

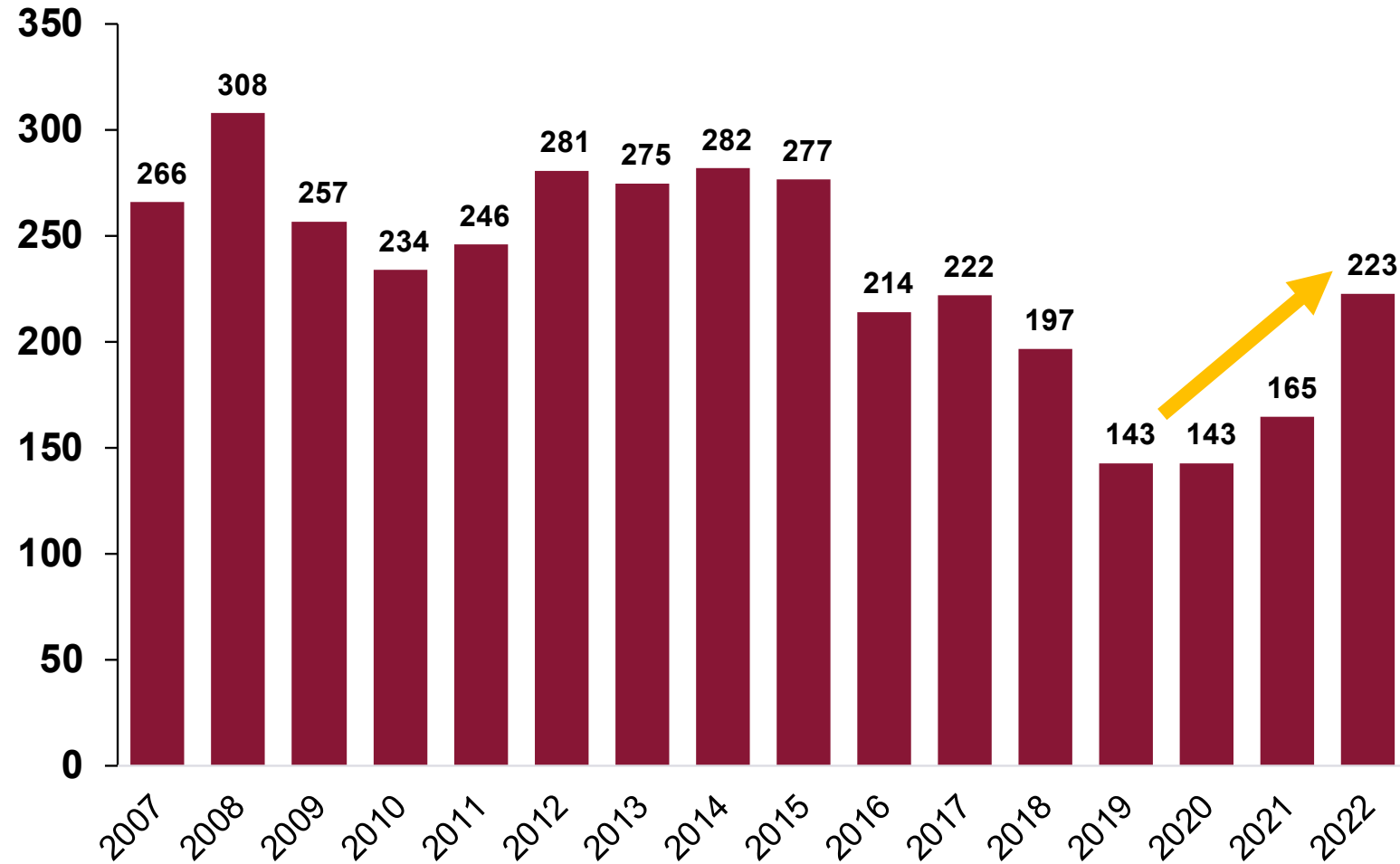
Economic and Credit Union Update

April 2023

If you have any questions or
comments, please contact:
Steven Rick, Chief Economist
CUNA Mutual Group – Economics
800.356.2644, Ext. 665.5454
Steve.rick@cunamutual.com

Annual Net Decline in Number of CUs

Number of CUs

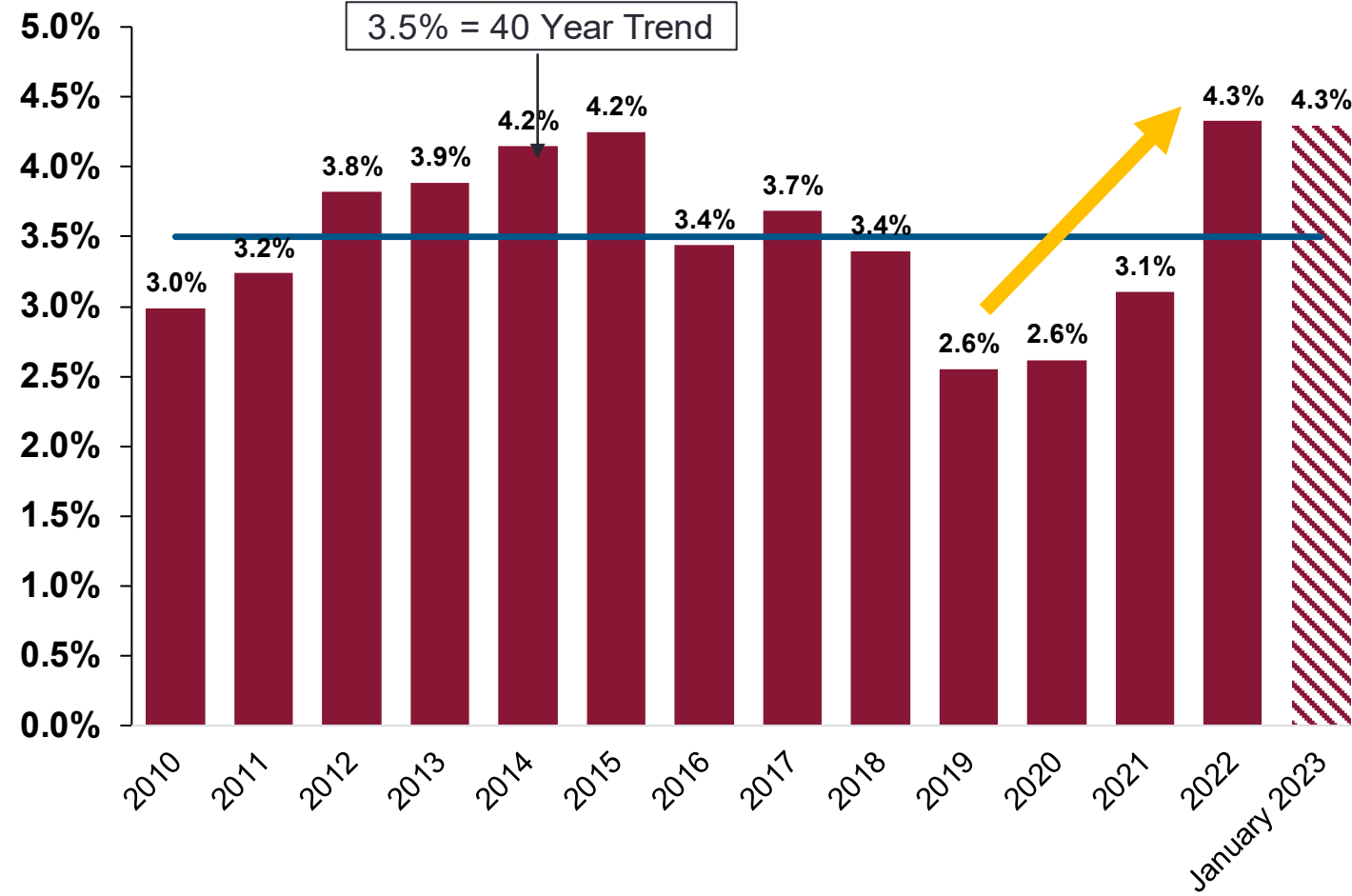


Source data: CUNA Economics & Statistics and CUNA Mutual Group - Economics

Annual Contraction Rate in CU Marketplace

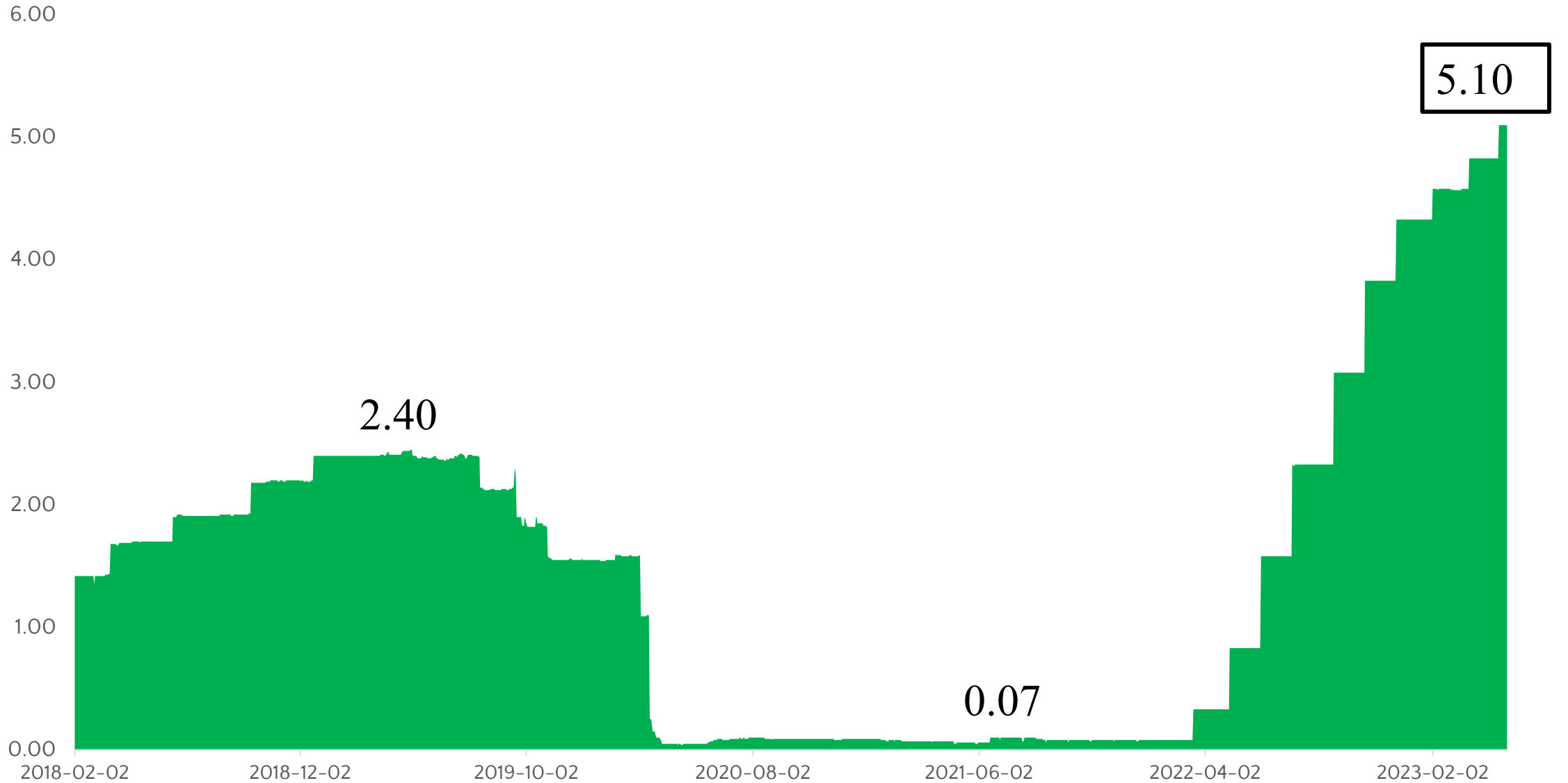
January 2023

January 2022 - January 2023 Decline = 221 CUs

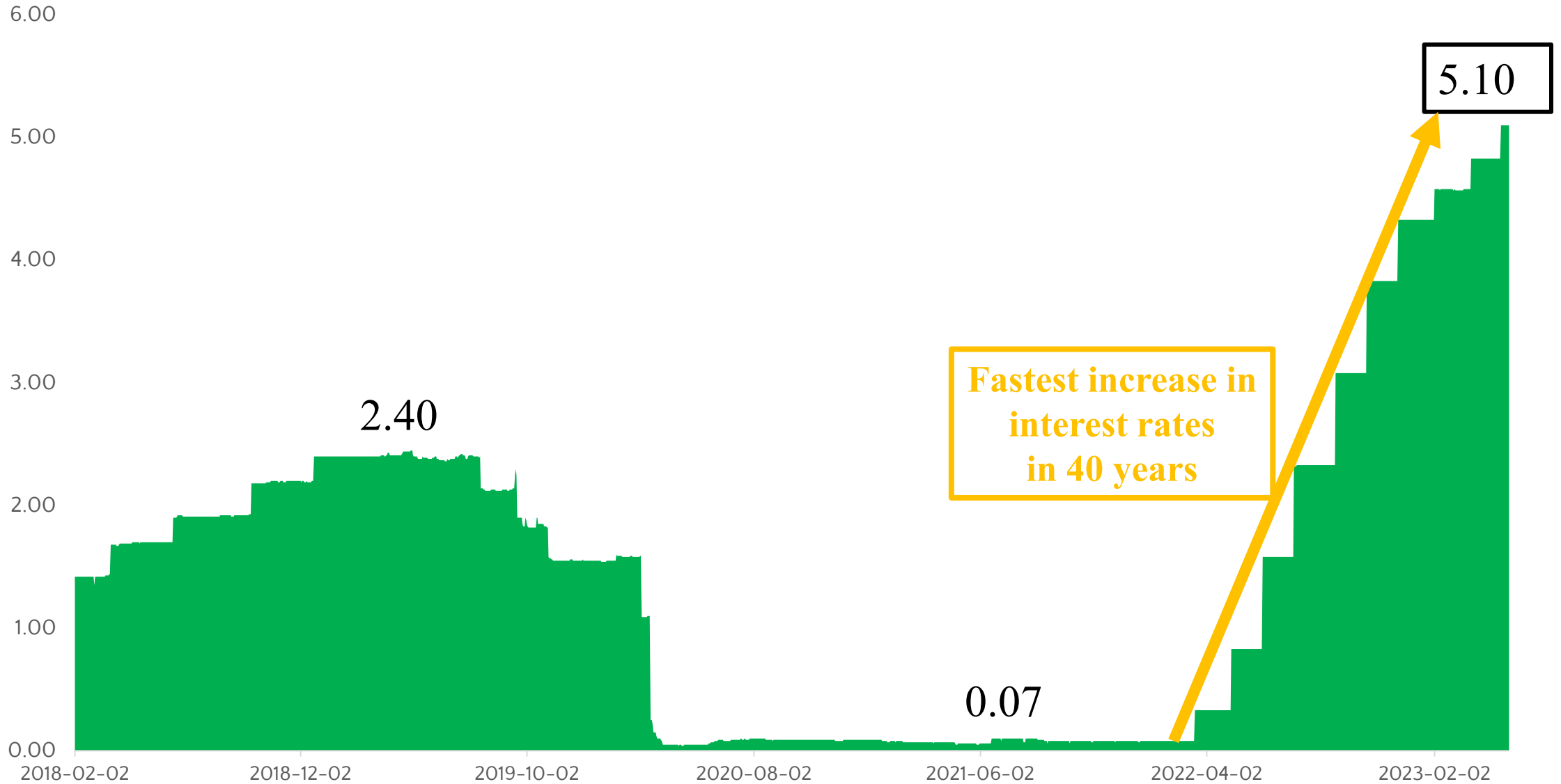


Source data: CUNA Economics & Statistics and CUNA Mutual Group - Economics

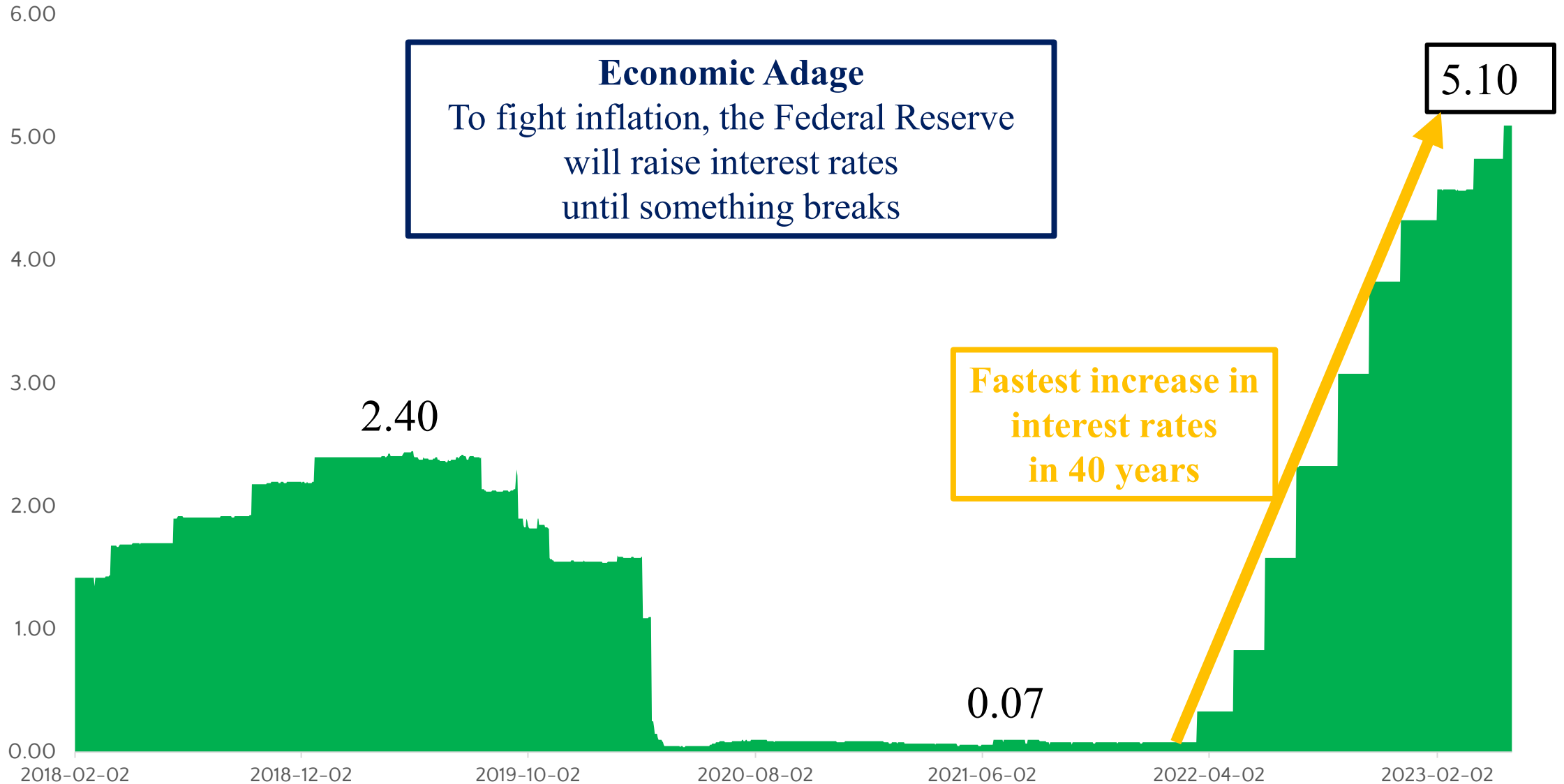
Federal Funds Rate, 2018 - 2023



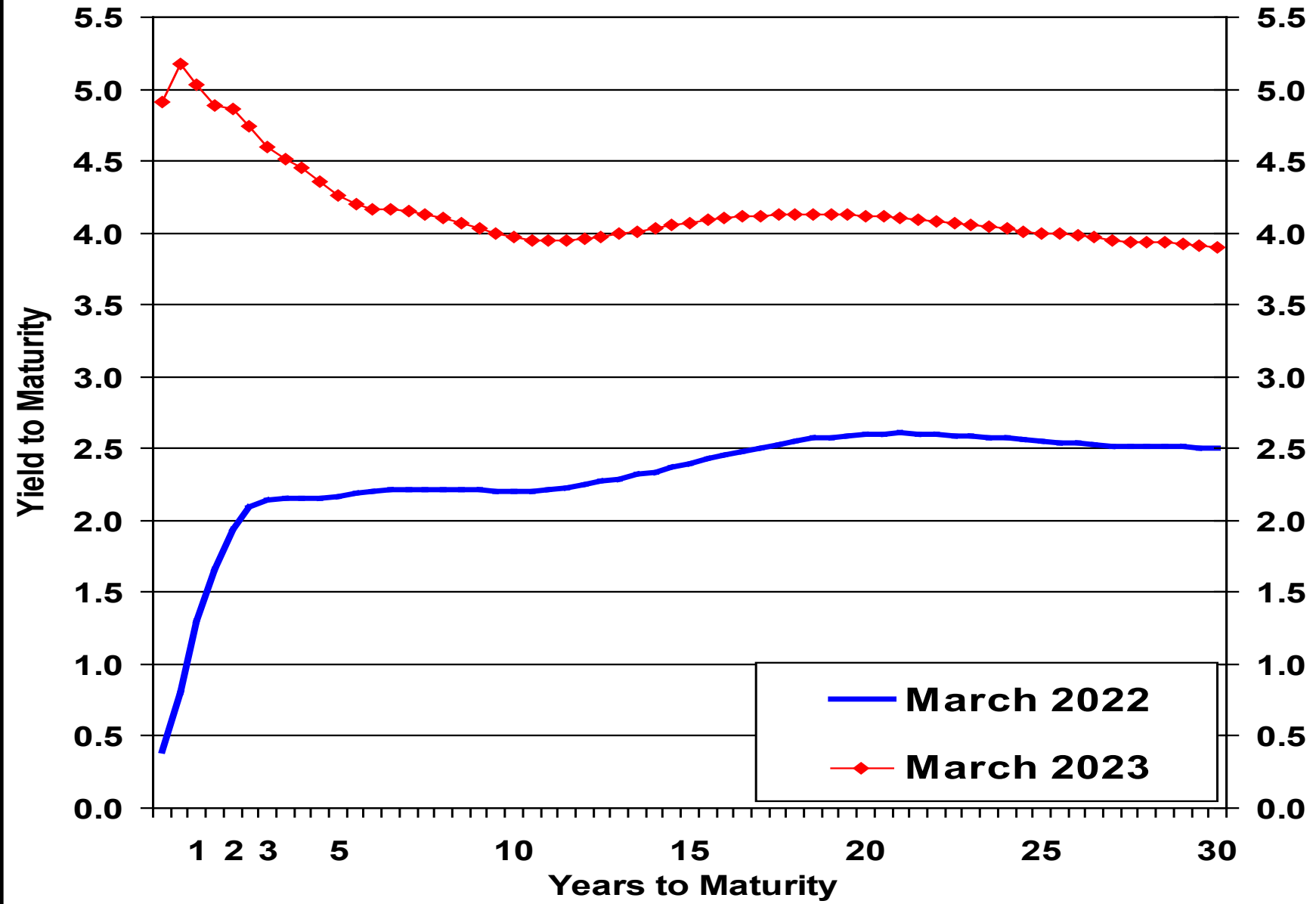
Federal Funds Rate, 2018 - 2023



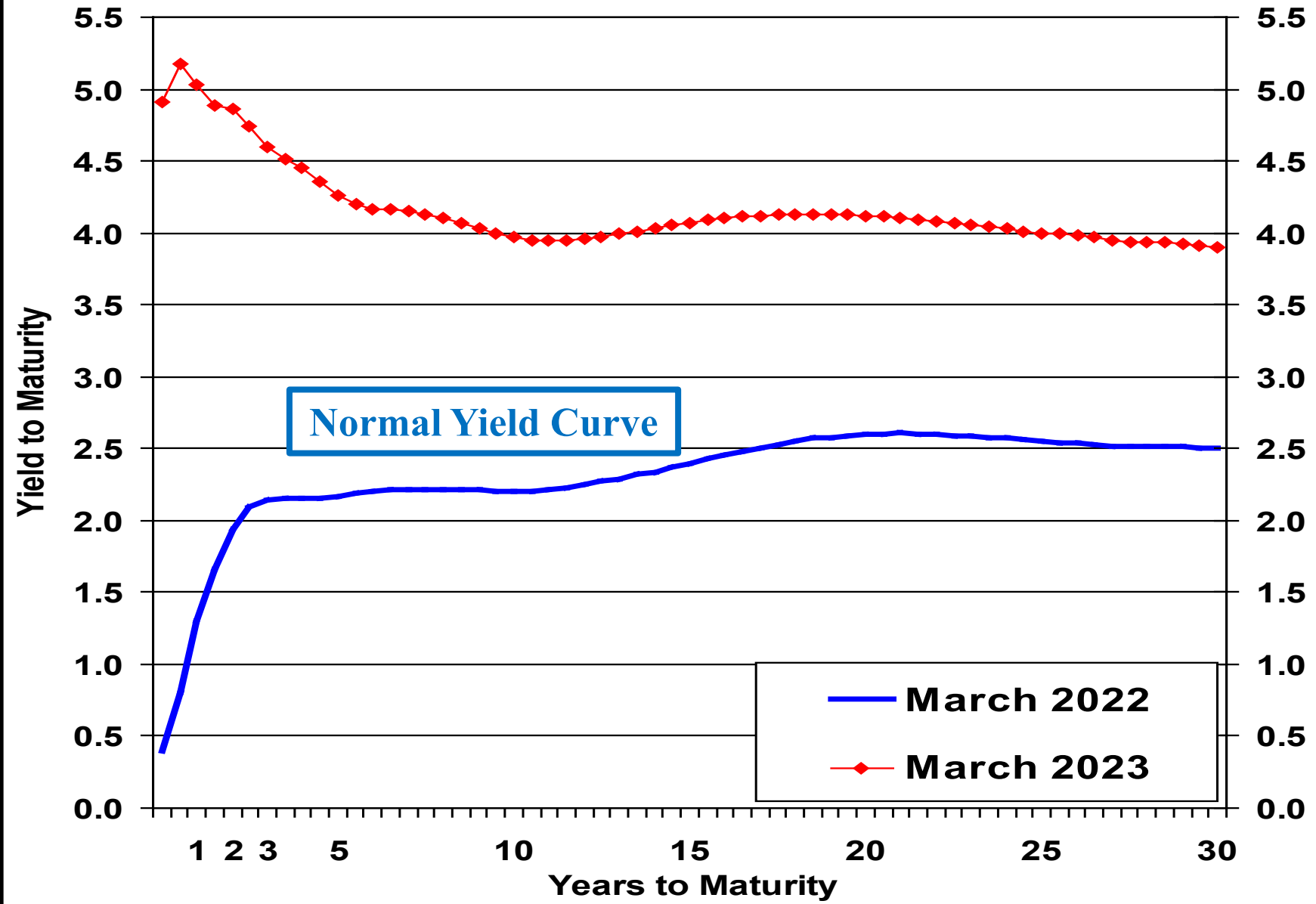
Federal Funds Rate, 2018 - 2023



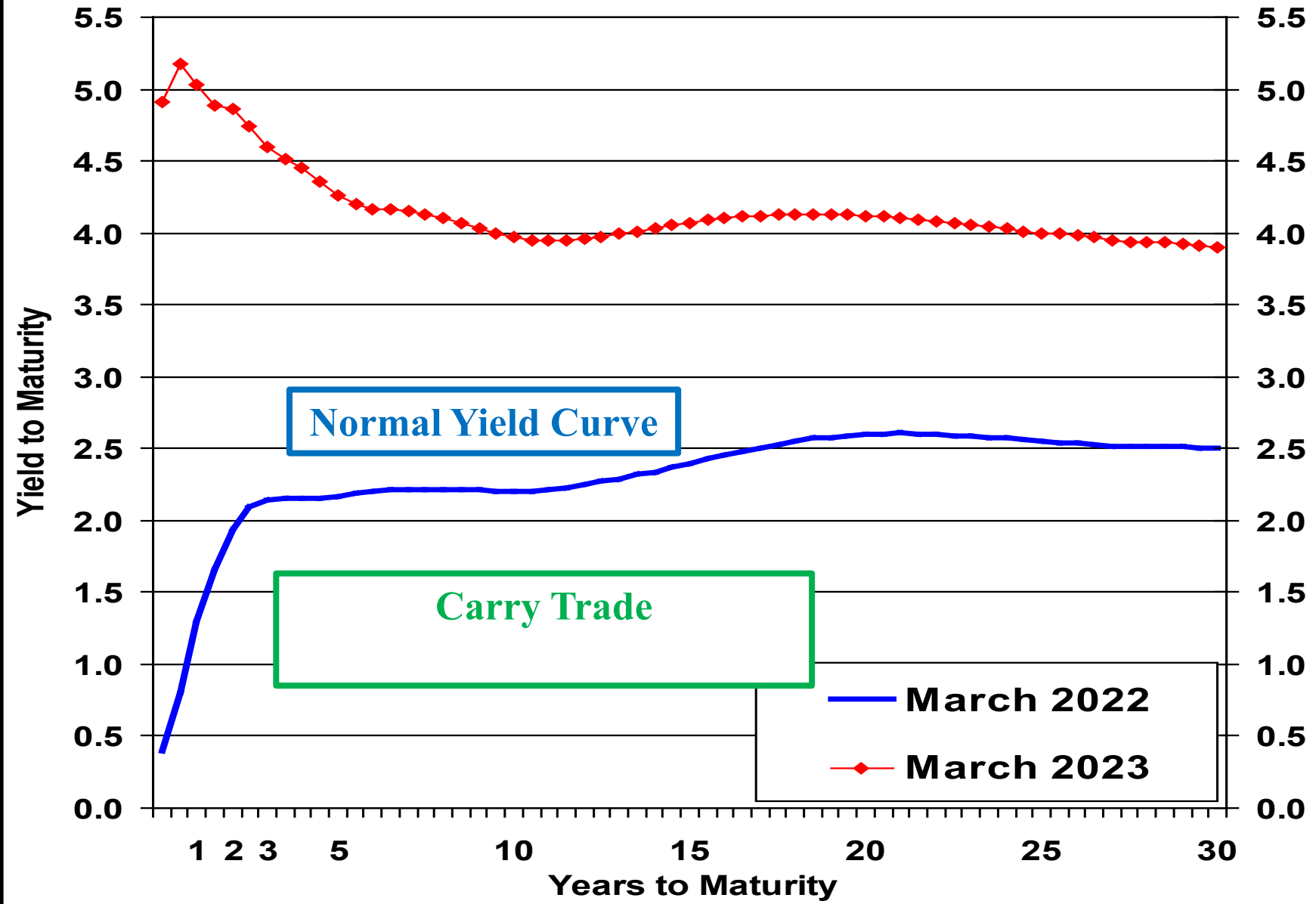
Treasury Yield Curves



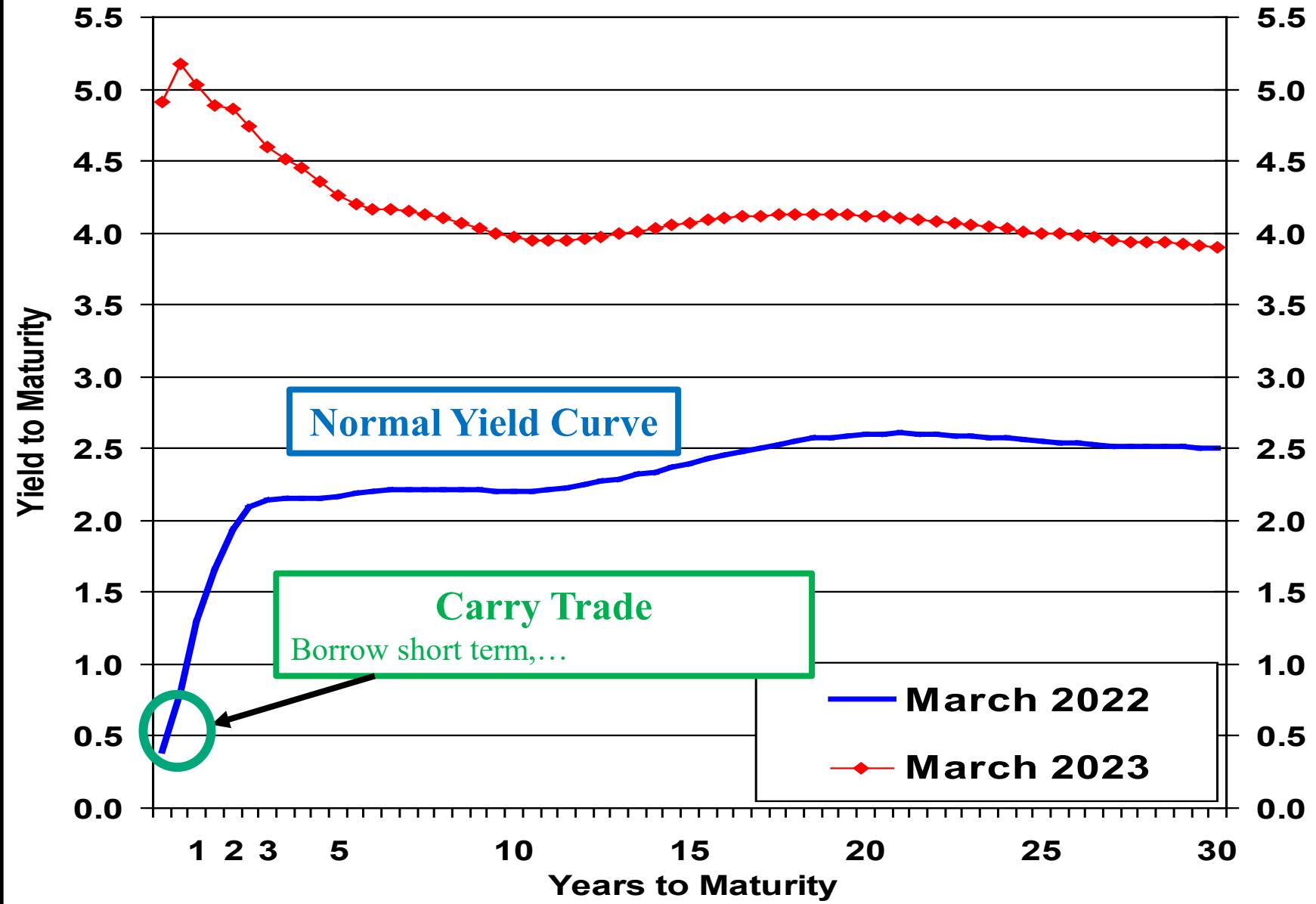
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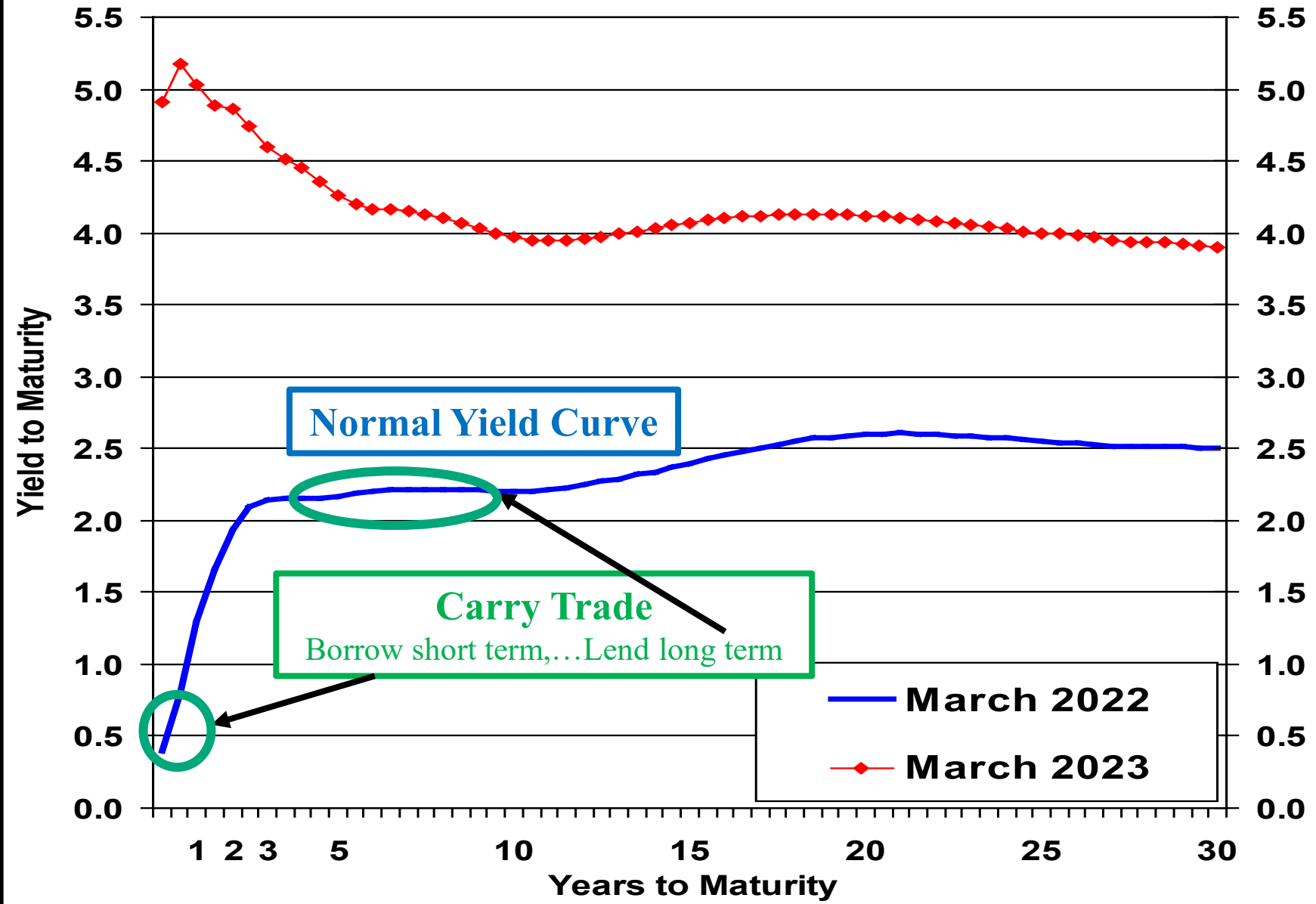
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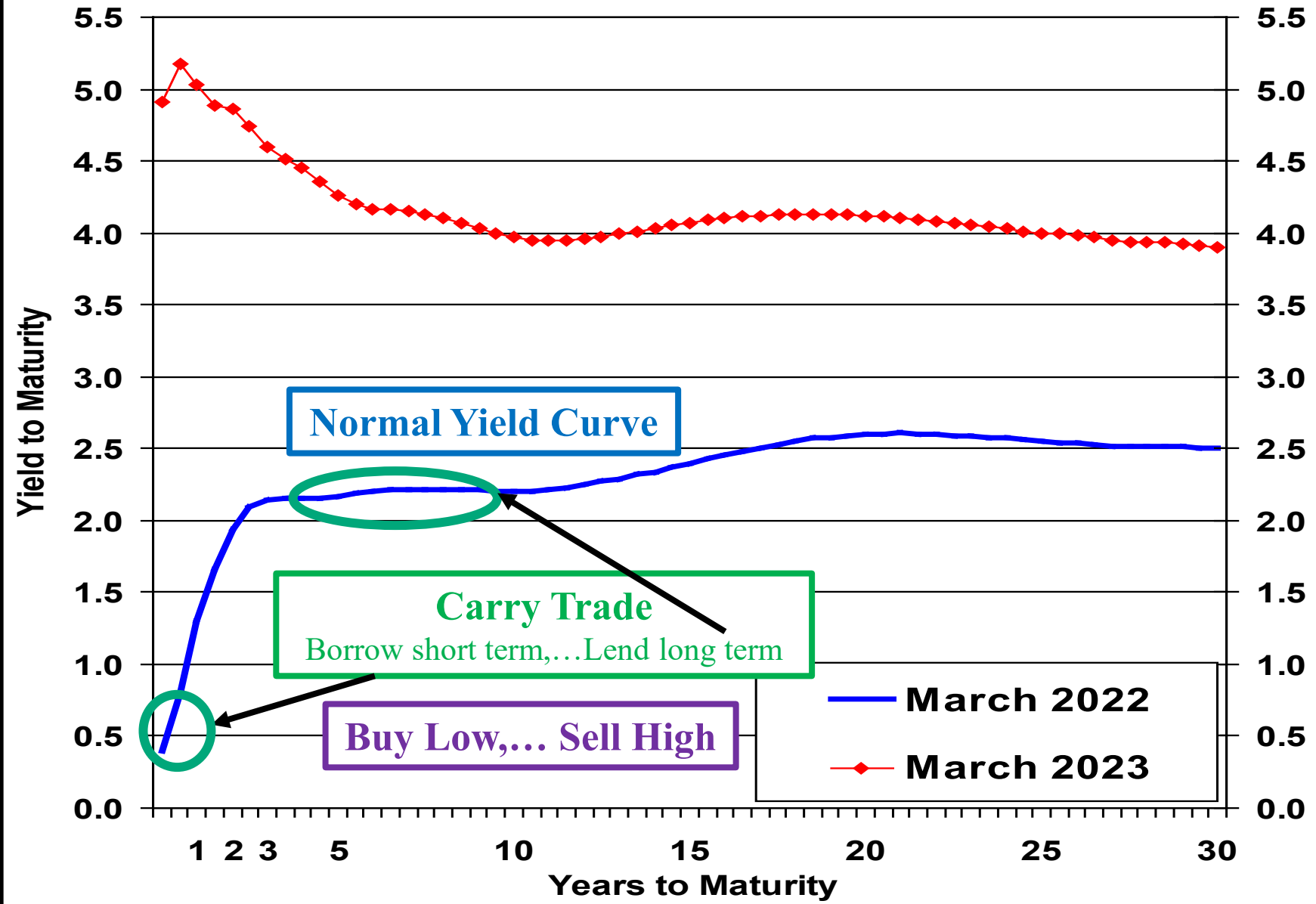
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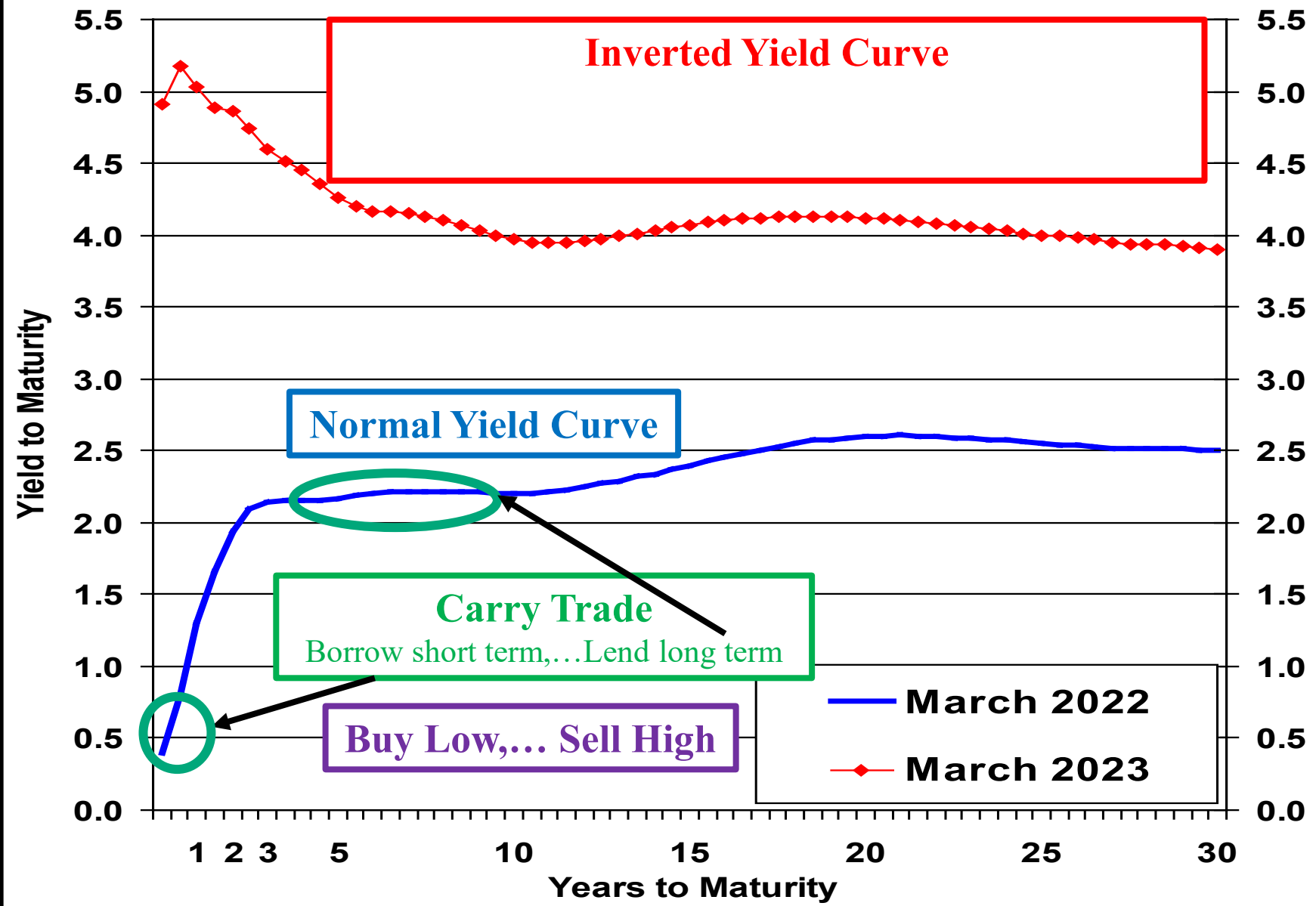
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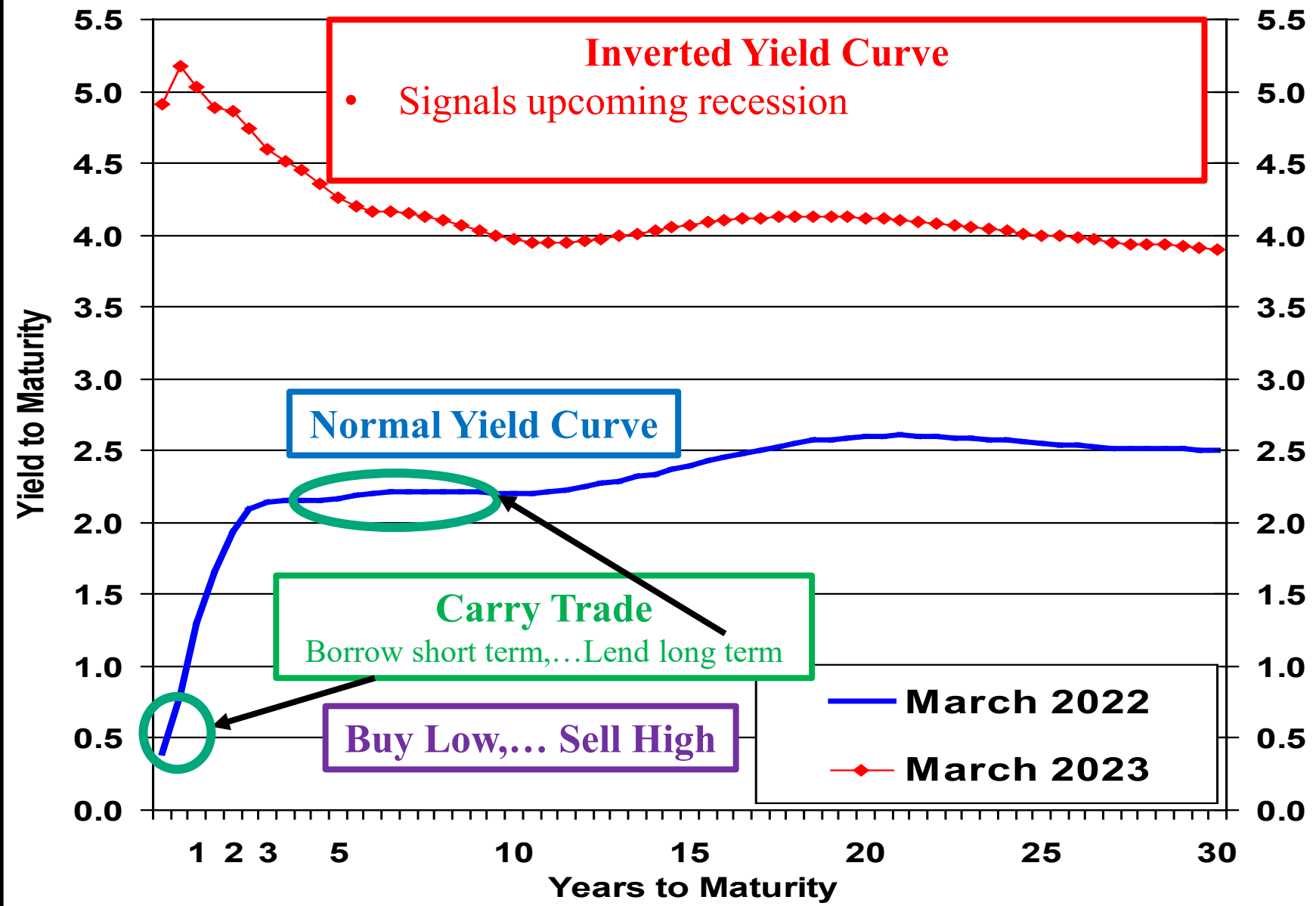
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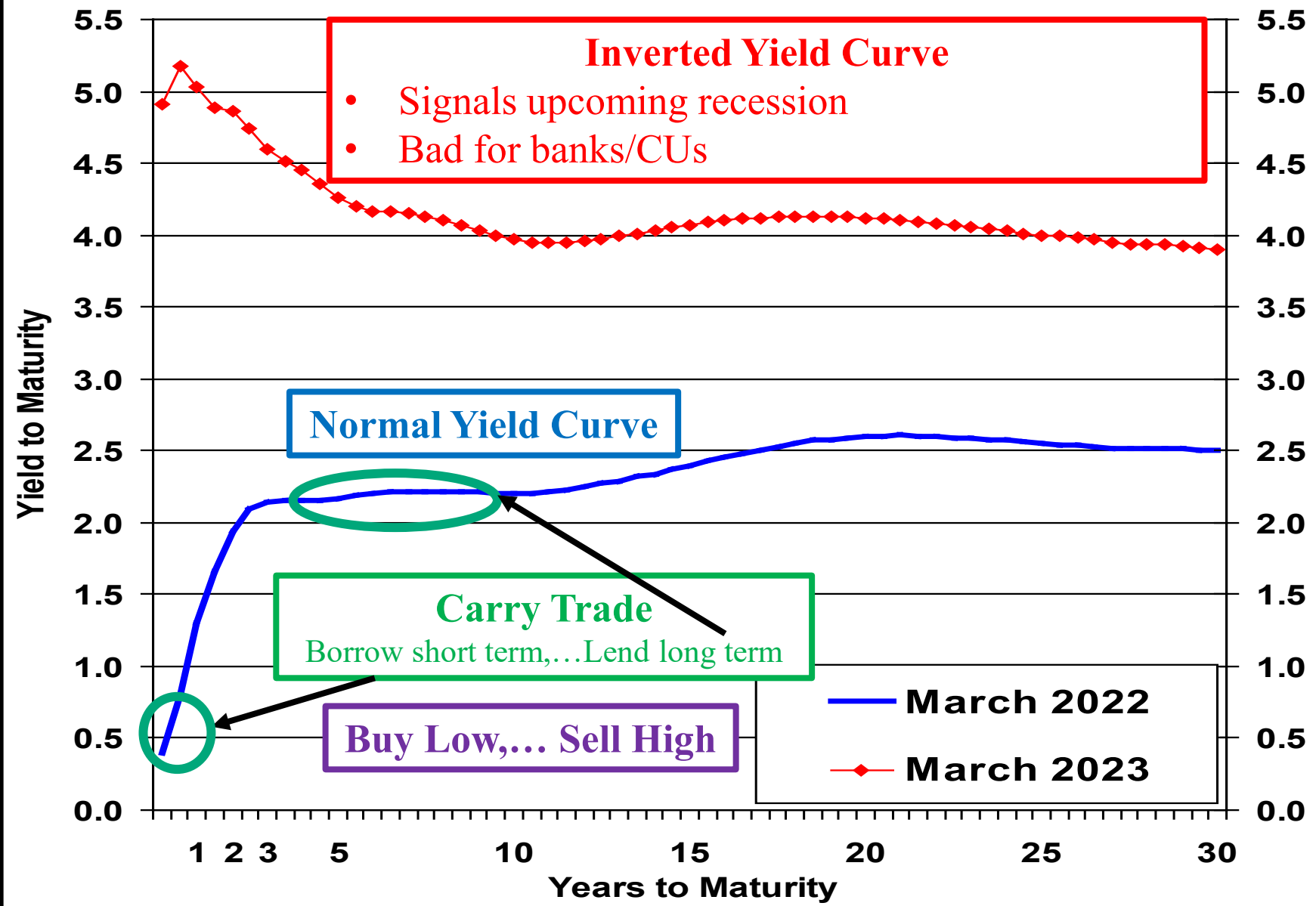
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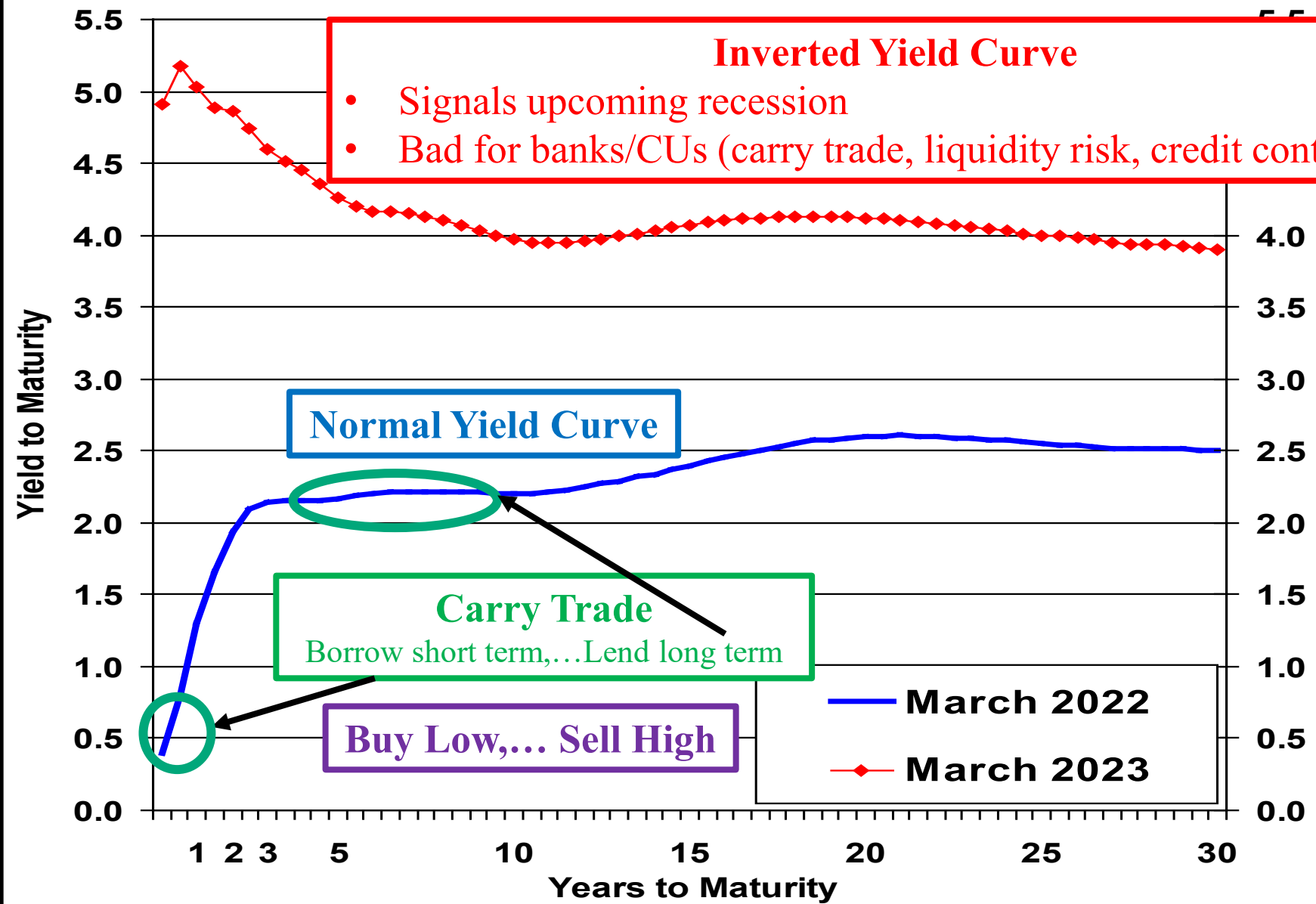
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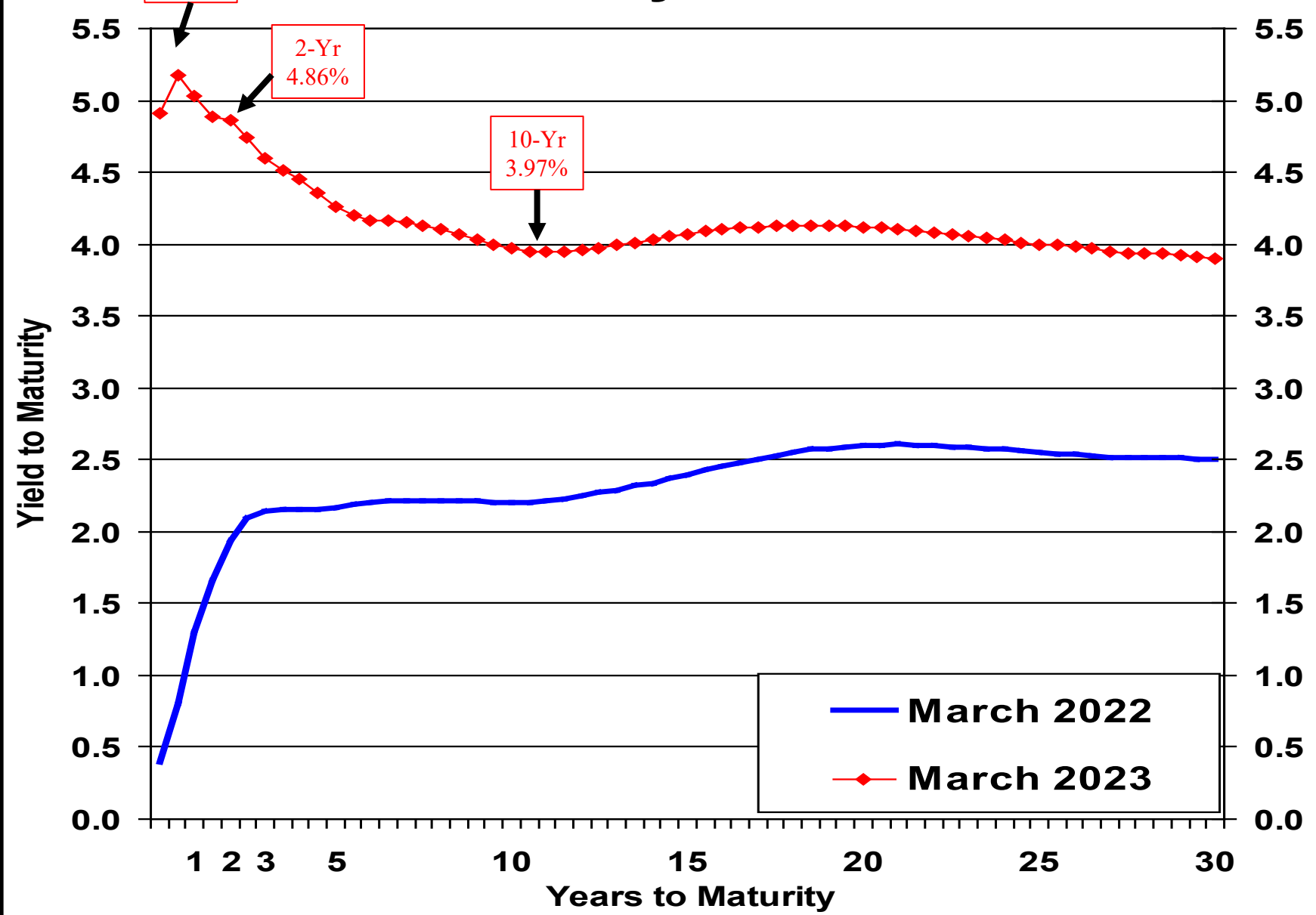
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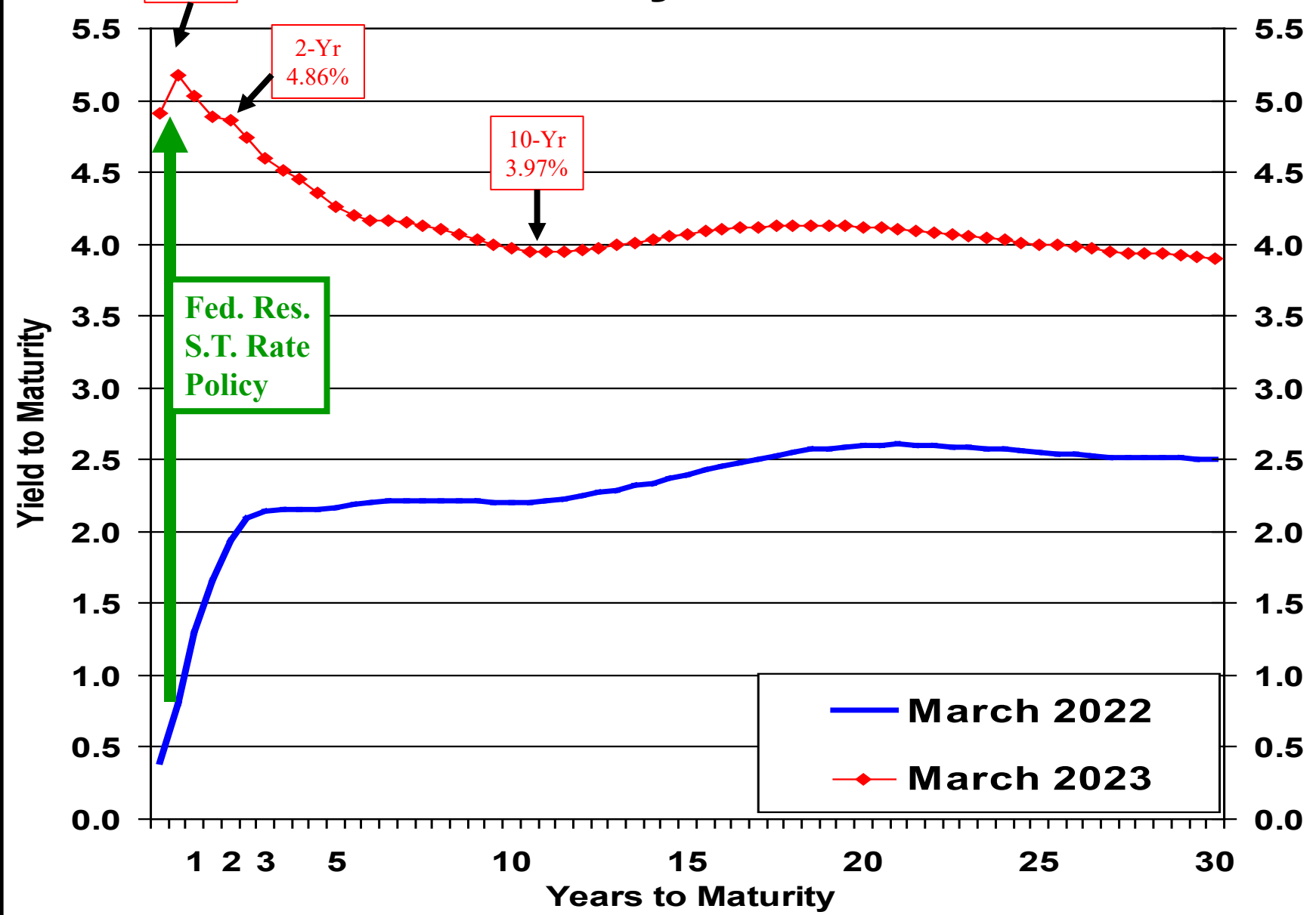
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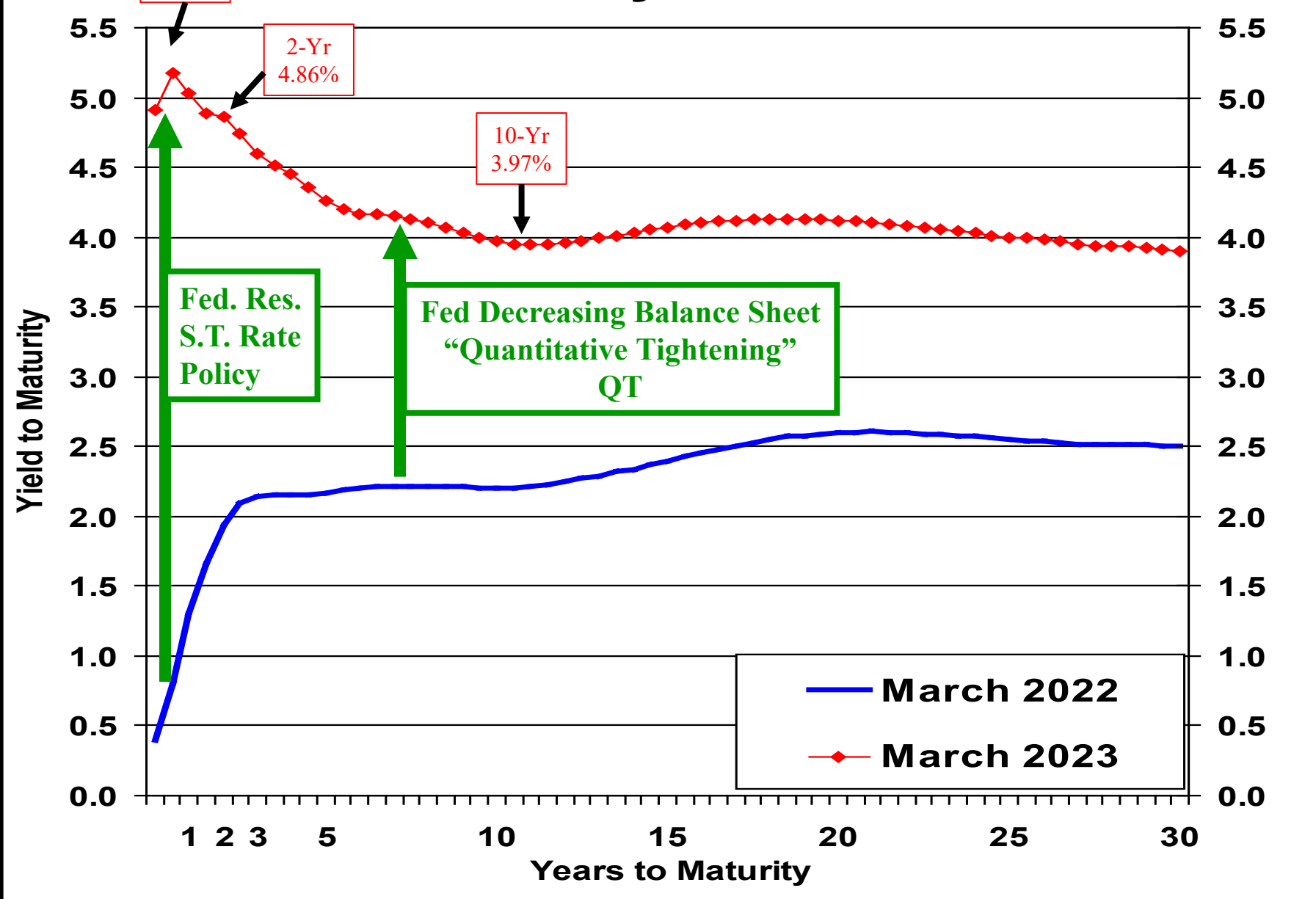
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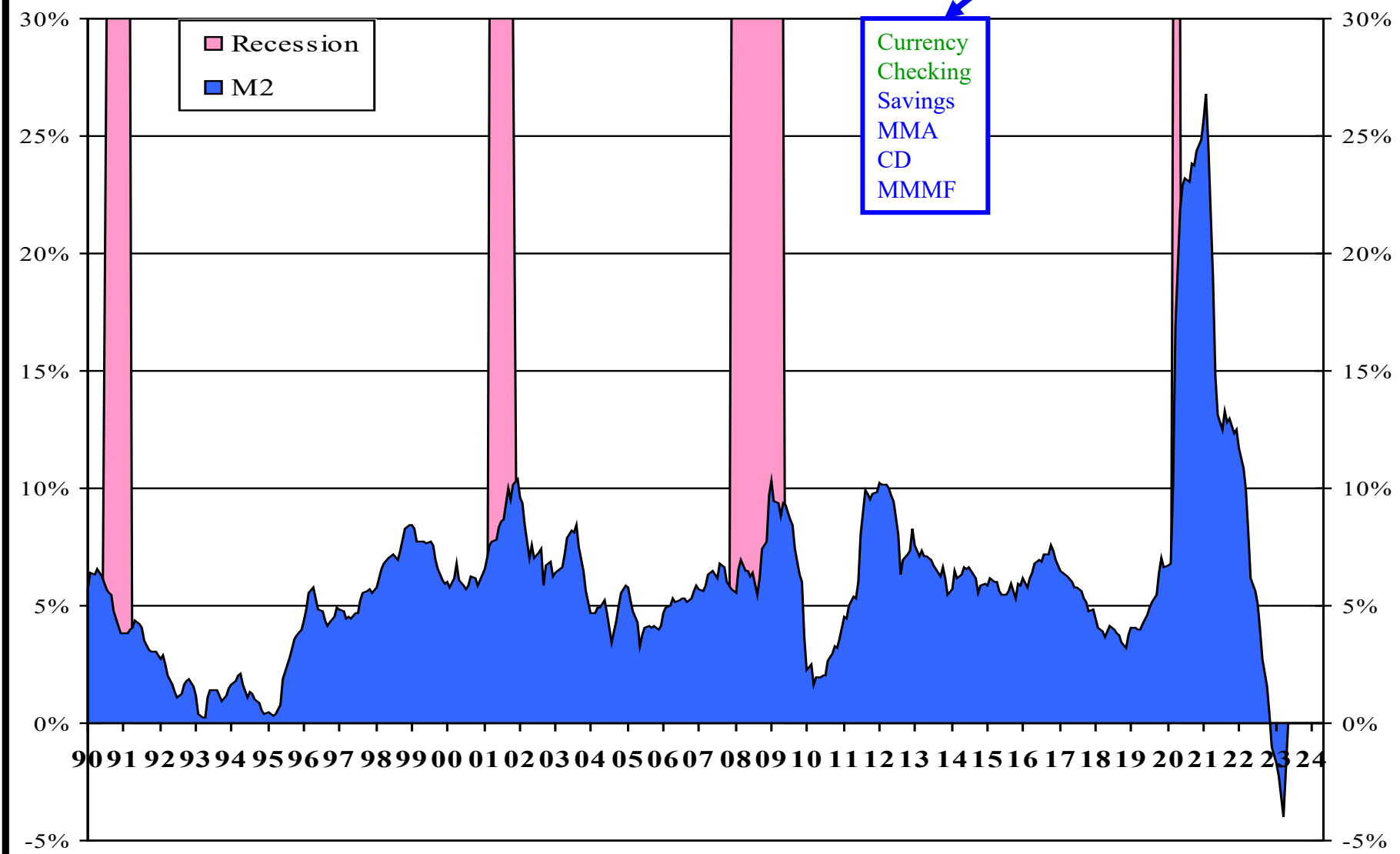
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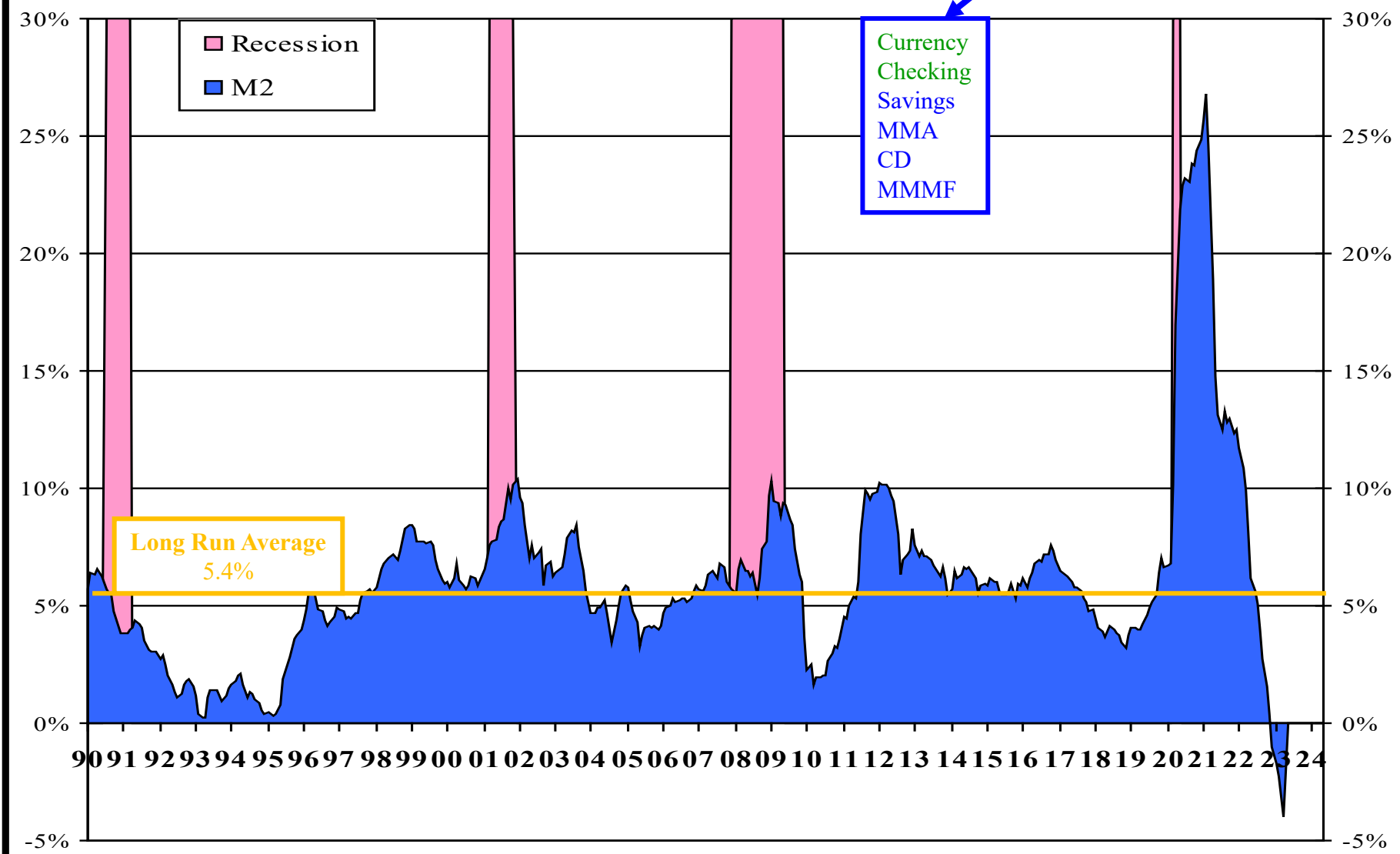
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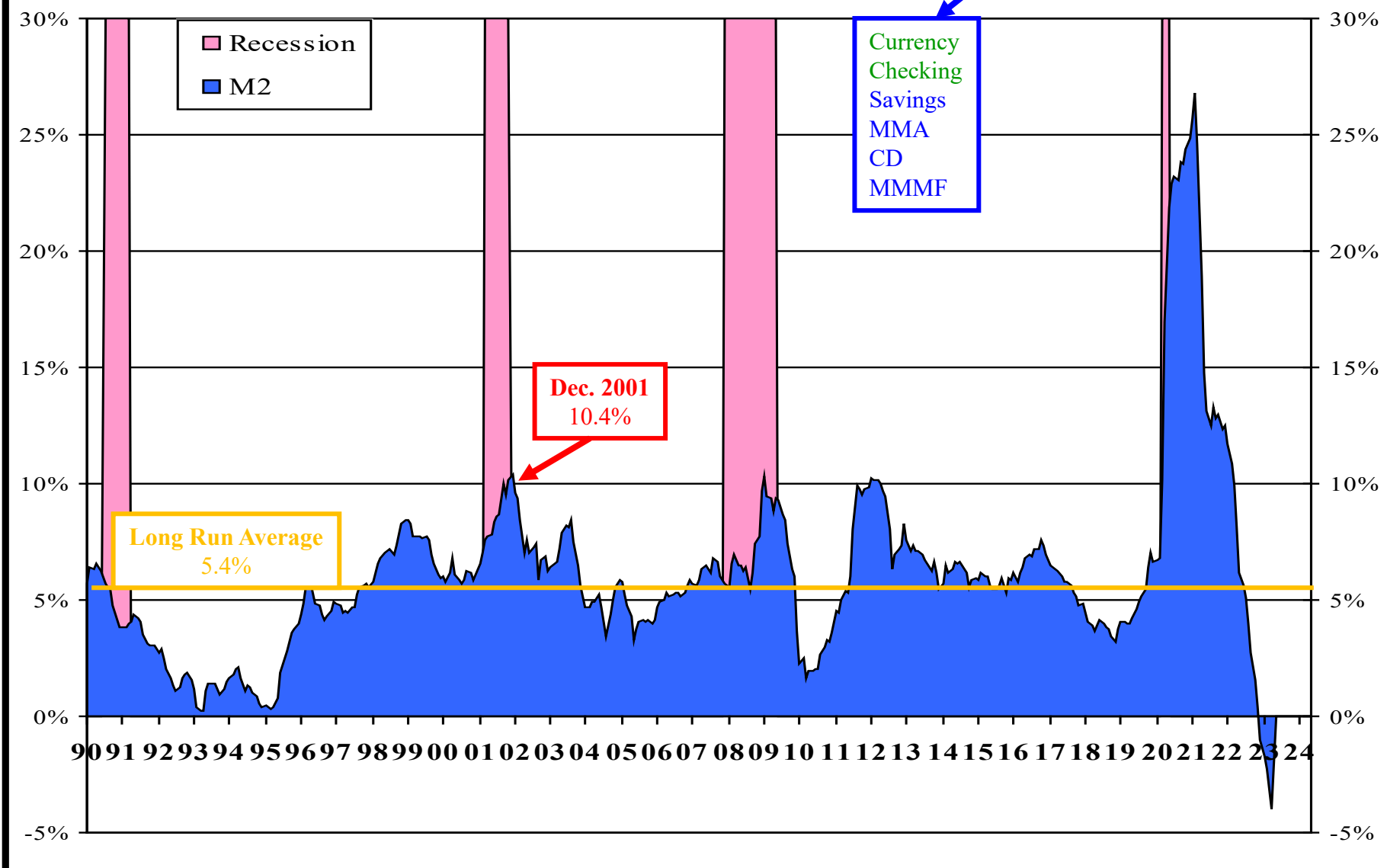
Money Supply Growth, M2



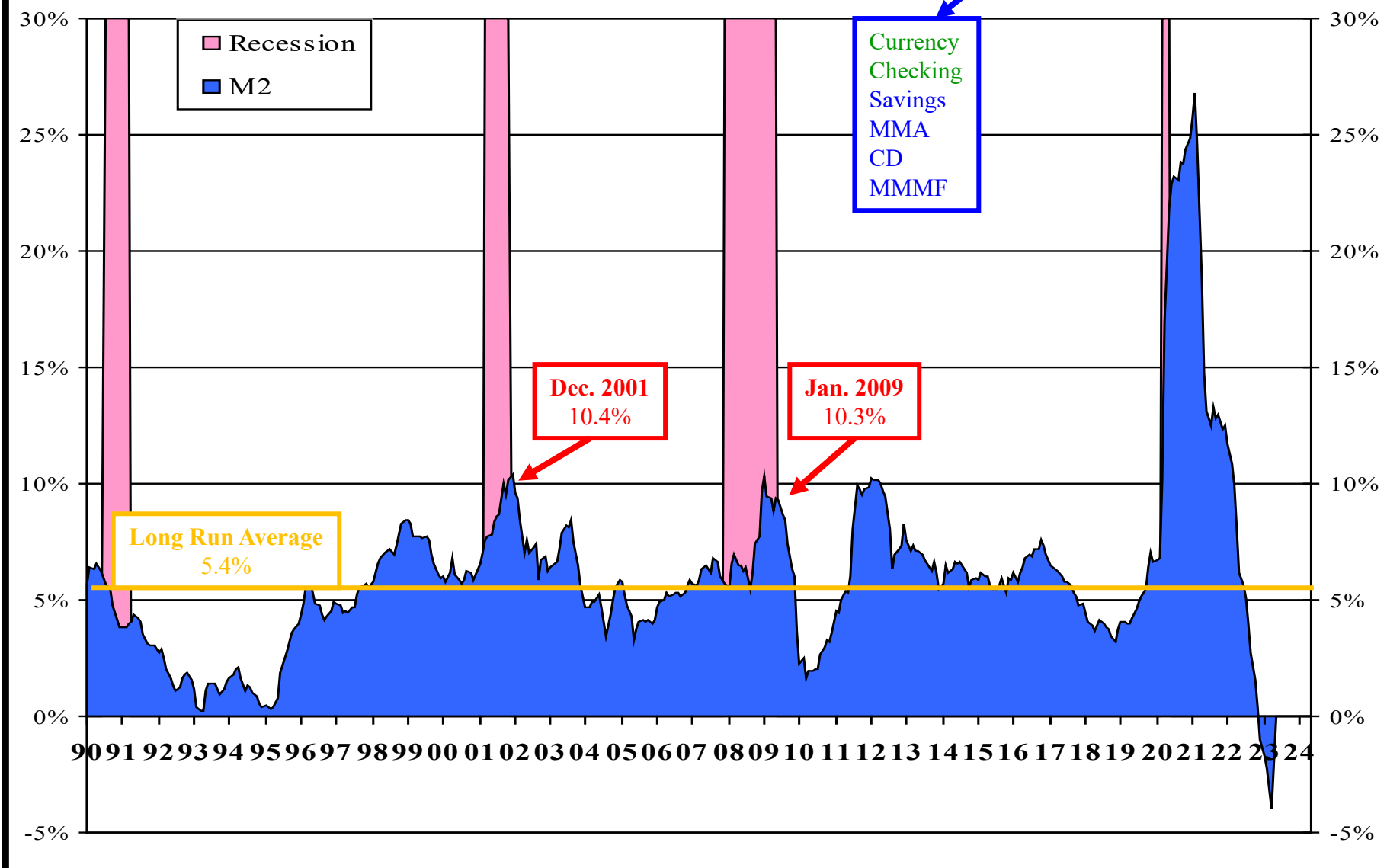
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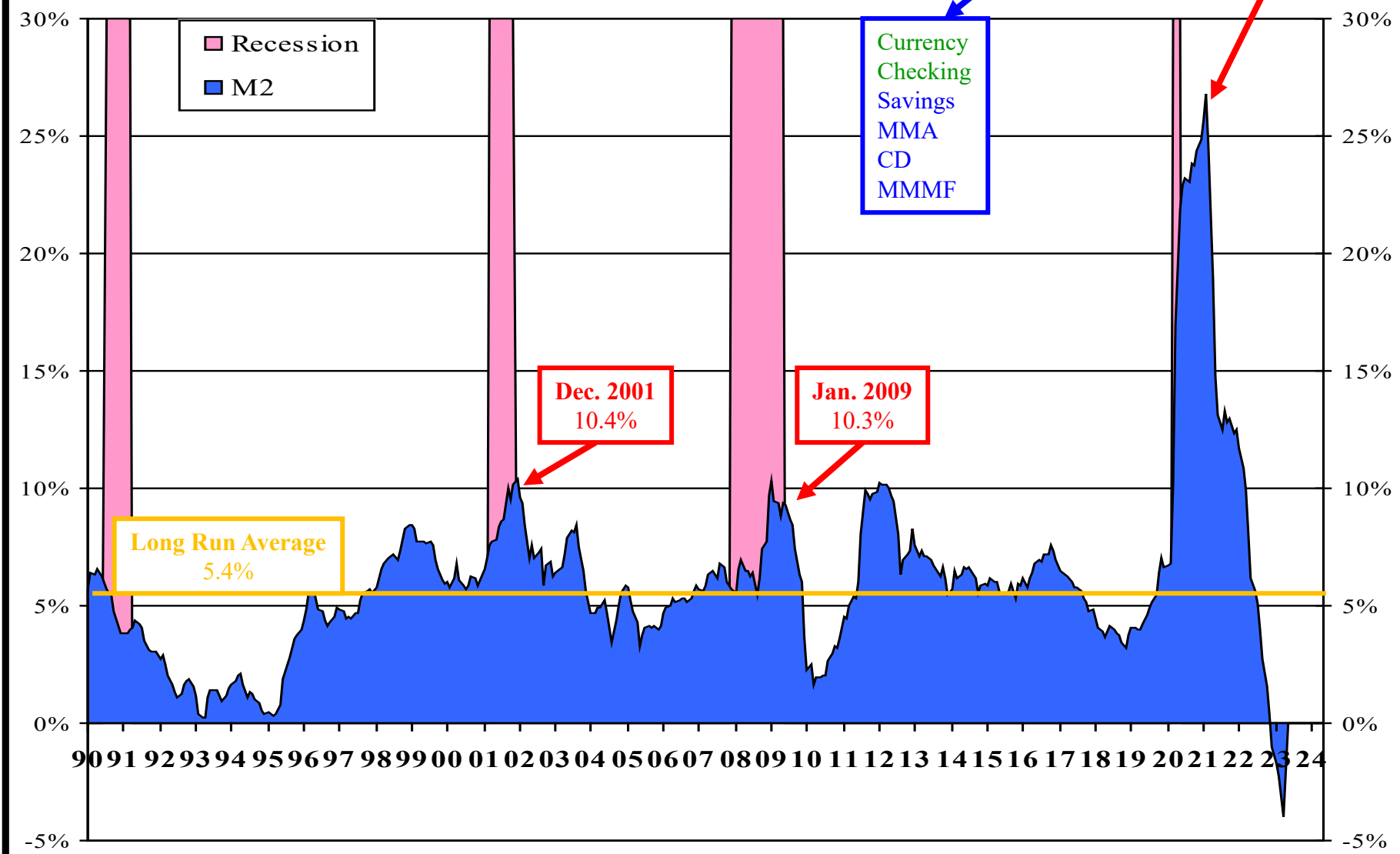
Money Supply Growth, M2



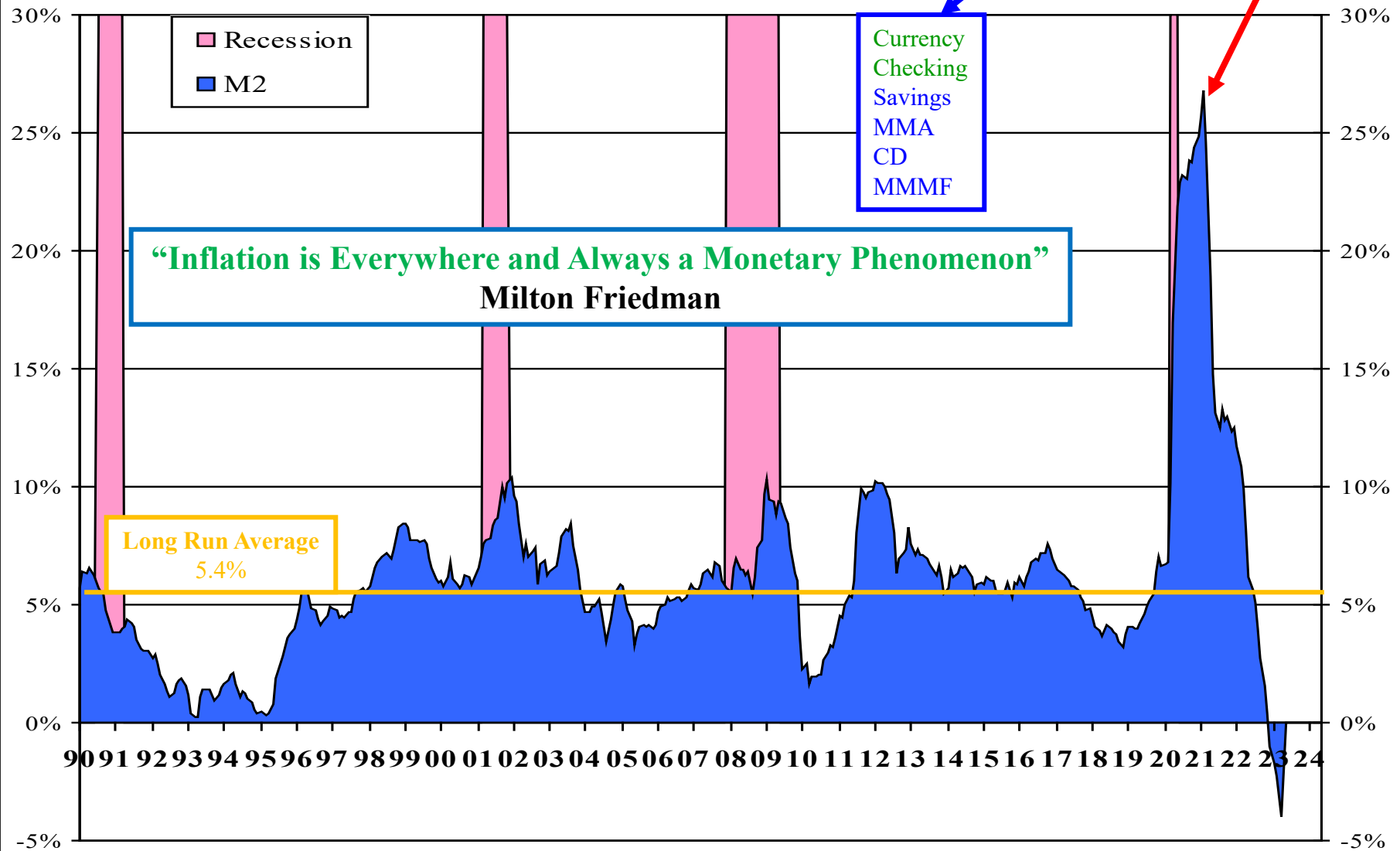
Money Supply Growth, M2



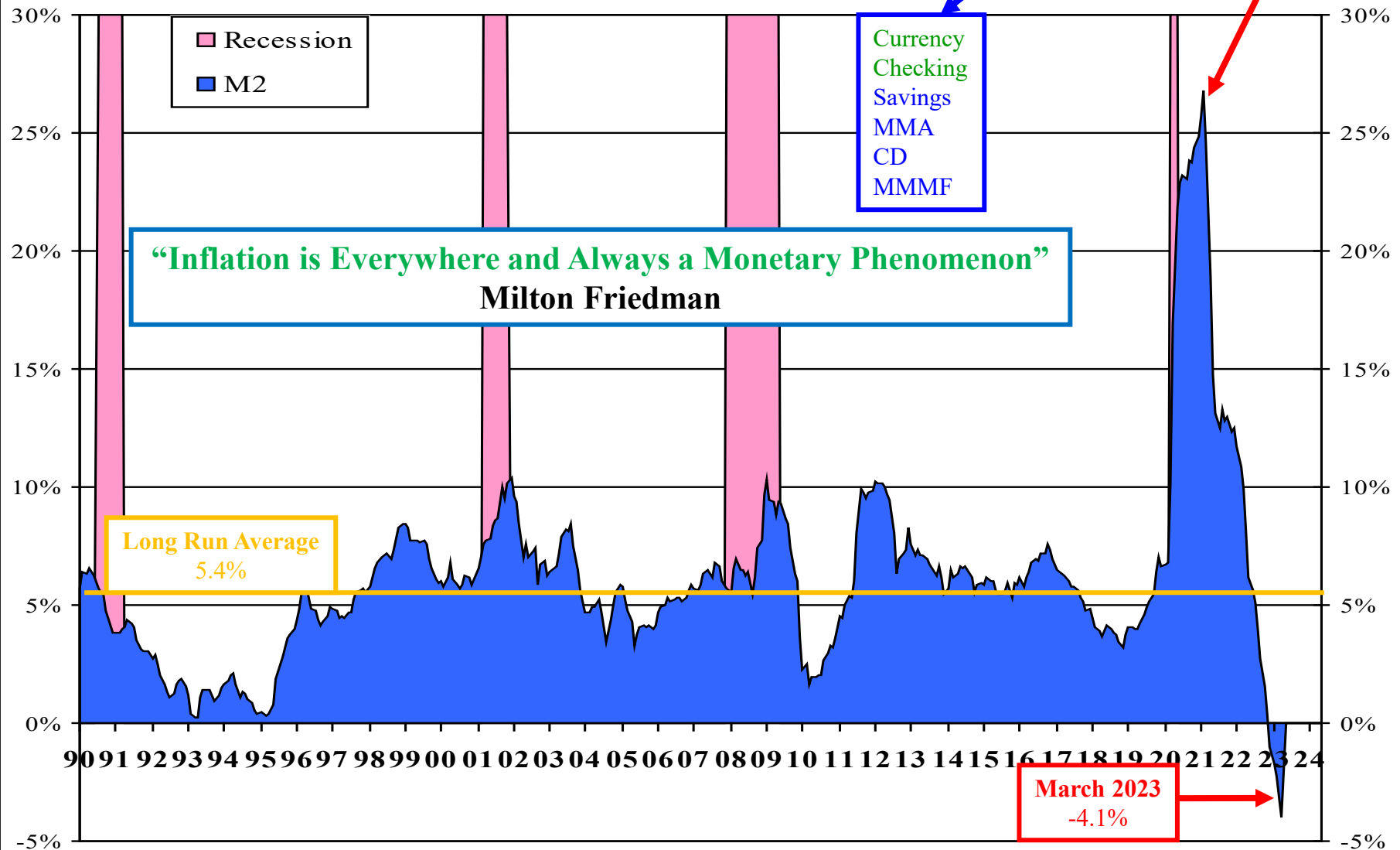
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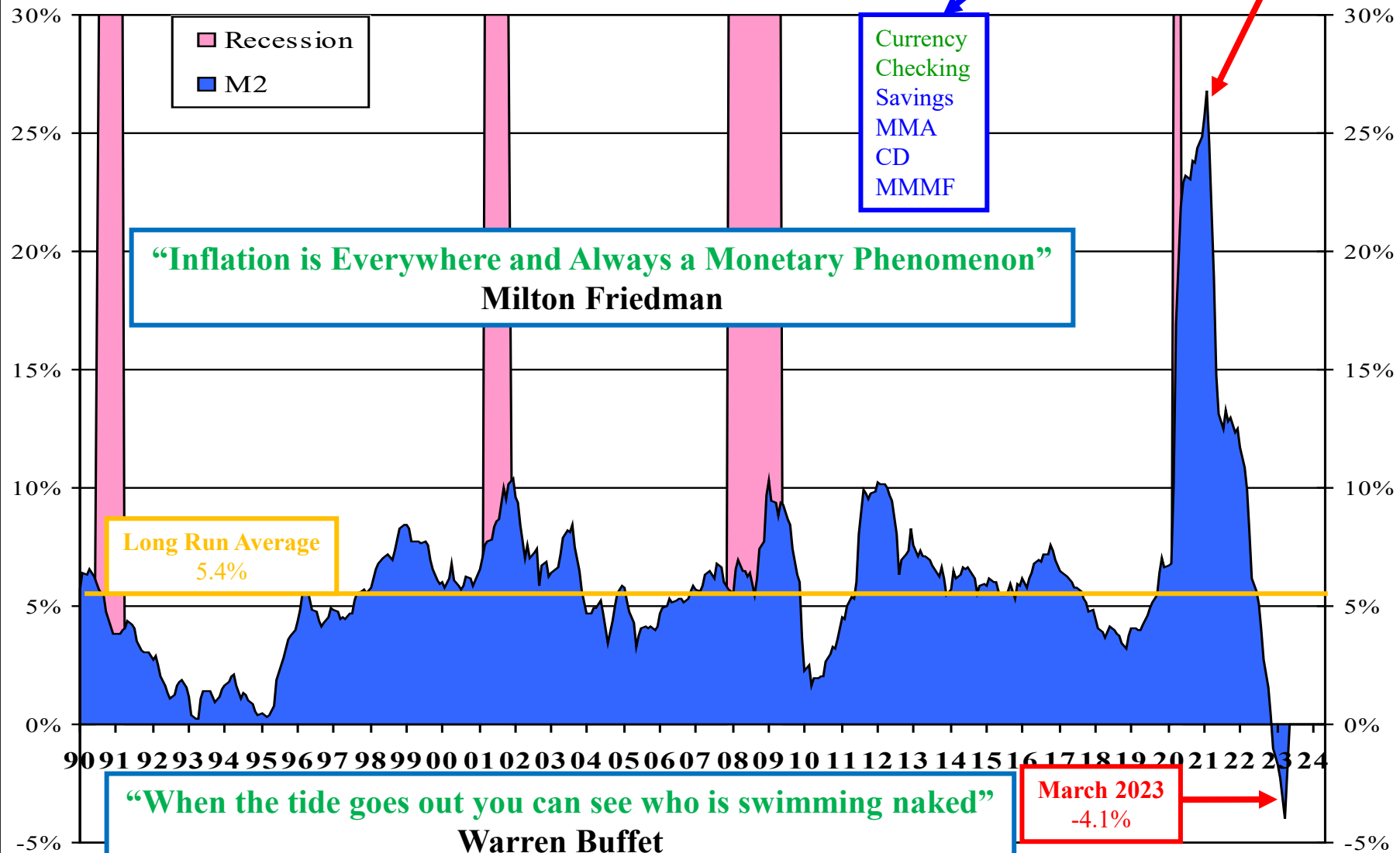
Money Supply Growth, M2



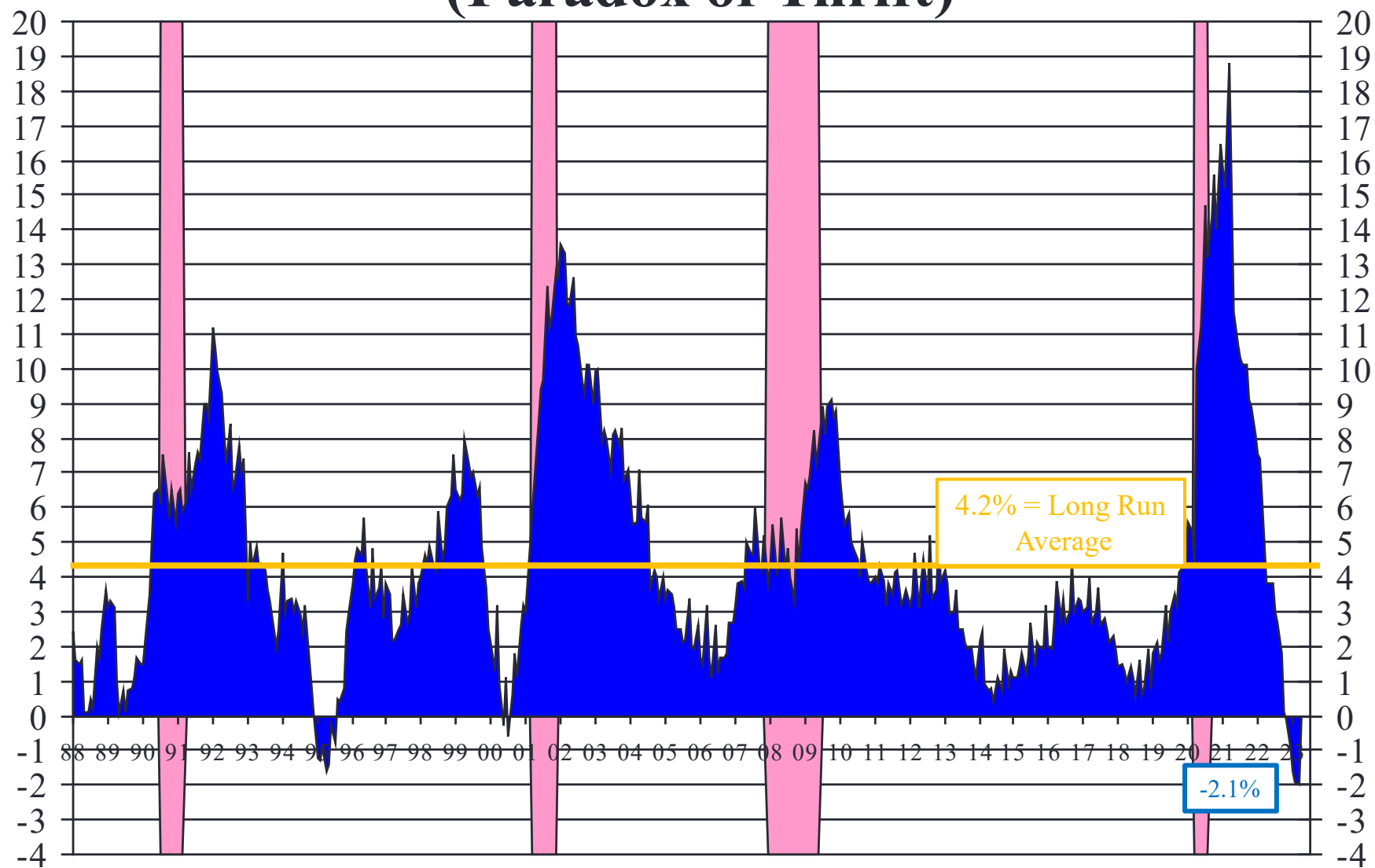
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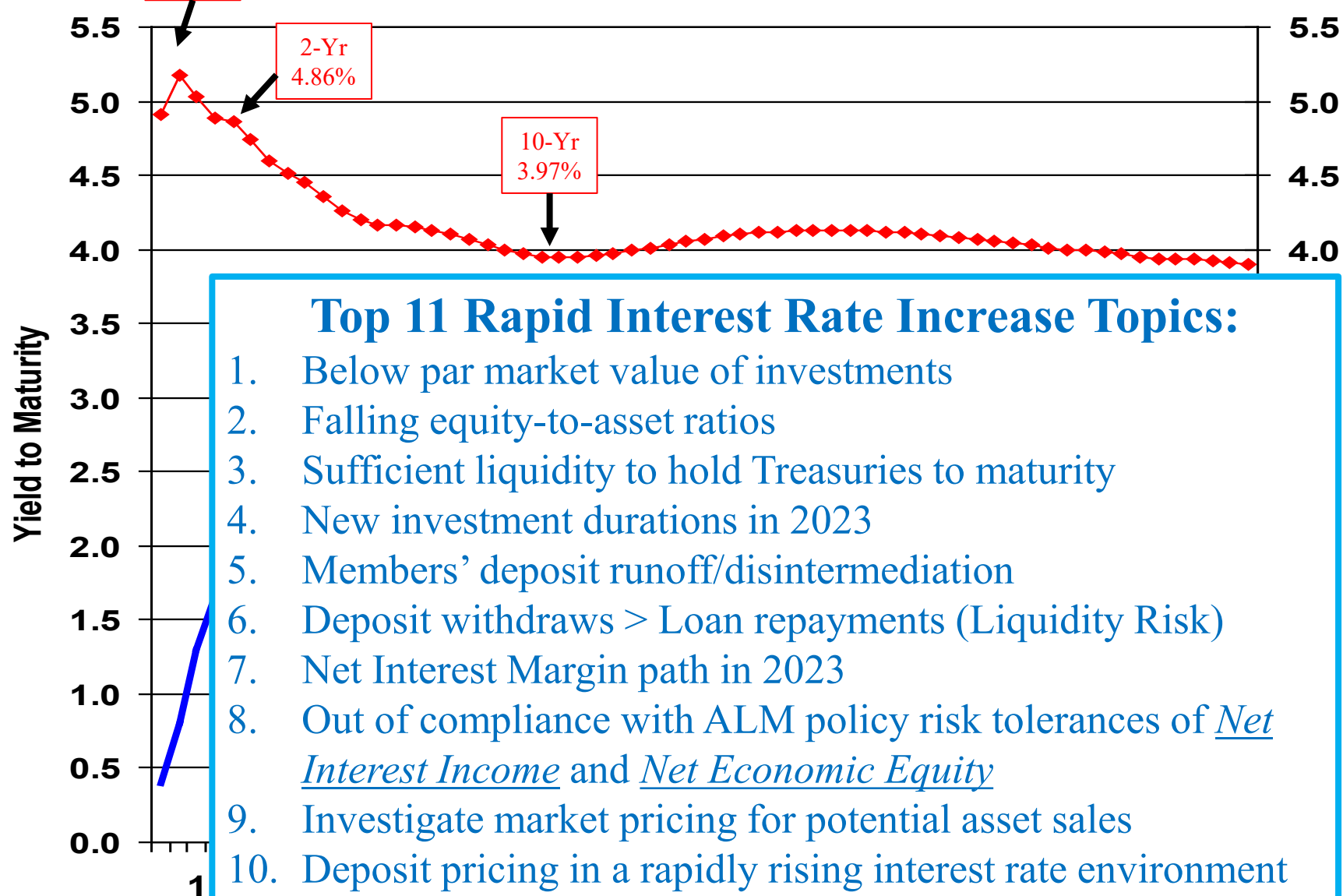
Money Supply Growth, M2



Savings per Member Growth Rate (Paradox of Thrift)



Treasury Yield Curves



Top 11 Rapid Interest Rate Increase Topics:

1. Below par market value of investments
2. Falling equity-to-asset ratios
3. Sufficient liquidity to hold Treasuries to maturity
4. New investment durations in 2023
5. Members' deposit runoff/disintermediation
6. Deposit withdraws > Loan repayments (Liquidity Risk)
7. Net Interest Margin path in 2023
8. Out of compliance with ALM policy risk tolerances of Net Interest Income and Net Economic Equity
9. Investigate market pricing for potential asset sales
10. Deposit pricing in a rapidly rising interest rate environment
11. Rely on wholesale borrowings to maintain sufficient liquidity

Credit Union Balance Sheet

**Credit Union
Balance Sheet**

Assets

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**Credit Union
Balance Sheet**

Assets

Liabilities + Capital

Credit Union Balance Sheet

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Liabilities + Capital

Deposits

- Checking Accounts
- Savings
- Money Market Deposits
- Certificates of Deposits

Credit Union Balance Sheet

Assets

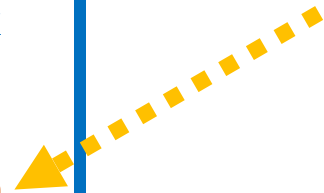
Liabilities + Capital

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Borrowings

- Federal Home Loan Bank
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- Bank Term Funding Program



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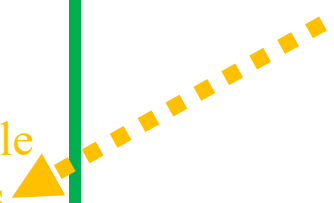
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Equity (Net Capital)

1. Undivided Earnings
2. Regular Reserves
3. Gains (losses) on Available
For Sale (AFS) Securities



Credit Union Balance Sheet

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Liabilities + Capital

Cash (Reserves)

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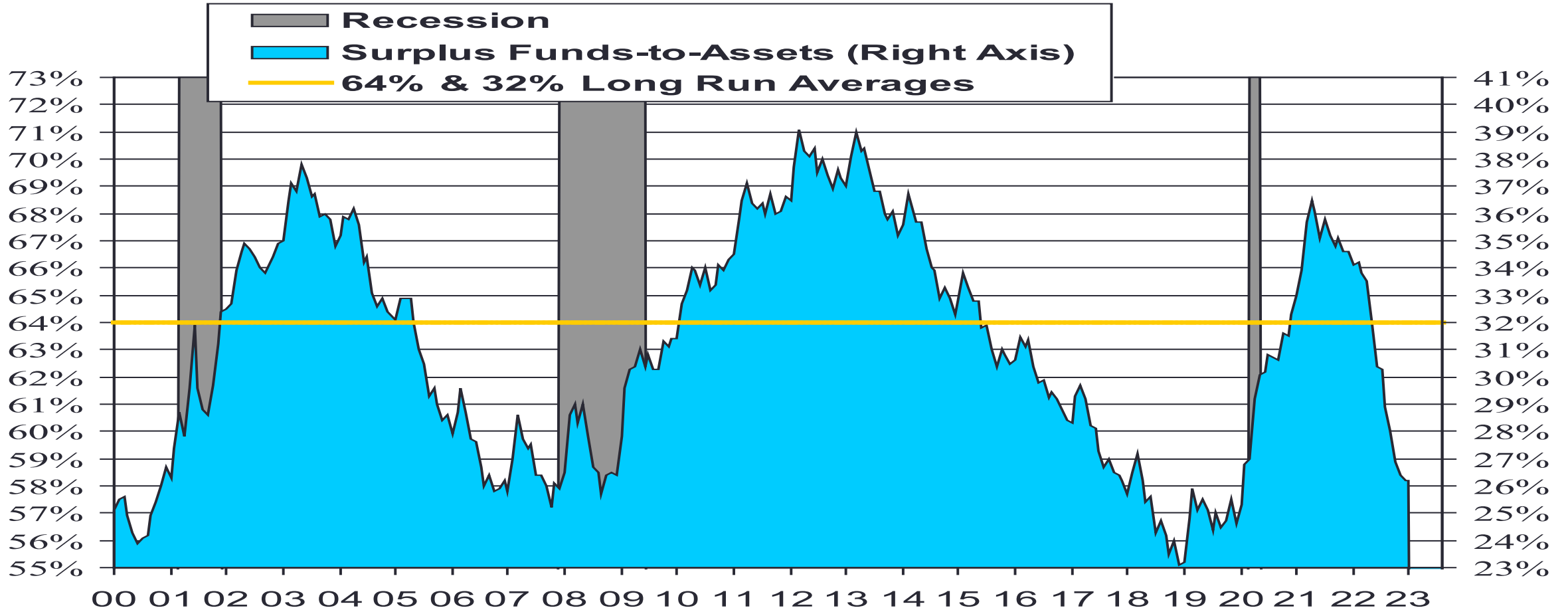
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Equity (Net Capital)

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Investments Are Falling and Yields Are Rising

CU Surplus Funds (Cash + Investments)



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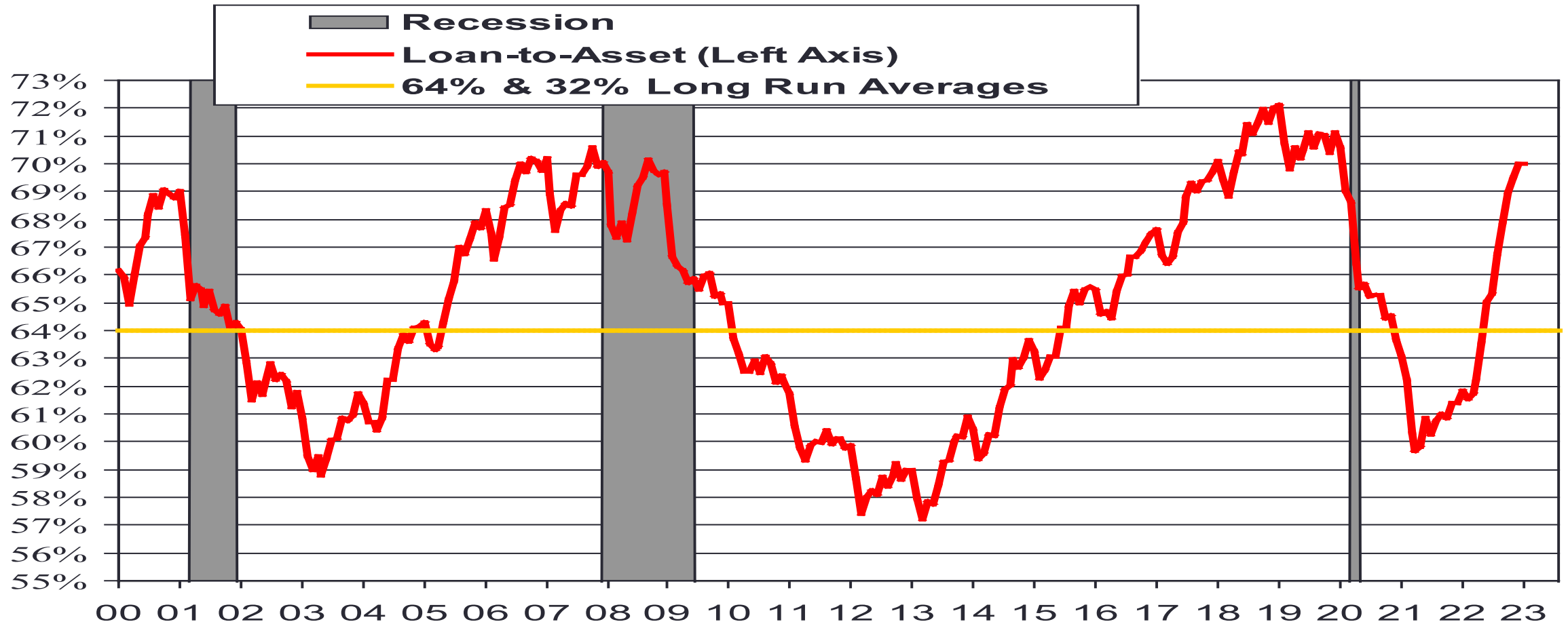
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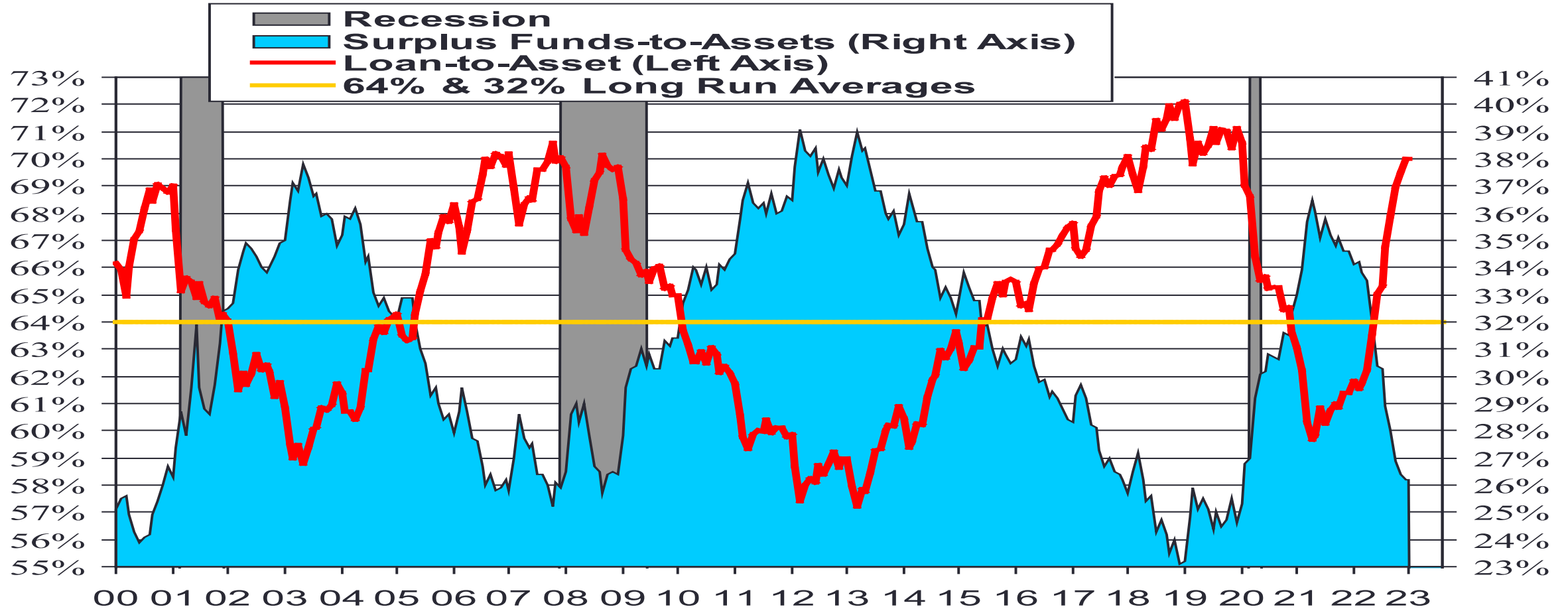
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CU Loan to Asset Ratio



Investments Are Falling and Yields Are Rising

CU Surplus Funds (Cash + Investments)



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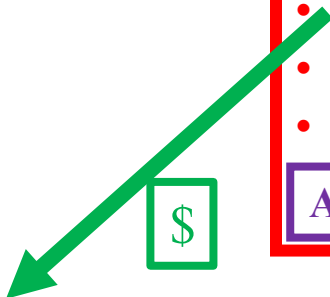
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“Non progredi est regredi”

\$

\$

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To not go forward is to go backward

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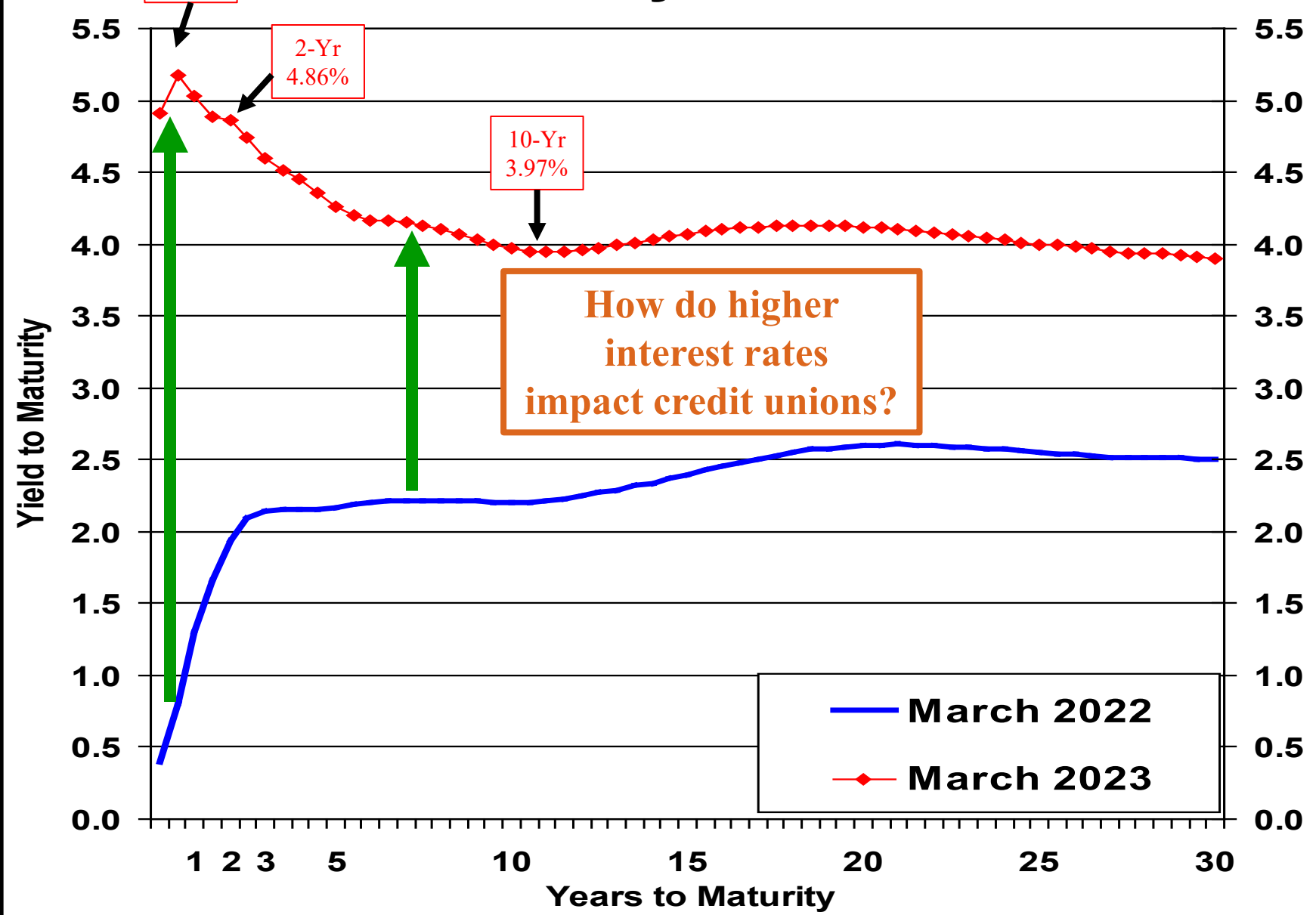
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If you're not growing, you're dying

\$

\$

Treasury Yield Curves



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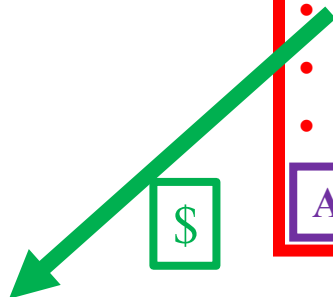
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How do higher
interest rates
impact credit unions?



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↑ interest rates => ↓ Bond Prices

1. Below par market value of investments

\$

\$

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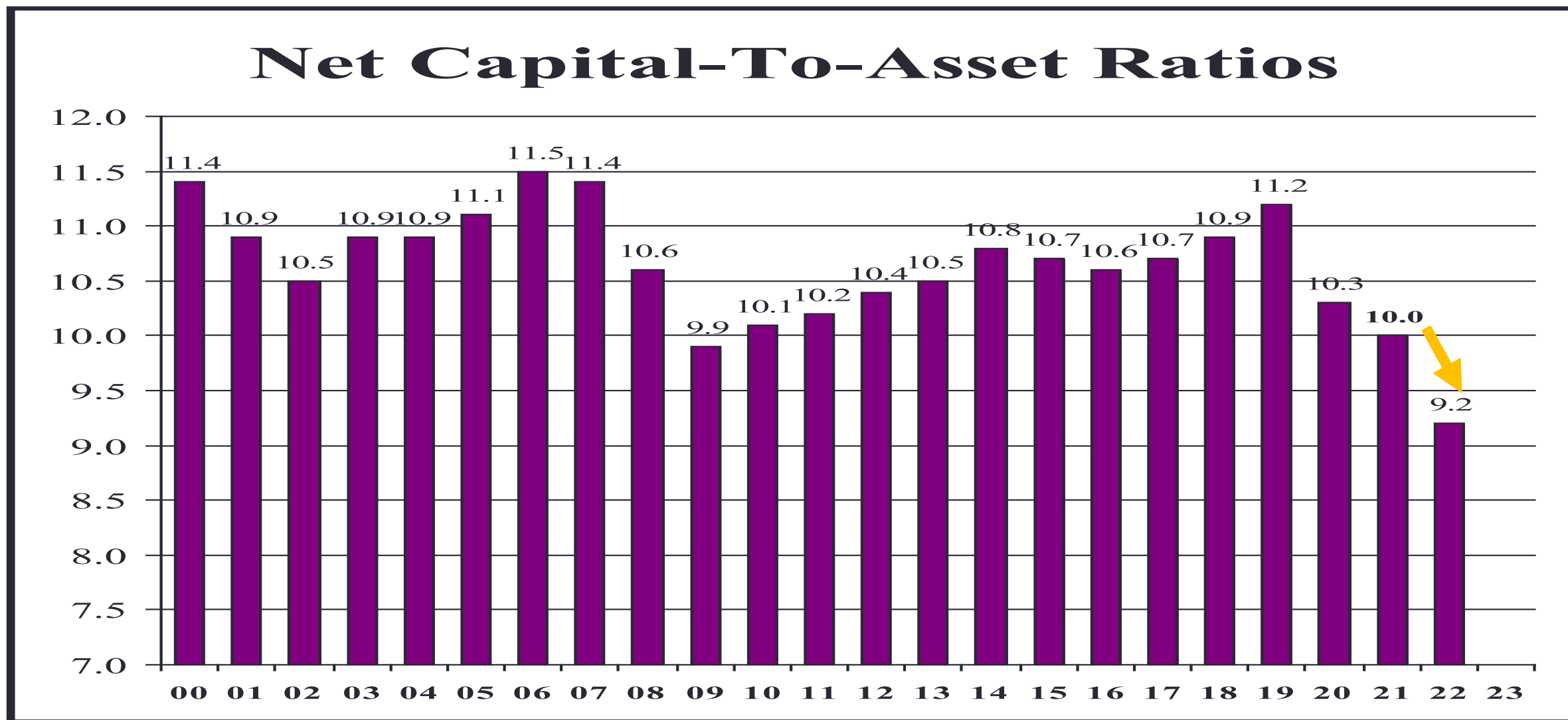
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1. Below par market value of investments

2. Falling equity-to-asset ratios

Falling Net Capital Ratios



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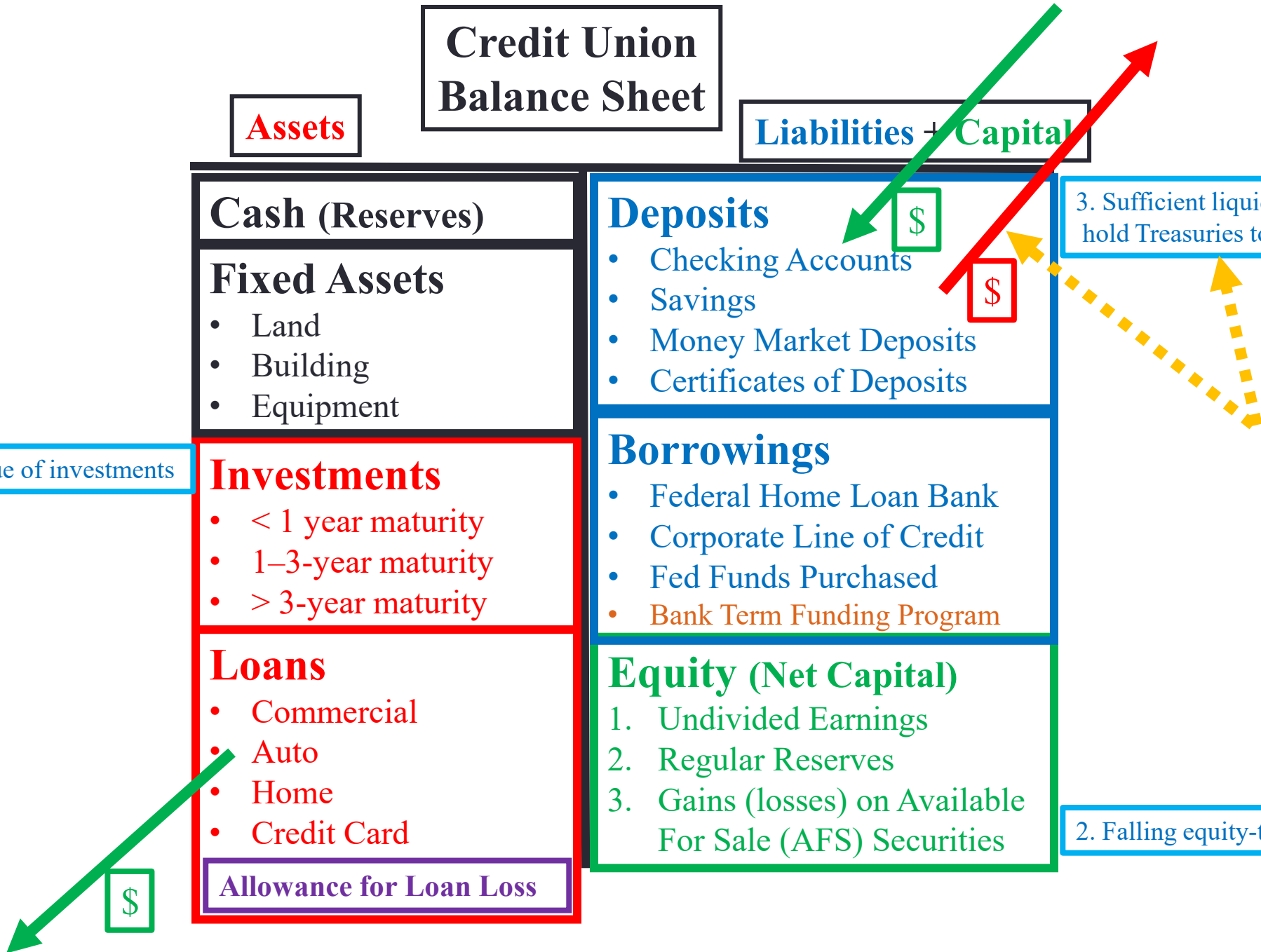
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3. Sufficient liquidity to hold Treasuries to maturity

2. Falling equity-to-asset ratios



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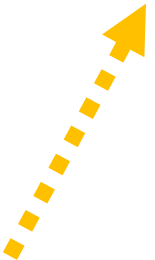
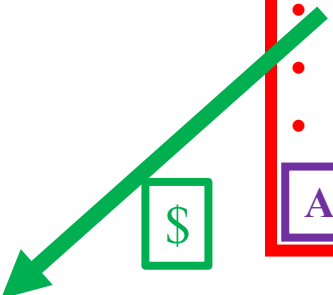
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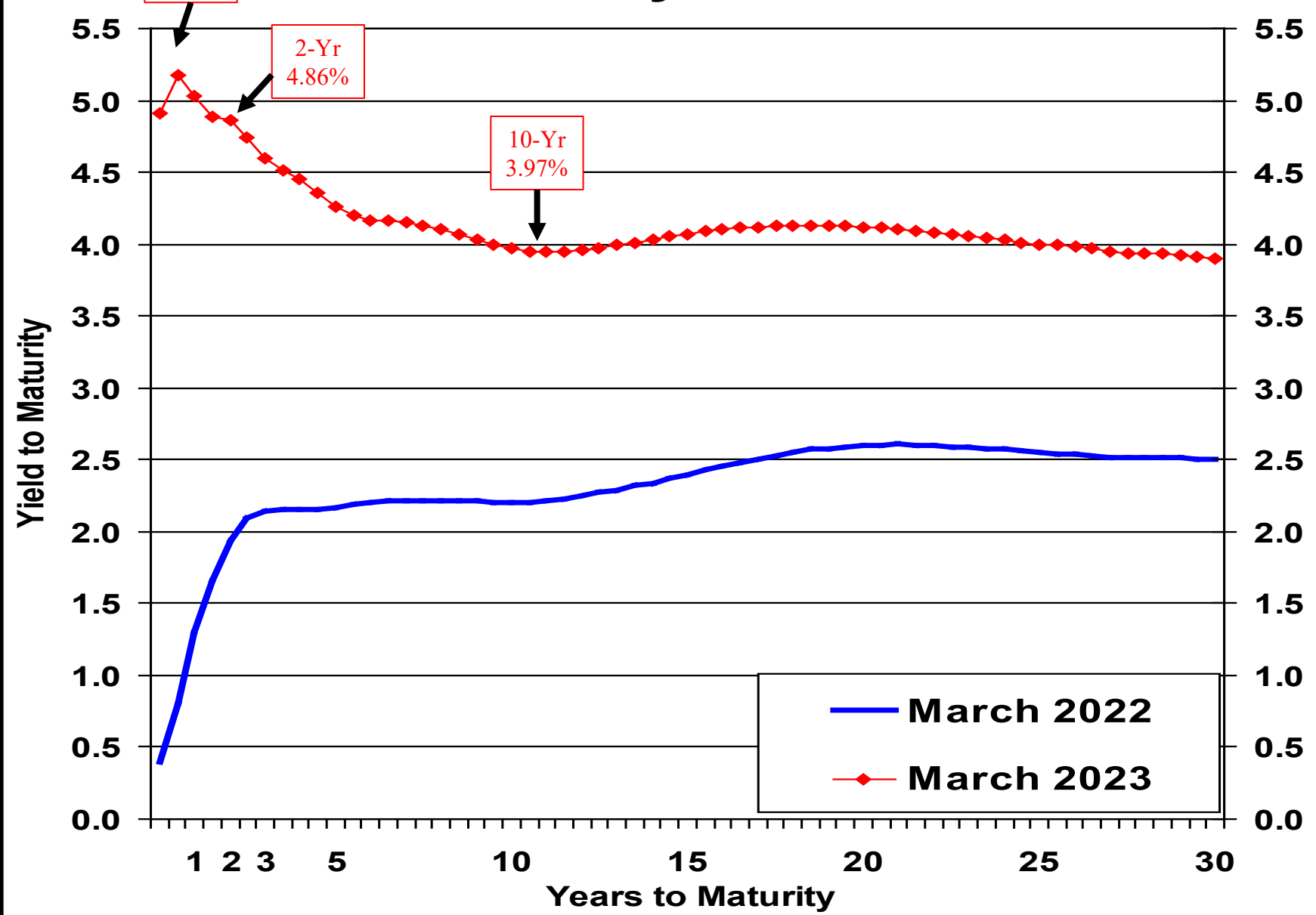
2. Falling equity-to-asset ratios

1. Below par market value of investments

4. New investment maturities in 2023



Treasury Yield Curves



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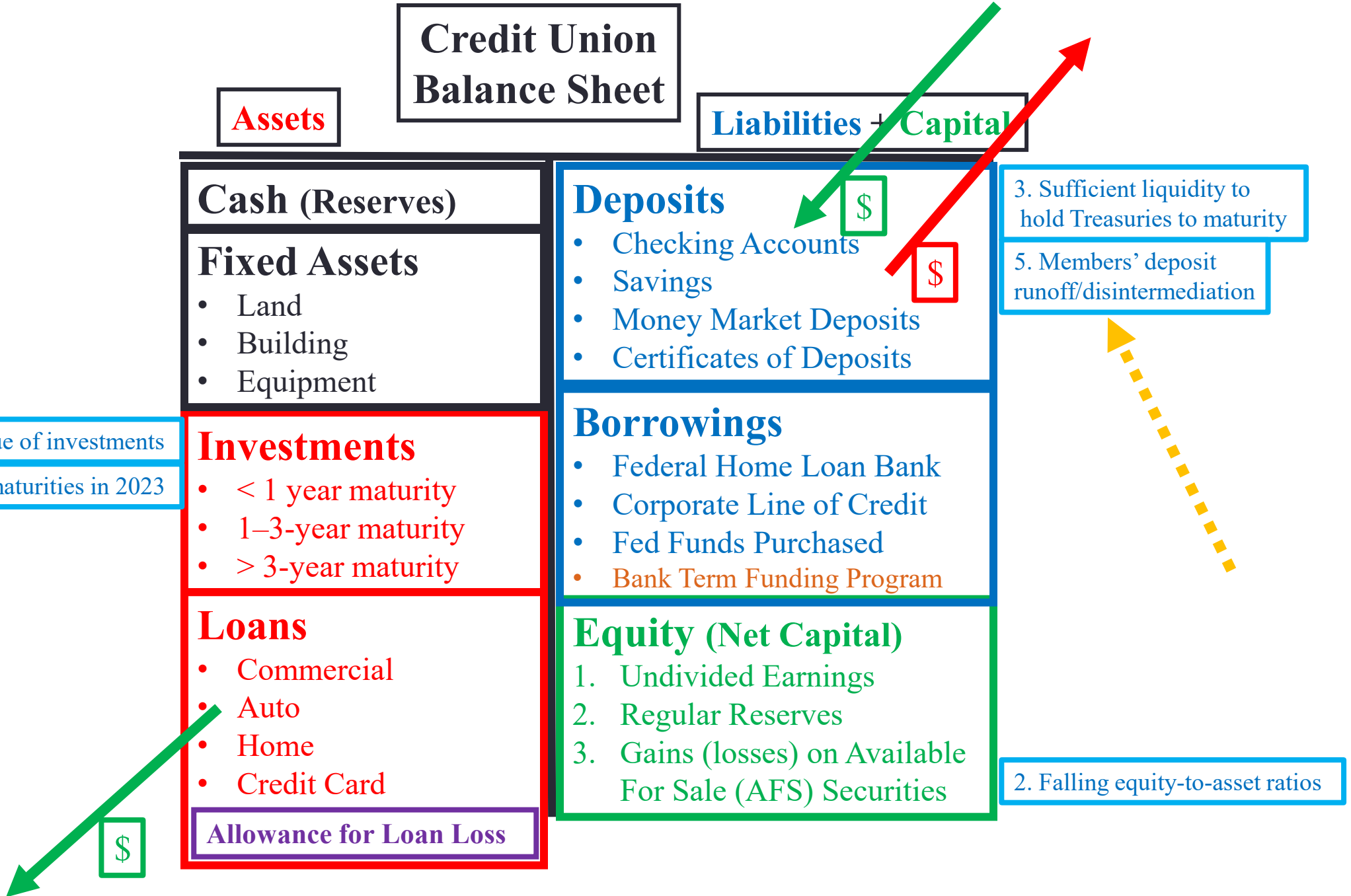
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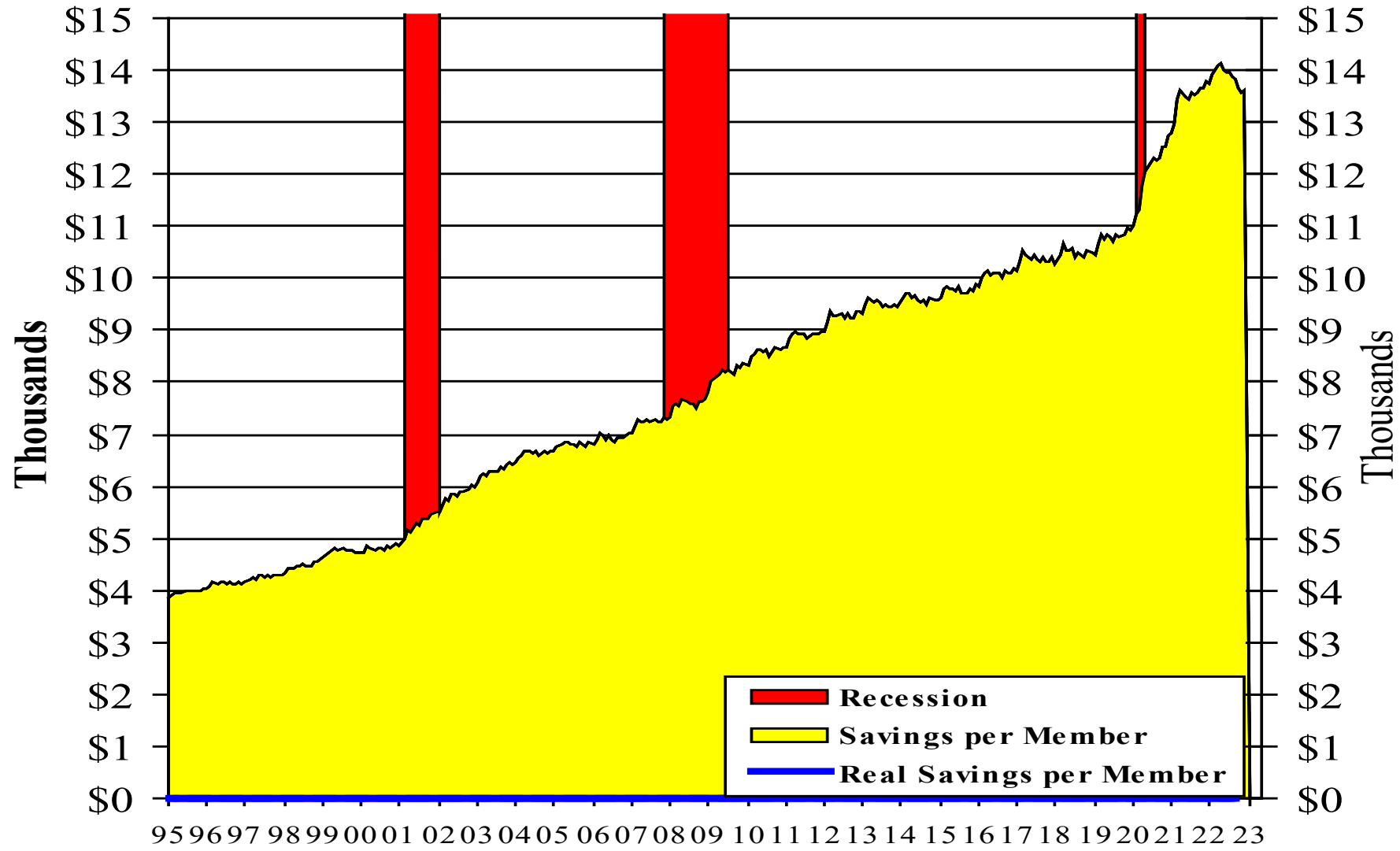
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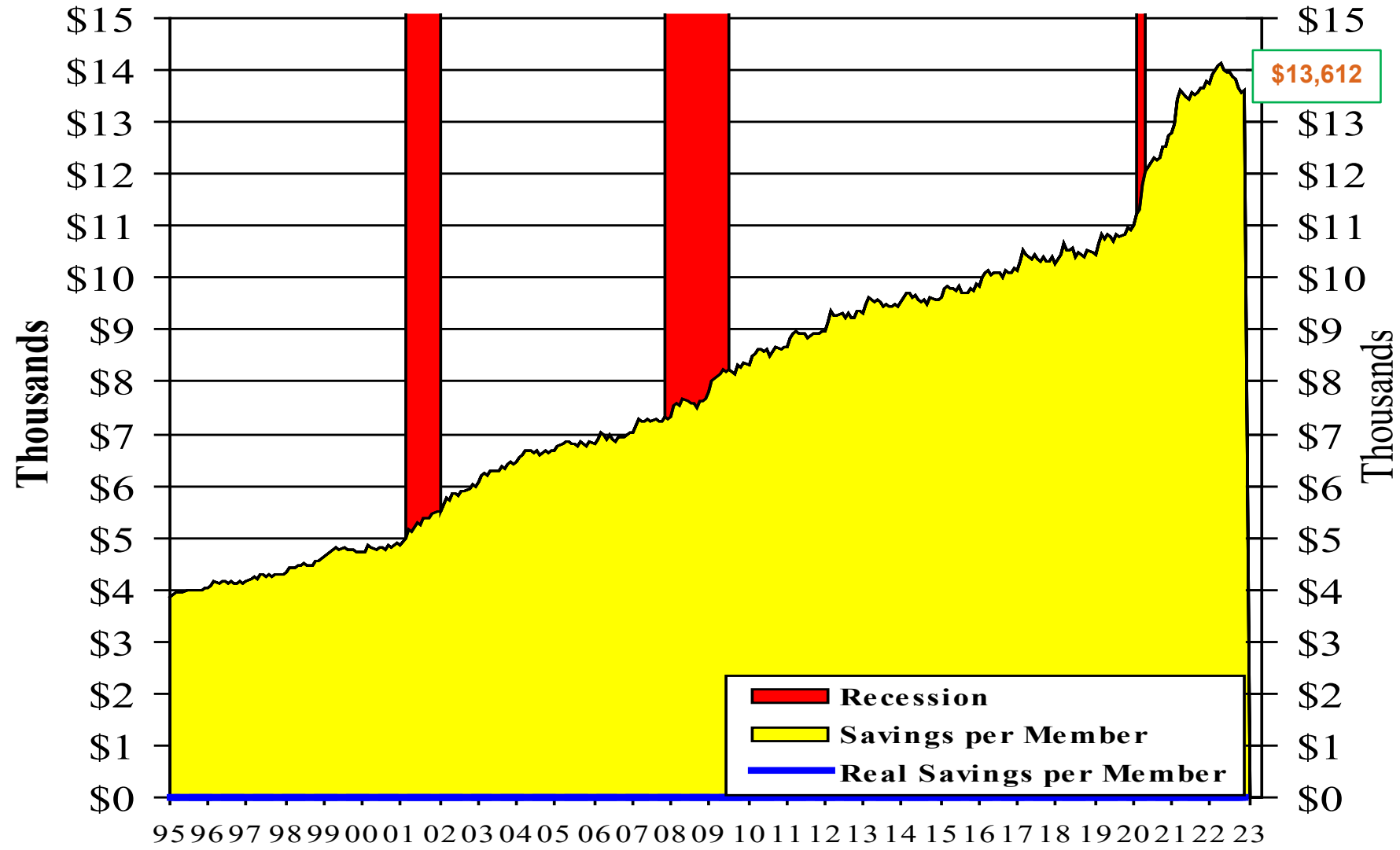
2. Falling equity-to-asset ratios



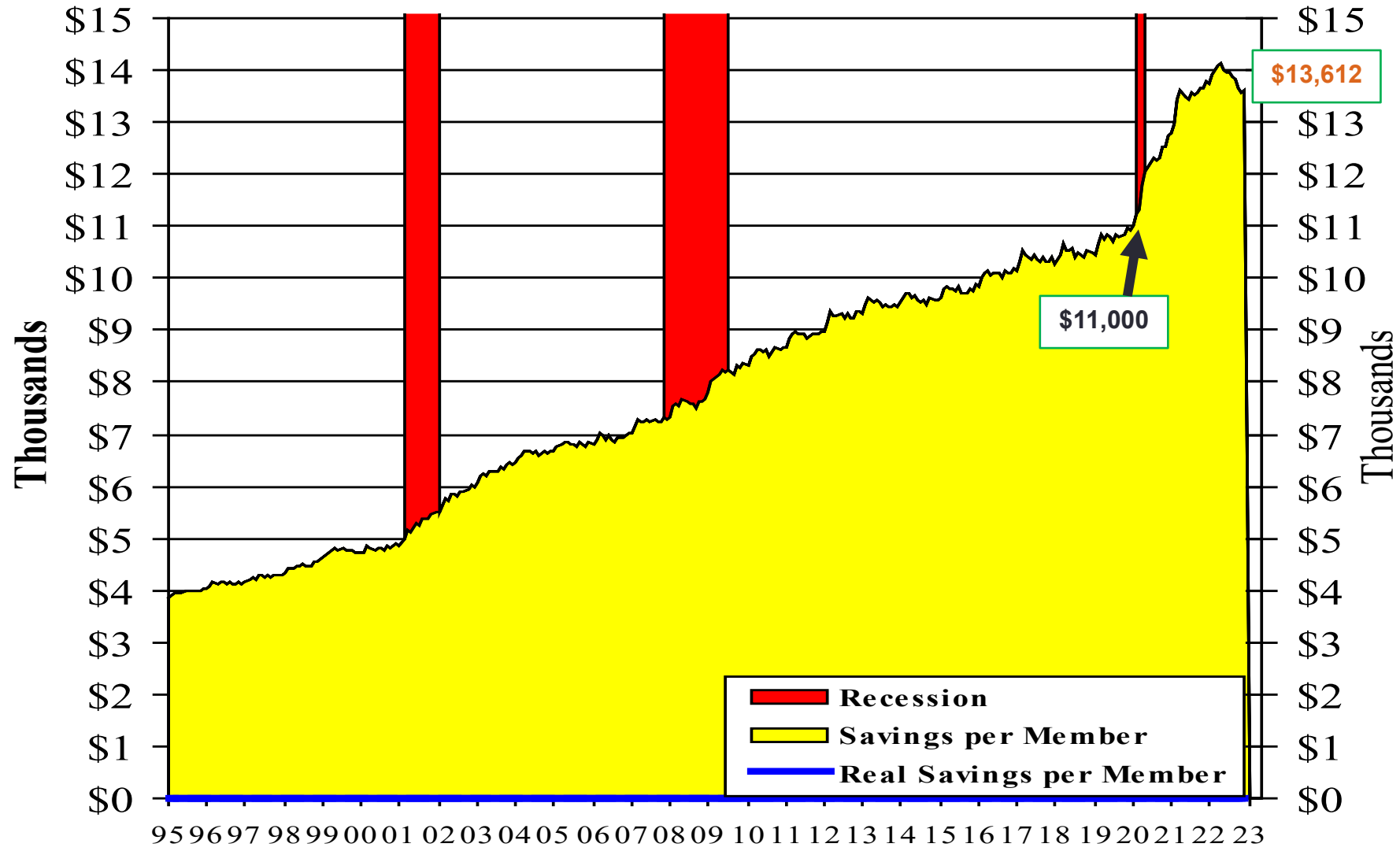
Credit Union Savings per Member



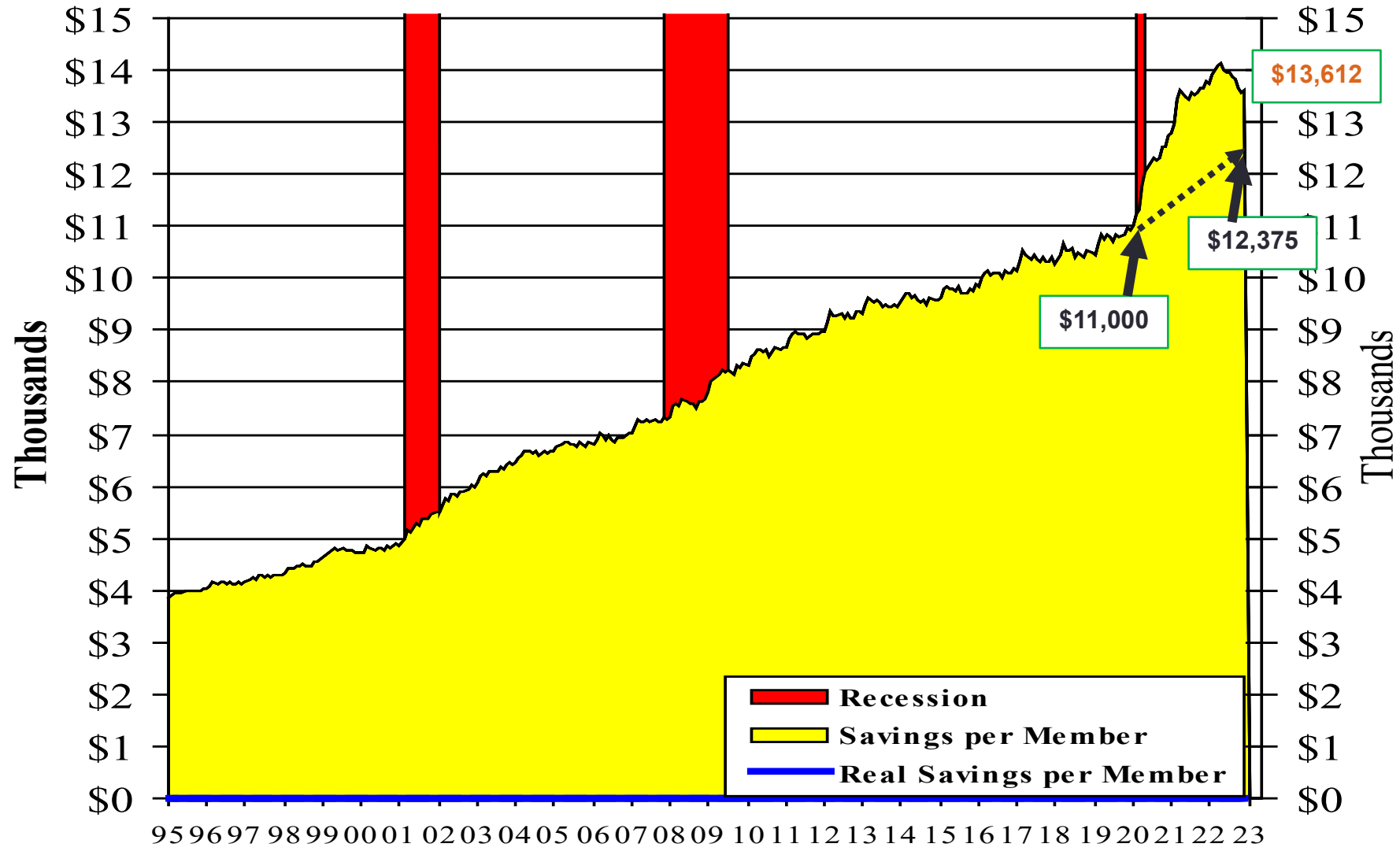
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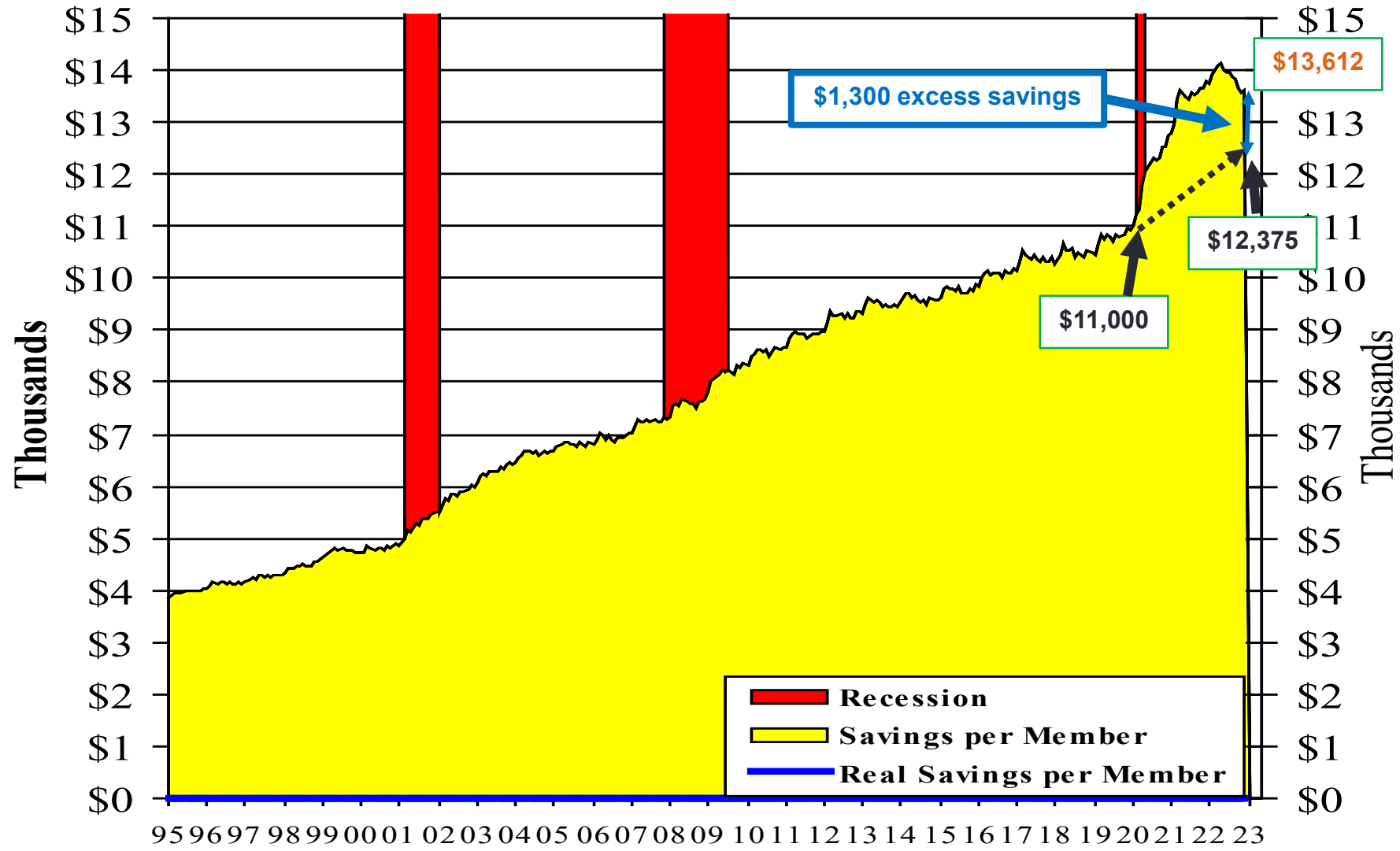
Credit Union Savings per Member



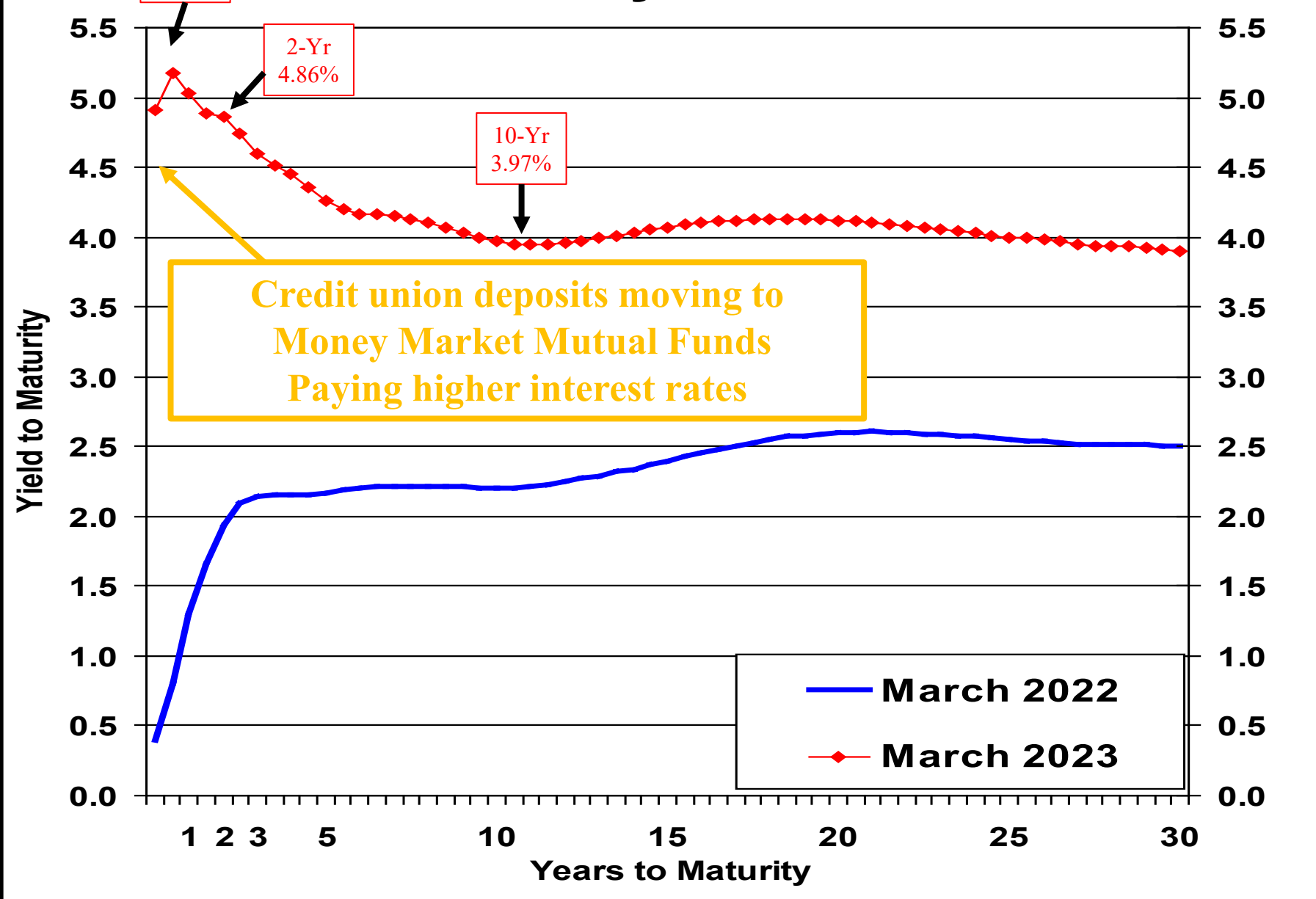
Credit Union Savings per Member



Credit Union Savings per Member



Treasury Yield Curves



Credit Union Balance Sheet

Assets

Liabilities + Capital

Cash (Reserves)

Fixed Assets

- Land
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- Equipment

Investments

- < 1-year maturity
- 1–3-year maturity
- > 3-year maturity

Loans

- Commercial
- Auto
- Home
- Credit Card

Allowance for Loan Loss

Deposits

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Borrowings

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- Bank Term Funding Program

Equity (Net Capital)

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2. Regular Reserves
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3. Sufficient liquidity to hold Treasuries to maturity

5. Members' deposit runoff/disintermediation

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Short Run vs Long Run

How long it takes for financial instrument interest rates to reprice to current market rates

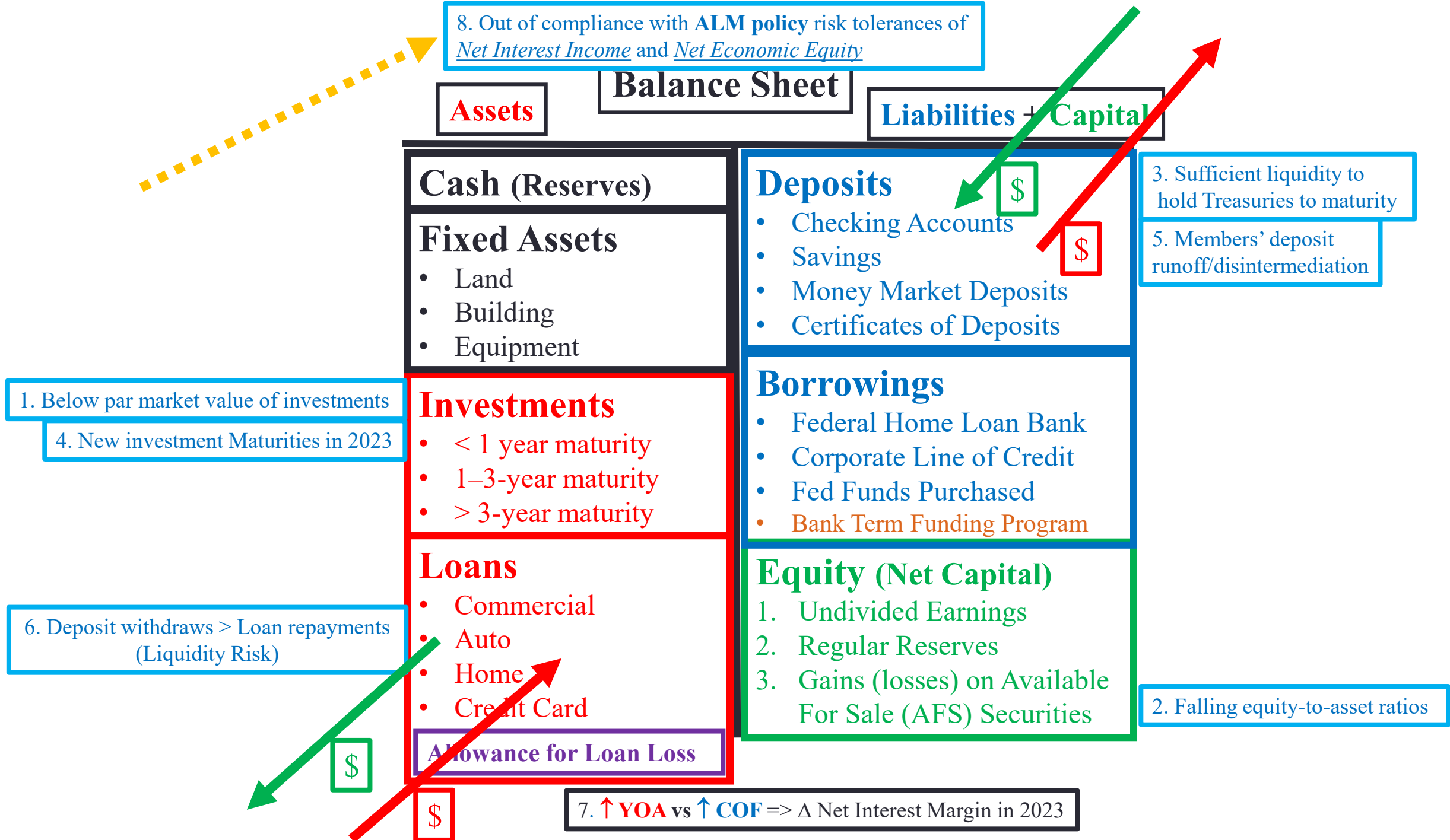
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7. $\uparrow$ YOA vs $\uparrow$ COF $\Rightarrow \Delta$ Net Interest Margin in 2023



8. Out of compliance with ALM policy risk tolerances of *Net Interest Income* and *Net Economic Equity*

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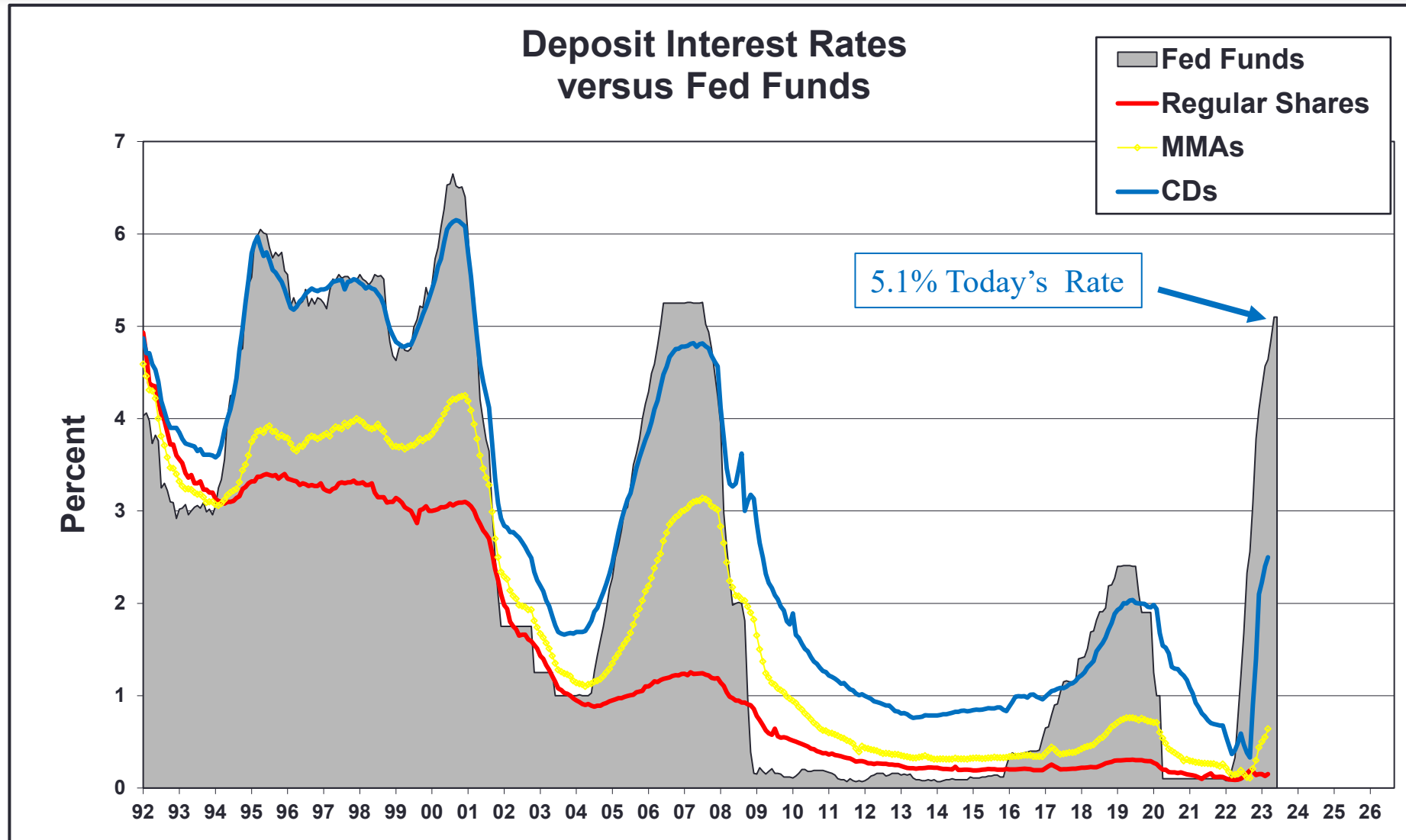
3. Sufficient liquidity to hold Treasuries to maturity

5. Members' deposit runoff/disintermediation

10. Deposit pricing in a rapidly rising interest rate environment

2. Falling equity-to-asset ratios

Rising Fed Funds Interest Rate and Deposit Pricing



8. Out of compliance with ALM policy risk tolerances of *Net Interest Income* and *Net Economic Equity*

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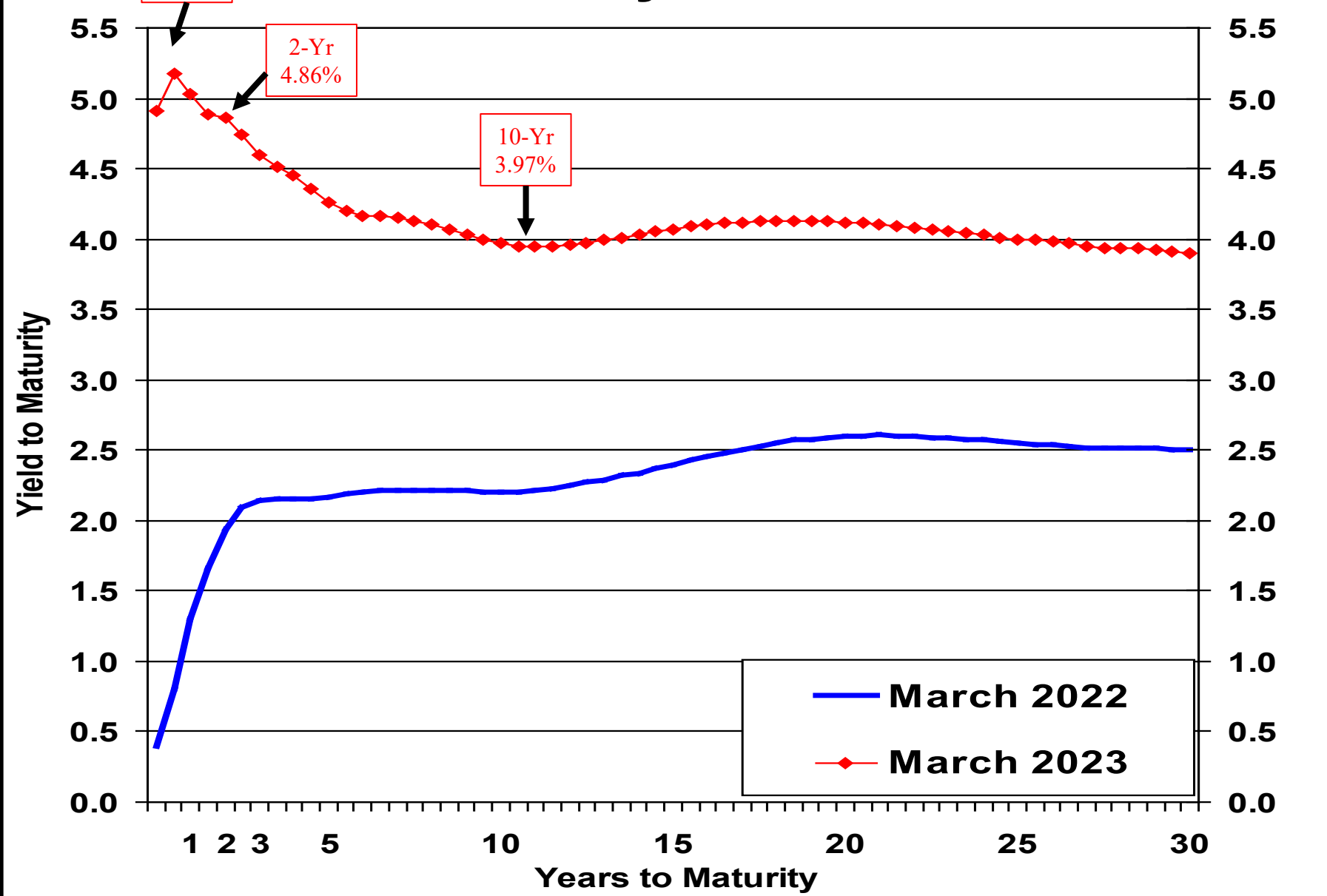
10. Deposit pricing in a rapidly rising interest rate environment

11. Rely on wholesale borrowings to maintain sufficient liquidity

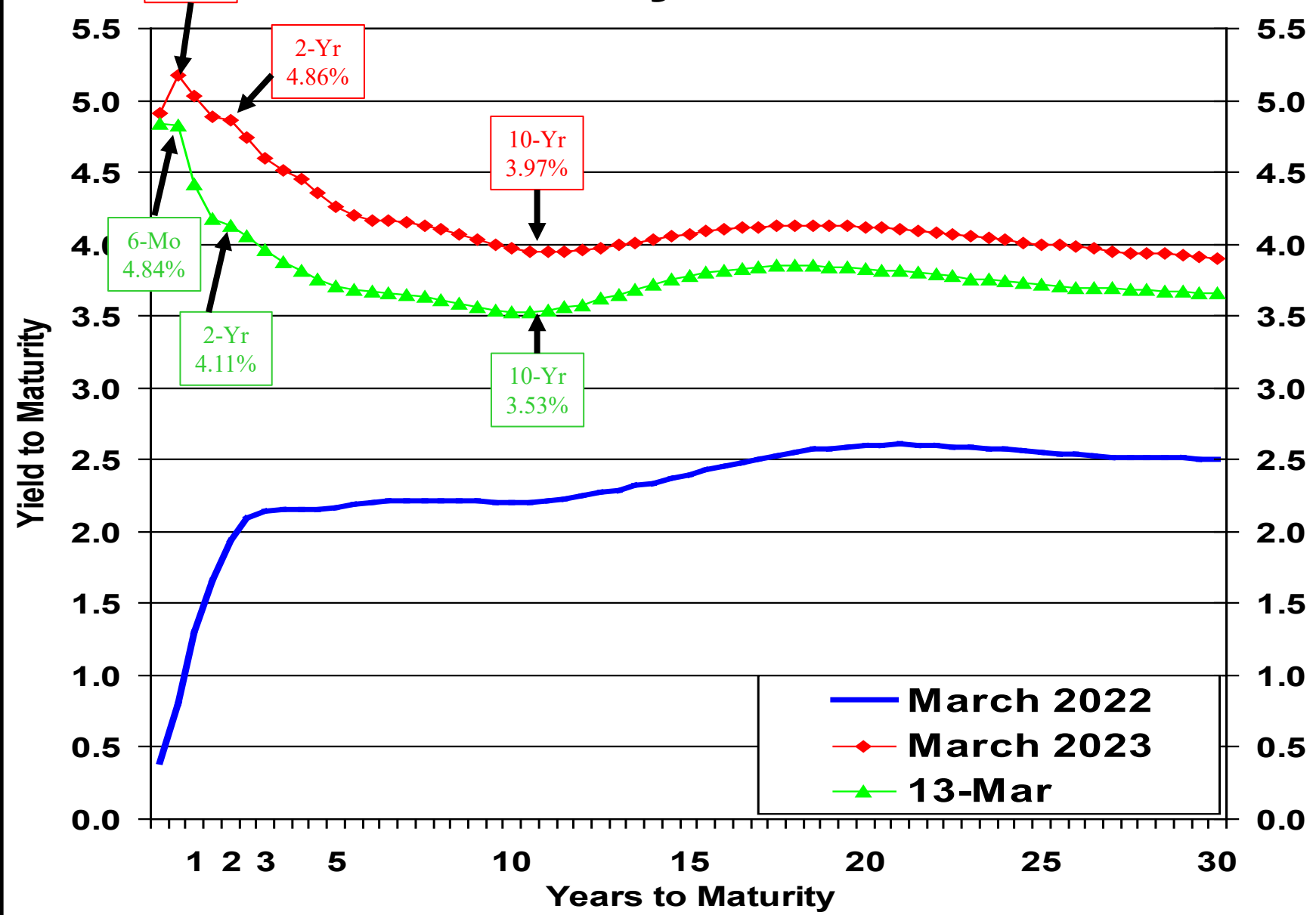
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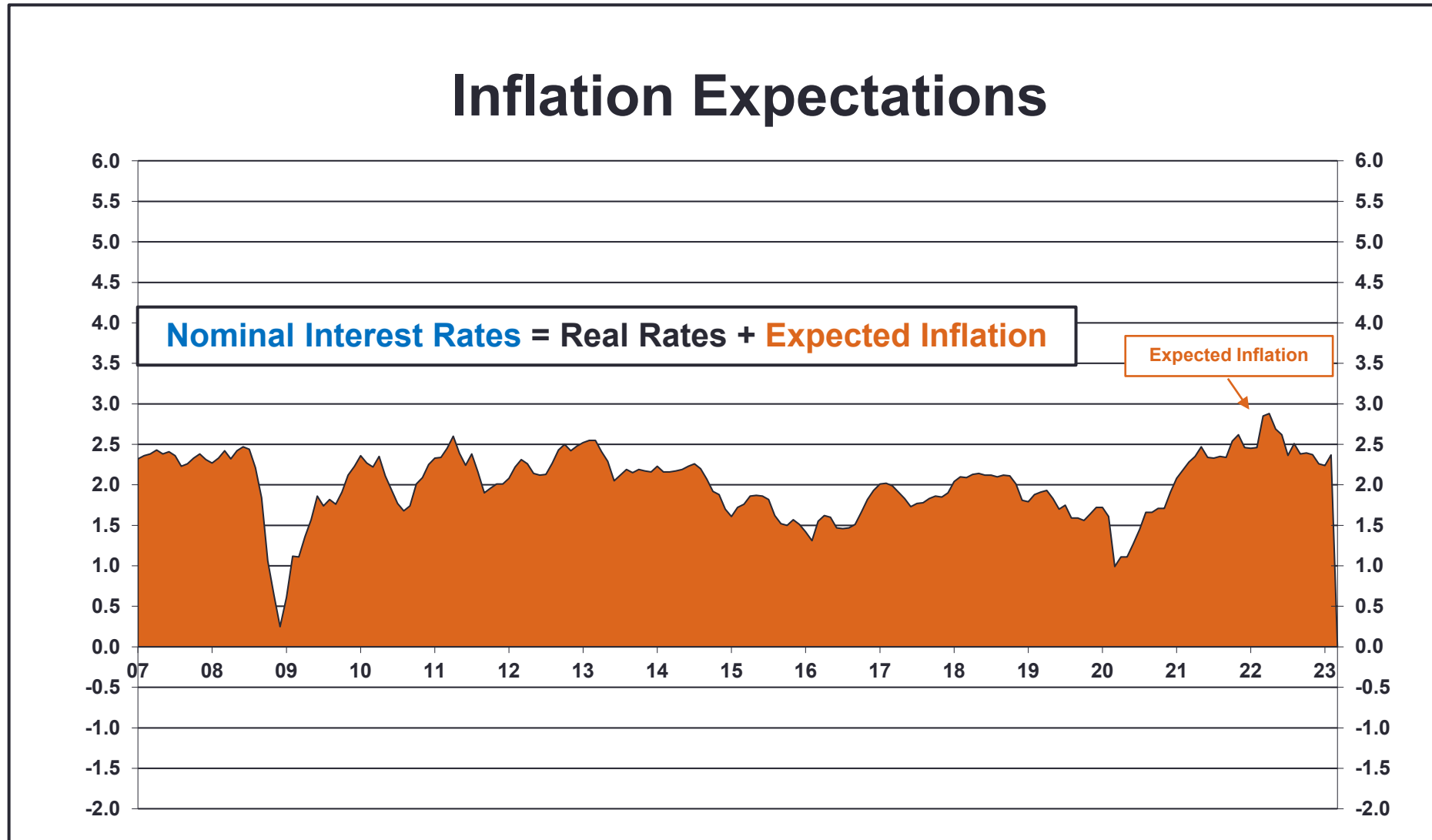
Treasury Yield Curves



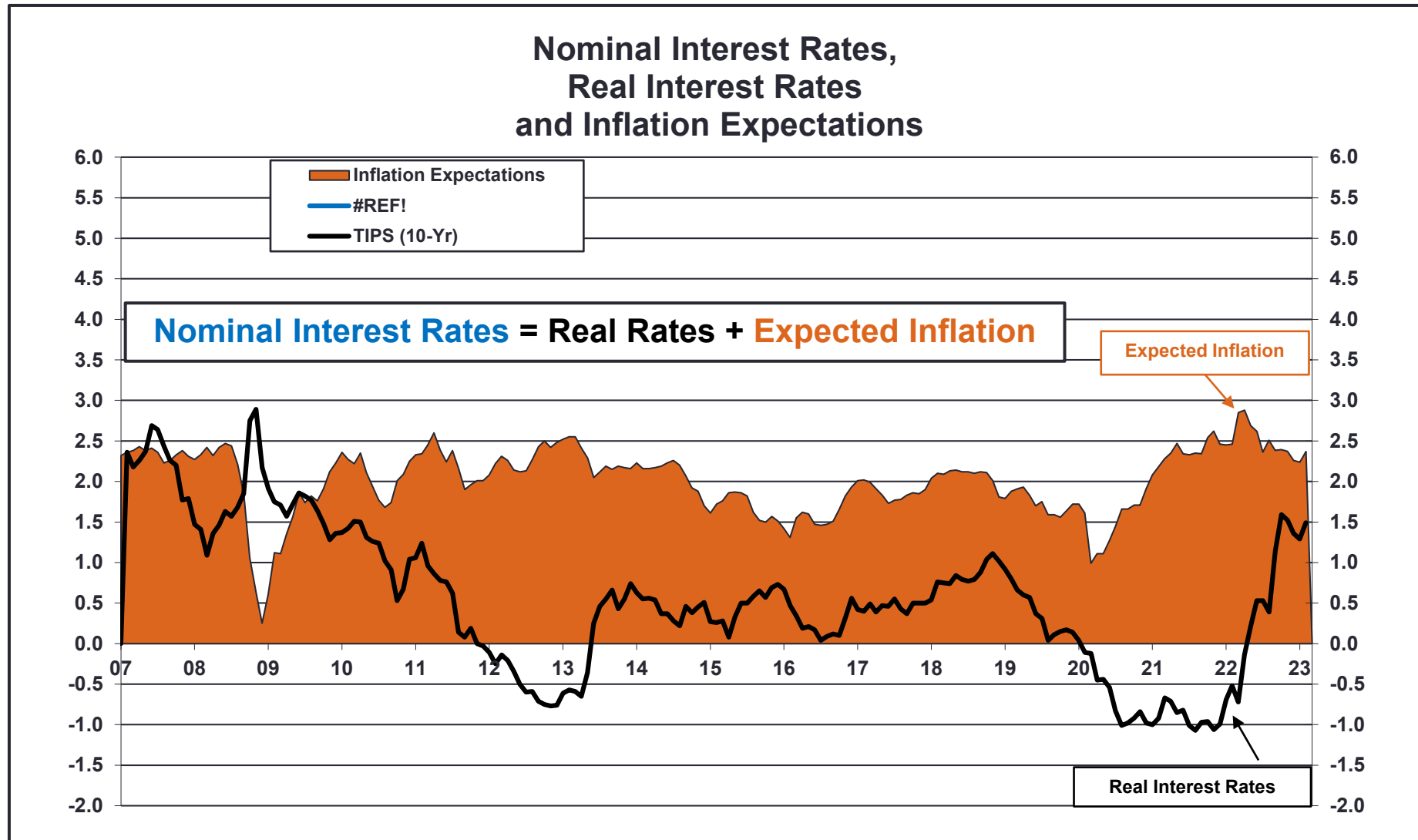
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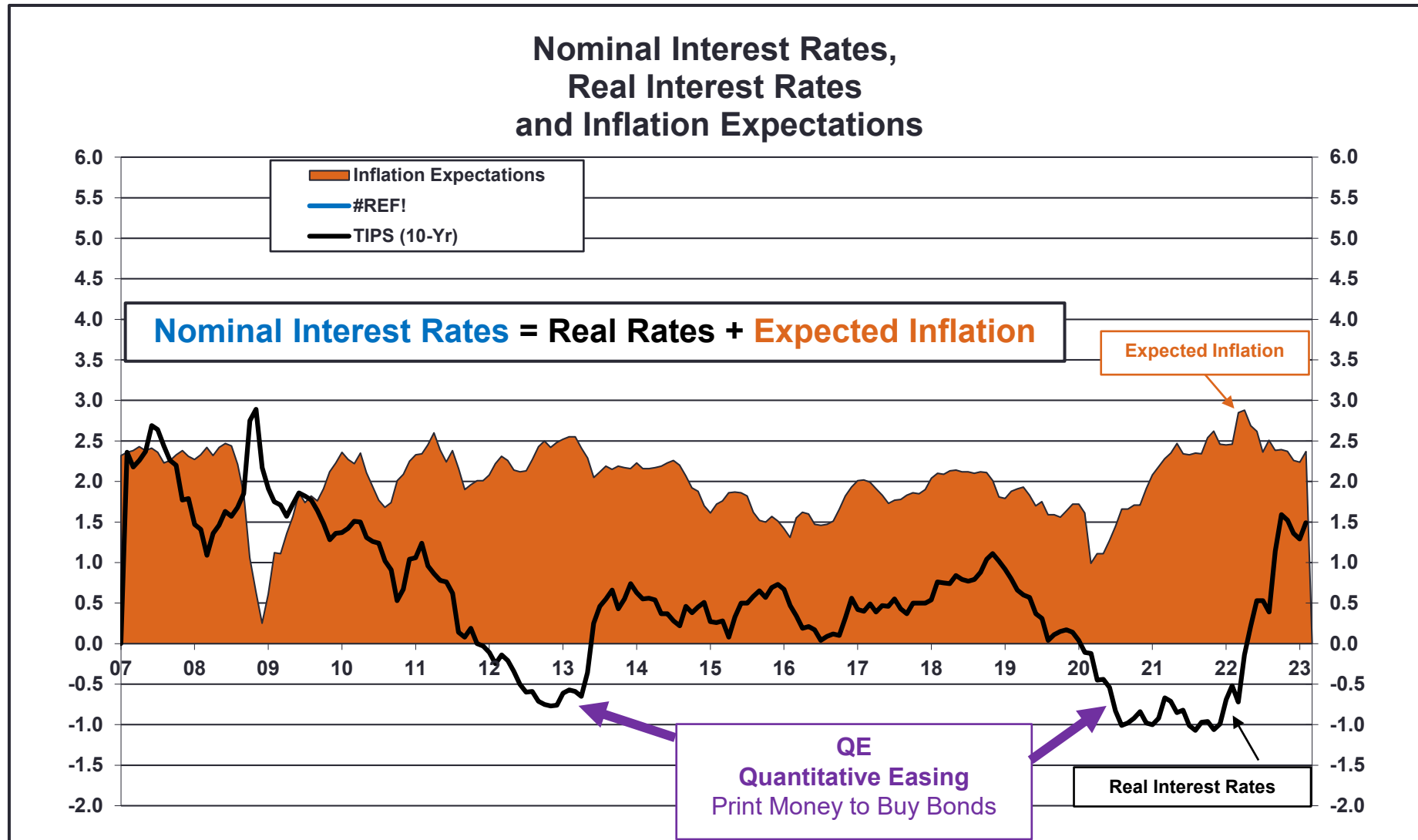
Inflation Expectations are Anchored Below 3.0%



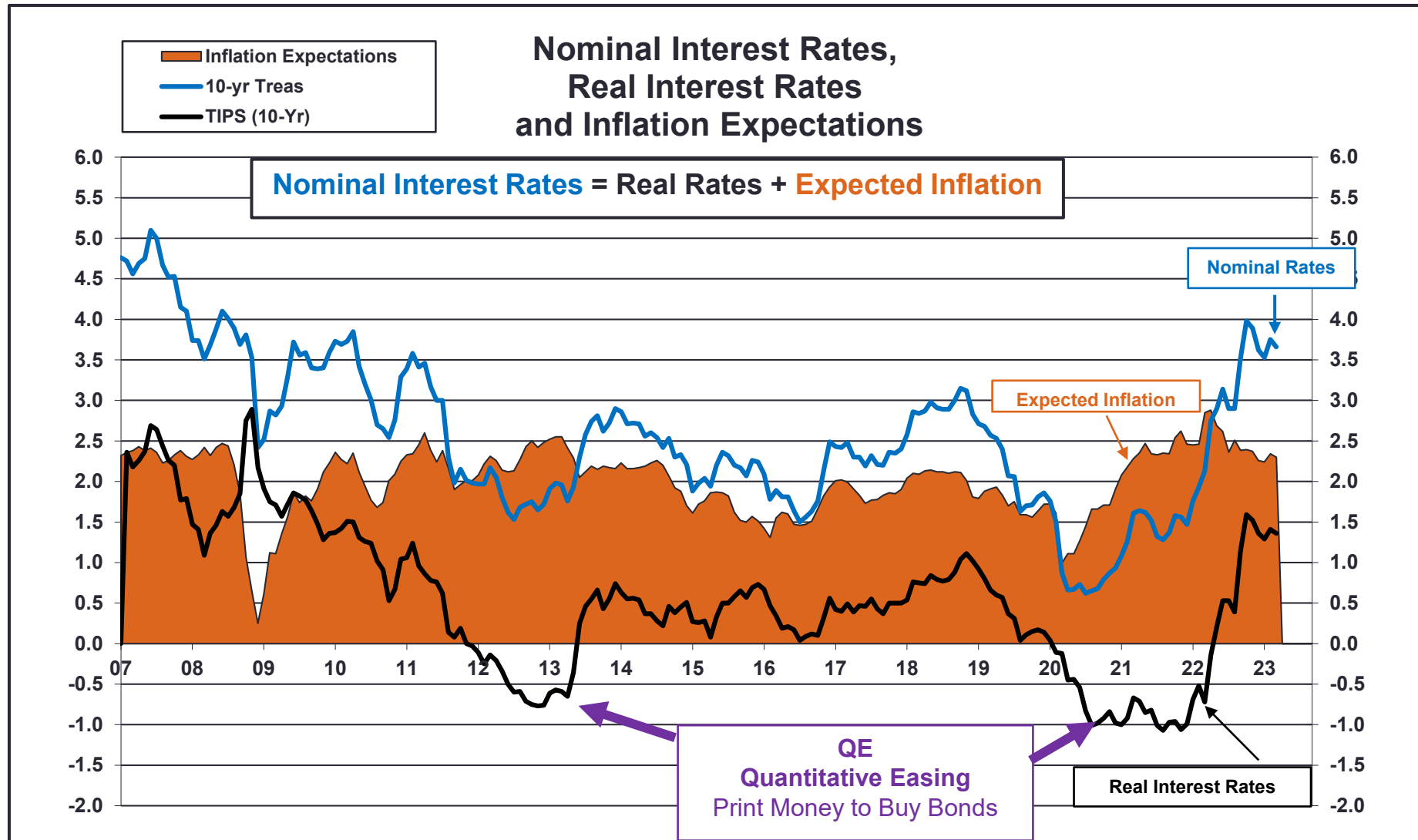
Rising Real Interest Rates are offsetting Falling Inflation Expectations to Push Up Nominal Interest Rates



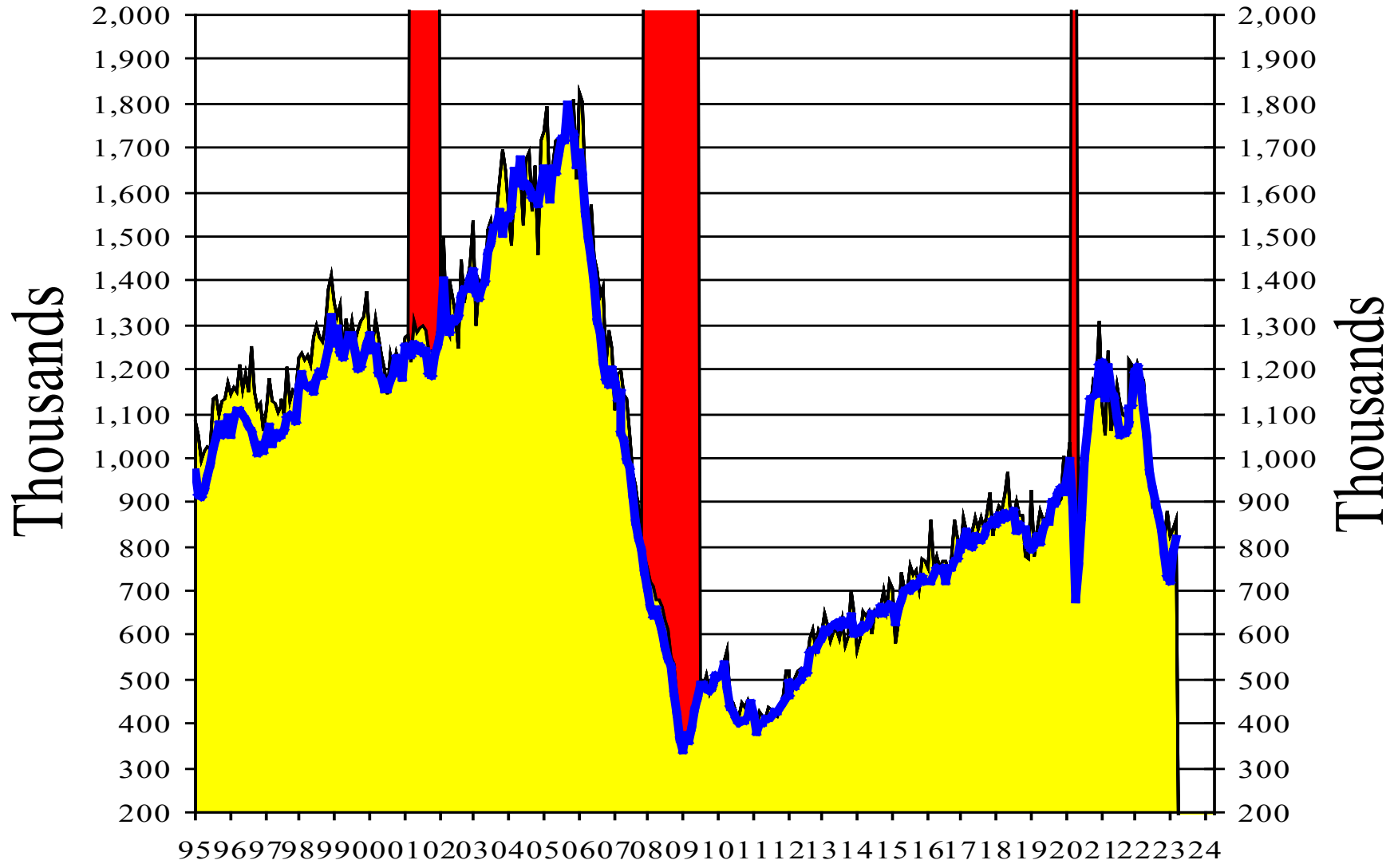
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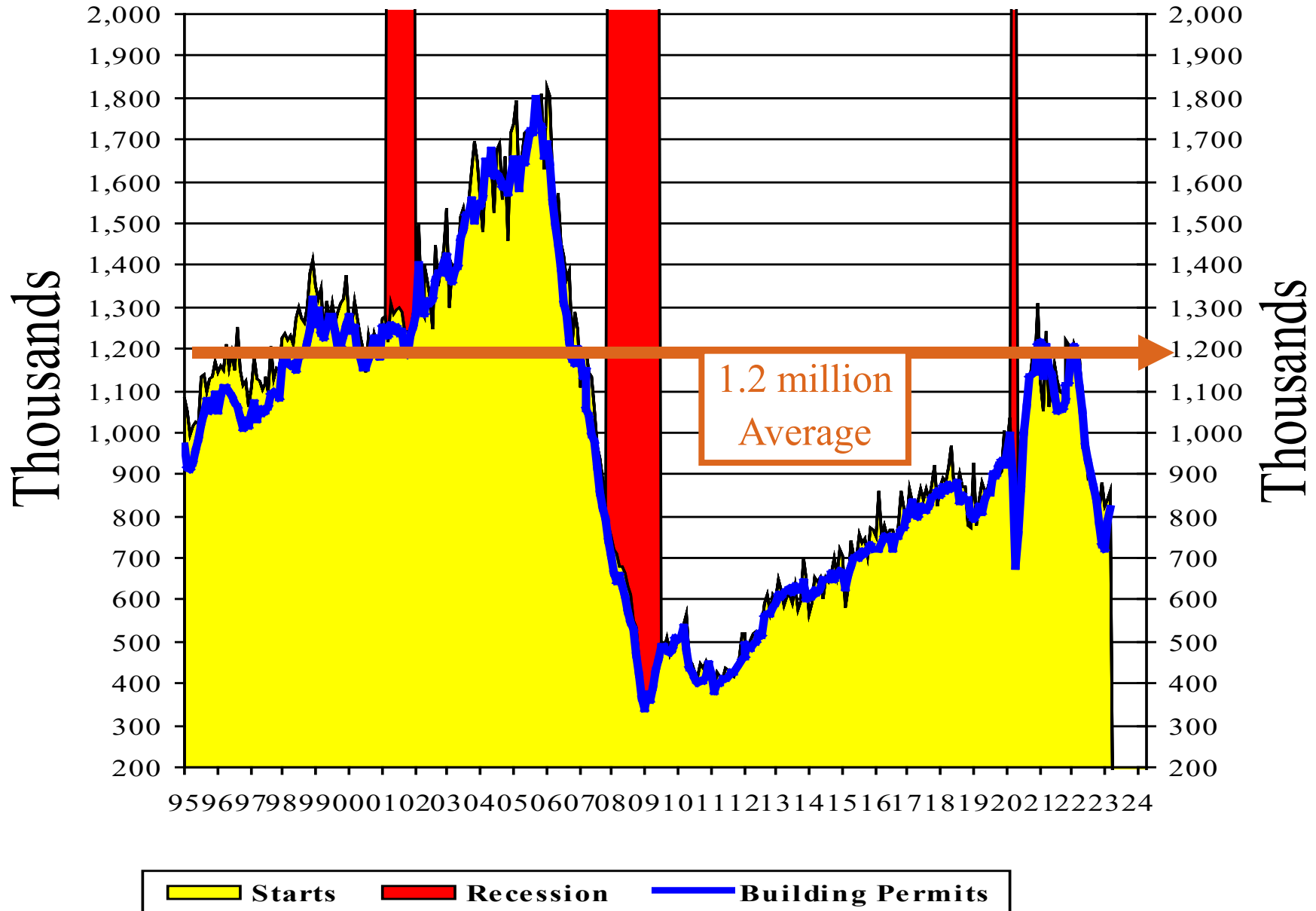


Single Family Housing Starts & Building Permits (seasonally adjusted annual rate)

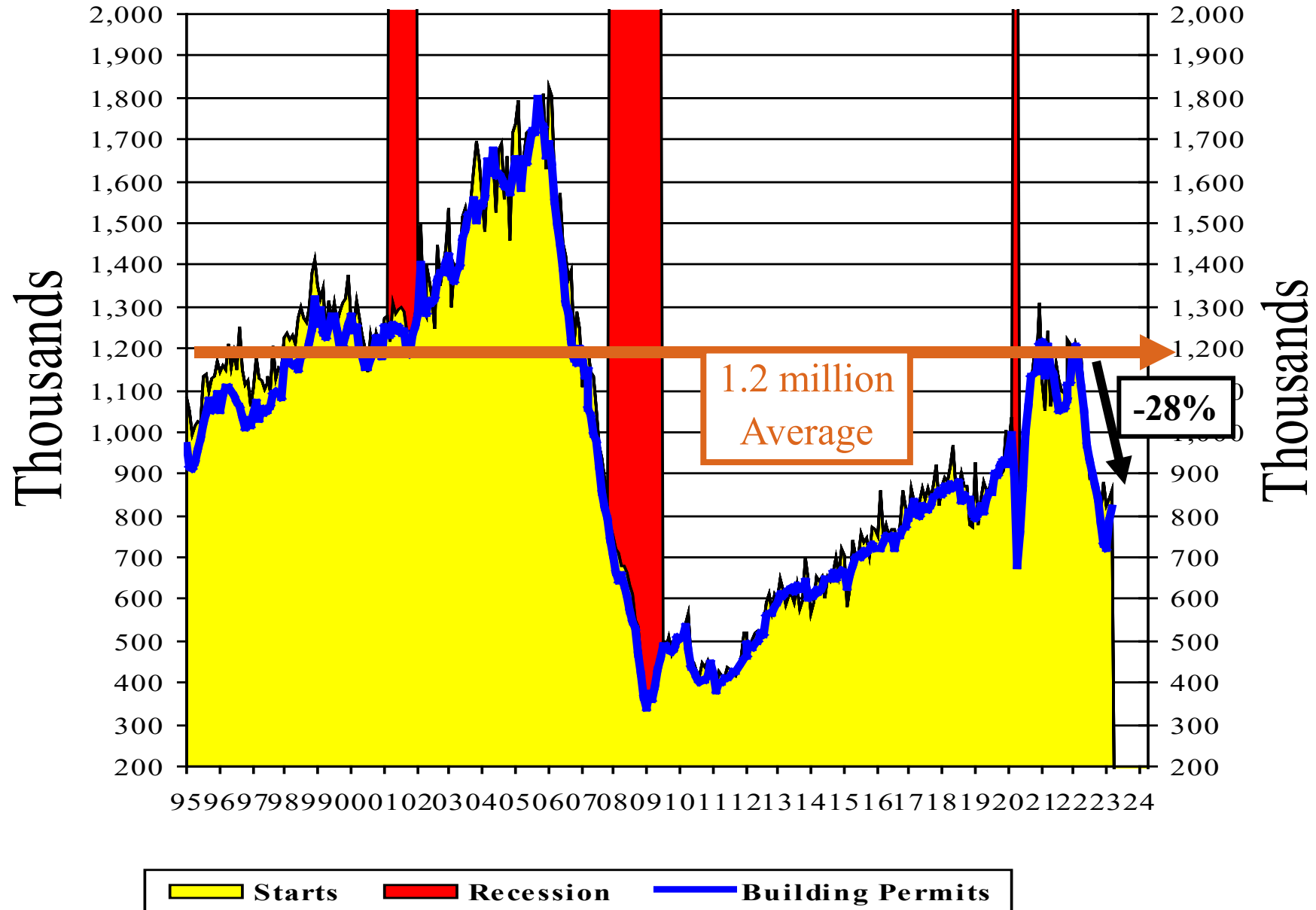


Starts Recession Building Permits

Single Family Housing Starts & Building Permits (seasonally adjusted annual rate)



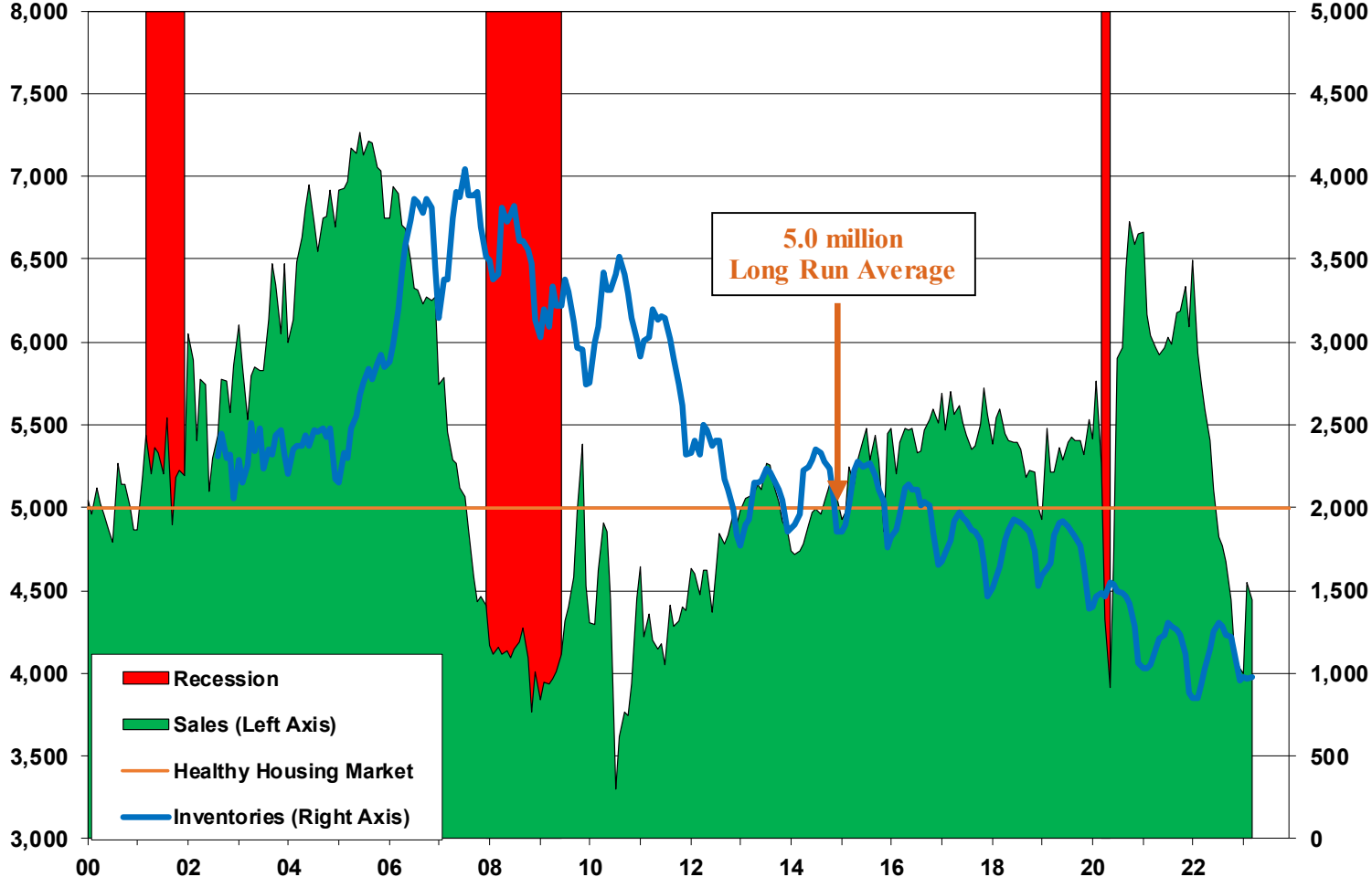
Single Family Housing Starts & Building Permits (seasonally adjusted annual rate)



Existing Home Sales (annual rate) & Inventories

Thousands

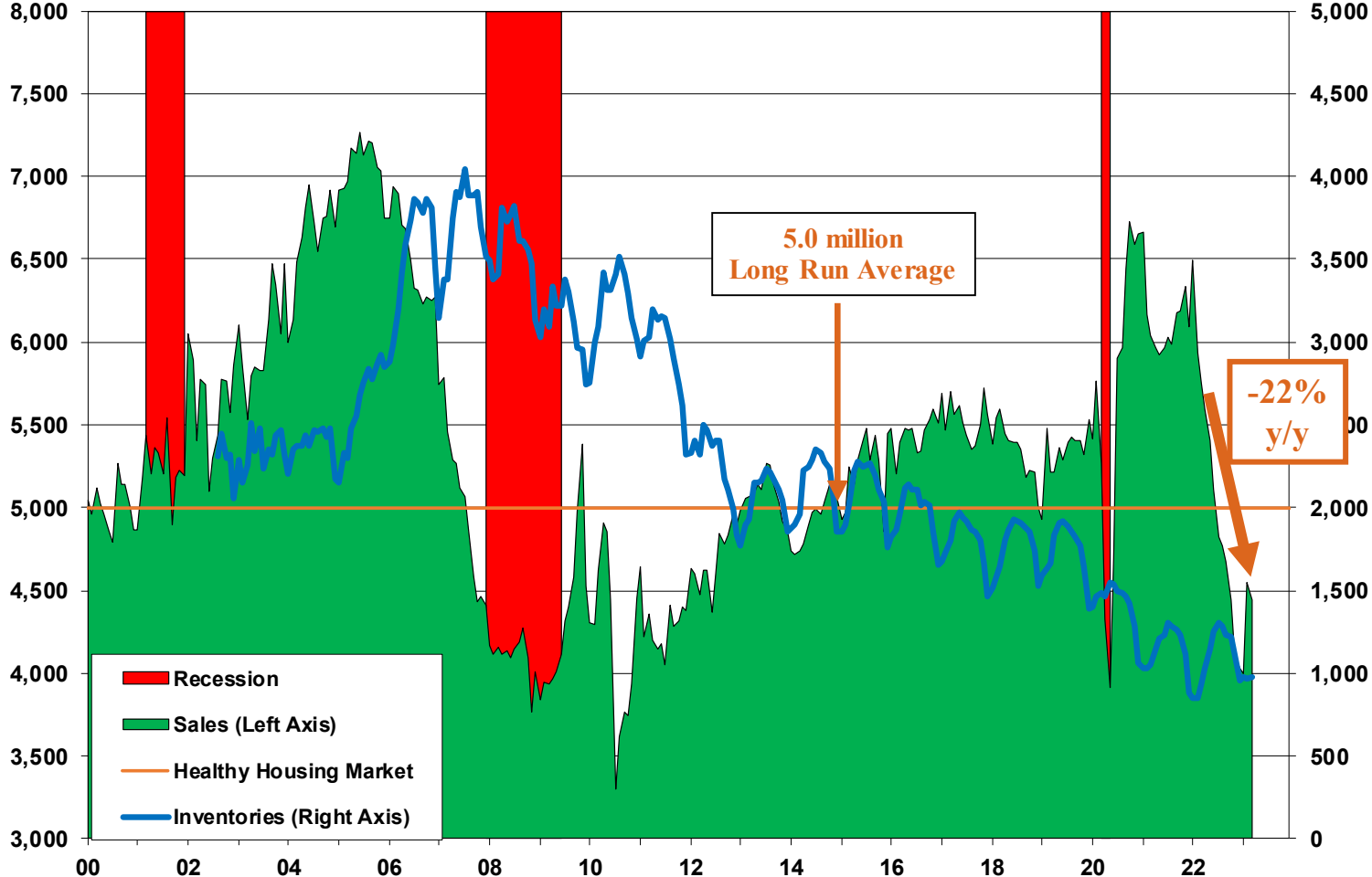
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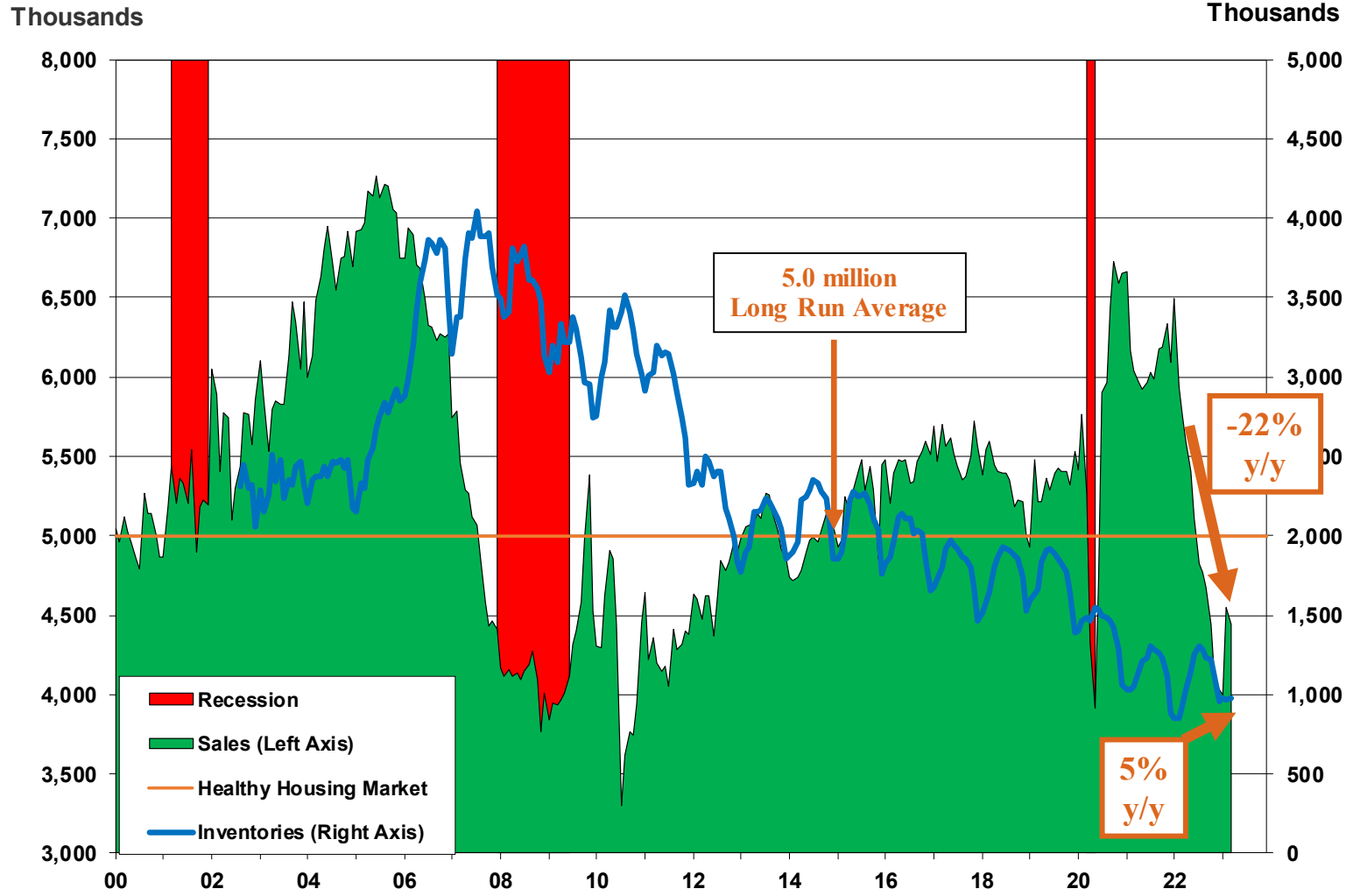
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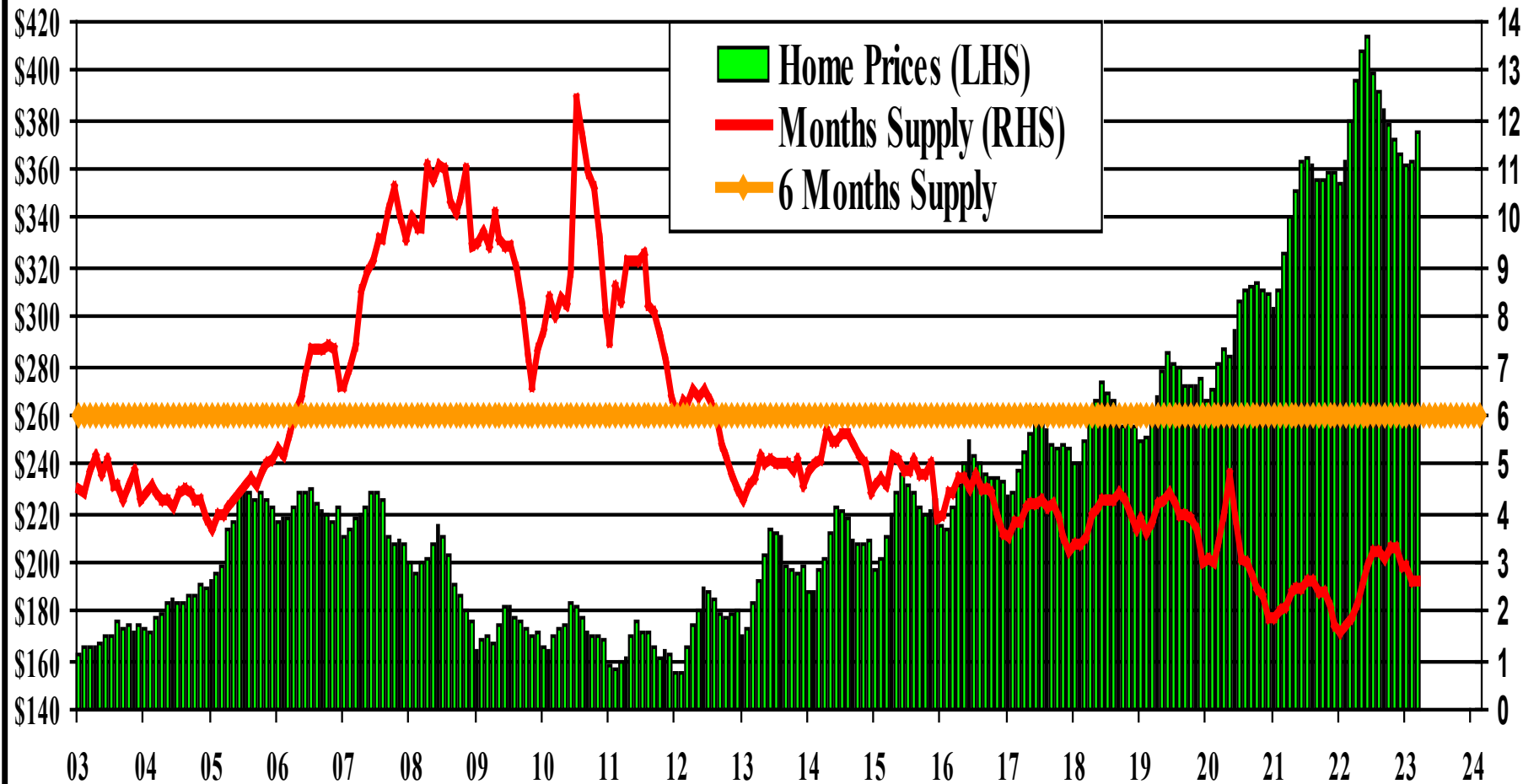
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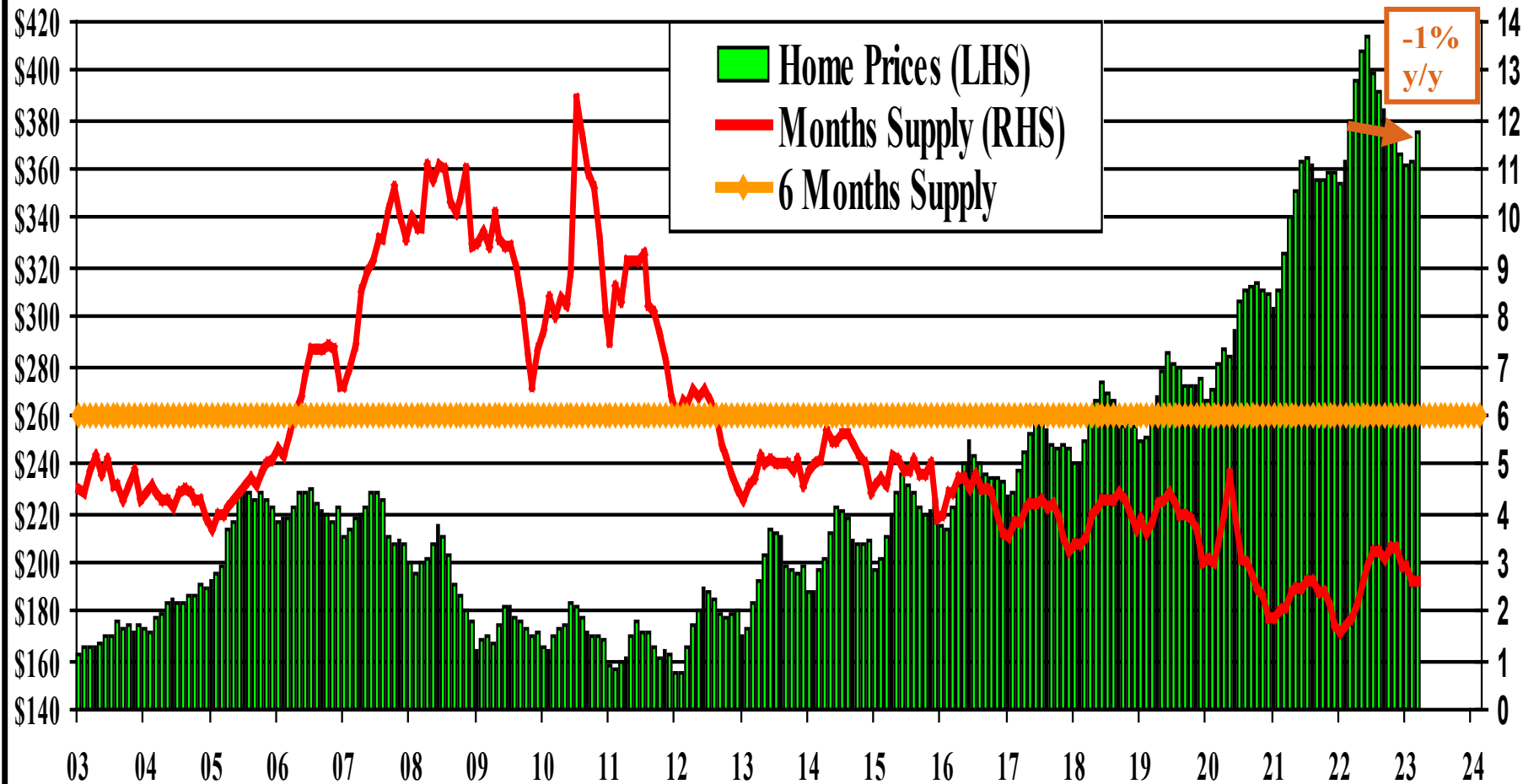
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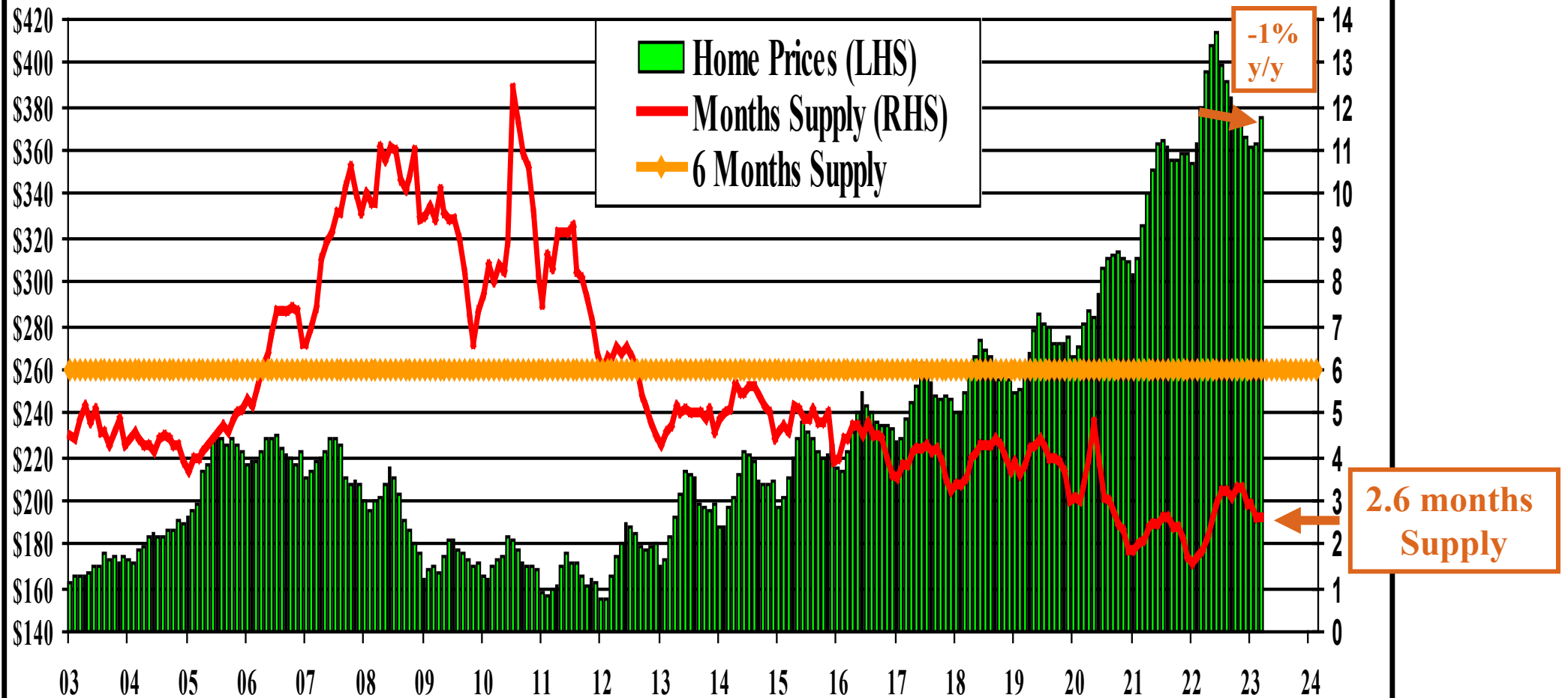
Median Existing Home Price & Months Supply at Current Sales Rate



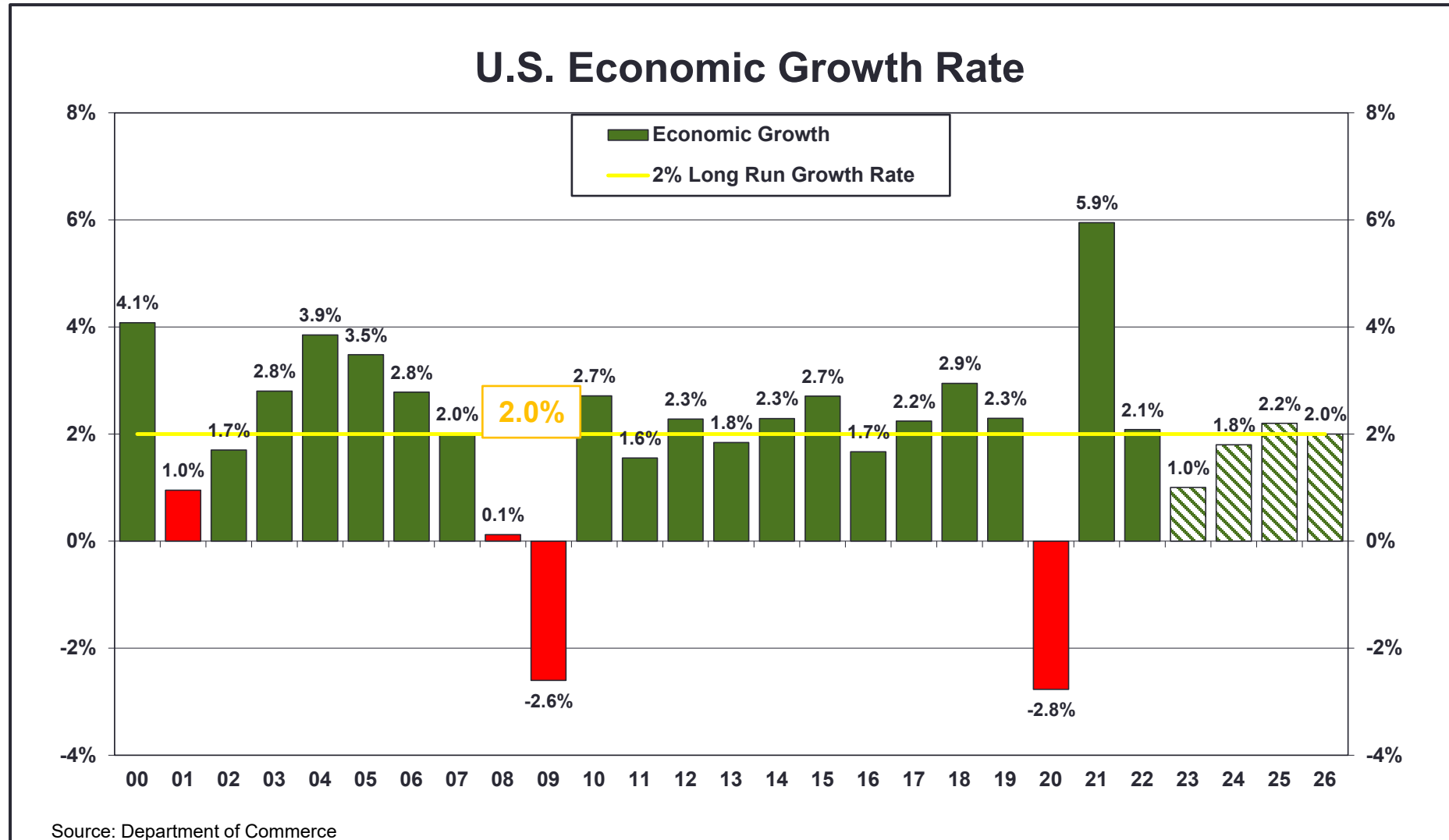
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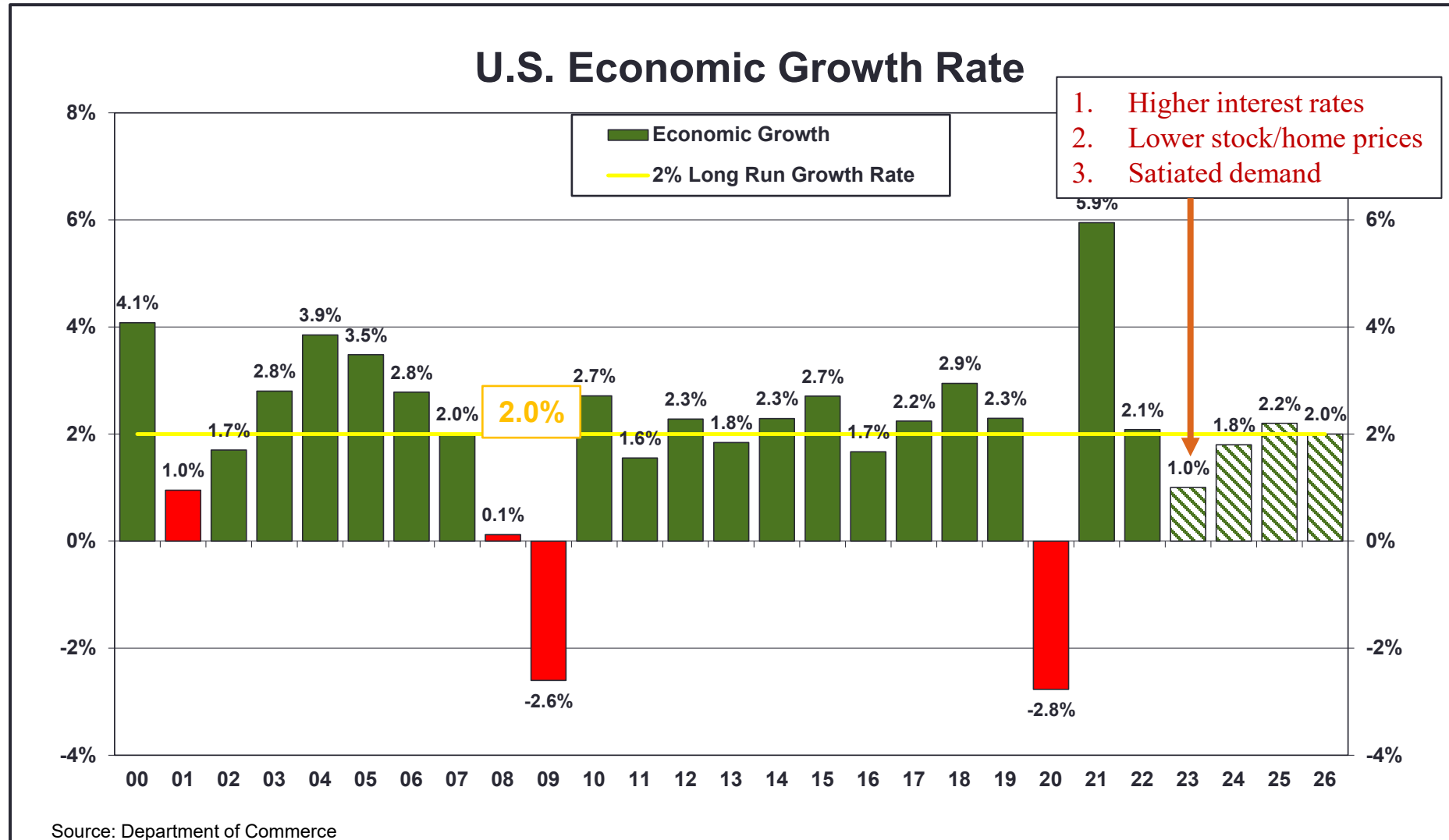
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Weak Economic Growth in 2023



Weak Economic Growth in 2023

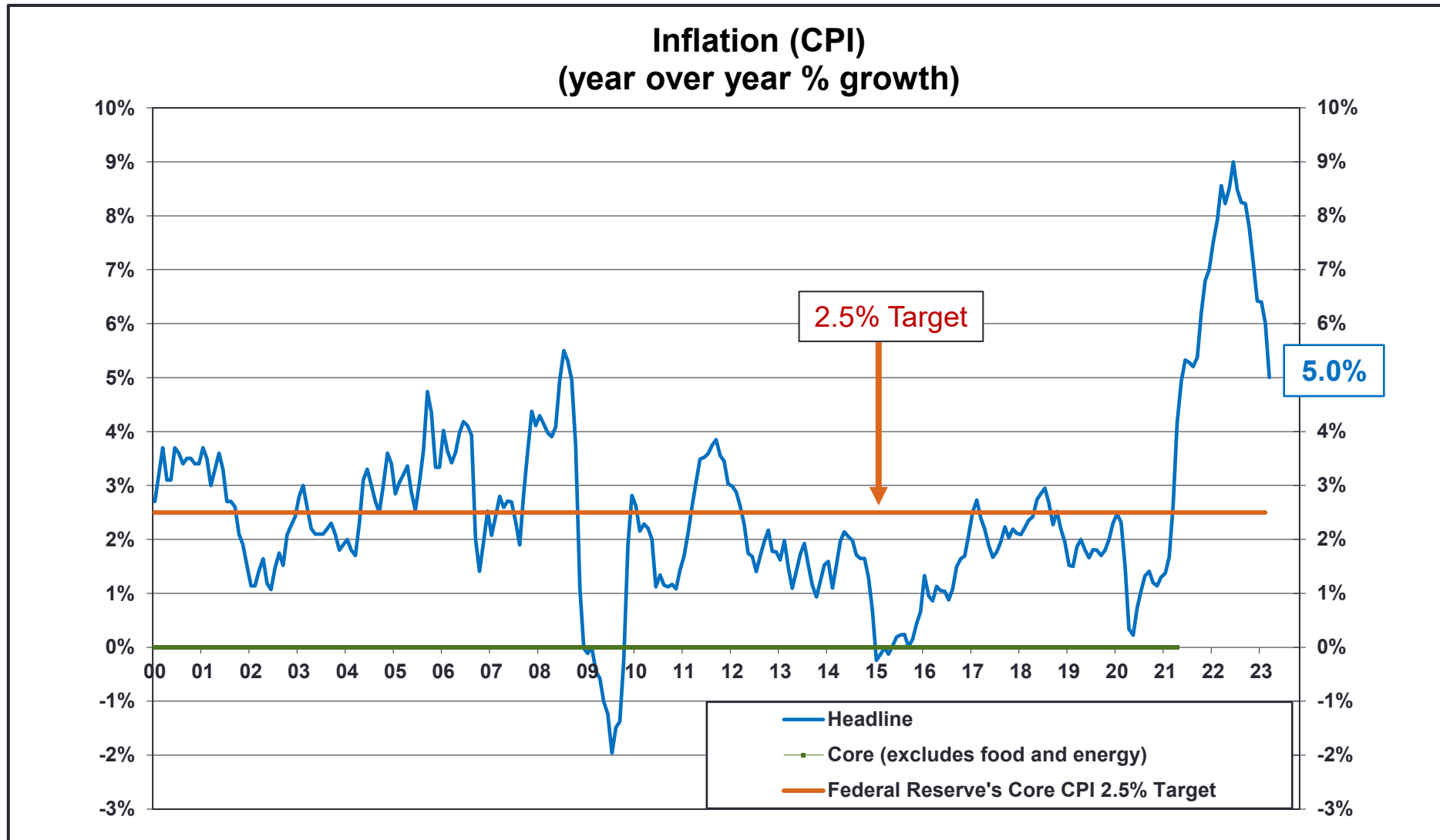


The Big Question

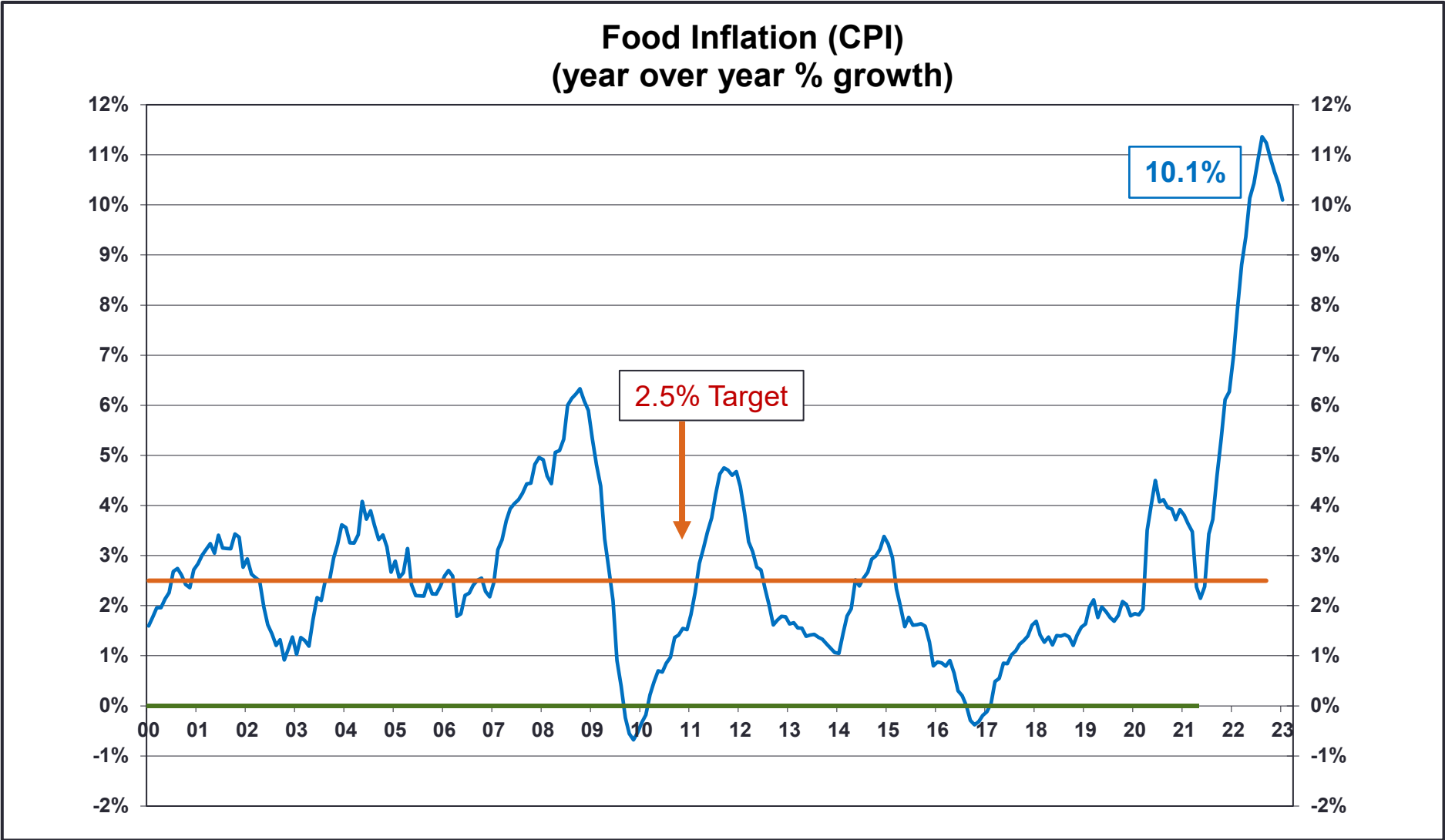
The Big Question

**Inflation or Deflation
tell me if you can
will we be Zimbabwe
or will we be Japan?**

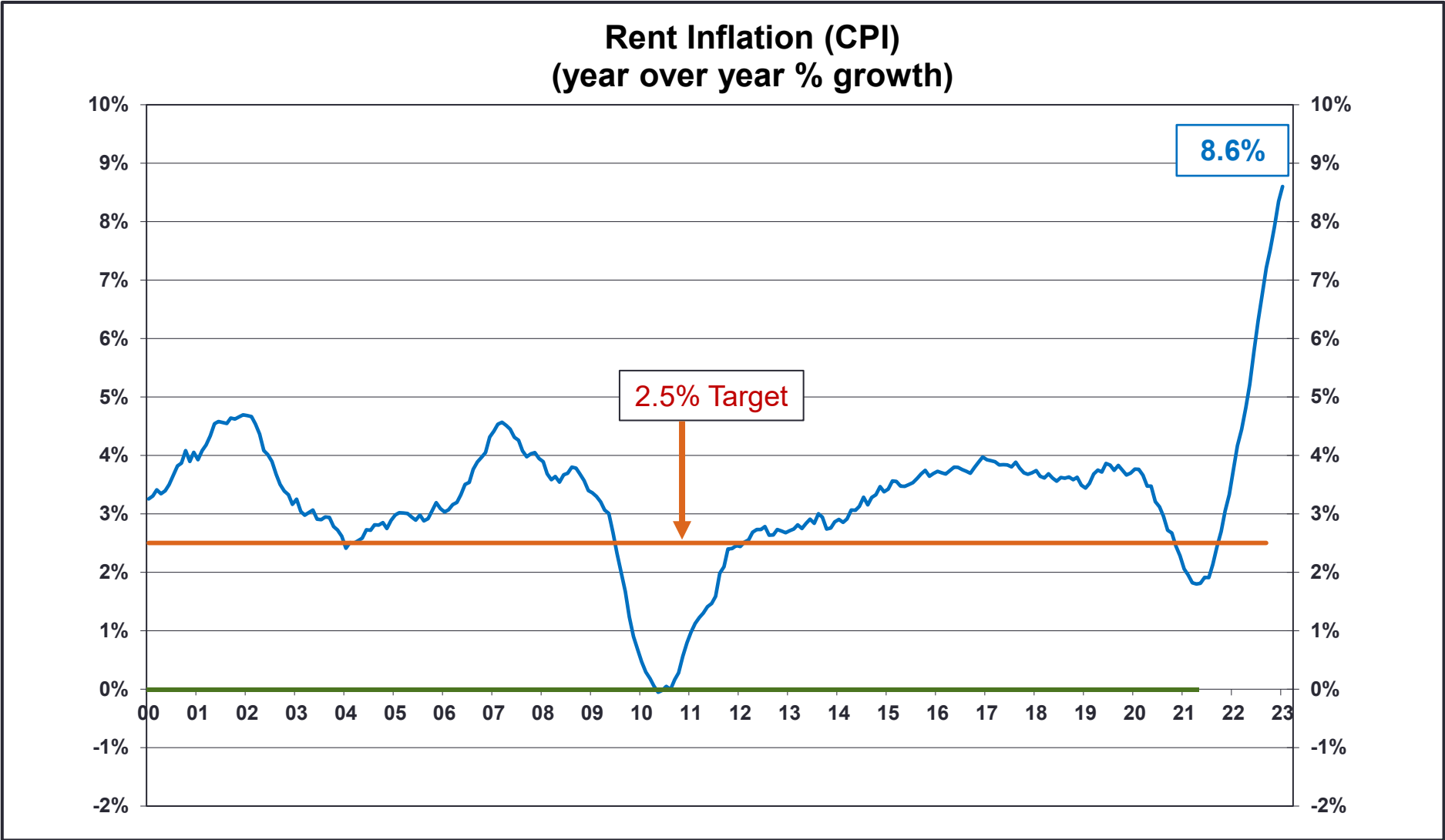
High Inflation for the Next Year



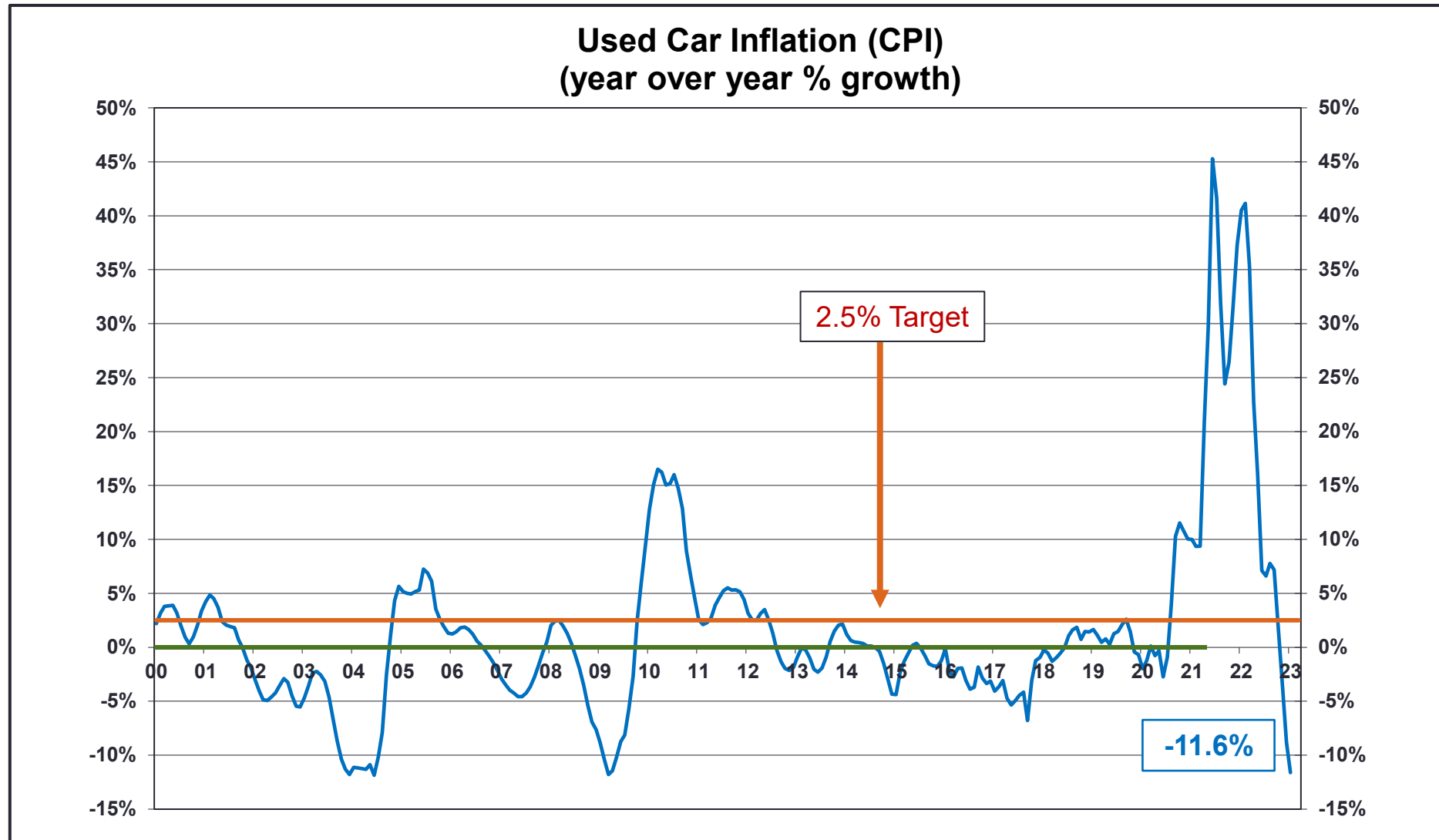
Food Prices



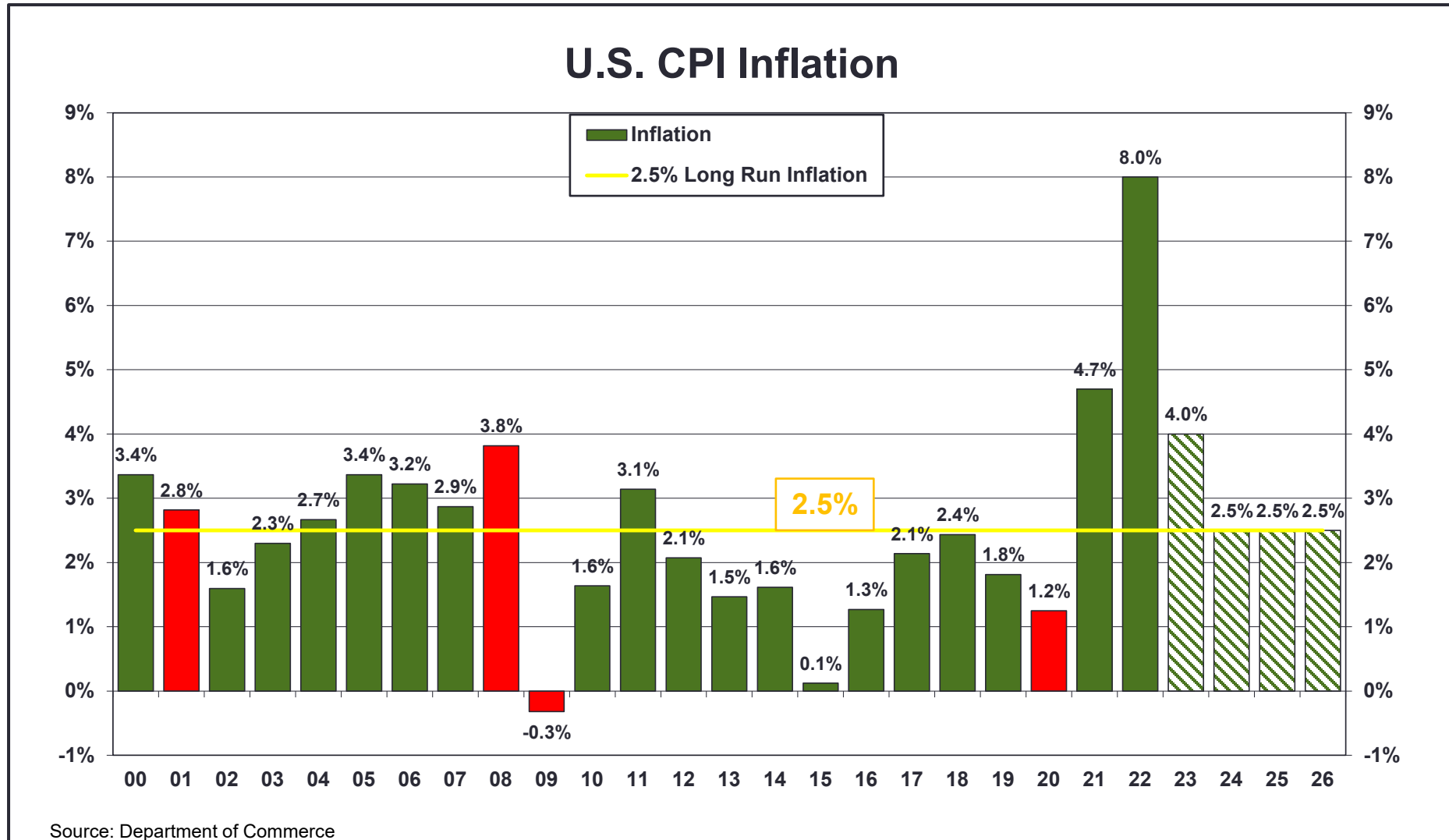
Rent of Primary Residence



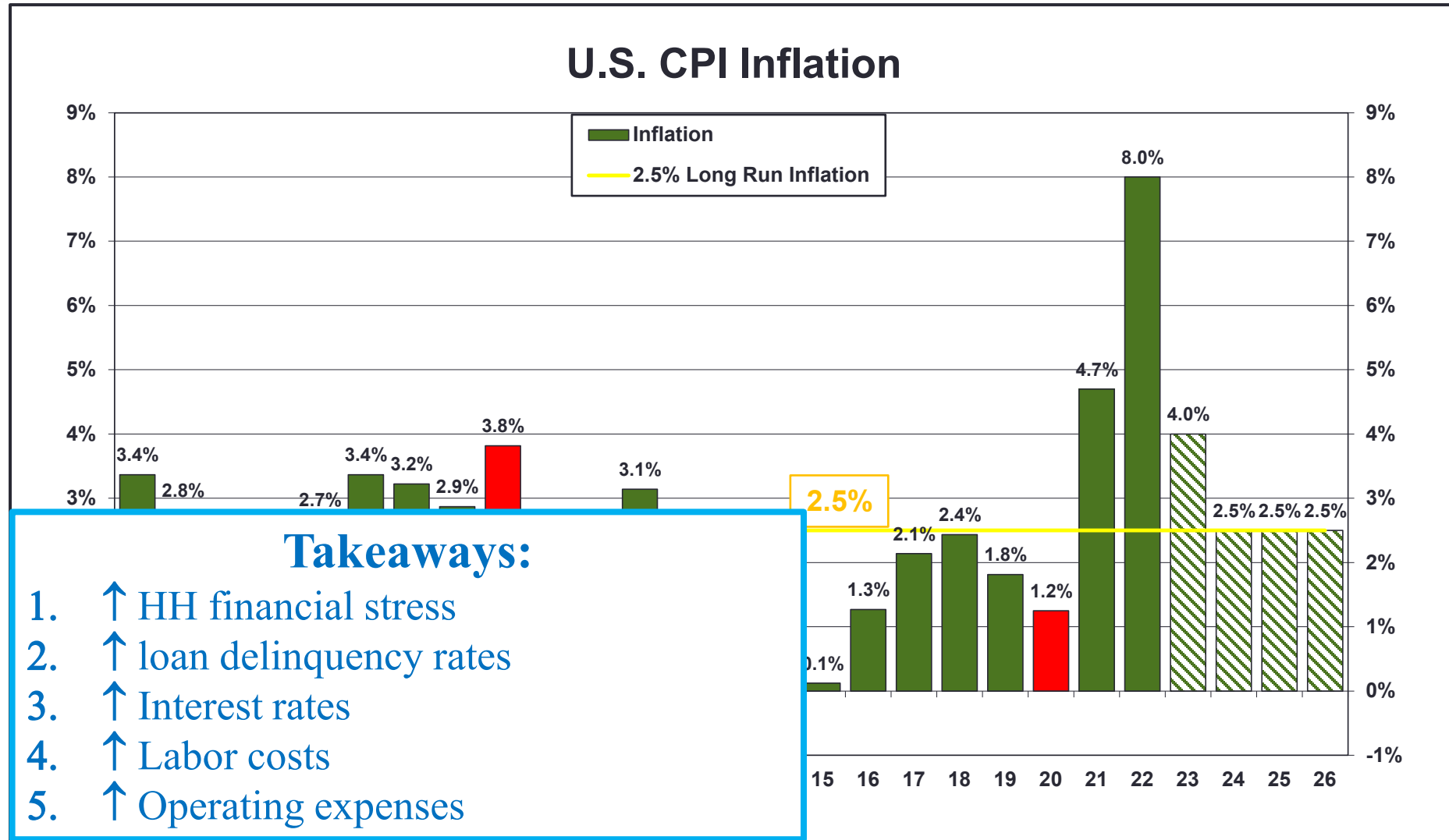
Used Car Prices



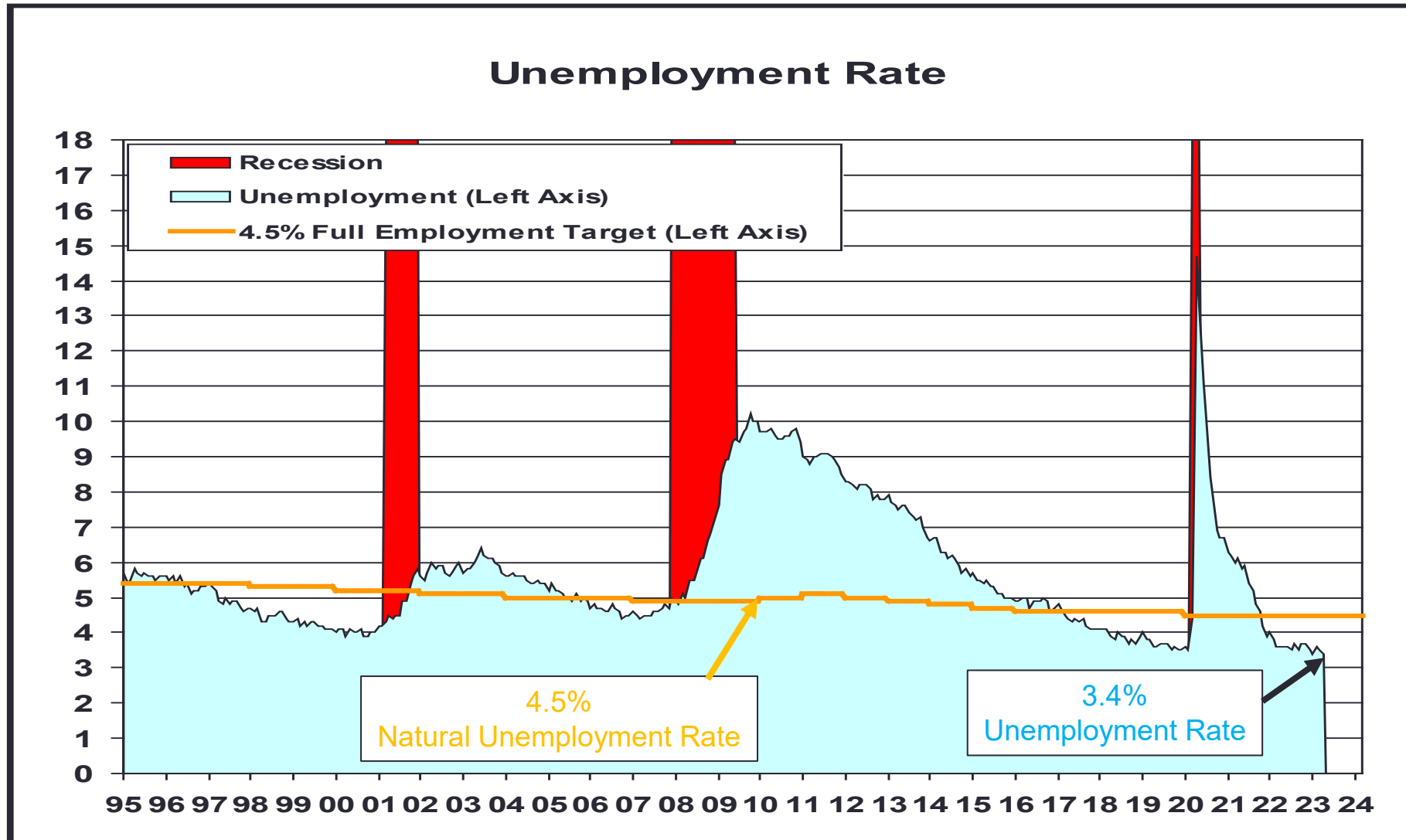
Inflation Above Target Until 2024



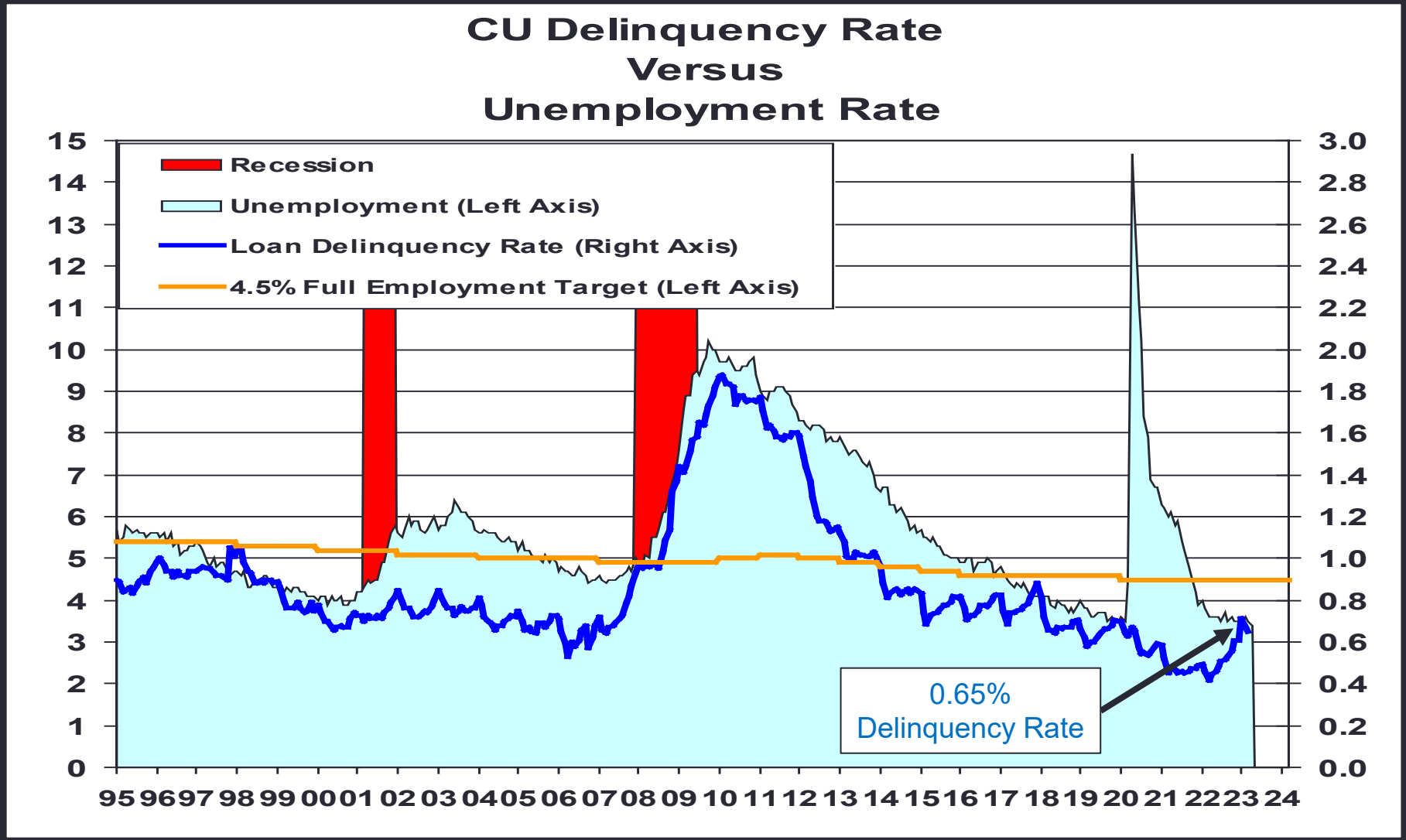
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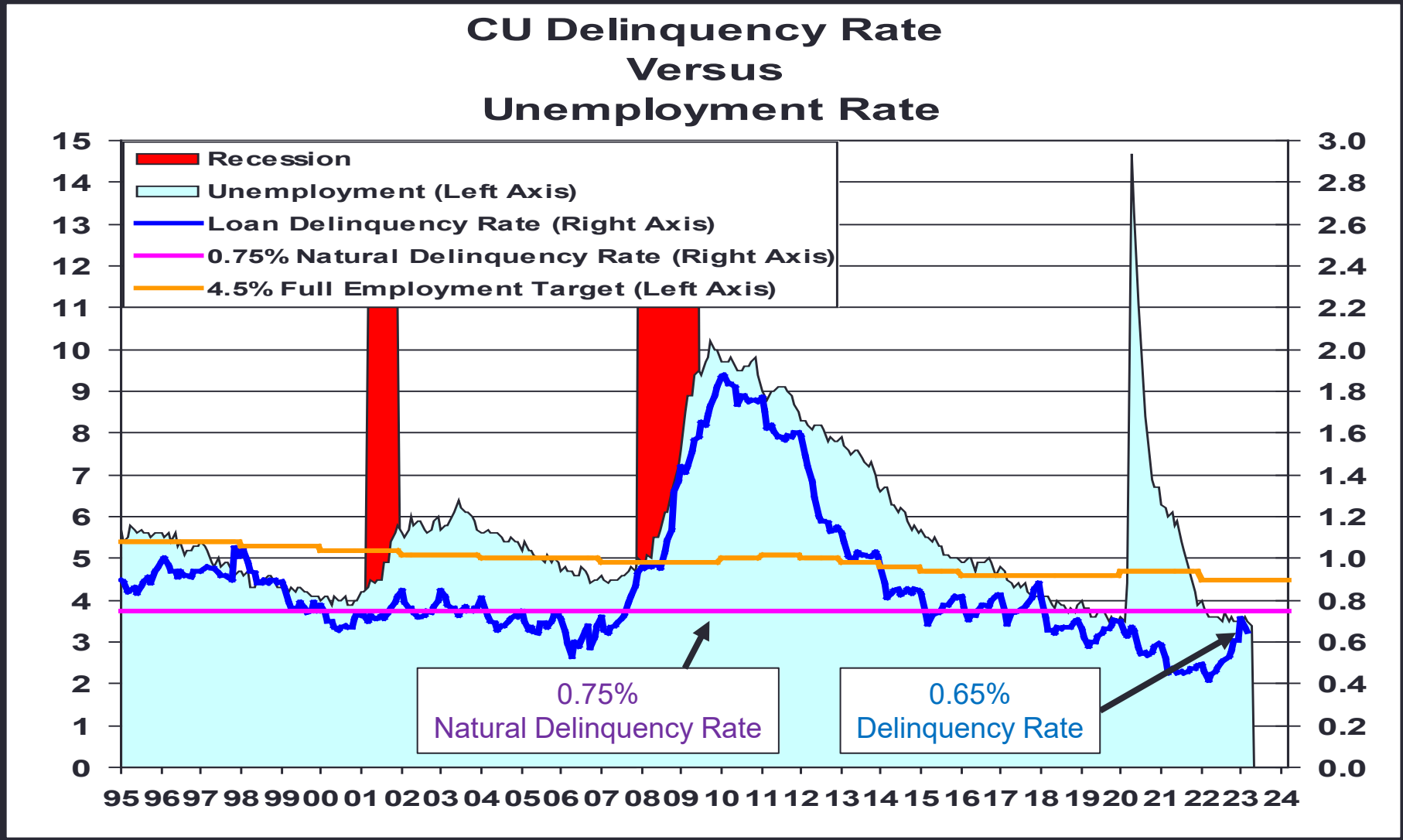
Unemployment Rate Below Natural Unemployment Rate



CU Loan Delinquency Rates are Low but Heading Up



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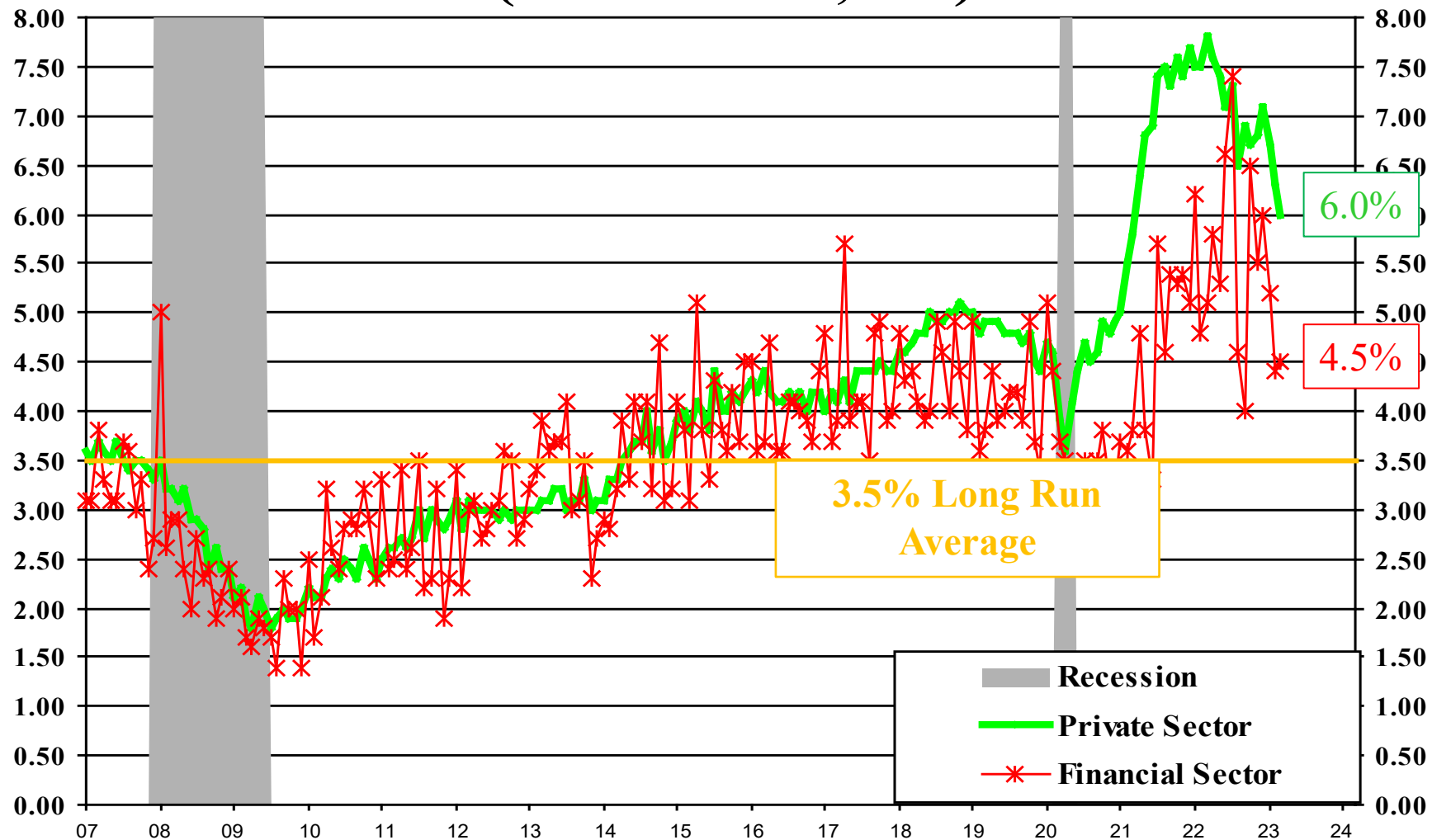
Job Openings Rate VS Quit Rate

Quit Rate is the number of voluntary separations by employees as a percent of total employment

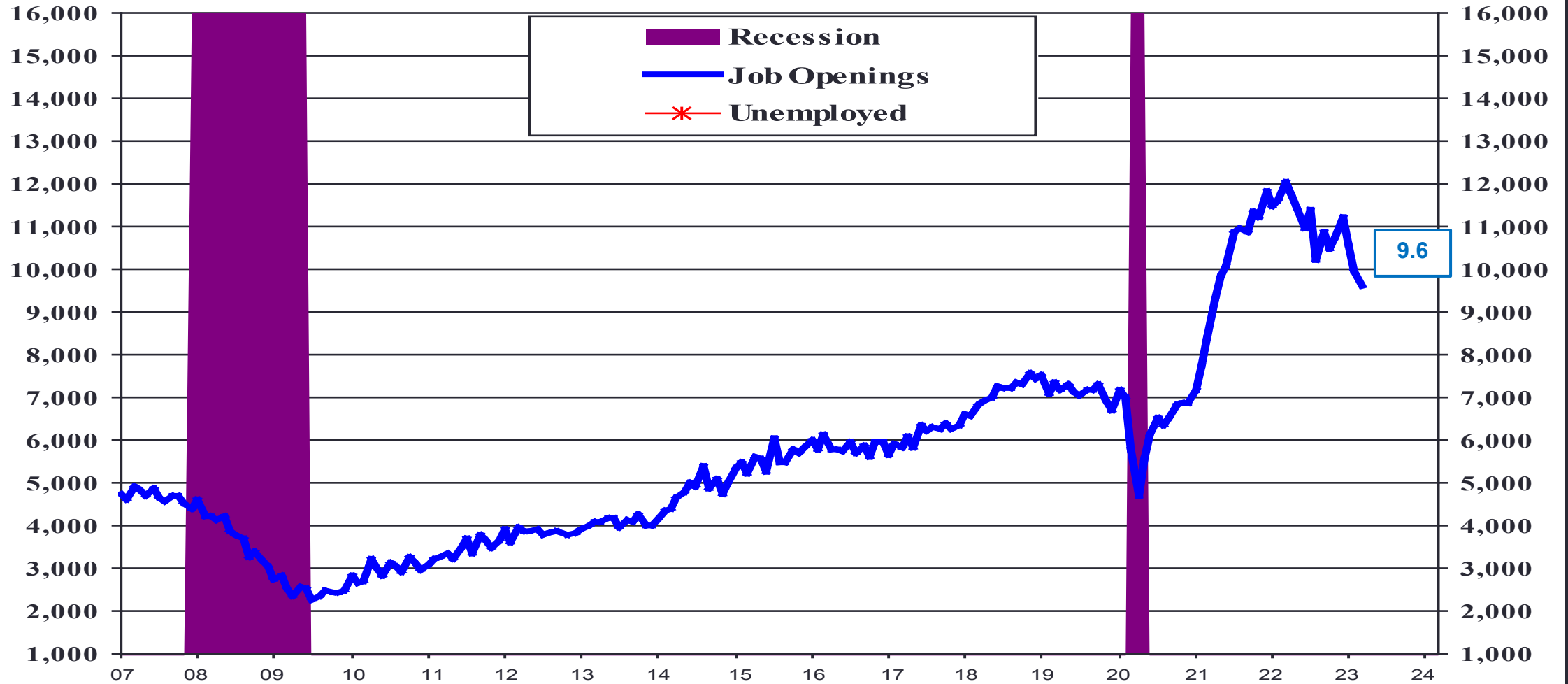


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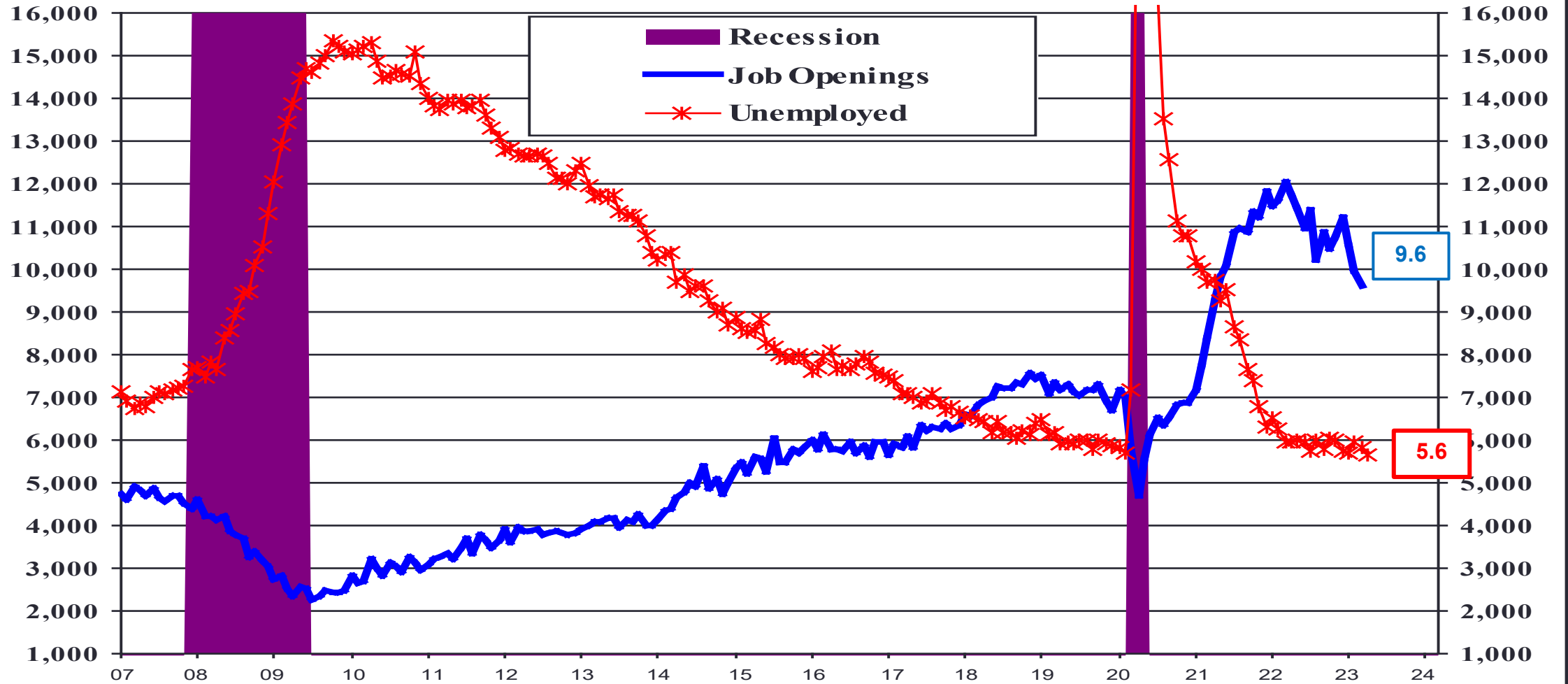
Job Openings Rate (Thousands, SA)



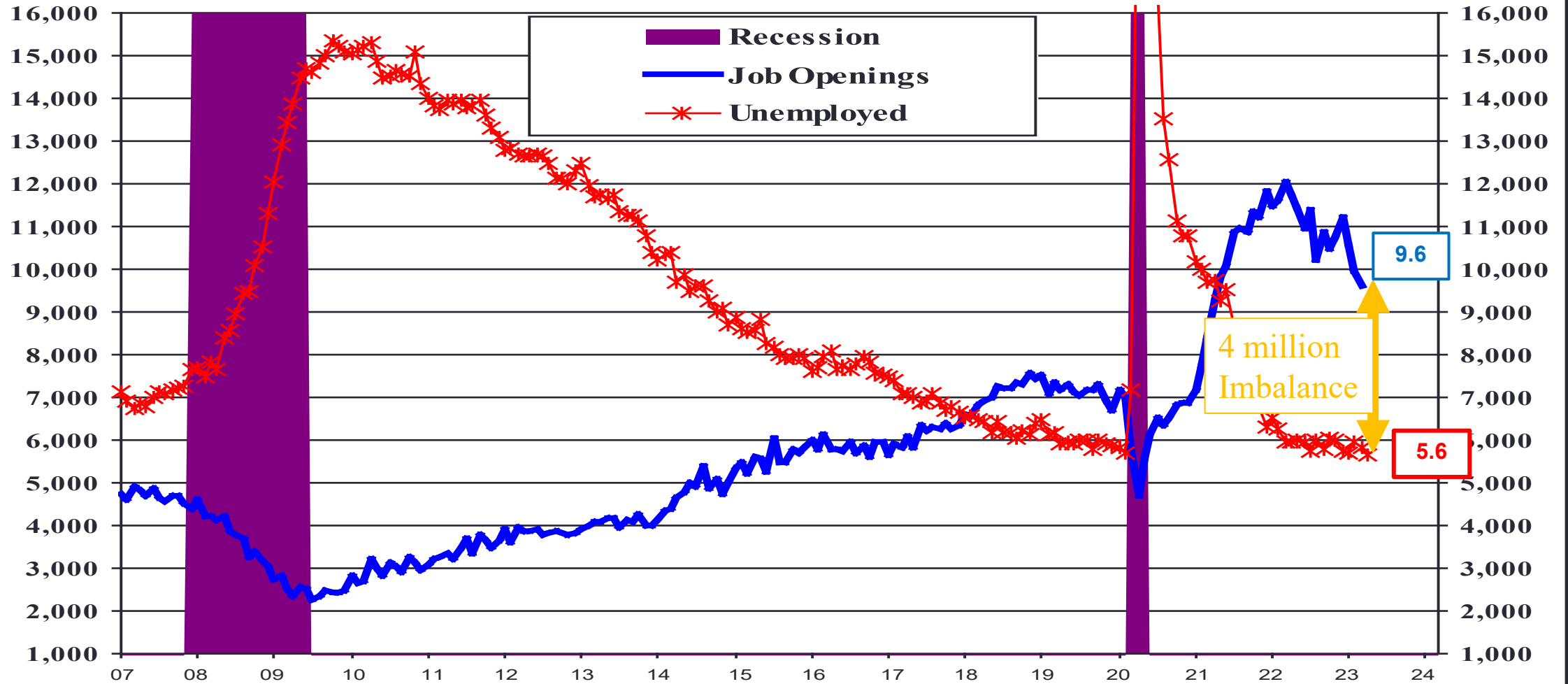
Job Openings vs Unemployed



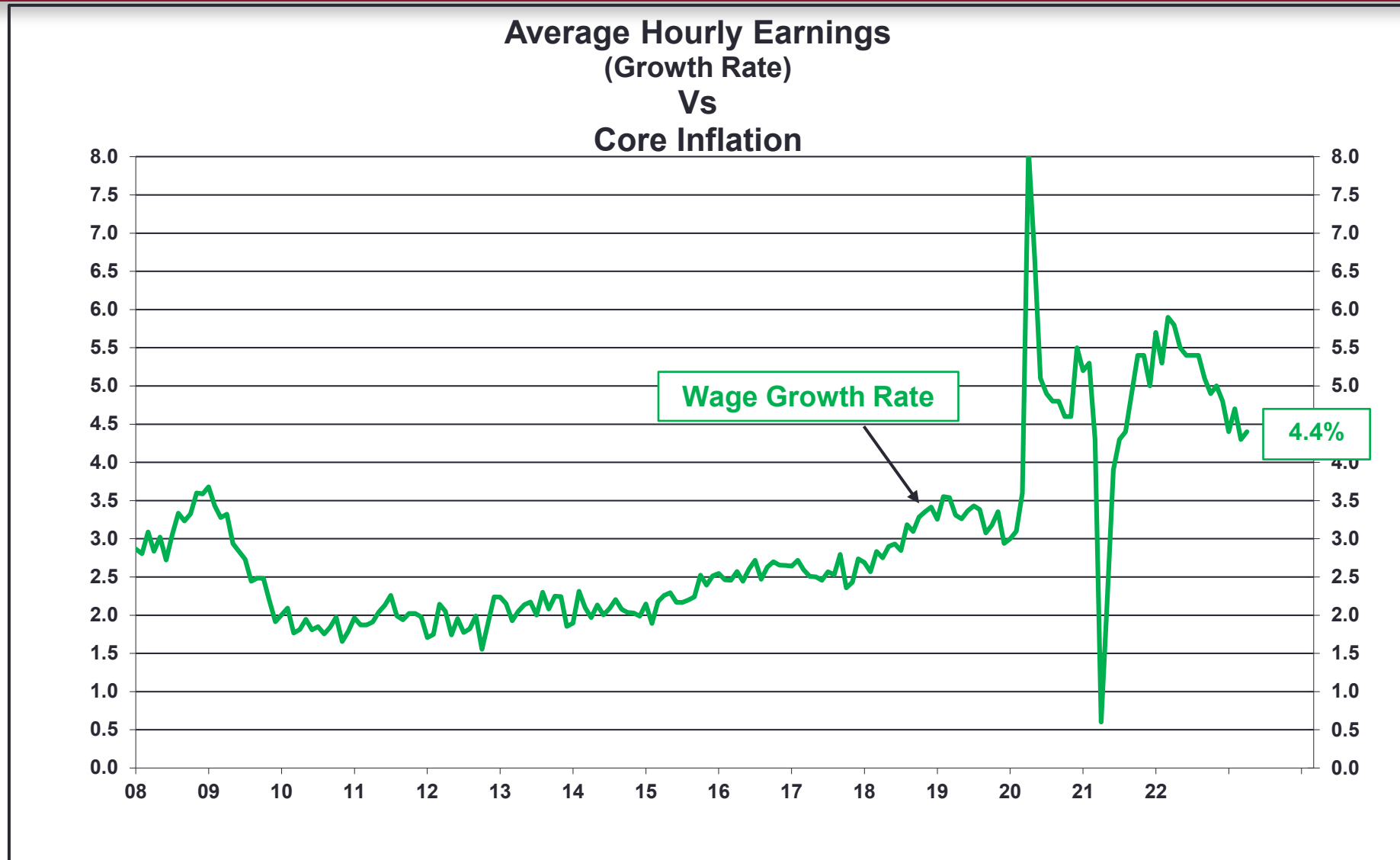
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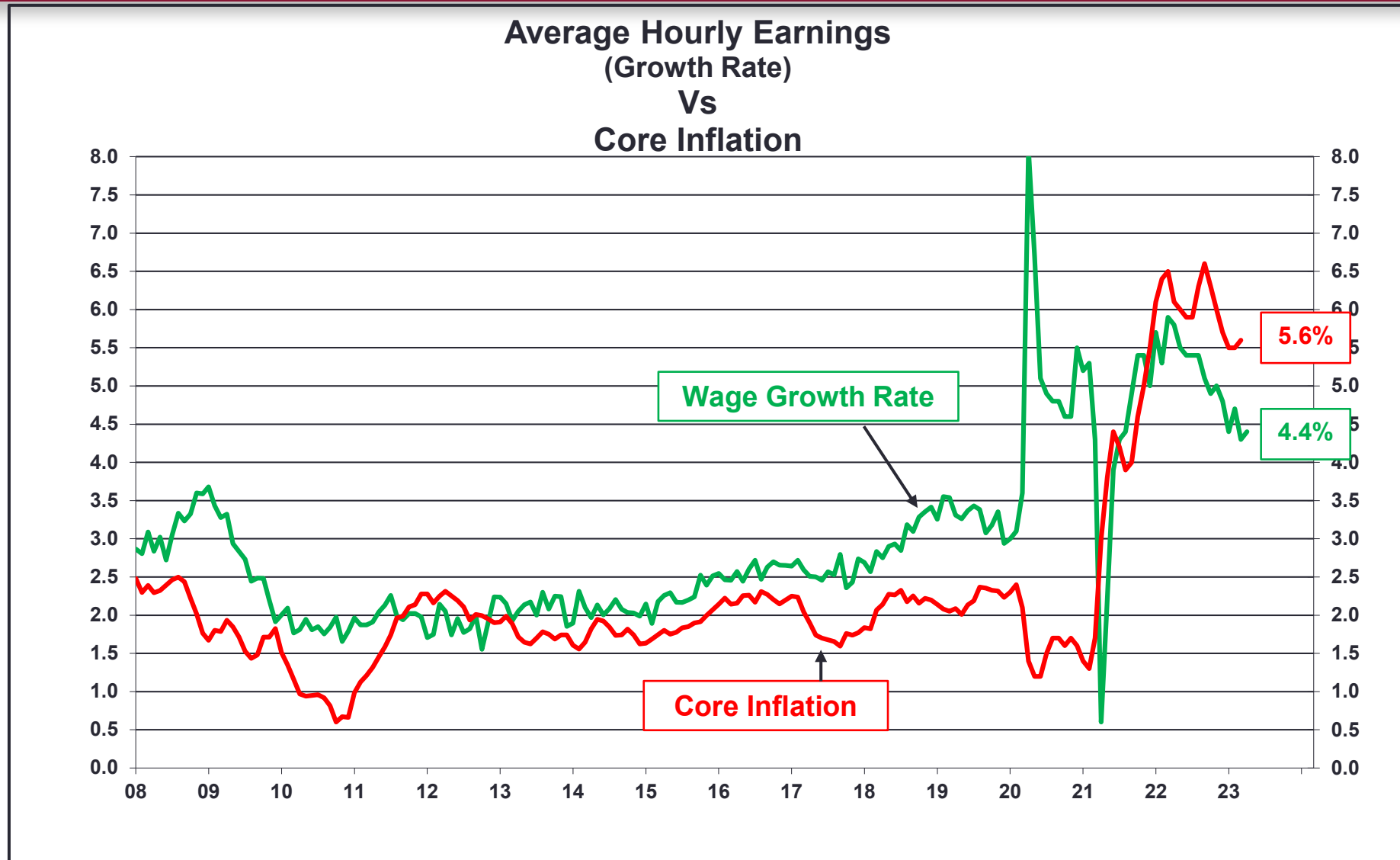
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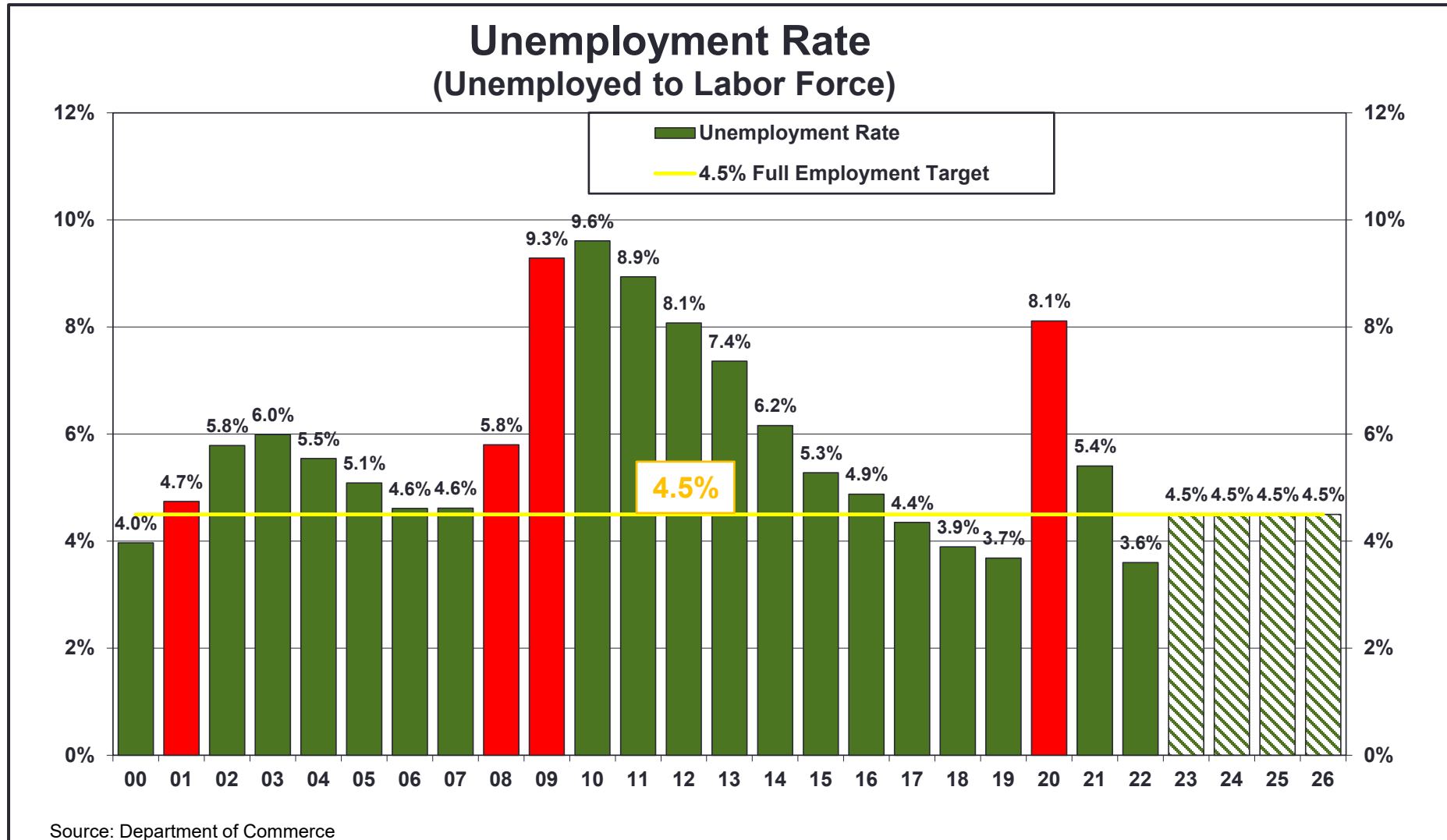
Wage Growth Slower Than Inflation



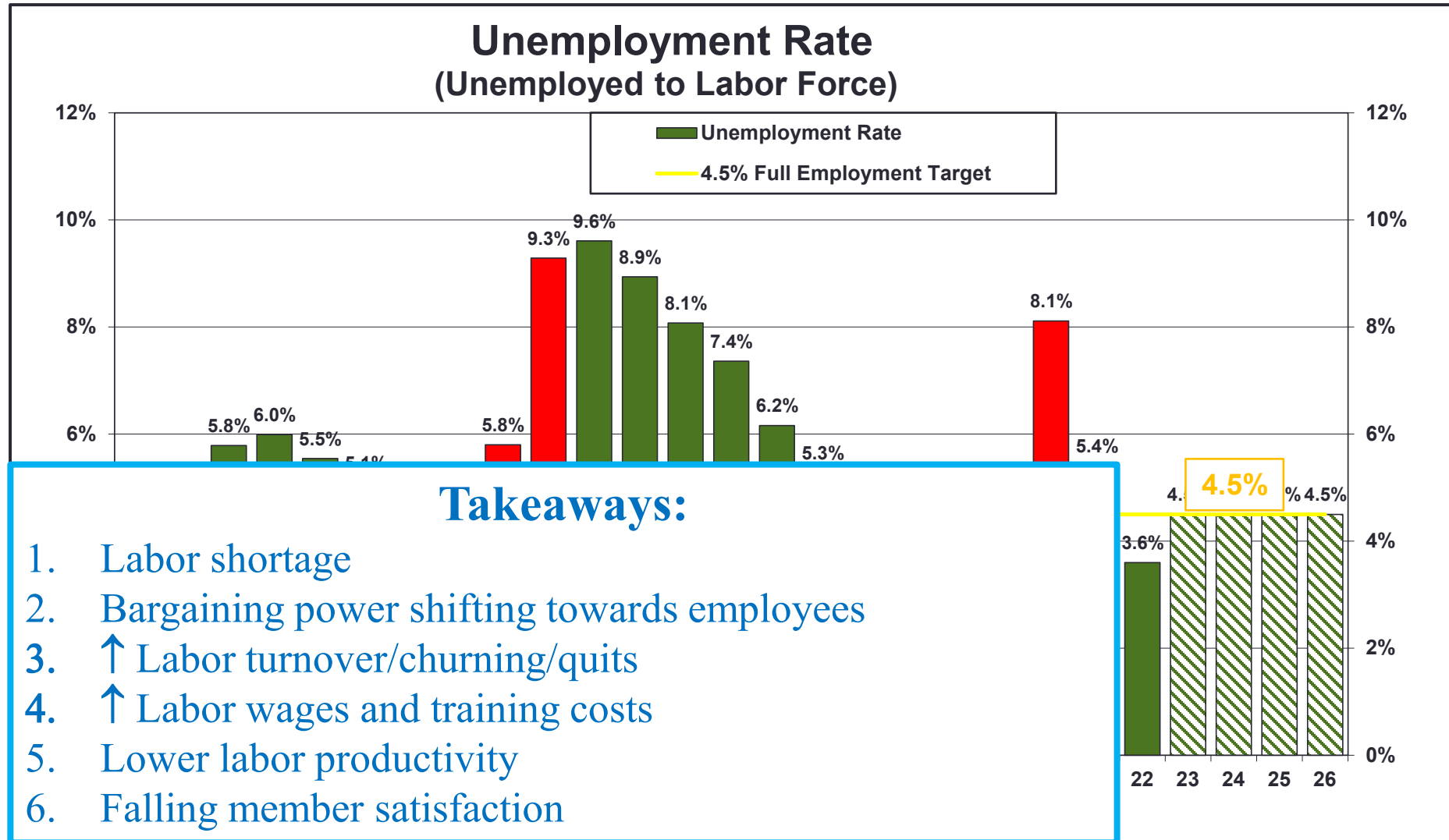
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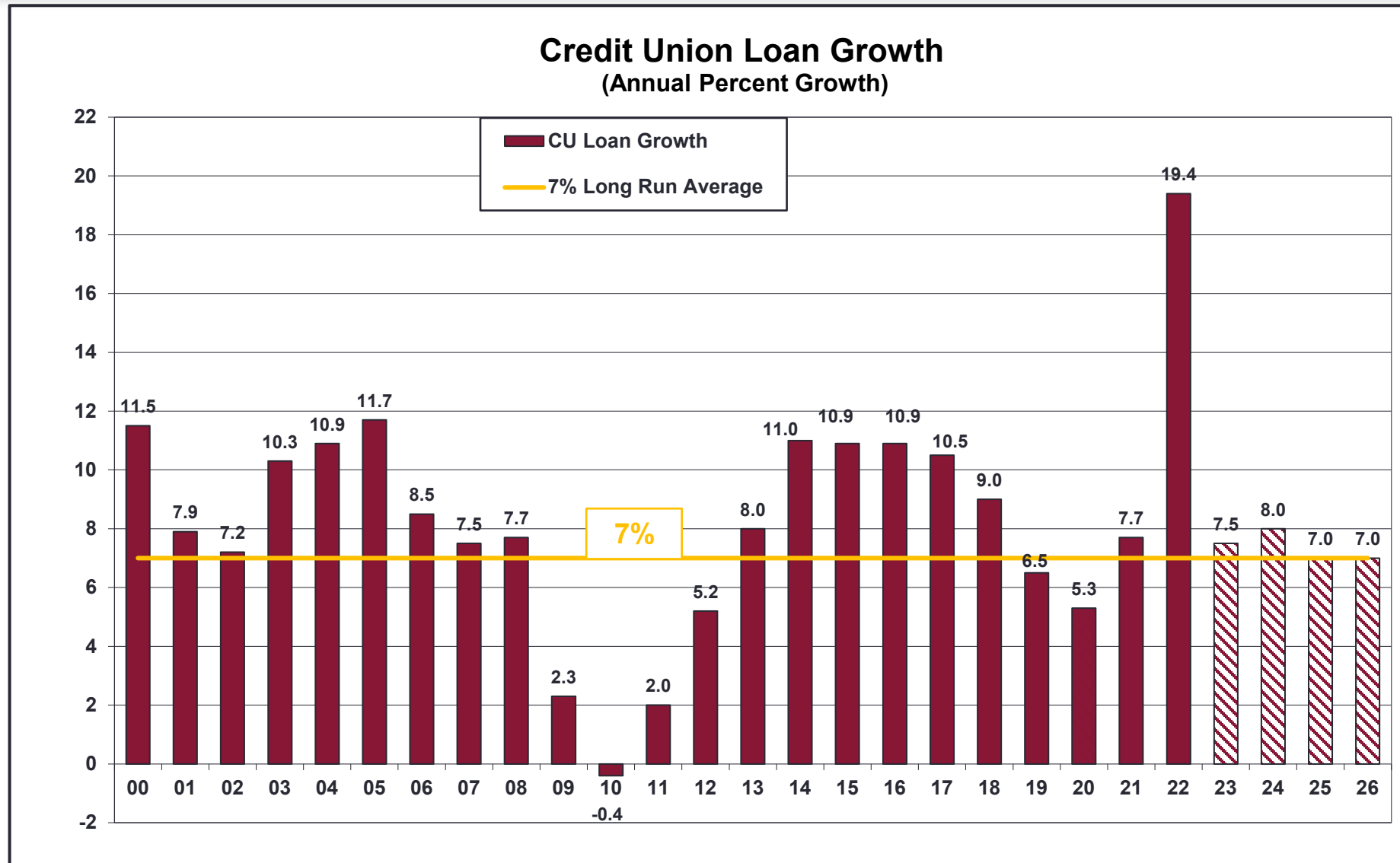
Unemployment Rate Rising to the Natural Rate in 2023



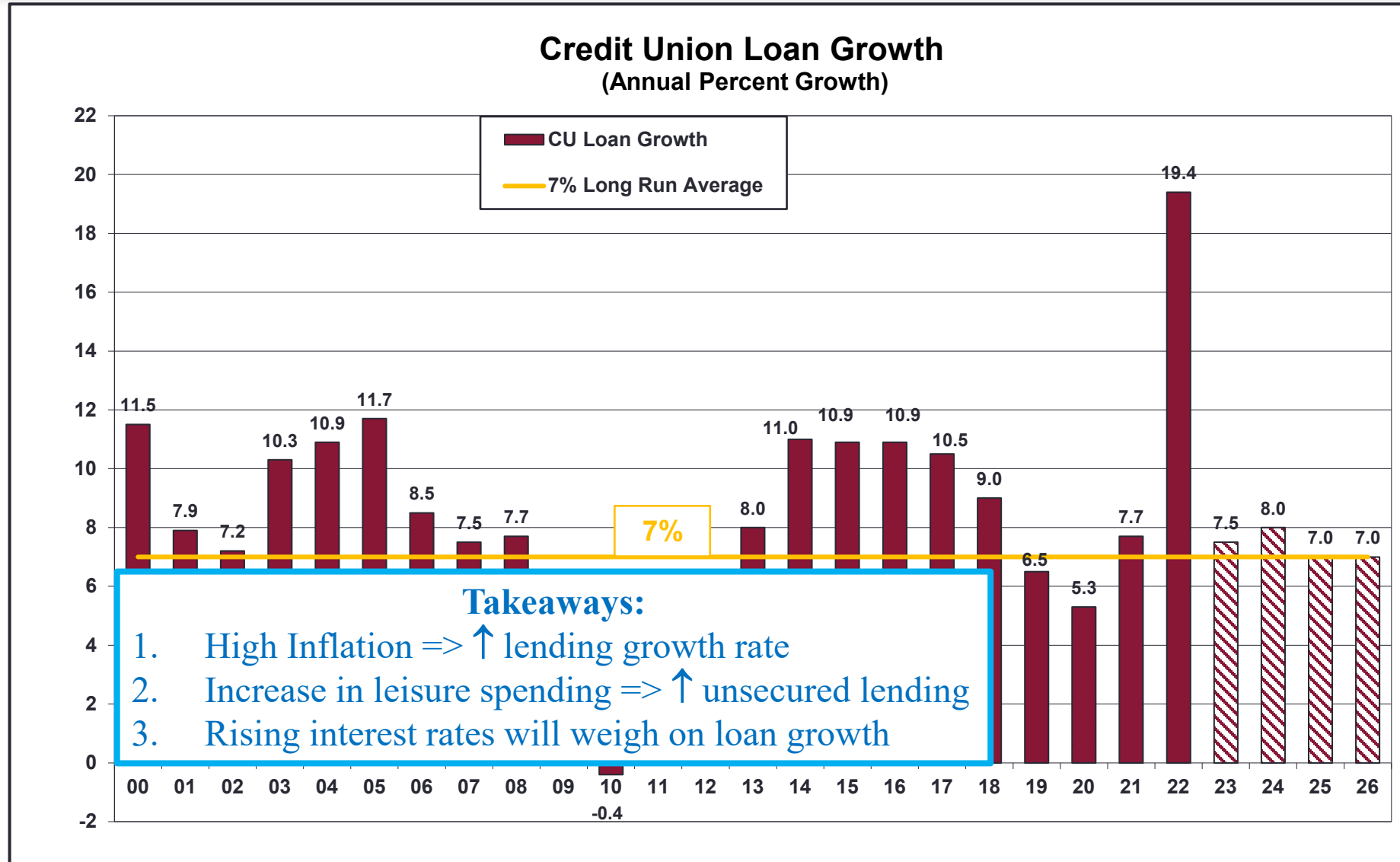
Unemployment Rate Below Normal for Next 2 Years



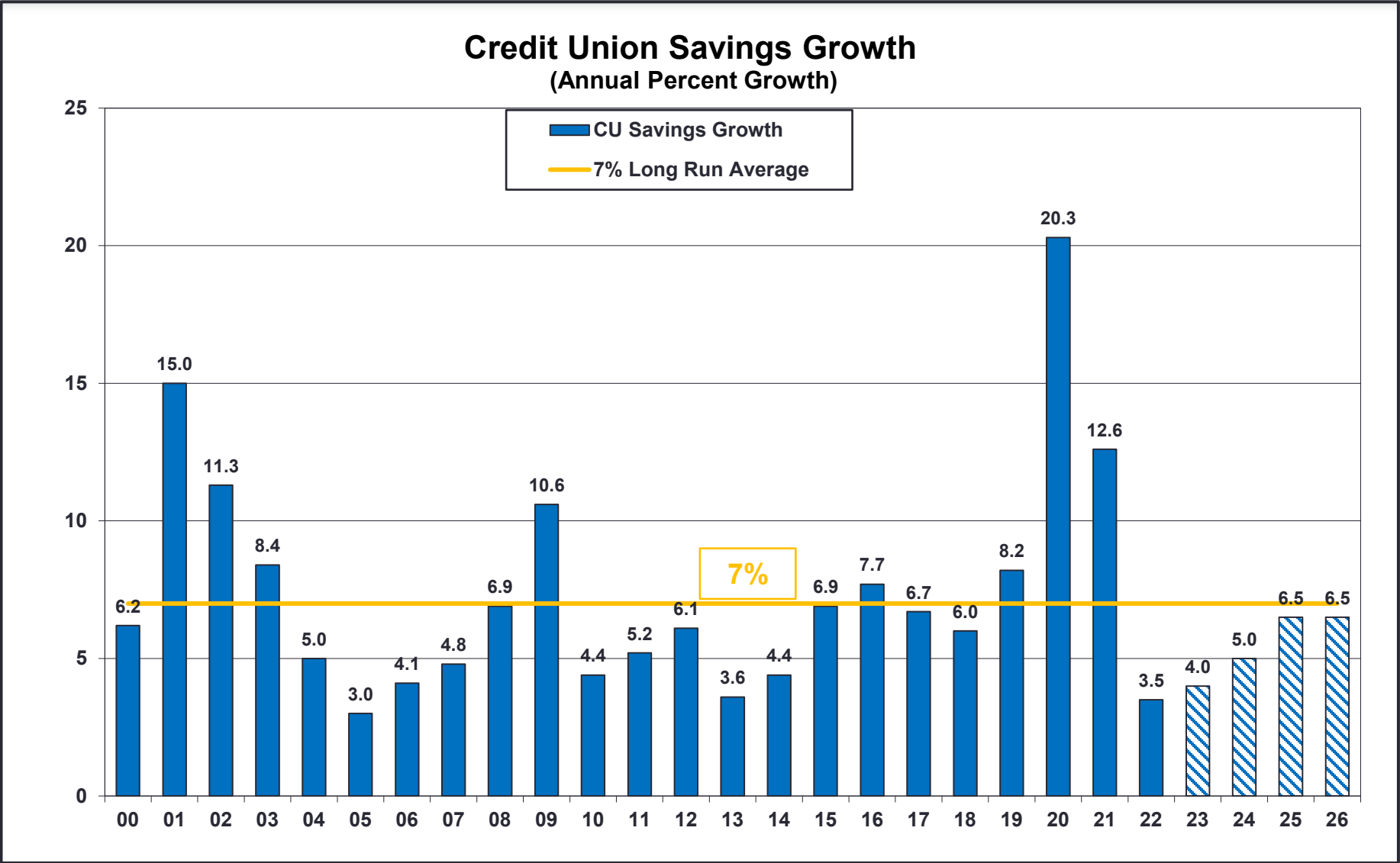
Above Trend Credit Union Loan Growth



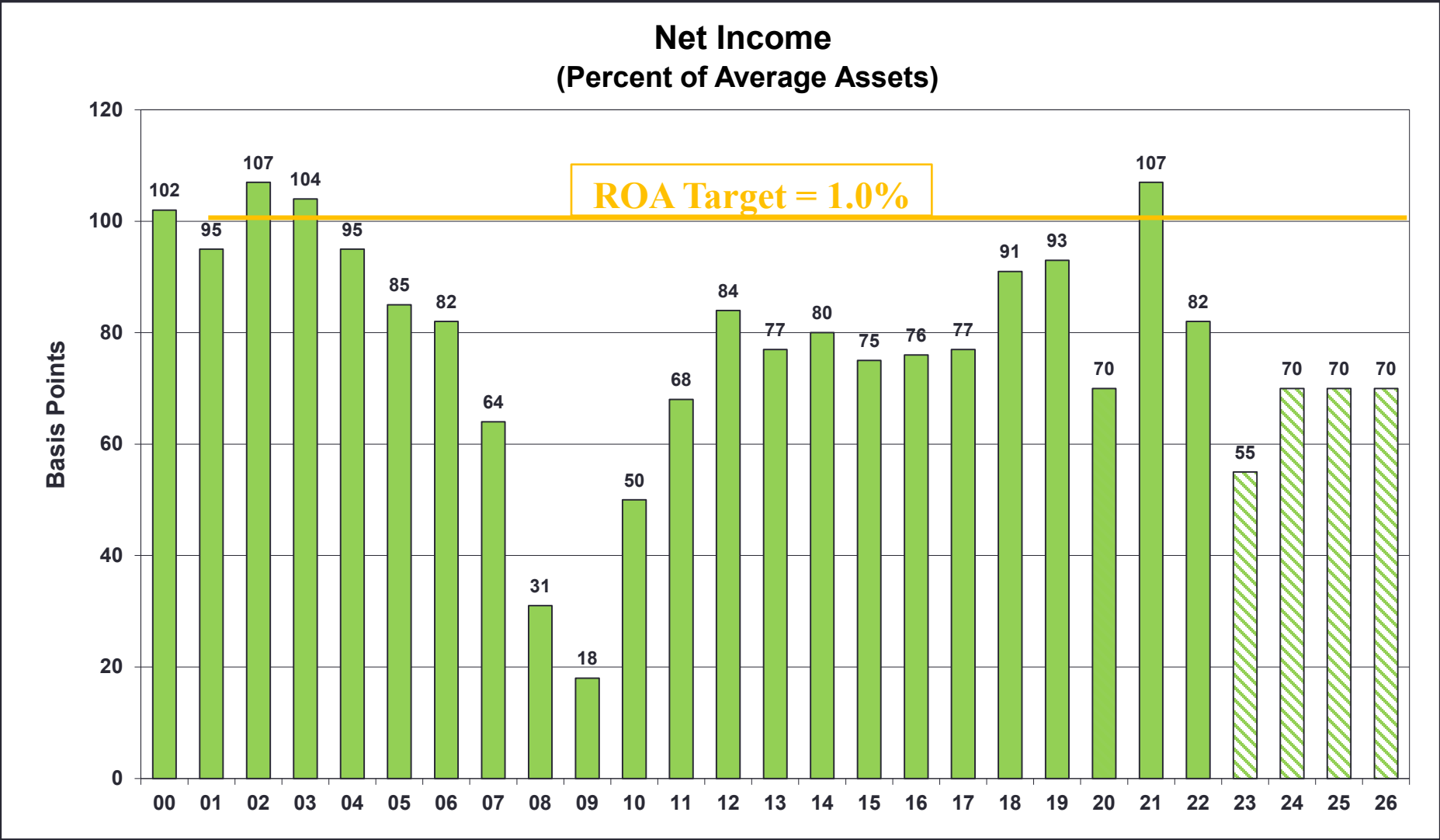
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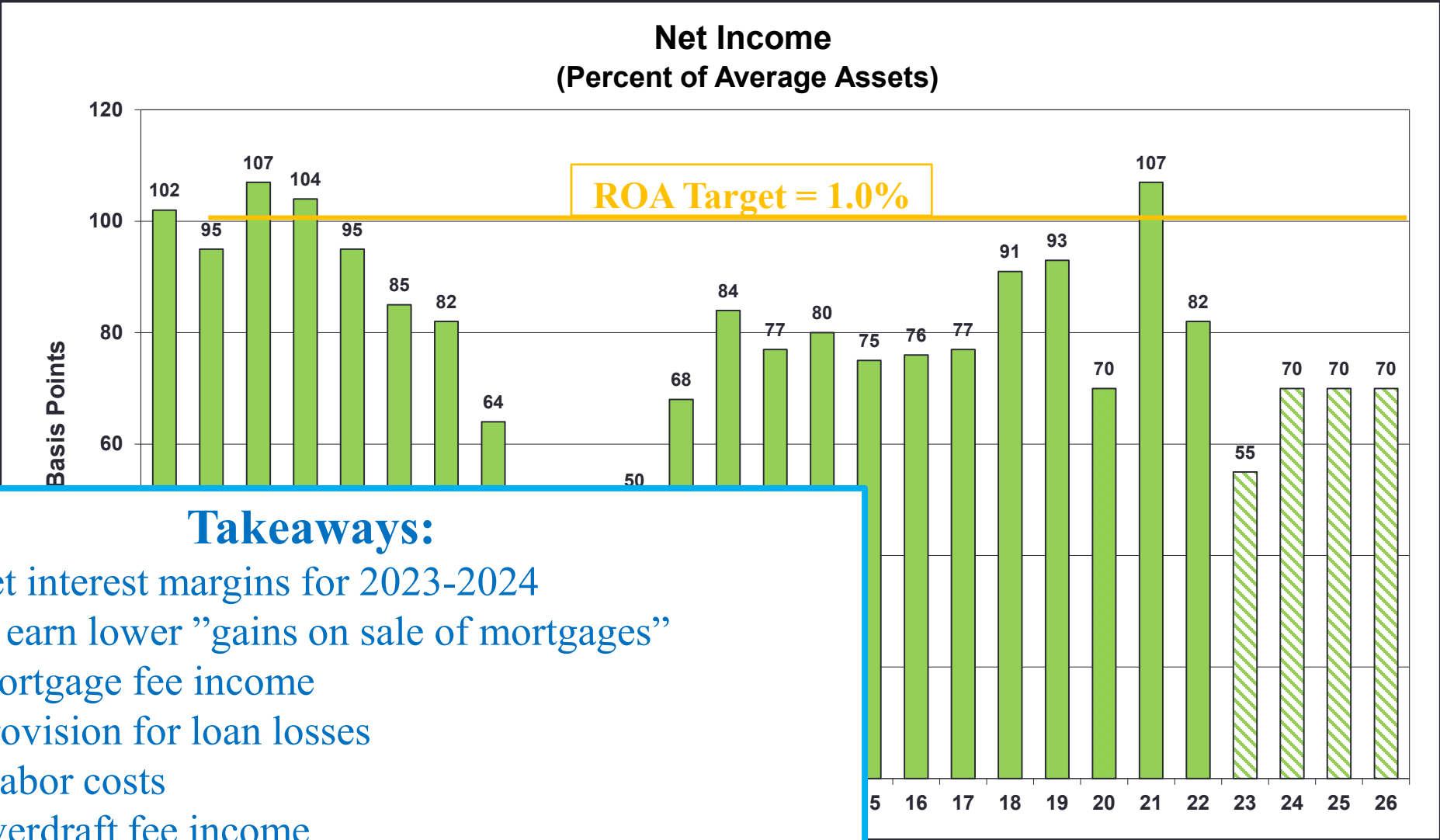
Below Trend Credit Union Saving Growth in 2023



Credit Union Earnings Below Trend in 2023



Credit Union Earnings Below Trend in 2023



Takeaways:

- 1. Rising net interest margins for 2023-2024
- 2. CUs will earn lower "gains on sale of mortgages"
- 3. Lower mortgage fee income
- 4. Rising provision for loan losses
- 5. Surging labor costs
- 6. Lower overdraft fee income

Economic Update Summary For 2023

—

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1. Slow economic growth for the next year

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Economic Update Summary

For 2023

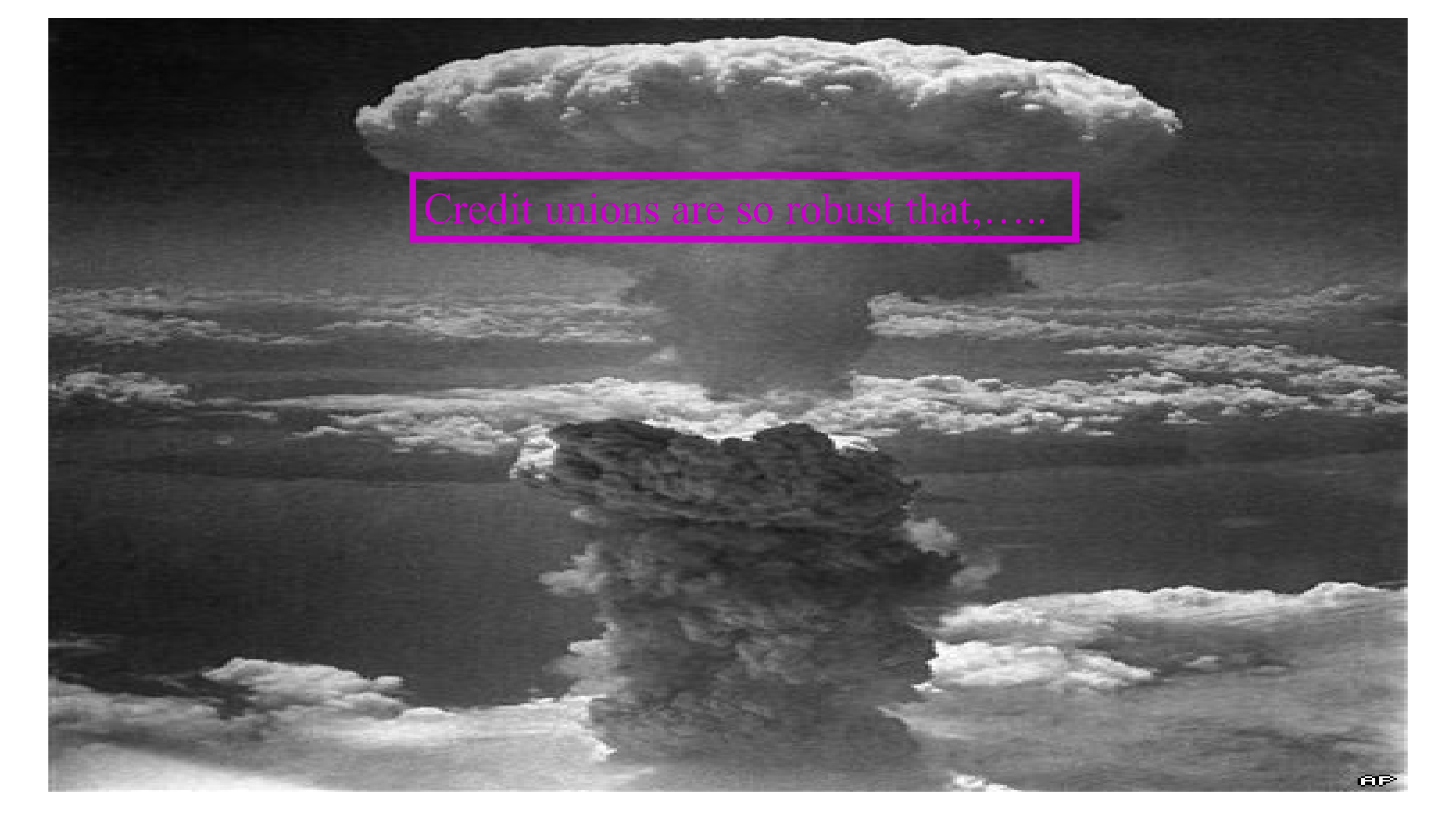
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7. Credit union mortgage originations falling 15-20% in 2023

Credit unions are so robust that,.....

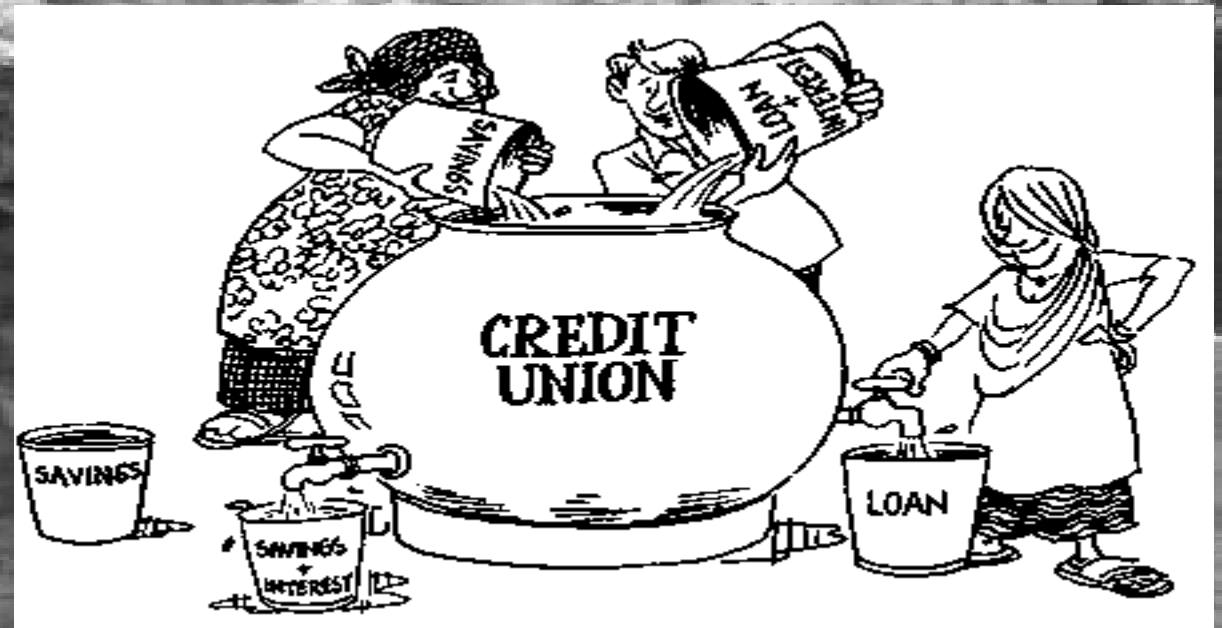
A black and white photograph of a nuclear explosion's mushroom cloud. The cloud has a large, billowing, white top that spreads out like a mushroom cap, with a dark, dense column rising from the center. The background is a dark, cloudy sky. A magenta rectangular box is superimposed over the middle of the image, containing the text "Credit unions are so robust that,.....".

Credit unions are so robust that,.....

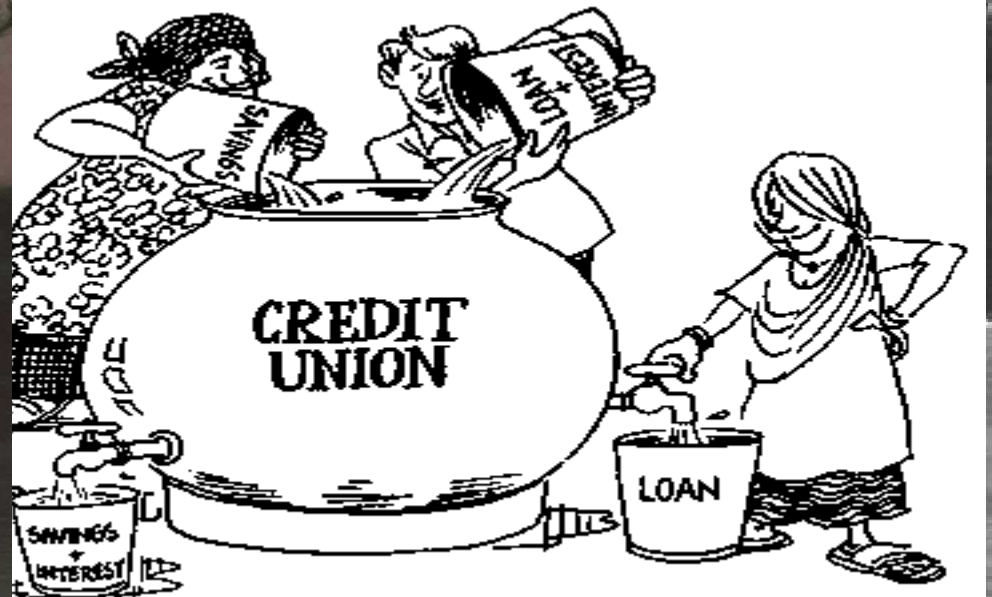
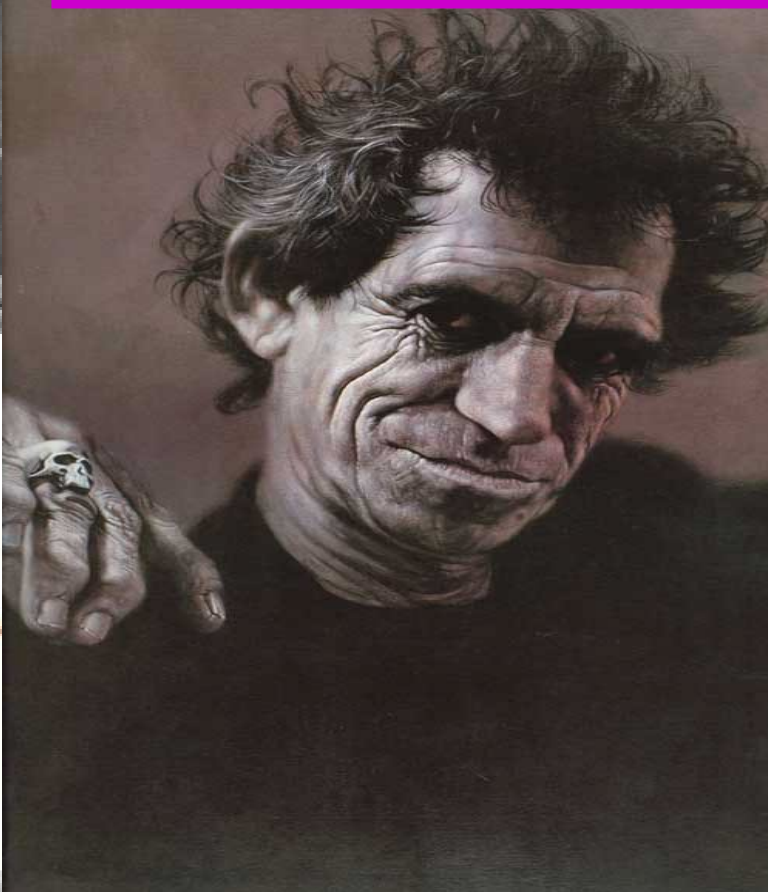
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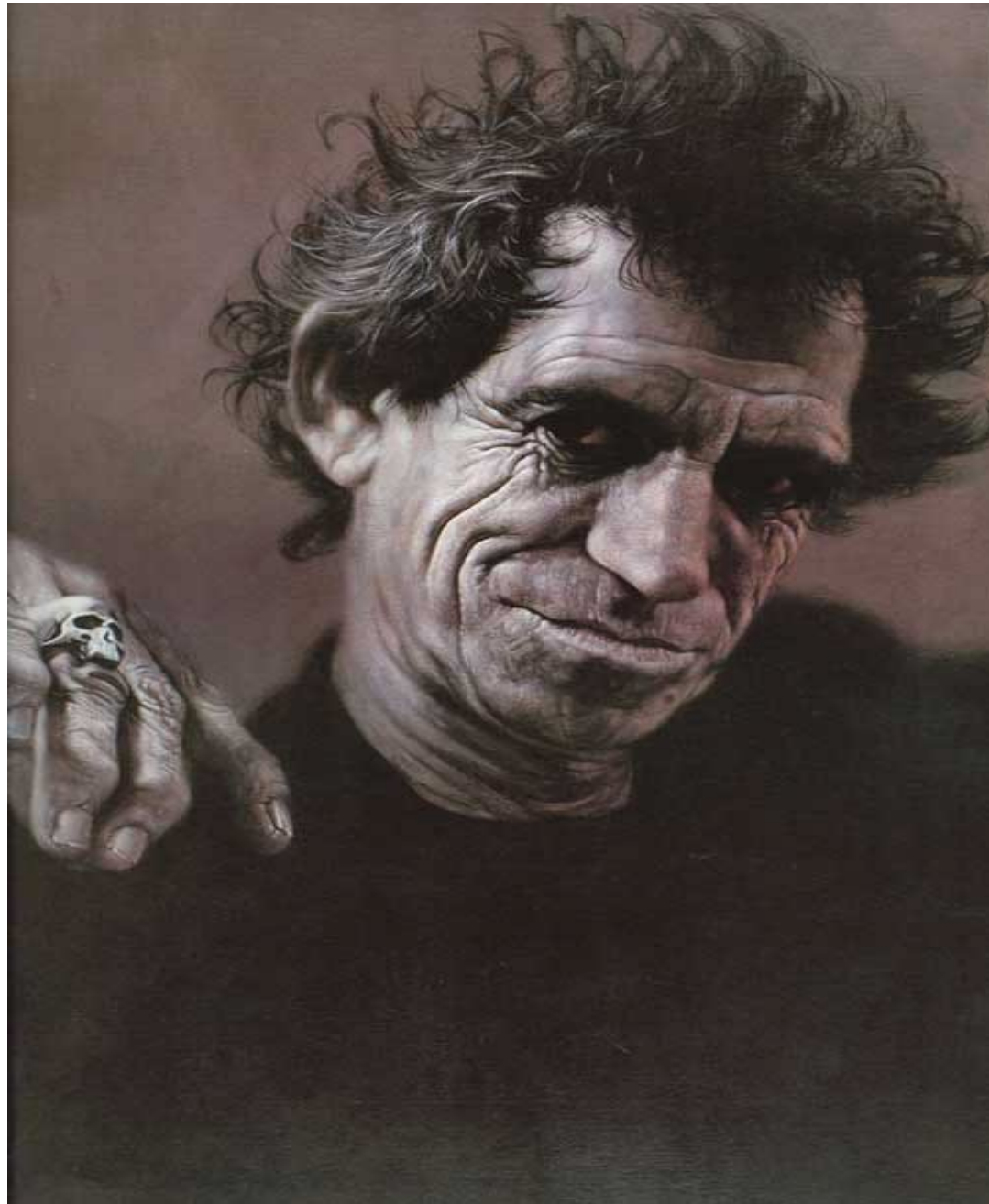


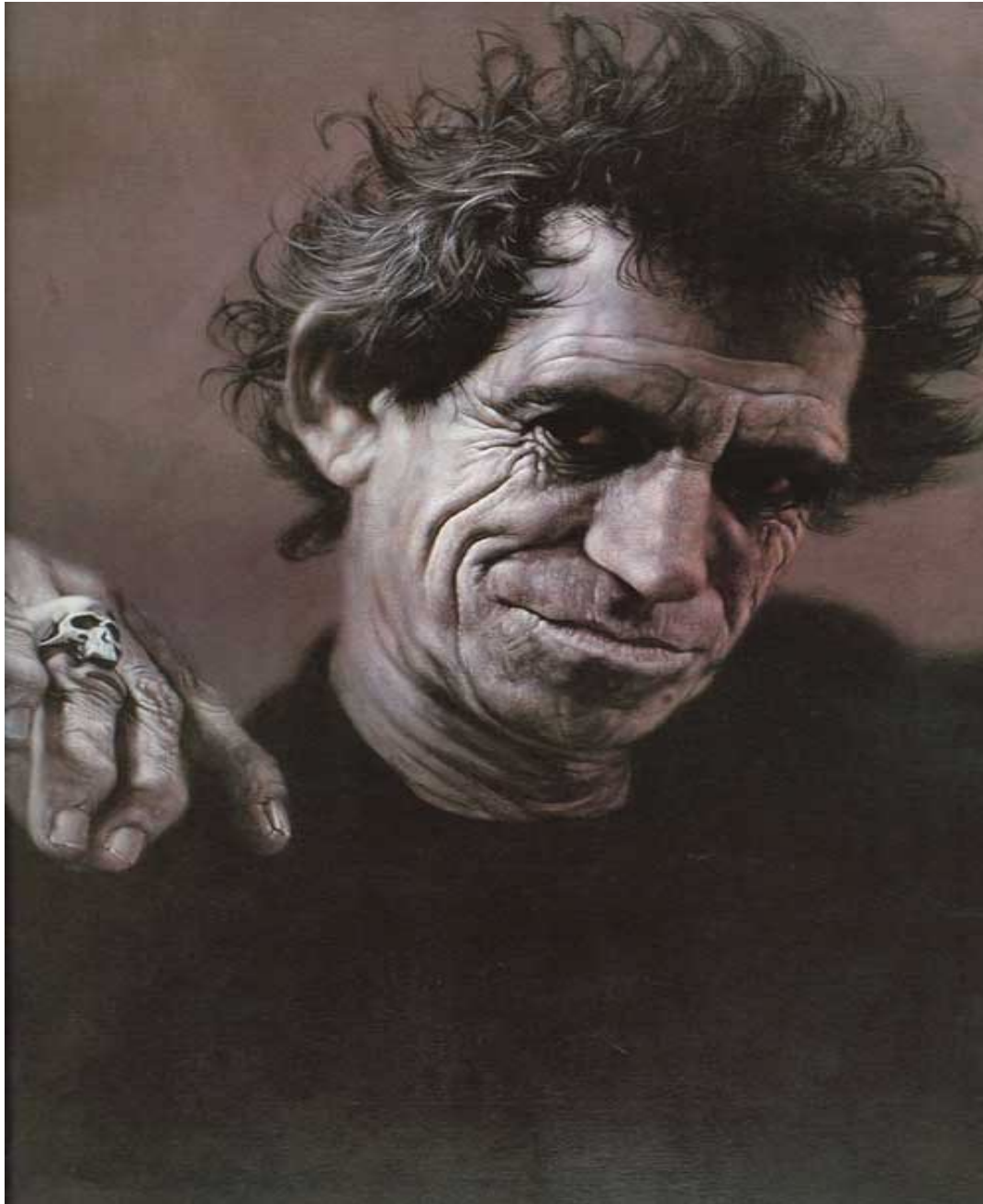
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Credit unions are so robust that,.....







Carpe Diem
“Seize the day”

Questions?

Economic forecast

April 2023

	Past results		Quarterly results/forecasts				Annual forecasts	
	Previous 10 Yr. Avg	2022	2023:1	2023:2	2023:3	2023:4	2023	2024
Growth rates:								
Economic Growth (% chg GDP)*	2.1%	2.1%	1.1%	1.4%	1.0%	0.50%	1.0%	1.50%
Inflation (CPI, 12 mth % chg)	2.2%	6.5%	5.0%	4.50%	4.0%	3.50%	3.5%	2.50%
Unemployment Rate (BLS)	6.0%	3.5%	3.5%	3.70%	4.0%	4.00%	4.0%	4.50%
Federal Funds Rate (effective)	0.58%	4.33%	4.65%	5.10%	5.10%	5.10%	5.10%	4.30%
10-Year Treasury Rate	2.11%	3.88%	3.48%	3.50%	3.50%	3.50%	3.50%	3.50%
10-Year-Fed Funds Spread	1.53%	-0.45%	-1.17%	-1.60%	-1.60%	-1.60%	-1.60%	-1.60

*Percent change, annual rate. All other numbers are end-of-period values.

Credit union forecast

April 2023

	Past results		Quarterly results/ forecasts				Annual forecasts	
	10 Yr Avg	2022	2023:1	2023:2	2023:3	2023:4	2023	2024
Growth rates:								
Savings growth	7.8%	3.7%	1.50%	1.45%	0.33%	0.72%	4.0%	5.00%
Loan growth	7.5%	20.0%	0.40%	2.75%	2.65%	1.70%	7.50%	8.00%
Asset growth	7.7%	4.5%	1.50%	2.9%	0.6%	1.00%	6.00%	7.00%
Membership growth	3.3%	4.8%	0.97%	0.87%	0.77%	0.39%	3.0%	3.00%
Liquidity:								
Loan-to-share ratio**	76.3%	82.1%	80.63%	81.67%	83.55%	84.37%	84.37%	86.67%
Asset quality:								
Delinquency rate**	0.87%	0.58%	0.67%	0.70%	0.72%	0.75%	0.75%	0.80%
Net charge-off rate*	0.56%	0.32%	0.40%	0.45%	0.50%	0.55%	0.50%	0.55%
Earnings:								
Return on average assets (ROA)*	0.82%	0.82%	0.55%	0.55%	0.55%	0.60%	0.55%	0.70%
Capital adequacy:								
Net worth ratio**	10.6%	10.5%	10.58%	10.41%	10.49%	10.53%	10.61%	10.59%

*Quarterly data, annualized. **End of period ratio.

Limerick of the Day

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On a rate of borrowing that is splendid

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On a rate of borrowing that is splendid
By consumers for whom

Limerick of the Day

Credit Unions have always depended
On a rate of borrowing that is splendid
By consumers for whom
Their means to consume

Limerick of the Day

Credit Unions have always depended
On a rate of borrowing that is splendid
By consumers for whom
Their means to consume
May soon find them overextended.