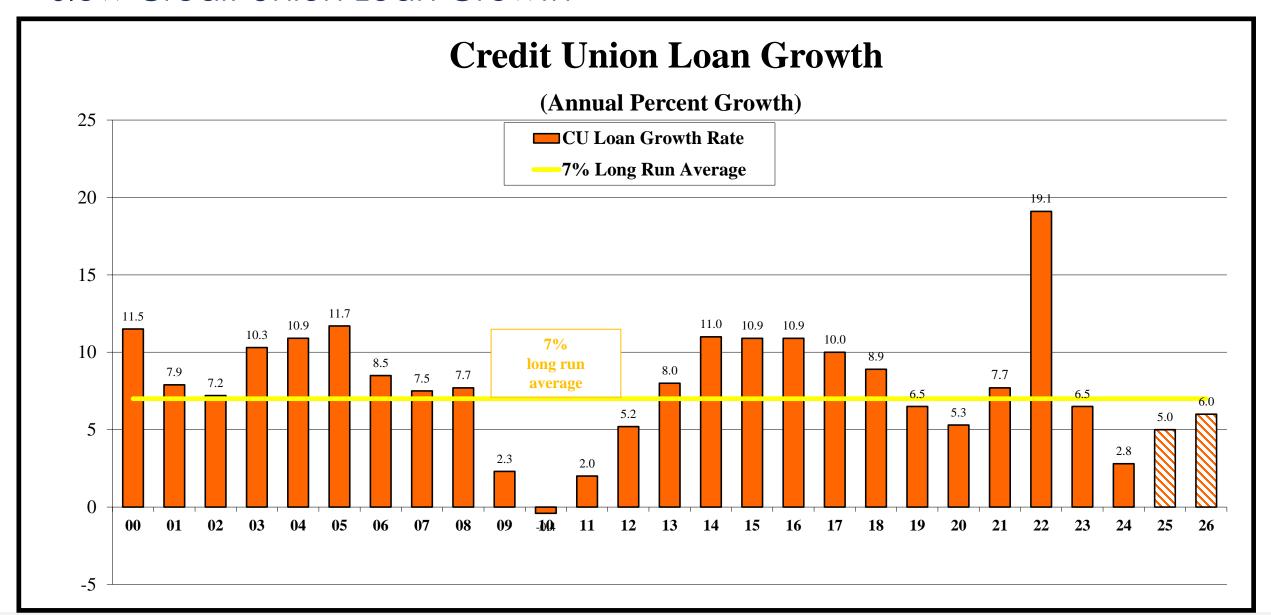
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Slow Credit Union Loan Growth





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Allowance for Loan Loss

Deposits

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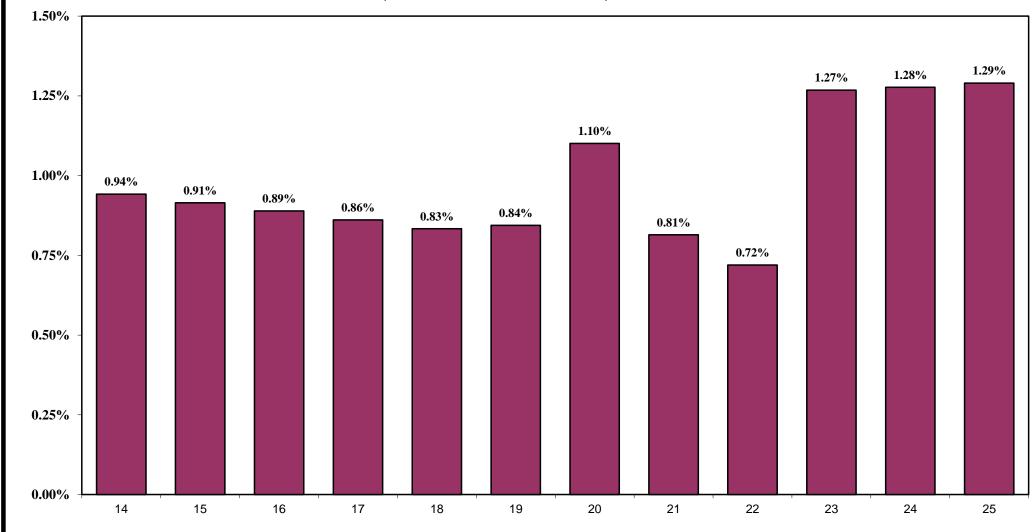
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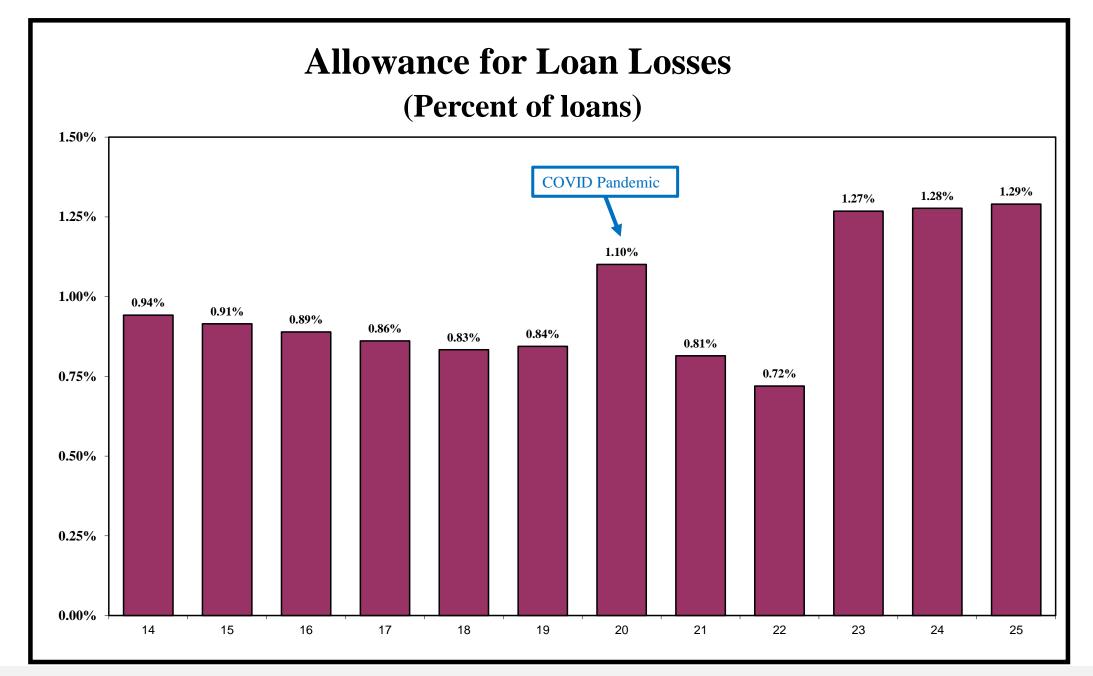
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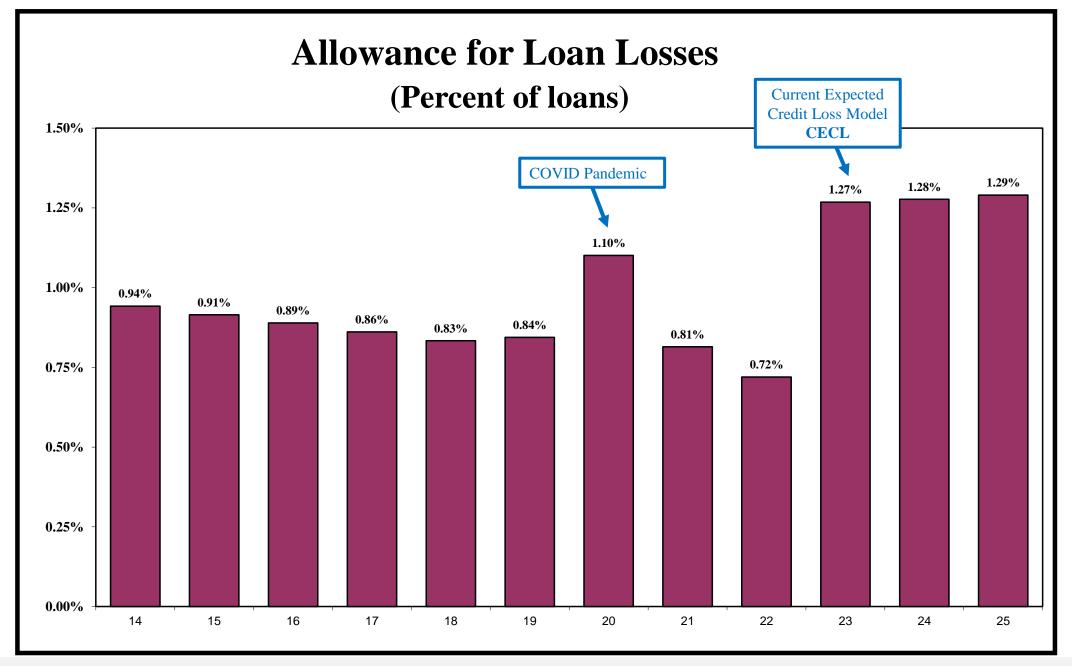


Allowance for Loan Losses (Percent of loans)



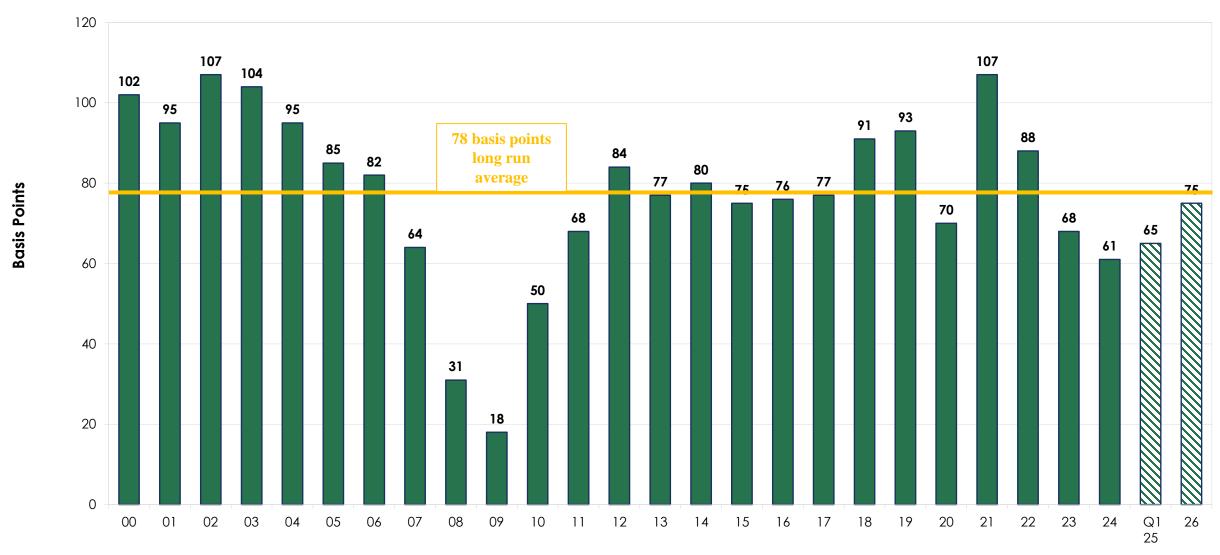






Credit Union Net Income

(Percent of Average Assets)







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- 5. Credit union loan growth below trend in 2026, (6%)
- 6. Credit Union Return on Assets expected to rise to 0.75% in 2026

